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Retail trade 2 monthly 1957-58.







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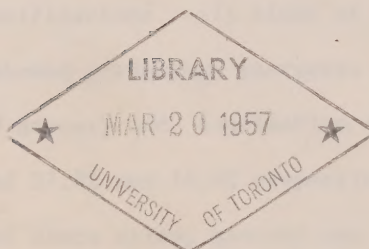
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CANADA

# RETAIL TRADE

JANUARY, 1957-58  
-DEC.



*Published by Authority of*  
The Right Honourable C. D. Howe, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Merchandising and Services Section



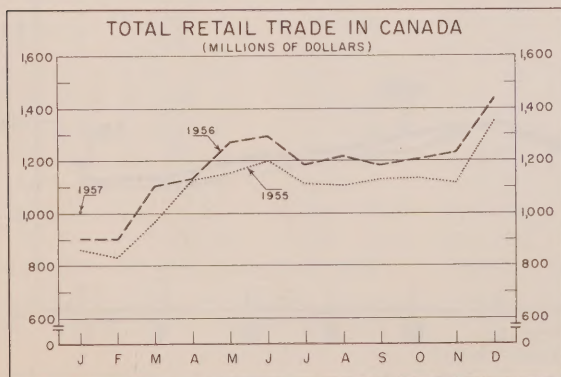


## RETAIL TRADE

Retail sales in Canada during January 1957 estimated to be \$1,008,840,000 were 11.5% greater than sales of \$904,382,000 in January a year ago and down 29.9% from December sales of \$1,438,590,000. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

Alberta with sales of \$81,367,000 this year showed the largest percentage gain, 18.1% of all provinces. Saskatchewan registered sales 17.7% above those of a year ago for the second largest gain. Quebec with sales higher by 12.0%, Ontario 11.2%, British Columbia 10.1%, Manitoba 9.6% and the Atlantic Provinces 5.1% were the remaining provinces contributing to the overall gain of 11.5%.

Except for the lumber and building material and the furniture, appliance and radio classifications all kinds of business as well as the miscellaneous category showed percentage increases in sales during January. Motor vehicle dealers and grocery and combination stores, two of the largest trades, showed increases of 27.8% and 14.4% respectively. In the breakdown between chain and independent store sales, grocery and combination stores were up 19.2% in the chain store group and 11.1% in the independent store classification. In the fuel dealer category, a seasonal trade, sales increased by 25.4% during January 1957 as compared with the same month in 1956.



Department stores with estimated sales of \$78,361,000 during January were 5.6% above the \$74,188,000 estimated in 1956. The breakdown of department store sales and stocks by departments for

January is not available for publication in this report but will be published separately at a later date in the bulletin Department Store Sales and Stocks.

Percentage Changes in Selected Retail Trades

January 1957 over January 1956

Chains and Independents

Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 14.4	+ 19.2	+ 11.1
Family Clothing .....	+ 3.7	+ 2.4	+ 4.0
Women's Clothing .....	+ 5.0	+ 0.6	+ 6.4
Shoe .....	+ 6.4	+ 13.6	+ 3.3
Lumber and Building Material .....	- 6.0	- 4.6	- 6.2
Furniture, Appliance and Radio ...	- 1.0	+ 1.5	- 1.6
Restaurant .....	+ 2.3	- 0.6	+ 2.5
Drug .....	+ 5.7	+ 7.2	+ 5.5
Jewellery .....	+ 2.9	- 2.3	+ 5.4

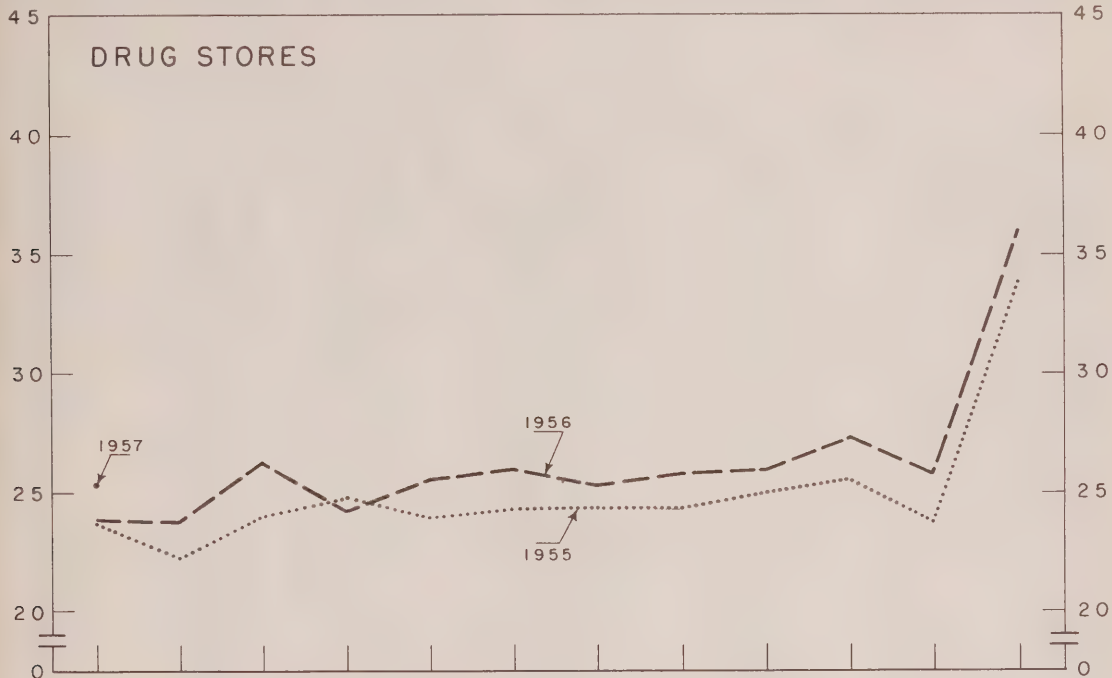


# MONTHLY SALES DRUG-JEWELLERY STORES

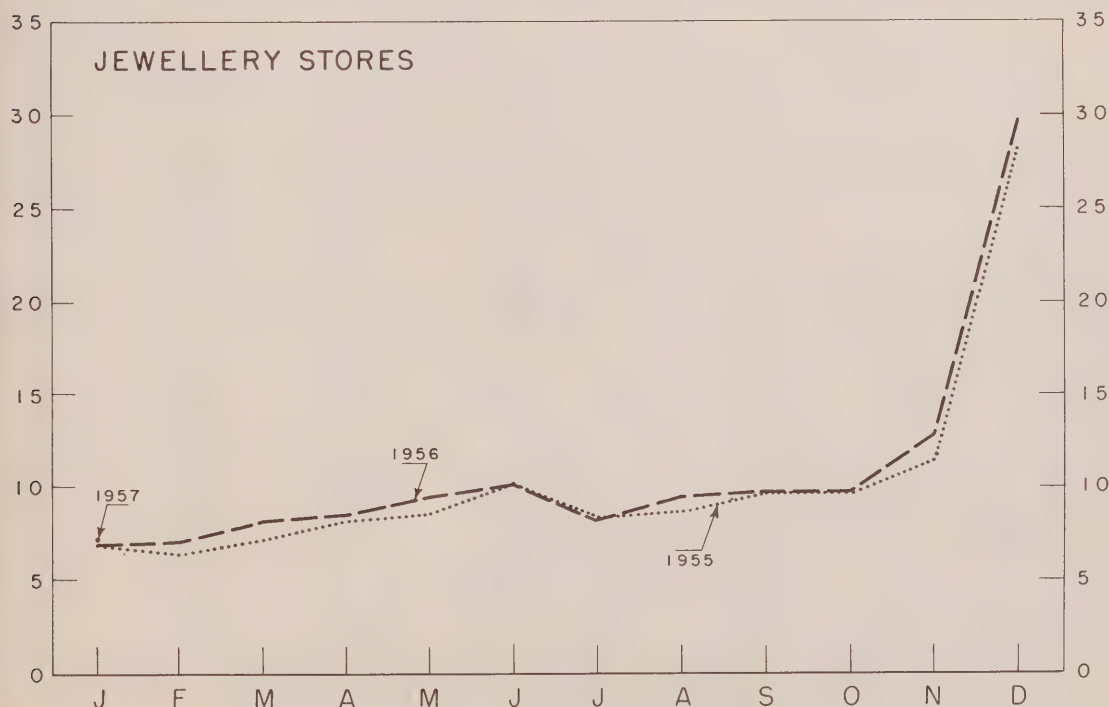
MILLION DOLLARS

MILLION DOLLARS

## DRUG STORES



## JEWELLERY STORES



# Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

## January, 1957

(in thousands of dollars)

KIND OF BUSINESS OR STORE		All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,008,840	183,918	824,922	75,965
2	Grocery & Combination .....	216,810	92,381	124,430	18,970
3	Other Food & Beverage .....	69,919	33,504	36,414	6,342
4	General .....	37,369	2,665	34,705	7,849
5	Department .....	78,361	-	78,361	5,671
6	Variety .....	15,048	12,517	2,530	1,236
7	Motor Vehicle .....	171,391	1,394	169,997	10,436
8	Garage & Filling Station .....	60,738	241	60,497	3,796
9	Men's Clothing .....	18,039	1,729	16,310	849
10	Family Clothing .....	13,375	2,388	10,987	1,778
11	Women's Clothing .....	16,433	3,914	12,519	890
12	Shoe .....	8,905	2,806	6,099	546
13	Hardware .....	14,581	1,327	13,255	913
14	Lumber & Building Material .....	24,444	4,280	20,164	904
15	Furniture, Appliance & Radio .....	40,133	8,122	32,011	2,395
16	Restaurant .....	36,602	2,703	33,899	1,827
17	Fuel .....	48,867	484	48,383	2,474
18	Drug .....	25,322	3,098	22,224	1,750
19	Jewellery .....	7,116	2,209	4,907	449
20	Miscellaneous .....	105,387	8,156	97,230	6,890
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	45,926	7,326	38,600	51,176
22	Grocery & Combination .....	9,043	3,359	5,684	7,910
23	Other Food & Beverage .....	2,171	1,442	729	2,270
24	General .....	3,081	(a)	(a)	4,913
25	Department .....	6,905	-	6,905	3,958
26	Variety .....	352	336	16	549
27	Motor Vehicle .....	6,695	-	6,695	9,161
28	Garage & Filling Station .....	2,028	(a)	(a)	3,478
29	Men's Clothing .....	544	69	474	605
30	Family Clothing .....	457	(a)	(a)	608
31	Women's Clothing .....	382	123	259	526
32	Shoe .....	227	45	182	164
33	Hardware .....	913	(a)	(a)	1,212
34	Lumber & Building Material .....	2,136	436	1,700	2,292
35	Furniture, Appliance & Radio .....	2,013	456	1,557	1,532
36	Restaurant .....	1,868	147	1,721	2,199
37	Fuel .....	1,087	-	1,087	794
38	Drug .....	1,280	(a)	(a)	1,451
39	Jewellery .....	319	(a)	(a)	296
40	Miscellaneous .....	4,425	506	3,919	7,258

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

January, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
12,155	63,810	240,397	39,128	201,269	401,454	86,723	314,731	1
3,953	15,017	62,357	20,156	42,201	86,609	49,407	37,203	2
(a)	(a)	19,914	5,962	13,952	25,454	13,594	11,860	3
710	7,139	6,419	473	5,945	7,364	440	6,924	4
-	5,671	13,051	-	13,051	25,983	-	25,983	5
1,129	107	4,082	3,389	693	7,062	5,972	1,090	6
(a)	(a)	36,940	-	36,940	64,784	(a)	(a)	7
(a)	(a)	14,126	(a)	(a)	26,328	(a)	(a)	8
(a)	(a)	4,428	366	4,061	7,897	1,038	6,858	9
(a)	(a)	4,906	1,178	3,729	3,988	685	3,303	10
107	782	4,171	985	3,186	7,171	1,914	5,258	11
(a)	(a)	2,207	748	1,459	4,374	1,497	2,877	12
(a)	(a)	2,813	(a)	(a)	5,701	550	5,151	13
-	904	4,362	(a)	(a)	9,448	1,144	8,304	14
353	2,042	9,066	2,300	6,766	18,317	3,362	14,956	15
64	1,764	8,953	737	8,216	14,467	1,004	13,463	16
-	2,474	14,058	-	14,058	25,786	(a)	(a)	17
140	1,611	5,306	450	4,856	10,842	1,322	9,521	18
117	332	1,689	462	1,227	3,064	1,035	2,030	19
282	6,608	21,549	1,227	20,322	46,815	3,234	43,581	20
Saskatchewan			Alberta			British Columbia		
6,831	44,345	81,367	11,919	69,448	112,550	19,830	92,720	21
2,151	5,759	12,753	4,924	7,829	19,169	8,432	10,737	22
1,370	901	4,677	2,467	2,210	9,089	5,062	4,027	23
(a)	(a)	4,036	(a)	(a)	3,707	564	3,142	24
-	3,958	8,915	-	8,915	13,878	-	13,878	25
453	95	821	640	181	946	598	348	26
-	9,161	19,719	-	19,719	23,654	-	23,654	27
(a)	(a)	4,612	(a)	(a)	6,370	(a)	(a)	28
(a)	(a)	1,768	(a)	(a)	1,950	(a)	(a)	29
(a)	(a)	797	(a)	(a)	842	(a)	(a)	30
123	402	1,482	287	1,196	1,812	375	1,436	31
41	122	422	154	268	965	230	736	32
(a)	(a)	1,747	(a)	(a)	1,282	(a)	(a)	33
1,072	1,220	2,893	1,135	1,758	2,407	298	2,110	34
319	1,213	3,406	506	2,900	3,404	827	2,577	35
32	2,167	2,816	103	2,714	4,471	616	3,855	36
-	794	125	-	125	4,544	(a)	(a)	37
(a)	(a)	1,892	256	1,636	2,800	736	2,063	38
71	225	391	202	189	906	240	667	39
673	6,585	8,095	855	7,240	10,354	1,377	8,976	40



## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January 1957 Over January 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+11.5	+ 5.1	+12.0	+11.2	+ 9.6	+17.7	+18.1	+10.1
Grocery & Combination .....	+14.4	+12.3	+12.7	+16.5	+11.2	+12.7	+13.6	+15.4
Other Food & Beverage .....	+ 7.7	+ 7.1	+ 7.8	+ 5.7	+12.6	+14.0	+12.3	+ 8.6
General .....	+ 6.6	+ 8.0	+11.1	(c)	+ 6.4	+11.9	+ 4.9	+ 5.8
Department .....	+ 5.6	+ 5.3	+ 0.5	+ 3.5	+ 5.9	+ 4.5	+10.2	+12.7
Variety .....	+ 7.7	+ 8.0	+ 4.8	+ 8.2	+ 5.1	+13.7	+ 6.2	+15.8
Motor Vehicle .....	+27.8	+ 0.8	+32.8	+27.5	+34.5	+42.0	+51.2	+14.7
Garage & Filling Station .....	+12.0	+ 5.8	+16.4	+10.0	+ 4.4	+27.8	+ 9.9	+10.9
Men's Clothing .....	+ 7.2	+ 9.0	+ 0.2	+ 7.5	+18.3	+28.7	+13.9	+ 8.6
Family Clothing .....	+ 3.7	+ 5.7	+ 7.3	- 0.6	+ 3.2	+ 8.2	+ 3.2	- 0.6
Women's Clothing .....	+ 5.0	+ 7.1	+10.5	+ 2.4	+10.7	+ 3.7	+18.0	- 6.6
Shoe .....	+ 6.4	+ 3.0	+ 8.1	+ 6.3	+ 0.9	+ 7.9	+ 8.5	+ 4.7
Hardware .....	+ 2.0	- 0.8	+ 6.4	- 6.8	+ 6.5	+17.3	+16.0	+ 4.6
Lumber & Building Material .....	- 6.0	+ 7.0	- 6.4	- 6.5	- 8.2	+ 6.0	+ 0.7	-20.4
Furniture, Appliance & Radio .....	- 1.0	-15.1	- 7.6	+ 3.6	+ 8.8	+15.9	- 2.6	- 3.7
Restaurant .....	+ 2.3	- 0.1	- 1.3	+ 2.2	+ 3.4	- 2.4	+ 6.3	+11.2
Fuel .....	+25.4	+35.2	+34.3	+22.8	+15.9	-11.0	+37.4	+21.3
Drug .....	+ 5.7	+ 4.2	+ 8.3	+ 1.9	+ 2.7	+10.9	+10.8	+12.8
Jewellery .....	+ 2.9	- 6.7	+ 8.3	+ 0.7	+ 7.0	+ 3.9	+ 4.0	+ 3.5
Miscellaneous .....	+ 7.2	- 8.4	+ 5.8	+ 7.3	+ 0.8	+27.7	+17.2	+ 5.3

(c) Unchanged

(Without Adjustment for Price Changes)

January 1957 Over December 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	-29.9	-38.7	-26.6	-28.8	-34.8	-34.0	-29.5	-29.8
Grocery & Combination .....	-17.0	-22.9	-13.2	-17.1	-15.6	-23.5	-18.7	-18.0
Other Food & Beverage .....	-48.6	-42.3	-40.5	-50.6	-63.1	-57.0	-57.0	-49.3
General .....	-36.2	-42.0	-38.0	-29.3	-38.4	-33.1	-33.6	-36.7
Department .....	-53.8	-59.3	-55.8	-54.5	-51.4	-51.0	-49.3	-52.3
Variety .....	-69.0	-76.6	-65.4	-69.3	-70.1	-68.1	-70.9	-64.9
Motor Vehicle .....	- 2.0	-14.5	+10.3	- 6.0	- 7.7	-29.5	+22.4	- 1.3
Garage & Filling Station .....	- 1.6	-20.3	+12.4	+ 0.5	- 8.4	-11.0	-15.3	- 4.1
Men's Clothing .....	-47.1	-58.4	-43.7	-45.7	-49.9	-54.5	-48.7	-48.7
Family Clothing .....	-55.6	-66.7	-47.8	-57.4	-62.7	-51.0	-58.3	-47.7
Women's Clothing .....	-50.6	-61.3	-46.4	-52.6	-49.8	-39.7	-46.0	-50.9
Shoe .....	-44.2	-60.7	-51.7	-39.9	-29.1	-45.9	-44.3	-28.3
Hardware .....	-53.1	-63.0	-47.4	-52.1	-56.3	-60.5	-53.2	-48.2
Lumber & Building Material .....	-13.2	-17.1	-18.0	-12.3	- 6.0	-11.0	-20.1	- 3.4
Furniture, Appliance & Radio .....	-30.5	-45.6	-34.4	-26.4	- 5.4	-23.6	-19.8	-45.3
Restaurant .....	-11.3	+13.9	-18.9	-10.2	-14.5	+ 2.8	-10.2	-11.0
Hotel .....	+29.6	+15.4	+29.0	+38.6	- 3.1	- 8.8	+54.3	+14.2
Drug .....	-29.7	-32.7	-18.4	-30.8	-31.4	-35.7	-37.1	-32.1
Jewellery .....	-76.2	-79.5	-74.9	-76.9	-75.5	-78.3	-73.4	-74.6
Miscellaneous .....	-31.1	-38.1	-38.6	-27.1	-41.6	-26.7	-35.9	-16.6







CANADA

# RETAIL TRADE

FEBRUARY, 1957



*Published by Authority of*

The Right Honourable C. D. Howe, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Merchandising and Services Section

6505-501-27

Price \$2.00 per year

Vol. XXIX—No. 2



## RETAIL TRADE

Estimated retail sales in Canada increased 10.0% in the first two months of 1957 as compared with the same period in 1956. The dollar value of sales rose from \$1,806,054,000 last year to \$1,986,810,000 this year. February sales at \$977,970,000 were 8.5% greater than the previous year total of \$901,527,000. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

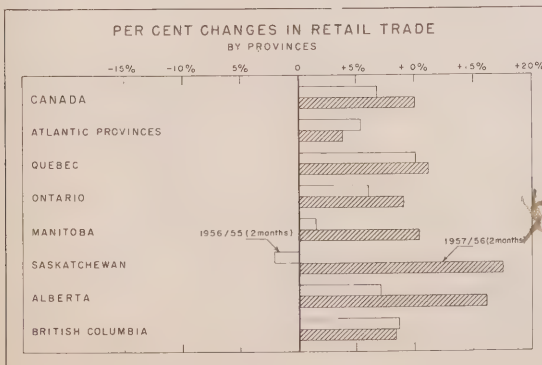
### Total Retail Trade in Canada

<u>Period</u>	<u>1956</u> \$'000	<u>1957</u> \$'000	<u>% Change</u> 1957/1956
January .....	904,527	1,008,840	+ 11.5
February .....	901,527	977,970	+ 8.5
Total .....	1,806,054	1,986,810	+ 10.0

All regions shared in the overall increase in sales of 8.5% during February 1957. Saskatchewan, up 17.2% in sales, showed the largest percentage gain when compared with February last year. Sales in Alberta were up 14.2%, Manitoba 10.9%, Quebec 10.2%, Ontario 6.7%, British Columbia 6.6% and the Atlantic Provinces 2.3%. For the year to date sales increases by provinces were in much the same order percentagewise as for the month of February, Saskatchewan being up 17.5%, Alberta 16.1%, Quebec 11.1%, Manitoba 10.3%, Ontario 9.0%, British Columbia 8.3% and the Atlantic Provinces 3.7%.

For the kinds of business shown in this report ~~seventeen~~ of the eighteen specified groups as well as the miscellaneous category showed increased sales during February. The lumber and building material dealer classification, the only trade

with smaller sales this year than last, was down 9.5% for the month. Motor vehicle dealers, accounting for nearly 19% of the total retail sales, showed the largest percentage gain, 19.1%, while the grocery and combination store classification which



2.

accounts for another 22% of total sales was up 10.2%.

Department store sales of \$76,832,000 during February were up an estimated 2.4% from February last year. Stocks on hand in department stores at the end of January had an estimated selling value of \$266,173,000 up 6.3% from stocks of \$250,299,000 on hand at the same date a year earlier.

Percentage Changes in Selected Retail Trades

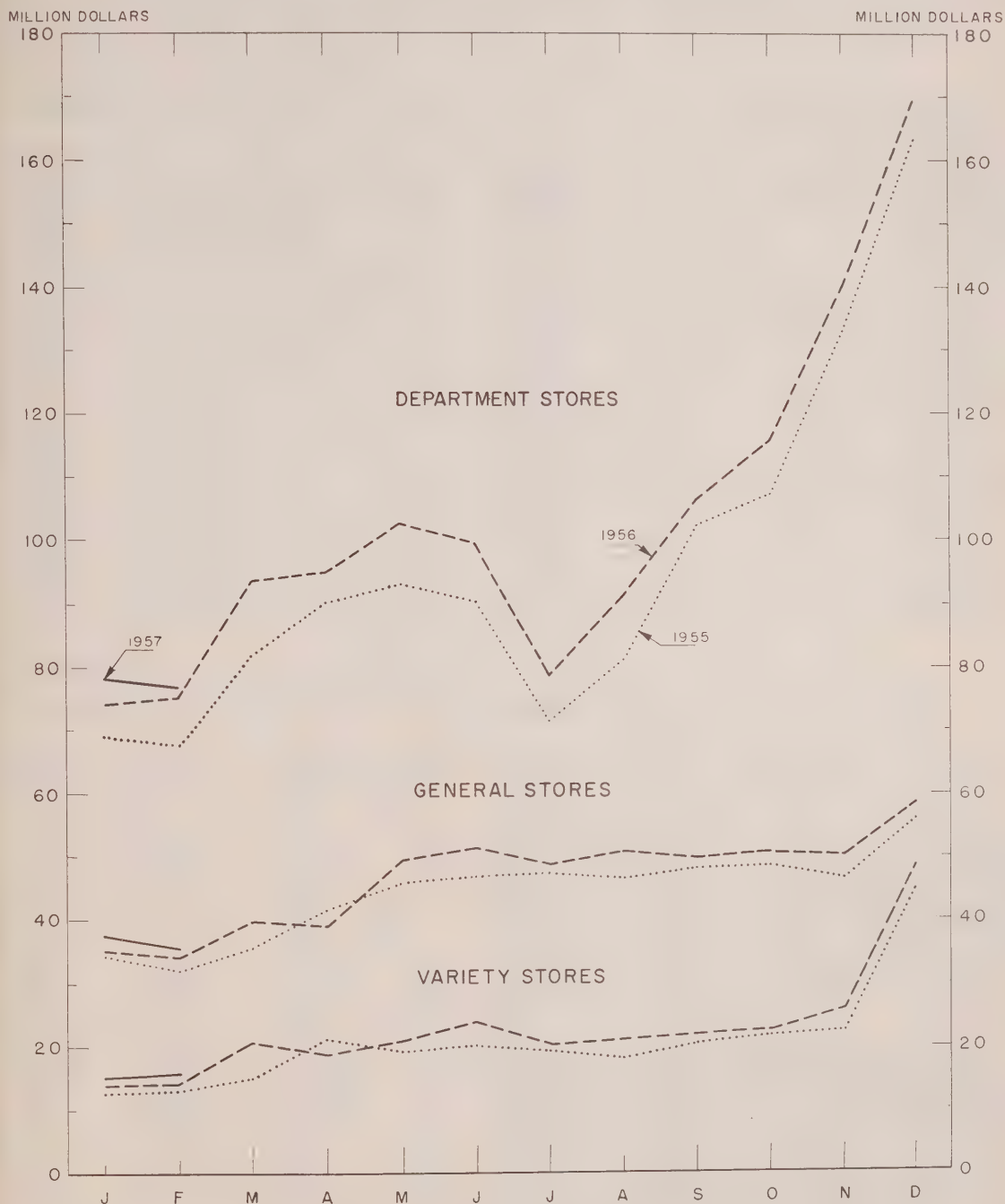
January and February 1957 over January and February 1956

Chains and Independents

	<u>Canada</u>		
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 12.3	+ 16.6	+ 9.3
Family Clothing .....	+ 5.2	+ 5.5	+ 5.2
Women's Clothing .....	+ 5.9	+ 2.5	+ 7.1
Shoe .....	+ 7.6	+ 11.9	+ 5.5
Lumber and Building Material .....	- 7.8	- 4.5	- 8.5
Furniture, Appliance and Radio ....	+ 2.4	- 0.5	+ 3.2
Restaurant .....	+ 2.6	- 0.5	+ 2.9
Drug .....	+ 4.4	+ 4.5	+ 4.4
Jewellery .....	+ 3.4	- 1.3	+ 5.6



# MONTHLY SALES GENERAL MERCHANDISE TRADE



February, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	977,970	182,078	795,892	76,083
2	Grocery & Combination .....	210,114	89,507	120,606	19,435
3	Other Food & Beverage .....	72,408	35,753	36,655	6,454
4	General .....	35,369	2,226	33,143	7,444
5	Department .....	76,832	-	76,832	5,693
6	Variety .....	15,620	12,922	2,698	1,418
7	Motor Vehicle .....	185,176	1,630	183,546	11,360
8	Garage & Filling Station .....	54,570	241	54,329	3,599
9	Men's Clothing .....	12,925	1,502	11,423	813
10	Family Clothing .....	10,600	1,670	8,930	1,492
11	Women's Clothing .....	13,225	3,617	9,608	718
12	Shoe .....	6,813	2,486	4,327	456
13	Hardware .....	14,422	1,391	13,030	1,040
14	Lumber & Building Material .....	23,557	4,551	19,006	805
15	Furniture, Appliance & Radio .....	42,384	8,220	34,164	2,523
16	Restaurant .....	35,101	2,536	32,565	1,647
17	Fuel .....	35,073	306	34,768	2,114
18	Drug .....	24,571	2,956	21,614	1,721
19	Jewellery .....	7,335	2,192	5,143	488
20	Miscellaneous .....	101,875	8,372	93,505	6,863
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	47,554	7,252	40,302	49,934
22	Grocery & Combination .....	8,774	3,280	5,493	7,856
23	Other Food & Beverage .....	2,474	1,690	784	2,448
24	General .....	3,307	(a)	(a)	4,252
25	Department .....	6,521	-	6,521	3,828
26	Variety .....	361	344	17	608
27	Motor Vehicle .....	7,925	-	7,925	10,049
28	Garage & Filling Station .....	1,797	(a)	(a)	3,113
29	Men's Clothing .....	506	48	457	462
30	Family Clothing .....	385	(a)	(a)	457
31	Women's Clothing .....	257	98	158	385
32	Shoe .....	148	30	118	173
33	Hardware .....	824	(a)	(a)	1,299
34	Lumber & Building Material .....	2,100	486	1,614	2,062
35	Furniture, Appliance & Radio .....	1,602	248	1,354	1,626
36	Restaurant .....	1,845	149	1,696	1,908
37	Fuel .....	856	-	856	767
38	Drug .....	1,261	(a)	(a)	1,468
39	Jewellery .....	325	(a)	(a)	357
40	Miscellaneous .....	6,286	494	5,793	6,816

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

February, 1957  
(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
12,120	63,963	237,813	37,986	199,827	377,943	86,153	291,790	1
3,880	15,555	58,323	18,943	39,380	84,266	47,908	36,358	2
(a)	(a)	20,030	5,994	14,035	27,737	15,437	12,299	3
489	6,955	5,279	527	4,753	7,293	287	7,006	4
-	5,693	13,813	-	13,813	26,014	-	26,014	5
1,273	145	4,091	3,366	726	7,368	6,149	1,218	6
(a)	(a)	45,024	-	45,024	65,367	(a)	(a)	7
(a)	(a)	12,279	(a)	(a)	23,219	(a)	(a)	8
(a)	(a)	3,224	328	2,896	5,449	873	4,577	9
(a)	(a)	3,952	918	3,035	3,095	384	2,711	10
110	609	3,602	949	2,653	5,772	1,708	4,064	11
(a)	(a)	1,761	652	1,109	3,220	1,353	1,867	12
(a)	(a)	2,824	(a)	(a)	5,559	562	4,997	13
-	805	4,871	(a)	(a)	8,518	1,088	7,430	14
287	2,236	13,324	2,800	10,524	15,628	3,205	12,422	15
56	1,590	9,277	699	8,578	13,797	988	12,810	16
-	2,114	10,124	-	10,124	17,202	(a)	(a)	17
145	1,576	5,011	407	4,604	10,386	1,275	9,110	18
109	379	1,618	418	1,200	3,326	1,113	2,212	19
294	6,569	19,386	1,241	18,144	44,727	3,207	41,520	20
Saskatchewan			Alberta			British Columbia		
7,173	42,761	81,961	12,120	69,841	106,680	19,276	87,404	21
2,108	5,748	12,221	4,926	7,295	19,240	8,463	10,777	22
1,517	932	4,894	2,768	2,126	8,372	4,528	3,845	23
(a)	(a)	4,258	(a)	(a)	3,535	499	3,036	24
-	3,828	7,857	-	7,857	13,106	-	13,106	25
501	106	877	684	194	898	605	292	26
-	10,049	22,796	-	22,796	22,655	-	22,655	27
(a)	(a)	4,504	(a)	(a)	6,059	(a)	(a)	28
(a)	(a)	1,133	(a)	(a)	1,337	(a)	(a)	29
(a)	(a)	713	(a)	(a)	506	(a)	(a)	30
120	265	1,092	266	826	1,399	366	1,033	31
53	120	362	109	253	693	200	493	32
(a)	(a)	1,660	(a)	(a)	1,214	(a)	(a)	33
1,258	805	2,661	1,251	1,410	2,539	261	2,278	34
407	1,220	3,860	500	3,360	3,820	773	3,047	35
31	1,877	2,727	97	2,630	3,901	517	3,384	36
-	767	78	-	78	3,933	(a)	(a)	37
(a)	(a)	1,908	246	1,663	2,815	700	2,115	38
62	295	353	170	183	868	244	625	39
672	6,144	8,007	753	7,255	9,790	1,711	8,079	40

# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

February 1957 Over February 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 8.5	+ 2.3	+10.2	+ 6.7	+10.9	+17.2	+14.2	+ 6.6
Grocery & Combination .....	+10.2	+ 7.3	+ 9.7	+12.2	+ 3.9	+ 6.1	+ 8.4	+11.9
Other Food & Beverage .....	+ 9.7	+ 7.4	+10.3	+ 8.4	+20.6	+18.3	+15.6	+ 6.3
General .....	+ 4.0	+ 1.7	- 5.6	+ 4.6	+13.4	+ 8.9	+ 8.9	+ 4.2
Department .....	+ 2.4	- 1.0	+ 1.0	+ 2.0	+ 5.1	+ 4.5	+ 4.4	+ 2.9
Variety .....	+10.1	+12.9	+ 6.5	+11.7	+10.7	+16.9	+ 4.9	+10.6
Motor Vehicle .....	+19.1	+ 3.1	+30.7	+10.9	+40.6	+31.8	+35.4	+ 8.4
Garage & Filling Station .....	+ 7.9	+ 8.5	+ 6.2	+ 5.7	+ 9.4	+15.5	+ 8.9	+15.4
Men's Clothing .....	+ 5.8	+10.6	+ 4.2	+ 5.2	+11.7	+27.3	+13.8	- 4.2
Family Clothing .....	+ 7.2	+ 7.4	+10.2	+ 2.9	+ 6.6	+ 6.5	+14.3	+ 2.4
Women's Clothing .....	+ 7.0	+ 5.4	+17.8	+ 2.9	-11.1	+11.6	- 3.2	+12.2
Shoe .....	+ 9.2	+ 1.3	+ 9.7	+ 9.4	+ 8.8	+ 8.8	+11.7	+11.2
Hardware .....	+ 0.4	+ 3.8	+ 1.8	- 4.2	+ 2.9	+11.3	+ 0.8	+ 3.9
Lumber & Building Material .....	- 9.5	+ 1.6	- 1.2	-13.5	-12.3	+ 9.4	-12.8	-19.2
Furniture, Appliance & Radio .....	+ 5.8	- 6.5	+ 8.0	+ 3.6	+15.9	+38.3	+12.1	- 2.5
Restaurant .....	+ 3.0	- 3.2	+ 3.6	+ 1.1	+ 6.7	- 0.5	+ 4.6	+10.5
Fuel .....	+ 6.3	+19.4	+ 9.6	+ 5.8	+ 4.3	+ 0.7	+ 1.3	- 3.4
Drug .....	+ 3.2	+ 3.1	+ 4.9	- 0.9	+ 1.3	+14.9	+ 8.5	+ 8.0
Jewellery .....	+ 3.9	-10.8	+ 9.8	+ 8.2	-13.1	+10.2	- 6.1	- 2.6
Miscellaneous .....	+ 5.6	-15.8	- 0.7	+ 5.5	+11.0	+38.9	+15.1	+10.2



Estimated Retail Trade — By Provinces and Kinds of Business  
January and February 1957

(In thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	1,986,810	152,048	478,210	779,398	93,480	101,111	163,328	219,230
Grocery & Combination .....	426,924	38,405	120,680	170,875	17,817	15,766	24,974	38,409
Other Food & Beverage .....	142,327	12,796	39,944	53,191	4,645	4,718	9,571	17,461
General .....	72,738	15,293	11,698	14,657	6,388	9,166	8,294	7,242
Department .....	155,193	11,364	26,864	51,997	13,426	7,786	16,772	26,984
Variety .....	30,668	2,654	8,173	14,430	713	1,157	1,698	1,844
Motor Vehicle .....	356,567	21,796	81,964	130,151	14,620	19,210	42,515	46,309
Garage & Filling Station .....	115,308	7,395	26,405	49,547	3,825	6,591	9,116	12,429
Men's Clothing .....	30,964	1,662	7,652	13,346	1,050	1,067	2,901	3,287
Family Clothing .....	23,975	3,270	8,858	7,083	842	1,065	1,510	1,348
Women's Clothing .....	29,658	1,608	7,773	12,943	639	911	2,574	3,211
Shoe .....	15,718	1,002	3,968	7,594	375	337	784	1,658
Hardware .....	29,003	1,953	5,637	11,260	1,737	2,511	3,407	2,496
Lumber & Building Material .....	48,001	1,709	9,233	17,967	4,236	4,354	5,554	4,946
Furniture, Appliance & Radio .....	82,517	4,918	22,390	33,945	3,615	3,158	7,266	7,224
Restaurant .....	71,703	3,474	18,230	28,264	3,713	4,107	5,543	8,372
Fuel .....	83,940	4,588	24,182	42,988	1,943	1,561	203	8,477
Drug .....	49,893	3,471	10,317	21,228	2,541	2,919	3,800	5,615
Jewellery .....	14,451	937	3,307	6,390	644	653	744	1,774
Miscellaneous .....	207,262	13,753	40,935	91,542	10,711	14,074	16,102	20,144

(Without Adjustment for Price Changes)

## January and February 1957 Over January and February 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Colum
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+10.0	+ 3.7	+11.1	+ 9.0	+10.3	+17.5	+16.1	+ 8.1
Grocery & Combination .....	+12.3	+ 9.7	+11.2	+14.3	+ 7.5	+ 9.3	+11.0	+13.1
Other Food & Beverage .....	+ 8.7	+ 7.3	+ 9.1	+ 7.1	+16.7	+16.1	+14.0	+ 7.1
General .....	+ 5.3	+ 4.9	+ 2.8	+ 2.3	+ 9.9	+10.5	+ 6.9	+ 5.1
Department .....	+ 4.0	+ 2.0	+ 0.8	+ 2.7	+ 5.5	+ 4.5	+ 7.4	+ 7.1
Variety .....	+ 8.9	+10.6	+ 5.6	+ 9.9	+ 7.9	+15.4	+ 5.5	+13.1
Motor Vehicle .....	+23.2	+ 2.0	+31.6	+18.5	+37.7	+36.5	+42.3	+11.1
Garage & Filling Station .....	+10.0	+ 7.1	+11.4	+ 7.9	+ 6.7	+21.7	+ 9.4	+13.1
Men's Clothing .....	+ 6.6	+ 9.8	+ 1.8	+ 6.6	+15.0	+28.1	+13.9	+ 3.1
Family Clothing .....	+ 5.2	+ 6.5	+ 8.6	+ 0.9	+ 4.7	+ 7.5	+ 8.2	+ 0.1
Women's Clothing .....	+ 5.9	+ 6.3	+13.8	+ 2.6	+ 0.8	+ 6.9	+ 8.0	+ 0.1
Shoe .....	+ 7.6	+ 2.2	+ 8.8	+ 7.6	+ 3.9	+ 8.4	+10.0	+ 7.1
Hardware .....	+ 1.2	+ 1.6	+ 4.0	- 5.5	+ 4.8	+14.1	+ 8.1	+ 4.1
Lumber & Building Material .....	- 7.8	+ 4.4	- 3.7	-10.0	-10.3	+ 7.6	- 6.2	-15.1
Furniture, Appliance & Radio .....	+ 2.4	-10.9	+ 1.1	+ 3.6	+11.8	+26.4	+ 4.7	- 3.1
Restaurant .....	+ 2.6	- 1.6	+ 1.1	+ 1.6	+ 5.0	- 1.5	+ 5.4	+10.1
Fuel .....	+16.6	+27.4	+22.7	+15.4	+10.5	- 5.6	+20.8	+ 8.1
Drug .....	+ 4.4	+ 3.7	+ 6.6	+ 0.5	+ 2.0	+12.9	+ 9.6	+10.1
Jewellery .....	+ 3.4	- 8.9	+ 9.1	+ 4.5	- 4.2	+ 7.2	- 1.1	+ 0.1
Miscellaneous .....	+ 6.4	-12.3	+ 2.6	+ 6.4	+ 6.6	+32.9	+16.1	+ 7.1

(Without Adjustment for Price Changes)

February 1957 Over January 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 3.1	+ 0.2	- 1.1	- 5.9	+ 3.5	- 2.4	+ 0.7	- 5.2
Grocery & Combination .....	- 3.1	+ 2.5	- 6.5	- 2.7	- 3.0	- 0.7	- 4.2	+ 0.4
Other Food & Beverage .....	+ 3.6	+ 1.8	+ 0.6	+ 9.0	+14.0	+ 7.8	+ 4.6	- 7.9
General .....	- 5.4	- 5.2	-17.8	- 1.0	+ 7.3	-13.4	+ 5.5	- 4.6
Department .....	- 2.0	+ 0.4	+ 5.8	+ 0.1	- 5.6	- 3.3	-11.9	- 5.6
Variety .....	+ 3.8	+14.7	+ 0.2	+ 4.3	+ 2.6	+10.7	+ 6.8	- 5.1
Motor Vehicle .....	+ 8.0	+ 8.9	+21.9	+ 0.9	+18.4	+ 9.7	+15.6	- 4.2
Garage & Filling Station .....	-10.2	- 5.2	-13.1	-11.8	-11.4	-10.5	- 2.3	- 4.9
Men's Clothing .....	-28.3	- 4.2	-27.2	-31.0	- 7.0	-23.6	-35.9	-31.4
Family Clothing .....	-20.7	-16.1	-19.4	-22.4	-15.8	-24.8	-10.5	-39.9
Women's Clothing .....	-19.5	-19.3	-13.6	-19.5	-32.7	-26.8	-26.3	-22.8
Shoe .....	-23.5	-16.5	-20.2	-26.4	-34.8	+ 5.5	-14.2	-28.2
Hardware .....	- 1.1	+13.9	+ 0.4	- 2.5	- 9.7	+ 7.2	- 5.0	- 5.3
Lumber & Building Material .....	- 3.6	-11.0	+11.7	- 9.8	- 1.7	-10.0	- 8.0	+ 5.5
Furniture, Appliance & Radio .....	+ 5.6	+ 5.3	+47.0	-14.7	-20.4	+ 6.1	+13.3	+12.2
Restaurant .....	- 4.1	- 9.9	+ 3.6	- 4.6	- 1.2	-13.2	- 3.2	-12.7
Hotel .....	-28.2	-14.6	-28.0	-33.3	-21.3	- 3.4	-37.6	-13.4
Drug .....	- 3.0	- 1.7	- 5.6	- 4.2	- 1.5	+ 1.2	+ 0.8	+ 0.5
Jewellery .....	+ 3.1	- 8.7	- 4.2	+ 8.6	+ 1.9	+20.6	- 9.7	- 4.2
Miscellaneous .....	- 3.3	- 0.4	-10.0	- 4.5	+42.1	- 6.1	- 1.1	- 5.4

## Department Store Sales and Stocks

February 1956 and February 1957

These figures are estimates of total department store sales and stocks.  
Stocks are at selling value.

Department	SALES			STOCKS		
	Feb. 1956	Feb. 1957	Change 1957/56	Jan. 31 1956	Jan. 31 1957	Change 1957/
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	<b>75,061</b>	<b>76,832</b>	<b>+ 2.4</b>	<b>250,299</b>	<b>266,173</b>	<b>+ 6.3</b>
1. Women's and Misses' Dresses.....	2,044	2,250	+10.1	5,082	5,243	+ 3.2
2. Women's and Misses' Coats and Suits	1,455	1,407	- 3.3	4,402	4,155	- 5.6
3. Women's and Misses' Sportswear.....	1,726	1,807	+ 4.7	6,365	6,751	+ 6.1
4. Furs .....	833	833	(c)	4,749	4,723	- 0.5
5. Girls' and Infants' Wear .....	2,796	2,754	- 1.5	11,856	11,939	+ 0.7
6. Lingerie and Corsets .....	3,050	3,064	+ 0.5	8,572	8,546	- 0.3
7. Aprons, Housedresses and Uniforms....	362	318	-12.2	876	637	-27.3
8. Millinery .....	522	563	+ 7.9	1,041	1,005	- 3.5
9. Hosiery and Apparel Accessories .....	2,373	2,344	- 1.2	8,402	8,218	- 2.2
10. Women's, Misses' and Children's Shoes	2,330	2,302	- 1.2	13,068	14,080	+ 7.7
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	<b>17,491</b>	<b>17,642</b>	<b>+ 0.9</b>	<b>64,413</b>	<b>65,297</b>	<b>+ 1.4</b>
11. Men's Clothing .....	2,006	1,993	- 0.6	8,378	8,838	+ 5.5
12. Men's Furnishings .....	2,569	2,556	- 0.5	11,331	11,759	+ 3.8
13. Boys' Clothing and Furnishings .....	1,293	1,219	- 5.7	6,788	6,502	- 4.2
14. Men's and Boys' Shoes .....	990	985	- 0.5	5,149	5,352	+ 3.9
15. Food and Kindred Products.....	5,562	5,664	+ 1.8	4,877	4,814	- 1.3
16. Toiletries, Cosmetics and Drugs .....	2,184	2,345	+ 7.4	5,743	5,860	+ 2.0
17. Photographic Equipment and Supplies..	249	276	+10.8	1,086	1,177	+ 8.4
18. Piece Goods .....	2,629	2,710	+ 3.1	8,460	8,938	+ 5.6
19. Linens and Domesticity .....	2,919	3,078	+ 5.4	8,520	8,980	+ 5.4
20. Smallwares .....	1,460	1,460	(c)	5,016	5,034	+ 0.4
21. China and Glassware .....	815	838	+ 2.8	7,504	8,174	+ 8.9
22. Home Furnishings .....	5,865	6,055	+ 3.2	22,613	25,024	+10.7
23. Furniture .....	6,181	6,519	+ 5.5	15,099	18,028	+19.4
24. Major Appliances .....	4,656	4,773	+ 2.5	13,232	15,113	+14.2
25. Radio and Music .....	2,469	2,461	- 0.3	6,739	8,326	+23.5
26. Hardware and Housewares .....	5,220	5,263	+ 0.8	21,155	21,440	+ 1.3
27. Jewellery .....	1,236	1,230	- 0.5	6,877	7,705	+12.0
28. Sporting Goods and Luggage.....	1,527	1,640	+ 7.4	11,704	13,601	+16.2
29. Stationery, Books and Magazines.....	1,465	1,424	- 2.8	4,147	4,572	+10.2
30. All Other Departments.....	6,275	6,701	+ 6.8	11,468	11,639	+ 1.5

(c) Unchanged





CANADA



# RETAIL TRADE

MARCH, 1957

*Published by Authority of*

The Right Honourable C. D. Howe, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

**Industry and Merchandising Division**

**Merchandising and Services Section**



## RETAIL TRADE

Retail sales in Canada during March 1957 estimated at \$1,163,140,000 were 5.4% greater than the sales of \$1,104,056,000 in the same month last year. With the addition of March, cumulative sales of \$3,149,950,000 for the first three months of this year were 8.2% greater than the \$2,910,110,000 in the same period a year ago. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

### Total Retail Trade in Canada

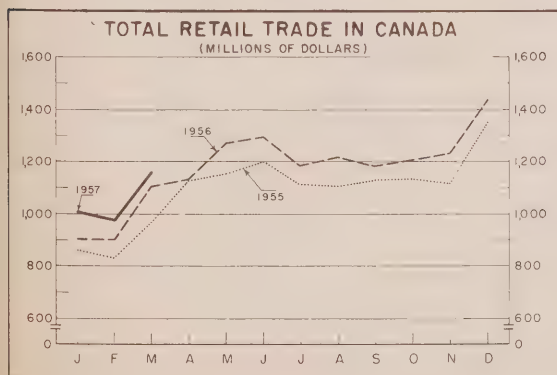
<u>Period</u>	<u>1956</u> \$'000	<u>1957</u> \$'000	<u>% Change</u> 1957/1956
January .....	904,527	1,008,840	+ 11.5
February .....	901,527	977,970	+ 8.5
March .....	1,104,056	1,163,140	+ 5.4
Total .....	2,910,110	3,149,950	+ 8.2

By provinces, Saskatchewan with an increase of 21.3% in sales during March showed the largest gain over 1956. In Alberta sales rose 11.4% and in Manitoba and British Columbia they were up 11.2% and 8.2% respectively. In the eastern provinces sales fell below the national average of 5.4% with increases of 3.8% in Quebec, 2.6% in Ontario and 1.2% in the Atlantic Provinces. For the three-month period the provincial rankings by size of increase were the same as for the month of March with Saskatchewan the largest, 18.9% and the Atlantic Provinces the smallest, 2.7%.

By trades, March sales fell below last year levels in eight of the eighteen specified groups. The family clothing category registered the greatest drop 7.6%, followed closely by variety stores 7.5%. Motor vehicle dealers, with an increase

in sales of 15.0%, garage and filling stations 8.8%, restaurants 7.1% and grocery and combination stores up 6.8% were the trades showing substantial gains.

Department store sales increased only slightly (0.7%) during



2.

the month of March from an estimated value of \$93,454,000 in 1956 to \$94,142,000 this year. Stocks on hand at selling value at the end of February were up 3.7% to \$285,221,000 in 1957 from \$274,979,000 on the same date last year.

Percentage Changes in Selected Retail Trades  
January to March 1957 over January to March 1956

Chains and Independents

Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 10.3	+ 14.2	+ 7.5
Family Clothing .....	- 0.1	+ 0.1	- 0.2
Women's Clothing .....	+ 2.3	- 1.9	+ 3.7
Shoe .....	+ 4.3	+ 7.2	+ 2.8
Lumber and Building Material .....	- 5.7	- 5.1	- 5.8
Furniture, Appliance and Radio ....	+ 2.4	- 2.7	+ 3.7
Restaurant .....	+ 4.2	+ 0.5	+ 4.5
Drug .....	+ 3.5	+ 3.8	+ 3.5
Jewellery .....	(c)	- 2.9	+ 1.4

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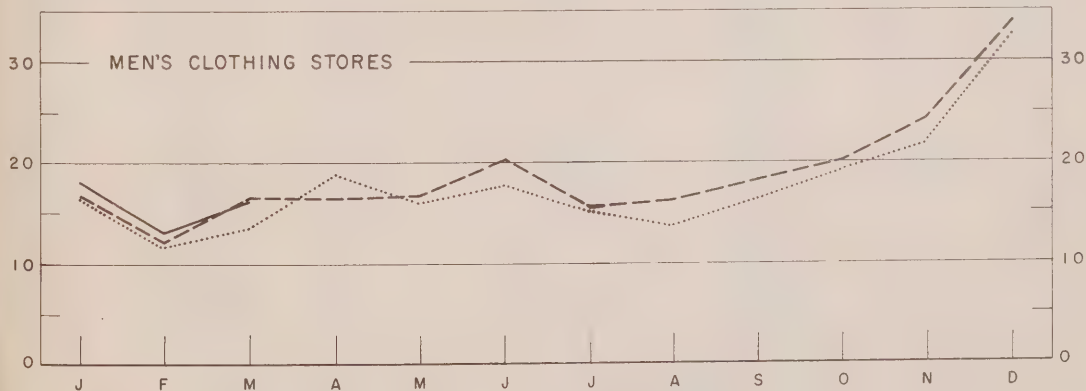
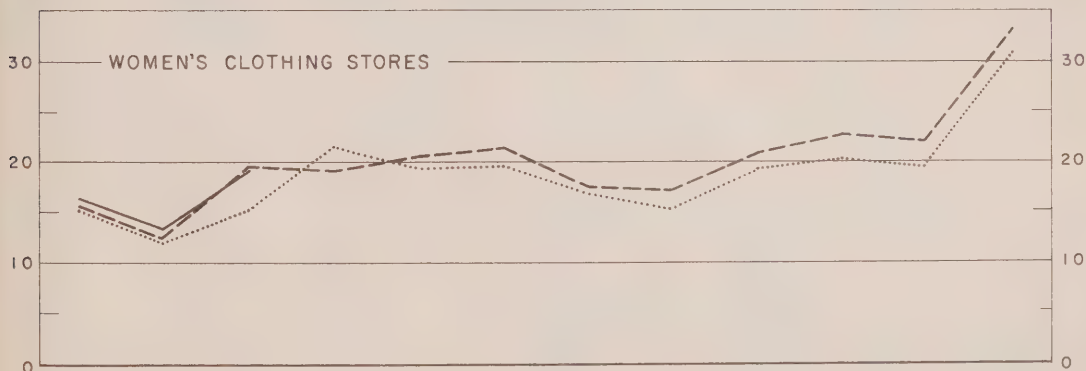
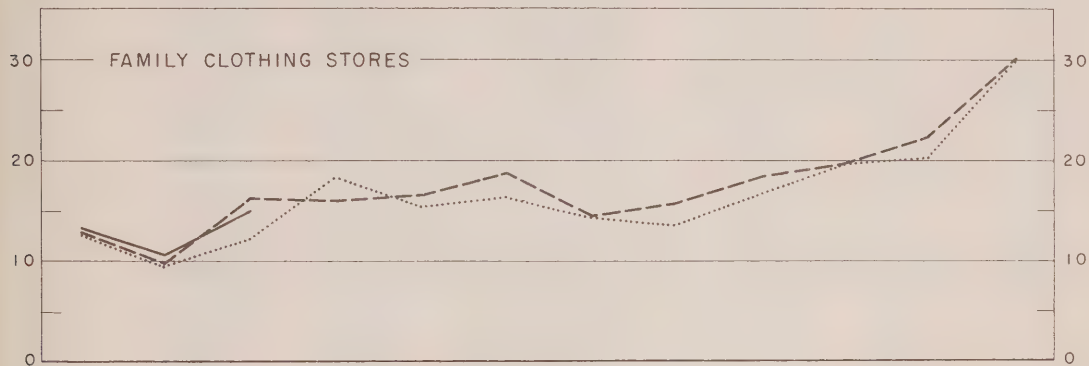
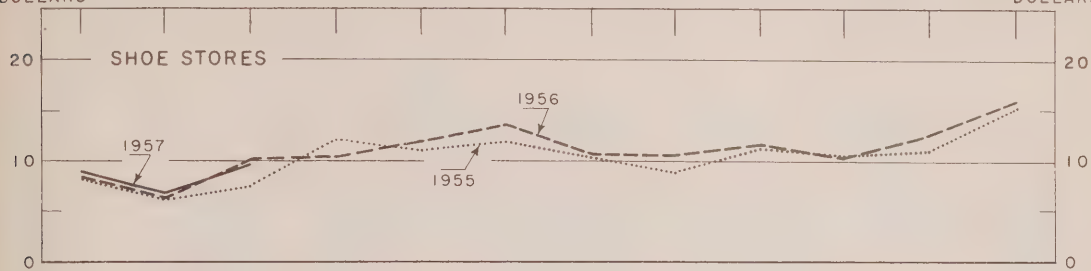
(c) Unchanged.



# MONTHLY SALES APPAREL STORES

MILLION  
DOLLARS

MILLION  
DOLLARS



March, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,163,140	209,738	953,402	92,955
2	Grocery & Combination .....	237,813	103,262	134,551	21,060
3	Other Food & Beverage .....	80,187	40,531	39,655	6,641
4	General .....	41,267	2,632	38,635	8,733
5	Department .....	94,142	-	94,142	7,315
6	Variety .....	19,354	15,918	3,435	1,787
7	Motor Vehicle .....	240,158	1,943	238,215	18,800
8	Garage & Filling Station .....	62,809	267	62,541	4,690
9	Men's Clothing .....	16,184	1,855	14,328	871
10	Family Clothing .....	15,149	2,238	12,911	1,990
11	Women's Clothing .....	19,123	4,434	14,689	872
12	Shoe .....	9,975	3,933	6,042	710
13	Hardware .....	18,037	1,566	16,471	1,401
14	Lumber & Building Material .....	27,344	3,359	23,985	931
15	Furniture, Appliance & Radio .....	43,784	8,615	35,169	2,603
16	Restaurant .....	39,795	2,884	36,911	1,732
17	Fuel .....	32,024	285	31,740	1,918
18	Drug .....	26,823	3,255	23,568	1,961
19	Jewellery .....	7,636	2,590	5,046	494
20	Miscellaneous .....	131,536	10,171	121,368	8,446
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	58,877	7,978	50,899	63,045
22	Grocery & Combination .....	9,926	3,854	6,071	9,258
23	Other Food & Beverage .....	2,615	1,709	906	2,705
24	General .....	3,723	(a)	(a)	5,438
25	Department .....	8,439	-	8,439	4,752
26	Variety .....	460	438	21	736
27	Motor Vehicle .....	12,383	-	12,383	13,531
28	Garage & Filling Station .....	1,839	(a)	(a)	3,949
29	Men's Clothing .....	571	60	511	607
30	Family Clothing .....	702	(a)	(a)	571
31	Women's Clothing .....	458	139	319	557
32	Shoe .....	248	54	194	233
33	Hardware .....	1,004	(a)	(a)	1,632
34	Lumber & Building Material .....	2,162	378	1,785	1,773
35	Furniture, Appliance & Radio .....	1,617	224	1,393	1,296
36	Restaurant .....	2,192	172	2,020	2,410
37	Fuel .....	595	-	595	615
38	Drug .....	1,354	(a)	(a)	1,605
39	Jewellery .....	388	(a)	(a)	445
40	Miscellaneous .....	8,201	512	7,689	10,932

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

March, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces		Quebec			Ontario			
14,057	78,898	276,769	43,850	232,919	445,973	99,608	346,365	1
4,743	16,317	65,681	21,509	44,172	96,289	55,027	41,262	2
(a)	(a)	21,088	6,512	14,576	32,095	18,277	13,818	3
462	8,271	6,220	659	5,562	8,035	392	7,643	4
-	7,315	17,250	-	17,250	30,242	-	30,242	5
1,637	150	5,106	4,149	957	9,094	7,526	1,569	6
(a)	(a)	51,766	-	51,766	86,900	(a)	(a)	7
(a)	(a)	14,547	(a)	(a)	26,754	(a)	(a)	8
(a)	(a)	4,638	392	4,246	6,483	1,111	5,372	9
(a)	(a)	5,817	1,271	4,547	4,517	544	3,972	10
128	744	5,689	1,150	4,539	7,739	2,110	5,629	11
(a)	(a)	2,747	1,130	1,617	4,564	2,115	2,449	12
(a)	(a)	3,611	(a)	(a)	6,632	566	6,066	13
-	931	6,508	(a)	(a)	9,078	237	8,841	14
425	2,178	12,244	2,912	9,331	18,432	3,442	14,990	15
67	1,665	9,867	759	9,108	15,638	1,121	14,517	16
-	1,918	9,062	-	9,062	16,793	(a)	(a)	17
152	1,809	5,498	465	5,033	11,341	1,380	9,961	18
134	360	1,636	467	1,169	3,265	1,252	2,013	19
333	8,113	27,794	1,528	26,266	52,082	3,925	48,157	20
Saskatchewan		Alberta			British Columbia			
7,824	55,221	94,398	13,862	80,536	131,127	22,561	108,566	21
2,582	6,676	13,878	5,850	8,028	21,722	9,697	12,024	22
1,663	1,042	5,360	3,098	2,262	9,683	5,418	4,265	23
(a)	(a)	4,784	(a)	(a)	4,334	579	3,755	24
-	4,752	10,151	-	10,151	15,993	-	15,993	25
608	128	1,084	845	239	1,088	716	371	26
-	13,531	25,036	-	25,036	31,743	-	31,743	27
(a)	(a)	5,098	(a)	(a)	5,931	(a)	(a)	28
(a)	(a)	1,666	(a)	(a)	1,349	(a)	(a)	29
(a)	(a)	878	(a)	(a)	674	(a)	(a)	30
146	411	1,490	320	1,170	2,317	440	1,877	31
62	171	554	200	354	919	233	686	32
(a)	(a)	2,151	(a)	(a)	1,606	(a)	(a)	33
924	849	3,134	1,127	2,007	3,757	370	3,387	34
297	998	3,278	396	2,882	4,316	919	3,397	35
38	2,372	3,284	118	3,166	4,672	608	4,064	36
-	615	52	-	52	2,990	(a)	(a)	37
(a)	(a)	2,045	264	1,782	3,018	796	2,222	38
86	359	379	221	158	1,029	334	694	39
838	10,093	10,096	1,044	9,051	13,986	1,990	11,996	40

## Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

March 1957 Over March 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 5.4	+ 1.2	+ 3.8	+ 2.6	+11.2	+21.3	+11.4	+ 8.2
Grocery & Combination .....	+ 6.8	+ 3.7	+ 4.3	+ 8.8	+ 3.0	+ 5.4	+ 5.1	+12.6
Other Food & Beverage .....	+ 0.9	- 2.4	+ 1.6	+ 0.3	+ 7.8	+ 8.5	+ 4.6	- 1.6
General .....	+ 3.4	+ 2.5	- 2.3	+ 2.6	+ 7.5	+ 4.2	+10.3	+ 3.6
Department .....	+ 0.7	- 2.1	+ 0.7	- 2.0	+ 5.0	+ 2.4	+ 2.0	+ 4.1
Variety .....	- 7.5	- 6.5	-10.4	- 8.2	-10.0	+ 9.8	- 5.4	- 0.3
Motor Vehicle .....	+15.0	+ 6.0	+15.3	+ 5.3	+59.9	+38.3	+30.7	+17.9
Garage & Filling Station .....	+ 8.8	+13.3	+ 7.2	+ 8.3	- 1.3	+28.5	+ 6.3	+ 6.4
Men's Clothing .....	- 3.0	+ 0.2	-12.2	- 1.9	+13.7	+24.9	+10.0	- 4.9
Family Clothing .....	- 7.6	-10.7	- 6.5	-11.9	+ 8.5	+12.2	- 6.8	- 7.0
Women's Clothing .....	- 2.9	- 5.6	+ 0.2	- 4.2	+11.4	+ 6.7	+ 0.7	-10.9
Shoe .....	- 0.4	- 3.5	- 0.4	- 3.7	+ 7.8	+14.8	+ 7.6	+10.6
Hardware .....	+ 5.8	+ 8.5	+ 5.0	- 0.1	+ 4.4	+20.9	+18.8	+ 2.9
Lumber & Building Material .....	- 1.8	- 1.0	+10.0	- 7.4	- 8.4	+ 4.0	- 6.9	- 0.2
Furniture, Appliance & Radio .....	+ 2.3	+ 1.2	- 1.8	+ 3.7	+ 5.1	+19.3	- 1.0	+ 6.4
Restaurant .....	+ 7.1	- 5.6	+ 9.8	+ 5.1	+10.0	+ 6.5	+ 8.4	+12.3
Fuel .....	- 3.3	+ 4.6	- 4.4	- 1.2	-13.5	- 1.4	- 3.7	-13.2
Drug .....	+ 1.8	+ 2.9	+ 5.1	- 1.1	- 1.4	+ 8.2	+ 3.4	+ 3.6
Jewellery .....	- 5.9	-14.4	-12.5	- 4.8	- 6.1	+ 3.0	- 8.9	+ 5.1
Miscellaneous .....	+ 4.4	- 8.7	- 0.8	+ 1.2	+ 0.5	+62.3	+17.2	+12.3



January to March 1957

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<b>TOTAL, ALL TRADES .....</b>	<b>3,149,950</b>	<b>245,002</b>	<b>754,979</b>	<b>1,225,371</b>	<b>152,357</b>	<b>164,156</b>	<b>257,726</b>	<b>350,356</b>
Grocery & Combination .....	664,737	59,465	186,361	267,164	27,743	25,024	38,852	60,130
Other Food & Beverage .....	222,514	19,437	61,032	85,286	7,260	7,423	14,931	27,144
General .....	114,005	24,026	17,918	22,692	10,111	14,604	13,078	11,576
Department .....	249,335	18,679	44,114	82,239	21,865	12,538	26,923	42,977
Variety .....	50,022	4,440	13,279	23,524	1,173	1,893	2,782	2,932
Motor Vehicle .....	596,725	40,596	133,730	217,051	27,003	32,741	67,551	78,052
Garage & Filling Station .....	178,117	12,085	40,952	76,301	5,664	10,540	14,214	18,360
Men's Clothing .....	47,148	2,533	12,290	19,829	1,621	1,674	4,567	4,636
Family Clothing .....	39,124	5,260	14,675	11,600	1,544	1,636	2,388	2,022
Women's Clothing .....	48,781	2,480	13,462	20,682	1,097	1,468	4,064	5,528
Shoe .....	25,693	1,712	6,715	12,158	623	570	1,338	2,577
Hardware .....	47,040	3,354	9,248	17,892	2,741	4,143	5,558	4,102
Lumber & Building Material .....	75,345	2,640	15,741	27,045	6,398	6,127	8,688	8,703
Furniture, Appliance & Radio .....	126,301	7,521	34,634	52,377	5,232	4,454	10,544	11,540
Restaurant .....	111,498	5,206	28,097	43,902	5,905	6,517	8,827	13,044
Fuel .....	115,964	6,506	33,244	59,781	2,538	2,176	255	11,467
Drug .....	76,716	5,432	15,815	32,569	3,895	4,524	5,845	8,633
Jewellery .....	22,087	1,431	4,943	9,655	1,032	1,098	1,123	2,803
Miscellaneous .....	338,798	22,199	68,729	143,624	18,912	25,006	26,198	34,130



(Without Adjustment for Price Changes)

January to March 1957 Over January to March 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 8.2	+ 2.7	+ 8.3	+ 6.6	+10.6	+18.9	+14.3	+ 8.3
Grocery & Combination .....	+10.3	+ 7.5	+ 8.7	+12.3	+ 5.8	+ 7.8	+ 8.8	+13.3
Other Food & Beverage .....	+ 5.8	+ 3.8	+ 6.4	+ 4.4	+13.3	+13.2	+10.4	+ 4.1
General .....	+ 4.6	+ 4.0	+ 1.0	+ 2.4	+ 9.0	+ 8.1	+ 8.1	+ 4.5
Department .....	+ 2.7	+ 0.4	+ 0.7	+ 0.9	+ 5.3	+ 3.7	+ 5.3	+ 6.3
Variety .....	+ 1.9	+ 3.0	- 1.2	+ 2.1	+ 0.1	+13.2	+ 1.0	+ 7.8
Motor Vehicle .....	+19.8	+ 3.8	+24.8	+12.8	+47.1	+37.2	+37.8	+14.0
Garage & Filling Station .....	+ 9.6	+ 9.4	+ 9.9	+ 8.1	+ 4.0	+24.2	+ 8.3	+10.8
Men's Clothing .....	+ 3.1	+ 6.3	- 4.0	+ 3.6	+14.6	+26.9	+12.4	+ 0.5
Family Clothing .....	- 0.1	- 0.8	+ 2.1	- 4.5	+ 6.4	+ 9.1	+ 2.1	- 2.1
Women's Clothing .....	+ 2.3	+ 1.8	+ 7.6	(c)	+ 5.0	+ 6.8	+ 5.2	- 4.5
Shoe .....	+ 4.3	- 0.2	+ 4.8	+ 3.1	+ 5.4	+10.9	+ 9.0	+ 8.5
Hardware .....	+ 2.9	+ 4.4	+ 4.4	- 3.6	+ 4.6	+16.7	+12.0	+ 3.7
Lumber & Building Material .....	- 5.7	+ 2.4	+ 1.5	- 9.1	- 9.6	+ 6.5	- 6.5	-12.4
Furniture, Appliance & Radio .....	+ 2.4	- 7.1	(c)	+ 3.6	+ 9.7	+24.3	+ 2.9	+ 0.3
Restaurant .....	+ 4.2	- 2.9	+ 4.0	+ 2.9	+ 6.8	+ 1.3	+ 6.5	+11.4
Fuel .....	+10.4	+19.7	+13.9	+10.2	+ 3.7	- 4.5	+14.9	+ 1.8
Drug .....	+ 3.5	+ 3.4	+ 6.1	(c)	+ 0.8	+11.2	+ 7.4	+ 7.9
Jewellery .....	(c)	-10.8	+ 0.9	+ 1.1	- 4.9	+ 5.5	- 3.9	+ 2.1
Miscellaneous .....	+ 5.6	-10.9	+ 1.2	+ 3.5	+ 3.8	+44.3	+16.5	+ 9.5

(c) Unchanged

# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

9

(Without Adjustment for Price Changes)

March 1957 Over February 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+18.9	+22.2	+16.4	+18.0	+23.8	+26.3	+15.2	+23.0
Grocery & Combination .....	+13.2	+ 8.4	+12.6	+14.3	+13.1	+17.8	+13.6	+12.9
Other Food & Beverage .....	+10.7	+ 2.9	+ 5.3	+15.7	+ 5.7	+10.5	+ 9.5	+15.7
General .....	+16.7	+17.3	+17.8	+10.2	+12.6	+27.9	+12.4	+22.6
Department .....	+22.5	+28.5	+24.9	+16.3	+29.4	+24.1	+29.1	+22.0
Variety .....	+23.9	+26.0	+24.8	+23.4	+27.4	+21.1	+23.6	+21.2
Motor Vehicle .....	+29.7	+65.5	+15.0	+32.9	+56.3	+34.6	+ 9.8	+40.1
Garage & Filling Station .....	+15.1	+30.3	+18.5	+15.2	+ 2.3	+26.9	+13.2	- 2.1
Men's Clothing .....	+25.2	+ 7.1	+43.9	+19.0	+12.8	+31.4	+47.0	+ 0.9
Family Clothing .....	+42.9	+33.4	+47.2	+45.9	+82.3	+24.9	+23.1	+33.2
Women's Clothing .....	+44.6	+21.4	+57.9	+34.1	+78.2	+44.7	+36.4	+65.6
Shoe .....	+46.4	+55.7	+56.0	+41.7	+67.6	+34.7	+53.0	+32.6
Hardware .....	+25.1	+34.7	+27.9	+19.3	+21.8	+25.6	+29.6	+32.3
Lumber & Building Material .....	+16.1	+15.7	+33.6	+ 6.6	+ 3.0	-14.0	+17.8	+48.0
Furniture, Appliance & Radio .....	+ 3.3	+ 3.2	- 8.1	+17.9	+ 0.9	-20.3	-15.1	+13.0
Restaurant .....	+13.4	+ 5.2	+ 6.4	+13.3	+18.8	+26.3	+20.4	+19.8
Tel .....	- 8.7	- 9.3	-10.5	- 2.4	-30.5	-19.8	-33.3	-24.0
Dog .....	+ 9.2	+13.9	+ 9.7	+ 9.2	+ 7.4	+ 9.3	+ 7.2	+ 7.2
Jewellery .....	+ 4.1	+ 1.2	+ 1.1	- 1.8	+19.4	+24.6	+ 7.4	+18.5
Miscellaneous .....	+29.1	+23.1	+43.4	+16.4	+30.5	+60.4	+26.1	+42.9

**Department Store Sales and Stocks**  
**March 1956 and March 1957**

These figures are estimates of total department store sales and stocks.  
 Stocks are at selling value.

Department	SALES			STOCKS		
	March 1956	March 1957	Change 1957/56	Feb.29 1956	Feb.28 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	<b>93,454</b>	<b>94,142</b>	<b>+ 0.7</b>	<b>274,979</b>	<b>285,221</b>	<b>+ 3.7</b>
1. Women's and Misses' Dresses.....	2,967	3,098	+ 4.4	6,258	6,275	+ 0.3
2. Women's and Misses' Coats and Suits	3,894	3,785	- 2.8	5,954	5,824	- 2.2
3. Women's and Misses' Sportswear.....	2,148	2,195	+ 2.2	7,547	7,815	+ 3.6
4. Furs .....	827	789	- 4.6	4,904	4,415	-10.0
5. Girls' and Infants' Wear .....	5,225	4,922	- 5.8	13,729	13,912	+ 1.3
6. Lingerie and Corsets .....	3,415	3,388	- 0.8	9,821	9,425	- 4.0
7. Aprons, Housedresses and Uniforms....	506	462	- 8.7	1,032	820	-20.5
8. Millinery .....	1,369	1,180	-13.8	1,571	1,350	-14.1
9. Hosiery and Apparel Accessories .....	3,552	3,174	-10.6	9,229	9,060	- 1.8
10. Women's, Misses' and Children's Shoes	3,981	3,983	(c)	15,821	16,118	+ 1.9
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	<b>27,884</b>	<b>26,976</b>	<b>- 3.3</b>	<b>75,866</b>	<b>75,014</b>	<b>- 1.1</b>
11. Men's Clothing .....	3,298	3,560	+ 7.9	9,528	9,918	+ 4.1
12. Men's Furnishings .....	3,214	3,027	- 5.8	12,588	12,908	+ 2.5
13. Boys' Clothing and Furnishings .....	2,475	2,333	- 5.7	7,700	7,509	- 2.5
14. Men's and Boys' Shoes .....	1,370	1,383	+ 0.9	5,592	6,011	+ 7.5
15. Food and Kindred Products.....	6,955	6,594	- 5.2	5,129	4,447	-13.3
16. Toiletries, Cosmetics and Drugs .....	2,313	2,399	+ 3.7	5,904	6,152	+ 4.2
17. Photographic Equipment and Supplies..	307	346	+12.7	1,121	1,181	+ 5.4
18. Piece Goods .....	2,578	2,605	+ 1.0	9,021	9,033	+ 0.1
19. Linens and Domestic Goods .....	2,316	2,394	+ 3.4	9,084	9,411	+ 3.6
20. Smallwares .....	1,543	1,563	+ 1.3	5,250	5,473	+ 4.2
21. China and Glassware .....	916	923	+ 0.8	7,747	8,163	+ 5.4
22. Home Furnishings .....	6,319	6,858	+ 8.5	23,851	25,963	+ 8.9
23. Furniture .....	5,625	5,972	+ 6.2	15,992	18,216	+13.9
24. Major Appliances .....	4,894	5,463	+11.6	14,356	15,124	+ 5.3
25. Radio and Music .....	2,375	2,184	- 8.0	7,414	8,725	+17.7
26. Hardware and Housewares .....	6,084	6,432	+ 5.7	21,475	22,197	+ 3.4
27. Jewellery .....	1,368	1,367	- 0.1	7,297	7,974	+ 9.3
28. Sporting Goods and Luggage .....	2,167	2,388	+10.2	13,077	14,875	+13.7
29. Stationery, Books and Magazines.....	1,723	1,441	-16.4	4,414	4,600	+ 4.2
30. All Other Departments .....	7,730	7,934	+ 2.6	12,573	12,327	- 2.0

(c) Unchanged

## DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

11

January to March 1956 and January to March 1957

Department	SALES		
	January to March 1956	January to March 1957	Change 1957/1956
	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS .....</b>	242,703	249,335	+ 2.7
1. Women's and Misses' Dresses .....	6,785	7,082	+ 4.4
2. Women's and Misses' Coats and Suits ....	6,756	6,658	- 1.5
3. Women's and Misses' Sportswear .....	5,552	5,960	+ 7.3
4. Furs .....	3,319	3,156	- 4.9
5. Girls' and Infants' Wear .....	10,562	10,417	- 1.4
6. Lingerie and Corsets .....	9,437	9,608	+ 1.8
7. Aprons, Housedresses and Uniforms .....	1,245	1,142	- 8.3
8. Millinery .....	2,302	2,149	- 6.6
9. Hosiery and Apparel Accessories .....	8,004	7,631	- 4.7
10. Women's, Misses' and Children's Shoes .....	8,306	8,370	+ 0.8
<b>Ladies' Apparel and Accessories</b>			
<b>Total 1 - 10 .....</b>	62,268	62,173	- 0.2
11. Men's Clothing .....	7,584	7,957	+ 4.9
12. Men's Furnishings .....	8,187	8,301	+ 1.4
13. Boys' Clothing and Furnishings .....	5,101	4,971	- 2.5
14. Men's and Boys' Shoes .....	3,176	3,218	+ 1.3
15. Food and Kindred Products .....	17,909	18,116	+ 1.2
16. Toiletries, Cosmetics and Drugs .....	6,599	7,079	+ 7.3
17. Photographic Equipment and Supplies ....	783	860	+ 9.8
18. Piece Goods .....	8,044	8,614	+ 7.1
19. Linens and Domestics .....	9,248	9,906	+ 7.1
20. Smallwares .....	4,578	4,656	+ 1.7
21. China and Glassware .....	2,568	2,670	+ 4.0
22. Home Furnishings .....	17,037	17,872	+ 4.9
23. Furniture .....	18,324	18,931	+ 3.3
24. Major Appliances .....	14,351	15,246	+ 6.2
25. Radio and Music .....	7,713	7,289	- 5.5
26. Hardware and Housewares .....	15,885	16,568	+ 4.3
27. Jewellery .....	3,586	3,647	+ 1.7
28. Sporting Goods and Luggage .....	4,981	5,424	+ 8.9
29. Stationery, Books and Magazines .....	4,607	4,291	- 6.9
30. All Other Departments .....	20,174	21,546	+ 6.8





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CANADA



# RETAIL TRADE

APRIL, 1957

*Published by Authority of*

The Right Honourable C. D. Howe, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

**Industry and Merchandising Division**

**Merchandising and Services Section**

6505-501-47

Price \$2.00 per year

Vol. XXIX—No. 4



## RETAIL TRADE

Estimated retail sales in Canada during April 1957 amounted to \$1,227,277,000 an increase of 7.9% from those of \$1,137,573,000 in the same month last year. For the first four months sales of \$4,377,227,000 were 8.1% greater than the \$4,047,783,000 recorded in the same period a year ago. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

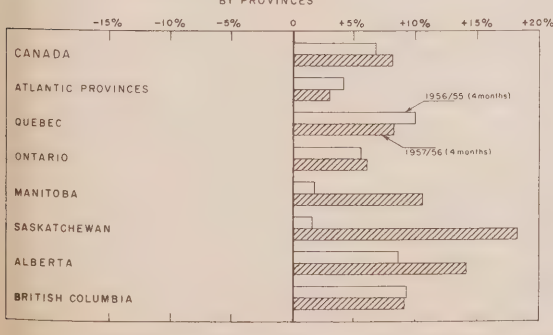
### Total Retail Trade in Canada

<u>Period</u>	<u>1956</u> \$'000	<u>1957</u> \$'000	<u>% Change</u> 1957/1956
January .....	904,527	1,008,840	+ 11.5
February .....	901,527	977,970	+ 8.5
March .....	1,104,156	1,163,140	+ 5.3
April .....	<u>1,137,573</u>	<u>1,227,277</u>	<u>+ 7.9</u>
Total .....	4,047,783	4,377,227	+ 8.1

During April and for the four-month period the western provinces showed considerably larger percentage increases than did the eastern areas. For the month, Saskatchewan had the largest gain (16.9%) followed by Alberta (13.6%), British Columbia (11.0%) and Manitoba (10.4%). In the remaining provinces Quebec registered the largest gain in sales (8.5%) followed by Ontario (4.7%) and the Atlantic Provinces (3.7%). The pattern for the first four months was much the same as that for April except that British Columbia, with an increase of 9.1% dropped to fourth position from third; Manitoba preceded with a gain of 10.6%.

With the exception of 'lumber and building material dealers', sales of all

PER CENT CHANGES IN RETAIL TRADE  
BY PROVINCES



specified kinds of business were greater during April 1957 than 1956. Substantial gains were recorded in variety stores 32.2%, shoe stores 20.6%, family clothing stores 17.5%, women's clothing 14.5%, men's clothing 14.1%, other food and beverage stores

2.

13.3% and grocery and combination stores 11.7%.

Department store sales increased 10.9% during April from \$94,829,000 in 1956 to \$105,172,000 in 1957. Stocks on hand at the end of March this year had an estimated selling value of \$306,803,000 up 6.0% from stocks of \$289,496,000 on the same date a year earlier.

Percentage Changes in Selected Retail Trades

January to April 1957 over January to April 1956

Chains and Independents

Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 10.6	+ 14.6	+ 7.8
Family Clothing .....	+ 5.0	+ 4.2	+ 5.2
Women's Clothing .....	+ 5.7	+ 2.9	+ 6.7
Shoe .....	+ 9.1	+ 13.2	+ 6.7
Lumber and Building Material .....	- 5.7	- 3.9	- 6.1
Furniture, Appliance and Radio ...	+ 2.5	(c)	+ 3.2
Restaurant .....	+ 4.4	+ 1.0	+ 4.7
Drug .....	+ 4.4	+ 4.6	+ 4.4
Jewellery .....	+ 1.0	- 1.4	+ 2.2

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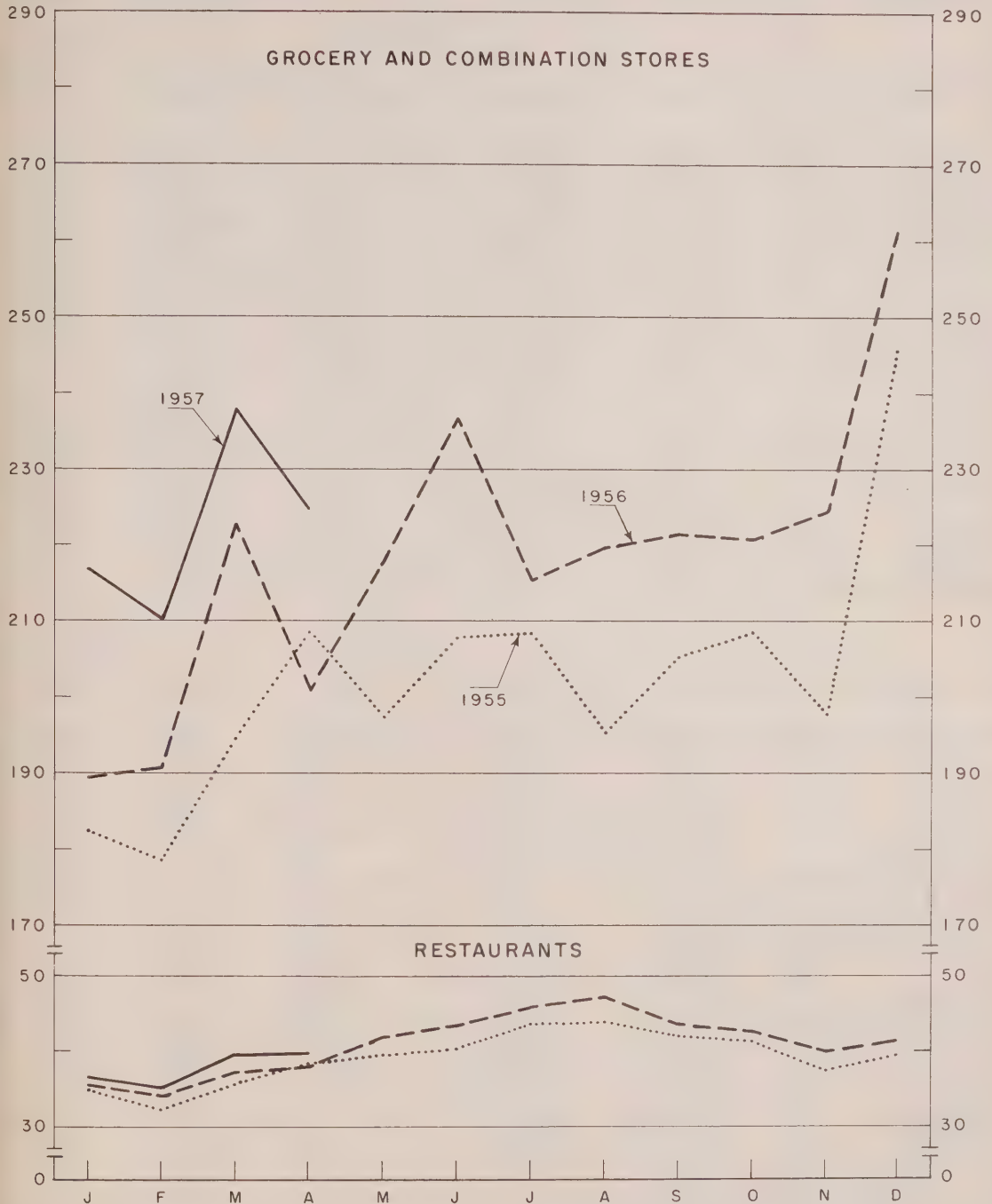
(c) Unchanged.

# MONTHLY SALES FOOD TRADES

MILLION  
DOLLARS

MILLION  
DOLLARS

## GROCERY AND COMBINATION STORES





April, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,227,277	214,671	1,012,606	98,044
2	Grocery & Combination .....	224,502	96,266	128,236	20,233
3	Other Food & Beverage .....	79,973	39,804	40,169	6,629
4	General .....	42,928	2,786	40,141	9,314
5	Department .....	105,172	-	105,172	8,987
6	Variety .....	25,036	20,657	4,379	2,463
7	Motor Vehicle .....	270,978	2,167	268,811	20,556
8	Garage & Filling Station .....	64,814	319	64,495	4,372
9	Men's Clothing .....	18,719	2,286	16,434	1,094
10	Family Clothing .....	18,964	3,037	15,927	2,575
11	Women's Clothing .....	21,803	5,261	16,542	928
12	Shoe .....	12,350	5,151	7,198	879
13	Hardware .....	21,262	1,733	19,529	1,513
14	Lumber & Building Material .....	32,355	5,167	27,188	1,010
15	Furniture, Appliance & Radio .....	43,767	9,584	34,183	2,788
16	Restaurant .....	39,976	2,762	37,214	1,665
17	Fuel .....	21,656	185	21,472	1,443
18	Drug .....	26,025	3,282	22,744	1,854
19	Jewellery .....	8,863	2,701	6,162	556
20	Miscellaneous .....	148,134	11,523	136,610	9,185
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	60,236	8,130	52,106	73,295
22	Grocery & Combination .....	9,519	3,638	5,881	8,740
23	Other Food & Beverage .....	2,871	1,779	1,093	2,753
24	General .....	3,677	(a)	(a)	5,551
25	Department .....	9,480	-	9,480	5,260
26	Variety .....	623	594	29	891
27	Motor Vehicle .....	12,672	-	12,672	21,233
28	Garage & Filling Station .....	2,025	(a)	(a)	3,950
29	Men's Clothing .....	594	64	531	642
30	Family Clothing .....	785	(a)	(a)	855
31	Women's Clothing .....	549	160	389	727
32	Shoe .....	418	83	334	339
33	Hardware .....	1,100	(a)	(a)	2,086
34	Lumber & Building Material .....	2,327	276	2,051	2,216
35	Furniture, Appliance & Radio .....	1,610	288	1,322	1,271
36	Restaurant .....	2,218	170	2,048	2,408
37	Fuel .....	316	-	316	363
38	Drug .....	1,377	(a)	(a)	1,547
39	Jewellery .....	388	(a)	(a)	398
40	Miscellaneous .....	7,687	611	7,076	12,065

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

April, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
14,934	83,110	292,623	45,632	246,991	461,228	99,990	361,238	1
4,199	16,034	62,900	20,274	42,626	89,023	51,219	37,804	2
(a)	(a)	21,966	6,513	15,453	30,691	17,246	13,445	3
506	8,808	6,594	602	5,992	9,020	455	8,565	4
-	8,987	17,825	-	17,825	34,159	-	34,159	5
2,247	216	6,833	5,582	1,251	11,342	9,448	1,894	6
(a)	(a)	58,106	-	58,106	94,620	(a)	(a)	7
(a)	(a)	14,377	(a)	(a)	27,899	(a)	(a)	8
(a)	(a)	5,854	551	5,303	6,906	1,348	5,558	9
(a)	(a)	7,669	1,617	6,053	5,117	714	4,402	10
150	777	6,595	1,360	5,234	8,957	2,489	6,467	11
(a)	(a)	3,380	1,496	1,885	5,554	2,749	2,805	12
(a)	(a)	4,370	(a)	(a)	7,977	618	7,359	13
-	1,010	7,444	(a)	(a)	11,140	1,197	9,943	14
468	2,321	12,521	3,204	9,318	18,255	3,899	14,355	15
66	1,599	9,871	734	9,137	15,870	974	14,895	16
-	1,443	5,751	-	5,751	11,367	(a)	(a)	17
151	1,703	5,459	442	5,018	10,828	1,442	9,386	18
135	420	2,502	504	1,998	3,471	1,232	2,239	19
335	8,850	32,606	1,722	30,884	59,032	4,536	54,496	20
Saskatchewan			Alberta			British Columbia		
8,314	64,981	103,957	14,917	89,040	137,897	22,749	115,148	21
2,384	6,356	13,128	5,361	7,767	20,959	9,191	11,768	22
1,673	1,080	5,392	3,155	2,237	9,672	5,359	4,313	23
(a)	(a)	4,375	(a)	(a)	4,397	672	3,726	24
-	5,260	11,498	-	11,498	17,963	-	17,963	25
736	155	1,465	1,141	323	1,420	909	511	26
-	21,233	29,013	-	29,013	34,778	-	34,778	27
(a)	(a)	5,599	(a)	(a)	6,592	(a)	(a)	28
(a)	(a)	1,947	(a)	(a)	1,681	(a)	(a)	29
(a)	(a)	1,092	(a)	(a)	872	(a)	(a)	30
181	546	1,914	395	1,519	2,135	526	1,609	31
96	243	686	244	443	1,094	296	798	32
(a)	(a)	2,492	(a)	(a)	1,724	(a)	(a)	33
1,162	1,054	3,682	1,758	1,924	4,534	468	4,066	34
334	937	3,207	440	2,767	4,114	951	3,163	35
36	2,372	3,374	114	3,260	4,570	668	3,902	36
-	363	35	-	35	2,381	(a)	(a)	37
(a)	(a)	2,015	270	1,744	2,945	775	2,170	38
106	292	491	256	236	1,058	364	694	39
999	11,066	12,552	1,286	11,266	15,008	2,034	12,975	40

# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

April 1957 Over April 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 7.9	+ 3.7	+ 8.5	+ 4.7	+10.4	+16.9	+13.6	+11.0
Grocery & Combination .....	+11.7	+ 6.5	+10.6	+13.4	+ 6.7	+11.8	+11.2	+16.3
Other Food & Beverage .....	+13.3	+ 5.0	+10.8	+14.3	+29.6	+20.4	+17.7	+13.8
General .....	+ 9.5	+ 8.6	+ 8.2	+13.3	+10.4	+10.4	+ 8.3	+ 5.4
Department .....	+10.9	+16.7	+ 3.7	+ 8.1	+10.3	+ 4.9	+20.6	+18.2
Variety .....	+32.2	+38.8	+31.0	+33.4	+32.3	+25.0	+24.3	+31.0
Motor Vehicle .....	+ 2.0	- 8.8	+ 2.0	- 7.8	+21.1	+28.5	+20.3	+ 7.4
Garage & Filling Station .....	+11.2	+ 4.7	+13.7	+11.0	+ 1.2	+31.2	+ 6.4	+ 8.5
Men's Clothing .....	+14.1	+22.9	+24.8	+ 9.4	+ 4.6	+13.2	+ 8.2	+ 6.3
Family Clothing .....	+17.5	+13.0	+25.1	+12.2	+11.5	+28.8	+15.3	+ 9.7
Women's Clothing .....	+14.5	+ 9.4	+22.1	+12.7	+12.3	+14.7	+11.6	+ 6.6
Shoe .....	+20.6	+14.8	+19.6	+26.0	+21.9	+13.0	+16.9	+ 7.8
Hardware .....	+ 6.8	+ 4.6	+13.7	+ 3.3	- 6.4	+ 2.4	+10.4	+21.4
Lumber & Building Material .....	- 5.9	- 1.8	+ 2.9	- 9.8	-15.9	- 1.4	-12.1	- 0.6
Furniture, Appliance & Radio .....	+ 2.9	- 6.0	+ 8.0	- 0.6	+ 1.4	+11.4	+ 7.3	+ 6.0
Restaurant .....	+ 5.0	+ 0.1	+ 1.5	+ 4.9	+ 9.9	+ 3.3	+ 7.9	+12.3
Fuel .....	+ 1.3	+18.0	- 4.7	+ 3.7	-12.2	-11.2	+66.7	+ 0.6
Drug .....	+ 7.3	+ 7.0	+ 9.1	+ 5.7	+ 4.9	+ 2.7	+ 6.6	+15.1
Jewellery .....	+ 3.7	+ 0.9	+22.0	-10.1	- 3.5	+11.2	+20.0	+16.0
Miscellaneous .....	+ 7.1	+ 1.1	+ 7.8	+ 2.7	+12.8	+19.4	+13.8	+10.5



January to April 1957

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	4,377,227	343,046	1,047,602	1,686,599	212,593	237,451	361,683	488,253
Grocery & Combination .....	889,239	79,698	249,261	356,187	37,262	33,764	51,980	81,089
Other Food & Beverage .....	302,487	26,066	82,998	115,977	10,131	10,176	20,323	36,816
General .....	156,933	33,340	24,512	31,712	13,788	20,155	17,453	15,973
Department .....	354,507	27,666	61,939	116,398	31,345	17,798	38,421	60,940
Variety .....	75,058	6,903	20,112	34,866	1,796	2,784	4,247	4,352
Motor Vehicle .....	867,703	61,152	191,836	311,671	39,675	53,974	96,564	112,830
Garage & Filling Station .....	242,931	16,457	55,329	104,200	7,689	14,490	19,813	24,952
Men's Clothing .....	65,867	3,627	18,144	26,735	2,215	2,316	6,514	6,317
Family Clothing .....	58,088	7,835	22,344	16,717	2,329	2,491	3,480	2,894
Women's Clothing .....	70,584	3,408	20,057	29,639	1,646	2,195	5,978	7,663
Shoe .....	38,043	2,591	10,095	17,712	1,041	909	2,024	3,671
Hardware .....	68,302	4,867	13,618	25,869	3,841	6,229	8,050	5,826
Lumber & Building Material .....	107,700	3,650	23,185	38,185	8,725	8,343	12,370	13,237
Furniture, Appliance & Radio .....	170,068	10,309	47,155	70,632	6,842	5,725	13,751	15,654
Restaurant .....	151,474	6,871	37,968	59,772	8,123	8,925	12,201	17,614
Fuel .....	137,620	7,949	38,995	71,148	2,854	2,539	290	13,848
Drug .....	102,741	7,286	21,274	43,397	5,272	6,071	7,860	11,578
Jewellery .....	30,950	1,987	7,445	13,126	1,420	1,496	1,614	3,861
Miscellaneous .....	486,932	31,384	101,335	202,656	26,599	37,071	38,750	49,138

# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to April 1957 Over January to April 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columb
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 8.1	+ 3.0	+ 8.3	+ 6.1	+10.6	+18.2	+14.1	+ 9.1
Grocery & Combination .....	+10.6	+ 7.3	+ 9.2	+12.6	+ 6.0	+ 8.8	+ 9.4	+14.0
Other Food & Beverage .....	+ 7.7	+ 4.1	+ 7.5	+ 6.9	+17.5	+15.1	+12.3	+ 6.5
General .....	+ 5.9	+ 5.3	+ 2.8	+ 5.2	+ 9.4	+ 8.7	+ 8.2	+ 4.8
Department .....	+ 5.0	+ 5.2	+ 1.6	+ 2.9	+ 6.8	+ 4.0	+ 9.5	+ 9.6
Variety .....	+10.3	+13.4	+ 7.8	+10.6	+ 9.3	+16.7	+ 8.0	+14.4
Motor Vehicle .....	+13.6	- 0.8	+16.9	+ 5.6	+37.6	+33.7	+32.0	+11.9
Garage & Filling Station .....	+10.0	+ 8.1	+10.9	+ 8.8	+ 3.2	+26.0	+ 7.7	+10.2
Men's Clothing .....	+ 6.0	+10.8	+ 3.8	+ 5.0	+11.7	+22.8	+11.1	+ 2.0
Family Clothing .....	+ 5.0	+ 3.4	+ 8.6	+ 0.1	+ 8.1	+15.1	+ 5.9	+ 1.2
Women's Clothing .....	+ 5.7	+ 3.8	+12.0	+ 3.5	+ 7.3	+ 9.3	+ 7.2	- 1.6
Shoe .....	+ 9.1	+ 4.4	+ 9.4	+ 9.3	+11.5	+11.7	+11.5	+ 8.3
Hardware .....	+ 4.1	+ 4.4	+ 7.2	- 1.6	+ 1.2	+11.5	+11.5	+ 8.4
Lumber & Building Material .....	- 5.7	+ 1.2	+ 2.0	- 9.3	-11.4	+ 4.3	- 8.2	- 8.7
Furniture, Appliance & Radio .....	+ 2.5	- 6.8	+ 2.0	+ 2.5	+ 7.6	+21.2	+ 3.9	+ 1.7
Restaurant .....	+ 4.4	- 2.2	+ 3.3	+ 3.4	+ 7.6	+ 1.9	+ 6.9	+11.6
Fuel .....	+ 8.8	+19.4	+10.7	+ 9.1	+ 1.7	- 5.5	+19.3	+ 1.6
Drug .....	+ 4.4	+ 4.3	+ 6.8	+ 1.3	+ 1.8	+ 8.9	+ 7.2	+ 9.6
Jewellery .....	+ 1.0	- 7.8	+ 7.1	- 2.1	- 4.5	+ 6.9	+ 2.3	+ 5.6
Miscellaneous .....	+ 6.1	- 7.7	+ 3.2	+ 3.3	+ 6.3	+35.2	+15.6	+ 9.8



# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

9

(Without Adjustment for Price Changes)

April 1957 Over March 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 5.5	+ 5.5	+ 5.7	+ 3.4	+ 2.3	+16.3	+10.1	+ 5.2
Grocery & Combination .....	- 5.6	- 3.9	- 4.2	- 7.5	- 4.1	- 5.6	- 5.4	- 3.5
Other Food & Beverage .....	- 0.3	- 0.2	+ 4.2	- 4.4	+ 9.8	+ 1.8	+ 0.6	- 0.1
General .....	+ 4.0	+ 6.7	+ 6.0	+12.3	- 1.2	+ 2.1	- 8.6	+ 1.5
Department .....	+11.7	+22.9	+ 3.3	+13.0	+12.3	+10.7	+13.3	+12.3
Variety .....	+29.4	+37.9	+33.8	+24.7	+35.4	+21.1	+35.1	+30.5
Motor Vehicle .....	+12.8	+ 9.3	+12.2	+ 8.9	+ 2.3	+56.9	+15.9	+ 9.6
Garage & Filling Station .....	+ 3.2	- 6.8	- 1.2	+ 4.3	+10.1	(c)	+ 9.8	+11.1
Men's Clothing .....	+15.7	+25.6	+26.2	+ 6.5	+ 4.0	+ 5.8	+16.9	+24.6
Family Clothing .....	+25.2	+29.4	+31.8	+13.3	+11.8	+49.7	+24.4	+29.4
Women's Clothing .....	+14.0	+ 6.4	+15.9	+15.7	+19.9	+30.5	+28.5	- 7.9
Shoes .....	+23.8	+23.8	+23.0	+21.7	+68.5	+45.5	+23.8	+19.0
Furniture .....	+17.9	+ 8.0	+21.0	+20.3	+ 9.6	+27.8	+15.9	+ 7.3
lumber & Building Material .....	+18.3	+ 8.5	+14.4	+22.7	+ 7.6	+25.0	+17.5	+20.7
Furniture, Appliance & Radio .....	(c)	+ 7.1	+ 2.3	- 1.0	- 0.4	- 1.9	- 2.2	- 4.7
Restaurant .....	+ 0.5	- 3.9	(c)	+ 1.5	+ 1.2	- 0.1	+ 2.7	- 2.2
Hotel .....	-32.4	-24.8	-36.5	-32.3	-46.9	-41.0	-32.7	-20.4
Coffee Shop .....	- 3.0	- 5.5	- 0.7	- 4.5	+ 1.7	- 3.6	- 1.5	- 2.4
Jewellery .....	+16.1	+12.6	+52.9	+ 6.3	(c)	-10.6	+29.6	+ 2.8
Miscellaneous .....	+12.6	+ 8.7	+17.3	+13.3	- 6.3	+10.4	+24.3	+ 7.3

Unchanged

## Department Store Sales and Stocks

April 1956 and April 1957

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	April 1956	April 1957	Change 1957/56	Mar. 31 1956	Mar. 31 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS .....</b>	94,829	105,172	+10.9	289,496	306,803	+ 6.0
1. Women's and Misses' Dresses.....	3,265	3,818	+16.9	6,409	6,795	+ 6.0
2. Women's and Misses' Coats and Suits	3,947	4,488	+13.7	5,673	5,689	+ 0.3
3. Women's and Misses' Sportswear.....	2,259	2,638	+16.8	8,056	8,690	+ 7.9
4. Furs .....	499	601	+20.4	5,004	4,632	- 7.4
5. Girls' and Infants' Wear .....	4,831	6,127	+26.8	13,827	14,864	+ 7.5
6. Lingerie and Corsets .....	3,391	3,693	+ 8.9	10,377	10,263	- 1.1
7. Aprons, Housedresses and Uniforms....	527	479	- 9.1	(b)	(b)	(b)
8. Millinery .....	1,138	1,532	+34.6	1,433	1,502	+ 4.8
9. Hosiery and Apparel Accessories .....	3,229	3,806	+17.9	9,742	9,964	+ 2.3
10. Women's, Misses' and Children's Shoes	4,231	4,872	+15.2	16,464	16,930	+ 2.8
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	27,317	32,054	+17.3	78,186	80,808	+ 3.4
11. Men's Clothing .....	3,232	3,546	+ 9.7	9,943	10,980	+10.4
12. Men's Furnishings .....	3,230	3,531	+ 9.3	13,475	14,360	+ 6.6
13. Boys' Clothing and Furnishings .....	2,474	3,001	+21.3	7,827	7,916	+ 1.1
14. Men's and Boys' Shoes .....	1,416	1,600	+13.0	5,767	6,461	+12.0
15. Food and Kindred Products.....	5,520	6,478	+17.4	4,647	4,524	- 2.6
16. Toiletries, Cosmetics and Drugs .....	2,109	2,368	+12.3	6,086	6,505	+ 6.9
17. Photographic Equipment and Supplies..	269	314	+16.7	1,149	1,208	+ 5.1
18. Piece Goods .....	2,282	2,206	- 3.3	9,665	9,737	+ 0.7
19. Linens and Domesticity .....	2,430	2,334	- 4.0	9,718	10,280	+ 5.8
20. Smallwares .....	1,509	1,535	+ 1.7	5,348	5,936	+11.0
21. China and Glassware .....	924	1,035	+12.0	8,533	8,314	- 2.6
22. Home Furnishings .....	6,836	7,206	+ 5.4	24,979	27,255	+ 9.1
23. Furniture .....	5,963	6,480	+ 8.7	17,604	20,338	+15.5
24. Major Appliances .....	5,665	5,526	- 2.5	15,678	15,696	+ 0.1
25. Radio and Music .....	1,793	1,816	+ 1.3	8,068	9,206	+14.1
26. Hardware and Housewares .....	7,782	8,614	+10.7	23,043	23,945	+ 3.9
27. Jewellery .....	1,245	1,431	+14.9	7,486	8,139	+ 8.7
28. Sporting Goods and Luggage.....	3,313	3,589	+ 8.3	14,872	16,661	+12.0
29. Stationery, Books and Magazines.....	1,271	1,397	+ 9.9	4,517	4,948	+ 9.5
30. All Other Departments .....	8,249	9,111	+10.4	12,905	13,586	+ 5.3

(b) not available.



CANADA



# RETAIL TRADE

MAY, 1957

*Published by Authority of*  
The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Merchandising and Services Section

6505-501-57

Price \$2.00 per year

Vol. XXIX—No. 5



## RETAIL TRADE

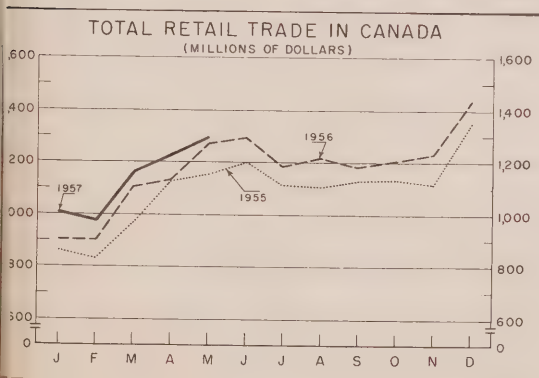
Estimated retail sales in Canada for May 1957 were \$1,293,908,000 an increase of 1.7% from those in the previous year of \$1,272,596,000. Cumulative sales for the first five months were \$5,671,135,000 up 6.6% from the \$5,320,379,000 recorded for the same five-month period last year. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

### Total Retail Trade in Canada

<u>Period</u>	<u>1956</u> \$'000	<u>1957</u> \$'000	<u>% Change</u> 1957/1956
First Quarter .....	2,910,210	3,149,950	+ 8.2
April .....	1,137,573	1,227,277	+ 7.9
May .....	<u>1,272,596</u>	<u>1,293,908</u>	+ 1.7
Total	5,320,379	5,671,135	+ 6.6

For the month of May, British Columbia registered the largest percentage increase in sales 4.5%, while Saskatchewan was the next 4.1%. Manitoba with a gain of 3.7%, Quebec 3.1%, Alberta 2.9% and Ontario 0.2%, were the remaining provinces where sales were greater this year than last. The Atlantic Provinces, with a decline of 1.2% for the month, was the only region where sales fell below last year's level. For the five-month period sales increased in all provinces, Saskatchewan the largest (14.4%) followed by Alberta (11.4%), Manitoba (8.8%), British Columbia (8.0%), Quebec (7.1%), Ontario (4.7%) and the Atlantic Provinces 1.5%.

By trades thirteen of the eighteen specified showed increased sales, while in



five as well as the miscellaneous group sales were below the level of May last year. Motor vehicle dealers, one of the largest trades, were down 10.2% from a year earlier with Saskatchewan and Alberta the only provinces in this group showing sales greater than last year.



Sales in grocery and combination stores up 12.8%, shoe stores 10.0%, drug stores 9.5%, other food and beverage stores 8.1%, variety stores 8.0% and garage and filling stations 6.1% were the other trades where notable increases occurred during the month.

Department store sales increased 5.6% during May from \$102,829,000 in 1956 to \$108,585,000 this year. Stocks, at selling value, held by department stores at the end of April 1957 were valued at \$316,869,000 up 8.9% from stocks of \$290,855,000 on hand at the same date a year earlier.

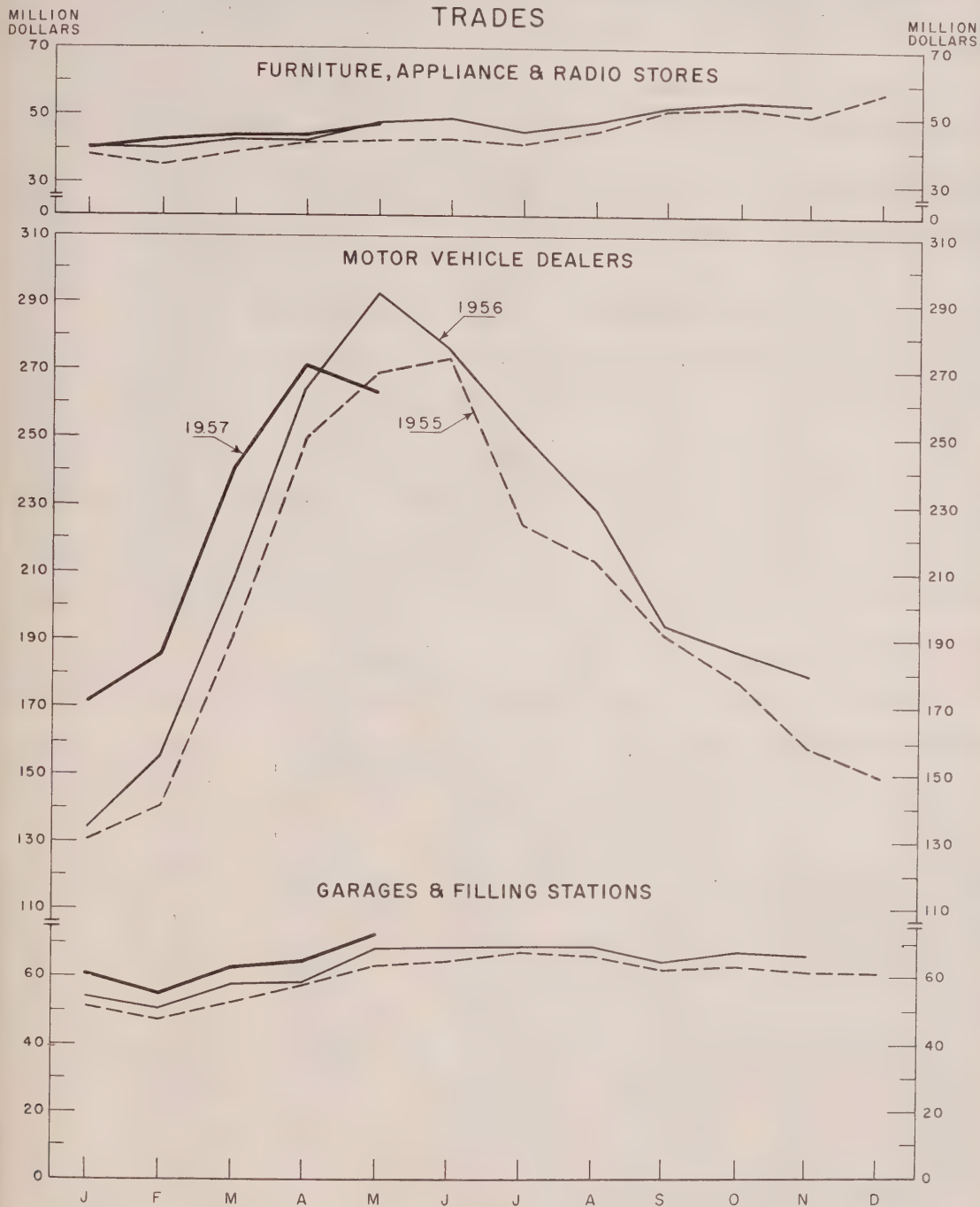
Percentage Changes in Selected Retail Trades

January to May 1957 over January to May 1956

Chains and Independents

	<u>Canada</u>		
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 11.1	+ 14.6	+ 8.6
Family Clothing .....	+ 4.5	+ 3.2	+ 4.8
Women's Clothing .....	+ 5.8	+ 3.1	+ 6.7
Shoe .....	+ 9.3	+ 13.0	+ 7.2
Lumber and Building Material .....	- 5.3	- 4.7	- 5.4
Furniture, Appliance and Radio ...	+ 1.8	- 1.7	+ 2.7
Restaurant .....	+ 4.6	+ 1.5	+ 4.8
Drug .....	+ 5.5	+ 6.2	+ 5.4
Jewellery .....	+ 0.6	- 2.4	+ 2.1

# MONTHLY SALES FURNITURE-APPLIANCE-AUTOMOTIVE TRADES



## Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

May, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,293,908	229,442	1,064,466	108,053
2	Grocery & Combination .....	245,646	103,821	141,825	21,936
3	Other Food & Beverage .....	85,583	41,433	44,151	7,452
4	General .....	51,604	3,082	48,523	10,815
5	Department .....	108,585	-	108,585	9,286
6	Variety .....	22,811	18,756	4,056	2,295
7	Motor Vehicle .....	262,994	2,431	260,562	23,836
8	Garage & Filling Station .....	72,504	380	72,124	4,879
9	Men's Clothing .....	17,247	2,096	15,150	924
10	Family Clothing .....	17,160	2,813	14,348	2,642
11	Women's Clothing .....	22,004	5,866	16,138	1,283
12	Shoe .....	12,994	5,044	7,951	881
13	Hardware .....	26,116	2,153	23,963	1,846
14	Lumber & Building Material .....	45,970	10,257	35,713	1,578
15	Furniture, Appliance & Radio .....	47,660	9,330	38,330	3,141
16	Restaurant .....	44,079	3,001	41,078	1,666
17	Fuel .....	15,184	155	15,029	970
18	Drug .....	28,133	3,541	24,592	1,968
19	Jewellery .....	9,553	3,412	6,140	681
20	Miscellaneous .....	158,081	11,871	146,208	9,974
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	66,650	9,153	57,497	79,136
22	Grocery & Combination .....	10,464	3,974	6,489	9,789
23	Other Food & Beverage .....	2,905	1,663	1,242	2,601
24	General .....	4,251	(a)	(a)	7,588
25	Department .....	9,512	-	9,512	5,316
26	Variety .....	584	557	27	781
27	Motor Vehicle .....	12,964	-	12,964	19,576
28	Garage & Filling Station .....	2,688	(a)	(a)	4,810
29	Men's Clothing .....	565	63	502	554
30	Family Clothing .....	842	(a)	(a)	849
31	Women's Clothing .....	504	175	330	667
32	Shoe .....	423	88	335	357
33	Hardware .....	1,316	(a)	(a)	2,525
34	Lumber & Building Material .....	3,813	998	2,815	4,755
35	Furniture, Appliance & Radio .....	1,401	224	1,177	1,274
36	Restaurant .....	2,188	177	2,011	2,729
37	Fuel .....	209	-	209	348
38	Drug .....	1,430	(a)	(a)	1,649
39	Jewellery .....	441	(a)	(a)	530
40	Miscellaneous .....	10,150	685	9,465	12,438

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

May, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
16,022	92,031	304,695	48,171	256,524	485,998	106,864	379,134	1
4,406	17,530	68,521	21,880	46,641	97,506	55,322	42,184	2
(a)	(a)	23,252	6,558	16,694	33,859	18,676	15,183	3
635	10,180	8,034	683	7,351	11,364	480	10,884	4
-	9,286	20,235	-	20,235	35,081	-	35,081	5
2,064	231	6,580	5,312	1,268	10,144	8,398	1,746	6
(a)	(a)	57,990	-	57,990	88,446	(a)	(a)	7
(a)	(a)	14,805	(a)	(a)	31,837	(a)	(a)	8
(a)	(a)	4,594	504	4,091	6,919	1,274	5,645	9
(a)	(a)	6,518	1,524	4,994	4,363	676	3,687	10
176	1,107	6,115	1,491	4,624	8,852	2,694	6,158	11
(a)	(a)	3,774	1,514	2,260	5,693	2,564	3,129	12
(a)	(a)	6,114	(a)	(a)	9,722	794	8,928	13
-	1,578	8,965	(a)	(a)	16,865	3,462	13,403	14
448	2,692	14,643	3,753	10,890	19,555	3,293	16,262	15
71	1,595	11,320	776	10,544	17,721	1,139	16,582	16
-	970	3,974	-	3,974	7,905	(a)	(a)	17
163	1,805	5,999	484	5,515	11,718	1,523	10,195	18
180	501	2,036	634	1,401	4,178	1,633	2,544	19
448	9,526	31,226	1,770	29,456	64,270	4,561	59,709	20
Saskatchewan			Alberta			British Columbia		
9,821	69,315	104,675	15,372	89,303	144,698	24,036	120,662	21
2,725	7,063	14,948	5,922	9,026	22,482	9,592	12,890	22
1,438	1,163	5,240	2,829	2,411	10,274	5,732	4,541	23
(a)	(a)	5,076	(a)	(a)	4,476	691	3,785	24
-	5,316	10,641	-	10,641	18,514	-	18,514	25
645	136	1,174	946	228	1,253	834	419	26
-	19,576	25,772	-	25,772	34,410	-	34,410	27
(a)	(a)	6,280	(a)	(a)	7,206	(a)	(a)	28
(a)	(a)	1,810	(a)	(a)	1,880	(a)	(a)	29
(a)	(a)	1,073	(a)	(a)	872	(a)	(a)	30
202	466	1,849	450	1,398	2,733	678	2,055	31
96	260	704	246	458	1,164	341	822	32
(a)	(a)	2,628	(a)	(a)	1,964	(a)	(a)	33
2,628	2,128	5,064	2,261	2,804	4,929	472	4,458	34
244	1,031	3,183	384	2,800	4,462	984	3,478	35
40	2,688	3,056	120	2,936	5,400	678	4,722	36
-	348	32	-	32	1,746	(a)	(a)	37
(a)	(a)	2,141	310	1,831	3,227	822	2,406	38
121	408	453	257	196	1,235	442	793	39
1,015	11,423	13,551	1,148	12,403	16,472	2,245	14,227	40



## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

May 1957 Over May 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 1.7	- 3.2	+ 3.1	+ 0.2	+ 3.7	+ 4.1	+ 2.9	+ 4.5
Grocery & Combination .....	+12.8	+ 6.6	+11.4	+15.5	+10.5	+14.2	+12.6	+13.1
Other Food & Beverage .....	+ 8.1	+ 5.5	+ 5.4	+10.4	+ 9.6	+ 5.3	+ 8.3	+ 8.9
General .....	+ 4.4	+ 3.2	- 2.4	+13.1	+ 5.2	+ 7.0	+ 1.9	- 1.4
Department .....	+ 5.6	- 1.2	+ 4.4	+ 3.1	+12.0	+ 1.6	+ 8.3	+12.4
Variety .....	+ 8.0	+15.5	+ 8.4	+ 8.0	+ 8.8	+ 2.1	- 3.8	+ 9.1
Motor Vehicle .....	-10.2	-18.6	- 4.1	-18.4	- 3.6	+ 8.3	+ 0.7	- 6.8
Garage & Filling Station .....	+ 6.1	+ 0.5	+ 6.1	+ 7.2	+ 2.0	+16.9	- 1.5	+ 7.5
Men's Clothing .....	+ 2.4	+ 5.0	+ 7.2	- 1.8	+ 2.0	+ 3.9	+ 3.4	+ 4.9
Family Clothing .....	+ 2.8	+ 4.0	+ 6.3	- 5.6	+ 8.5	+ 4.6	+ 8.6	+ 5.6
Women's Clothing .....	+ 5.9	+ 0.2	+15.4	+ 4.1	- 1.8	- 7.2	- 4.0	+ 8.2
Shoe .....	+10.0	+ 4.6	+18.7	+ 6.5	+16.2	+ 6.3	+ 4.0	+ 8.4
Hardware .....	+ 5.3	+ 5.8	+10.1	+ 2.4	- 3.4	+ 7.8	+ 3.3	+11.0
Lumber & Building Material .....	- 4.1	- 6.4	- 2.4	- 4.9	- 9.5	+ 1.3	- 5.6	- 2.3
Furniture, Appliance & Radio .....	- 0.8	- 2.6	- 1.5	- 0.4	+ 1.1	+31.2	- 8.1	- 0.4
Restaurant .....	+ 5.2	- 2.0	+ 4.9	+ 3.2	+ 3.0	+ 5.9	+ 0.1	+20.4
Fuel .....	- 5.9	- 8.7	-10.0	- 5.4	- 9.5	- 5.4	+28.0	+ 3.9
Drug .....	+ 9.5	+11.0	+ 8.0	+ 7.9	+ 5.1	+13.1	+11.5	+16.1
Jewellery .....	- 0.8	- 0.6	- 2.5	- 3.1	+ 7.3	- 0.9	- 6.8	+10.7
Miscellaneous .....	- 1.8	- 5.1	- 2.1	- 1.7	+ 4.3	-13.2	+ 0.8	+ 4.5



Estimated Retail Trade — By Provinces and Kinds of Business

January to May 1957

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	5,671,135	451,099	1,352,297	2,172,597	279,243	316,586	466,358	632,952
Grocery & Combination .....	1,134,885	101,634	317,782	453,693	47,726	43,553	66,928	103,571
Other Food & Beverage .....	388,070	33,518	106,250	149,836	13,036	12,777	25,563	47,090
General .....	208,537	44,155	32,546	43,076	18,039	27,743	22,529	20,449
Department .....	463,092	36,952	82,174	151,479	40,857	23,114	49,062	79,454
Variety .....	97,869	9,198	26,692	45,010	2,380	3,565	5,421	5,605
Motor Vehicle .....	1,130,697	84,988	249,826	400,117	52,639	73,550	122,336	147,240
Garage & Filling Station .....	315,435	21,336	70,134	136,037	10,377	19,300	26,093	32,158
Men's Clothing .....	83,114	4,551	22,738	33,654	2,780	2,870	8,324	8,197
Family Clothing .....	75,248	10,477	28,862	21,080	3,171	3,340	4,553	3,766
Women's Clothing .....	92,588	4,691	26,172	38,491	2,150	2,862	7,827	10,396
Shoe .....	51,037	3,472	13,869	23,405	1,464	1,265	2,728	4,835
Hardware .....	94,418	6,713	19,732	35,591	5,157	8,754	10,678	7,790
Lumber & Building Material .....	153,670	5,228	32,150	55,050	12,538	13,098	17,434	18,166
Furniture, Appliance & Radio .....	217,728	13,450	61,798	90,187	8,243	6,999	16,934	20,116
Restaurant .....	195,553	8,537	49,288	77,493	10,311	11,654	15,257	23,014
Fuel .....	152,804	8,919	42,969	79,053	3,063	2,887	322	15,594
Drug .....	130,874	9,254	27,273	55,115	6,702	7,720	10,001	14,805
Jewellery .....	40,503	2,668	9,481	17,304	1,861	2,026	2,067	5,096
Miscellaneous .....	645,013	41,358	132,561	266,926	36,749	49,509	52,301	65,610

## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to May 1957 Over January to May 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 6.6	+ 1.5	+ 7.1	+ 4.7	+ 8.8	+14.4	+11.4	+ 8.0
Grocery & Combination .....	+11.1	+ 7.1	+ 9.6	+13.2	+ 7.0	+10.0	+10.1	+13.8
Other Food & Beverage .....	+ 7.8	+ 4.4	+ 7.0	+ 7.7	+15.6	+12.9	+11.4	+ 7.0
General .....	+ 5.5	+ 4.7	+ 1.5	+ 7.2	+ 8.4	+ 8.2	+ 6.7	+ 3.4
Department .....	+ 5.2	+ 3.5	+ 2.3	+ 3.0	+ 7.9	+ 3.5	+ 9.2	+10.2
Variety .....	+ 9.8	+13.9	+ 8.0	+10.0	+ 9.2	+13.1	+ 5.2	+13.2
Motor Vehicle .....	+ 7.0	- 6.5	+11.0	- 0.8	+24.5	+25.8	+23.9	+ 6.9
Garage & Filling Station .....	+ 9.1	+ 6.3	+ 9.8	+ 8.5	+ 2.9	+23.6	+ 5.4	+ 9.6
Men's Clothing .....	+ 5.2	+ 9.6	+ 4.4	+ 3.6	+ 9.6	+18.6	+ 9.3	+ 2.6
Family Clothing .....	+ 4.5	+ 3.5	+ 8.1	- 1.2	+ 8.2	+12.2	+ 6.6	+ 2.1
Women's Clothing .....	+ 5.8	+ 2.8	+12.7	+ 3.6	+ 5.0	+ 5.0	+ 4.3	+ 0.8
Shoe .....	+ 9.3	+ 4.5	+11.7	+ 8.6	+12.8	+10.1	+ 9.5	+ 8.3
Hardware .....	+ 4.4	+ 4.8	+ 8.1	- 0.5	(c)	+10.4	+ 9.3	+ 9.0
Lumber & Building Material .....	- 5.3	- 1.2	+ 0.7	- 8.0	-10.8	+ 3.2	- 7.5	- 7.0
Furniture, Appliance & Radio .....	+ 1.8	- 5.8	+ 1.2	+ 1.8	+ 6.5	+22.9	+ 1.4	+ 1.3
Restaurant .....	+ 4.6	- 2.2	+ 3.7	+ 3.3	+ 6.6	+ 2.8	+ 5.5	+13.6
Fuel .....	+ 7.2	+15.5	+ 8.4	+ 7.4	+ 0.8	- 5.5	+20.1	+ 1.9
Drug .....	+ 5.5	+ 5.7	+ 7.1	+ 2.7	+ 2.8	+ 9.7	+ 8.1	+11.0
Jewellery .....	+ 0.6	- 6.1	+ 4.9	- 2.3	+ 2.0	+ 4.8	+ 0.2	+ 6.8
Miscellaneous .....	+ 4.0	- 7.1	+ 1.9	+ 2.0	+ 5.7	+18.6	+11.4	+ 8.4

(c) Unchanged

(Without Adjustment for Price Changes)

May 1957 Over April 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 5.4	+10.2	+ 4.1	+ 5.4	+10.6	+ 8.0	+ 0.7	+ 4.9
Grocery & Combination .....	+ 9.4	+ 8.4	+ 8.9	+ 9.5	+ 9.9	+12.0	+13.9	+ 7.3
Other Food & Beverage .....	+ 7.0	+12.4	+ 5.9	+10.3	+ 1.2	- 5.5	- 2.8	+ 6.2
General .....	+20.2	+16.1	+21.8	+26.0	+15.6	+36.7	+16.0	+ 1.8
Department .....	+ 3.2	+ 3.3	+13.5	+ 2.7	+ 0.3	+ 1.1	- 7.5	+ 3.1
Variety .....	- 8.9	- 6.8	- 3.7	-10.6	- 6.3	-12.3	-19.9	-11.8
Motor Vehicle .....	- 3.0	+16.0	- 0.2	- 6.5	+ 2.3	- 7.8	-11.2	- 1.1
Garage & Filling Station .....	+11.9	+11.6	+ 3.0	+14.1	+32.7	+21.8	+12.2	+ 9.3
Men's Clothing .....	- 7.9	-15.5	-21.5	+ 0.2	- 4.9	-13.7	- 7.0	+11.8
Family Clothing .....	- 9.5	+ 2.6	-15.0	-14.7	+ 7.3	- 0.7	- 1.7	(c)
Women's Clothing .....	+ 0.9	+38.3	- 7.3	- 1.2	- 8.2	- 8.3	- 3.4	+28.0
Shoe .....	+ 5.2	+ 0.2	+11.7	+ 2.5	+ 1.2	+ 5.0	+ 2.6	+ 6.4
Furniture .....	+22.8	+22.0	+39.9	+21.9	+19.6	+21.0	+ 5.5	+13.9
Lumber & Building Material .....	+42.1	+56.2	+20.4	+51.4	+63.9	+114.6	+37.5	+ 8.7
Furniture, Appliance & Radio .....	+ 8.9	+12.7	+16.9	+ 7.1	-13.0	+ 0.2	- 0.7	+ 8.5
Restaurant .....	+10.3	+ 0.1	+14.7	+11.7	- 1.4	+13.3	- 9.4	+18.2
Fuel .....	-29.9	-32.8	-30.9	-30.5	-33.9	- 4.1	- 8.6	-26.7
Drugs .....	+ 8.1	+ 6.1	+ 9.9	+ 8.2	+ 3.8	+ 6.6	+ 6.3	+ 9.6
Jewellery .....	+ 7.8	+22.5	-18.6	+20.4	+13.7	+33.2	- 7.7	+16.7
Miscellaneous .....	+ 6.7	+ 8.6	- 4.2	+ 8.9	+32.0	+ 3.1	+ 8.0	+ 9.8

c Unchanged



## Department Store Sales and Stocks

May 1956 and May 1957

These figures are estimates of total department store sales and stocks.  
Stocks are at selling value.

Department	SALES			STOCKS		
	May 1956	May 1957	Change 1957/56	April 30 1956	April 30 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS .....</b>	102,829	108,585	+ 5.6	290,855	316,869	+ 8.9
1. Women's and Misses' Dresses .....	4,155	4,760	+14.6	6,287	6,978	+11.0
2. Women's and Misses' Coats and Suits .....	2,572	2,157	-16.1	4,682	4,962	+ 6.0
3. Women's and Misses' Sportswear .....	2,872	3,231	+12.5	8,693	9,360	+ 7.7
4. Furs .....	283	259	- 8.5	4,856	4,810	- 0.9
5. Girls' and Infants' Wear .....	4,559	4,658	+ 2.2	13,499	14,754	+ 9.3
6. Lingerie and Corsets .....	4,110	4,345	+ 5.7	10,765	11,631	+ 8.0
7. Aprons, Housedresses and Uniforms ....	659	702	+ 6.5	1,259	1,189	- 5.6
8. Millinery .....	967	912	- 5.7	1,147	1,358	+18.4
9. Hosiery and Apparel Accessories .....	3,515	3,496	- 0.5	9,700	10,342	+ 6.6
10. Women's, Misses' and Children's Shoes	4,676	4,823	+ 3.1	15,938	17,152	+ 7.6
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	28,368	29,343	+ 3.4	76,826	82,536	+ 7.4
11. Men's Clothing .....	2,931	3,161	+ 7.8	9,799	11,014	+12.4
12. Men's Furnishings .....	3,740	3,703	- 1.0	13,835	15,314	+10.7
13. Boys' Clothing and Furnishings .....	2,201	2,188	- 0.6	7,681	7,976	+ 3.8
14. Men's and Boys' Shoes .....	1,524	1,568	+ 2.9	5,863	6,616	+12.8
15. Food and Kindred Products .....	5,807	6,230	+ 7.3	4,742	4,515	- 4.8
16. Toiletries, Cosmetics and Drugs .....	2,317	2,474	+ 6.8	6,207	6,859	+10.5
17. Photographic Equipment and Supplies ..	297	349	+17.5	1,130	1,231	+ 8.9
18. Piece Goods .....	2,219	2,382	+ 7.3	9,480	9,844	+ 3.8
19. Linens and Domestic Goods .....	2,855	2,968	+ 4.0	10,212	11,158	+ 9.3
20. Smallwares .....	1,513	1,631	+ 7.8	5,403	6,012	+11.3
21. China and Glassware .....	1,125	1,256	+11.6	8,728	8,698	- 0.3
22. Home Furnishings .....	7,526	7,479	- 0.6	25,314	28,420	+12.3
23. Furniture .....	7,399	7,878	+ 6.5	17,750	21,460	+20.9
24. Major Appliances .....	5,778	6,703	+16.0	16,044	16,411	+ 2.3
25. Radio and Music .....	1,681	1,704	+ 1.4	8,043	9,352	+16.3
26. Hardware and Housewares .....	9,091	10,093	+11.0	23,310	24,807	+ 6.4
27. Jewellery .....	1,495	1,529	+ 2.3	7,496	8,405	+12.1
28. Sporting Goods and Luggage .....	4,458	4,749	+ 6.5	15,244	17,444	+14.4
29. Stationery, Books and Magazines .....	1,272	1,302	+ 2.4	4,649	5,240	+12.7
30. All Other Departments .....	9,232	9,895	+ 7.2	13,099	13,557	+ 3.5



# RETAIL TRADE

JUNE, 1957

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

**Industry and Merchandising Division**

**Merchandising and Services Section**

6505-501-67

Price \$2.00 per year

Vol. XXIX—No. 6

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1957.





## RETAIL TRADE

Canadian retail sales increased 4.6% during the first six months of this year as compared with last from an estimated value of \$6,618,923,000 in 1956 to \$6,923,544,000 in 1957. June sales this year were down from \$1,298,544,000 to \$1,252,409,000 a decrease of 3.6% for the month. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of business days.

### Total Retail Trade in Canada

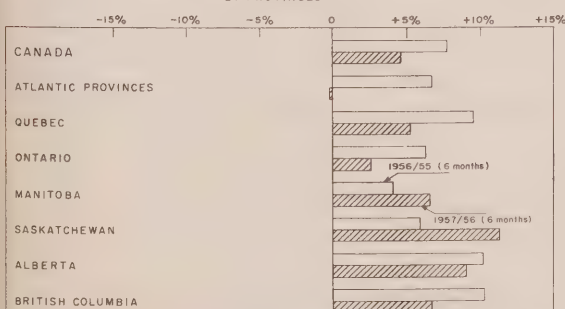
<u>Period</u>	<u>1956</u> \$'000	<u>1957</u> \$'000	<u>% Change</u> 1957/1956
January .....	904,527	1,008,840	+ 11.5
February .....	901,527	977,970	+ 8.5
March .....	1,104,156	1,163,140	+ 5.3
April .....	1,137,573	1,227,277	+ 7.9
May .....	1,272,596	1,293,908	+ 1.7
June .....	1,298,544	1,252,409	- 3.6
Total .....	6,618,923	6,923,544	+ 4.6

With the exception of the Atlantic Provinces all regions showed greater sales in the first six months of 1957 when compared with the corresponding period a year earlier. The western provinces showed the largest percentage gains with Saskatchewan up 11.3%, Alberta 9.1%, British Columbia 6.7% and Manitoba 6.6%. Quebec and Ontario were the two remaining provinces showing increased sales of 5.2% and 2.6% respectively, while sales decreased slightly in the Atlantic Provinces 0.2%. For June, increases of 1.1% in British Columbia, 0.3% in Saskatchewan and 0.1% in Alberta partially counter-

acted decreases of 6.5% in the Atlantic Provinces 5.9% in Ontario 3.2% in Quebec and 2.3% in Manitoba.

Six of the eighteen specified kinds of business surveyed showed increased sales for June 1957 as compared with the same month a year ago while in the remaining twelve as well as in the

PER CENT CHANGES IN RETAIL TRADE  
BY PROVINCES



miscellaneous group sales were below the dollar levels of last year. Motor vehicle dealers, one of the largest groups, showed a decrease in sales during June of 13.7% no doubt contributing largely to the overall decrease of 3.6%. Grocery and combination stores, one of the other large trades, registered a percentage gain in sales for the month of 2.6% with increases occurring in all provinces except Quebec where sales were down 3.2%.

Department store sales in June were down 2.3% as compared with the previous year from an estimated value of \$99,529,000 in 1956 to \$97,212,000 in 1957. The table of department store sales and stocks by departments usually contained in this bulletin is not available at this time. It will be published in a separate bulletin 'Department Store Sales and Stocks' at a later date.

Percentage Changes in Selected Retail Trades  
January to June 1957 over January to June 1956

Chains and Independents

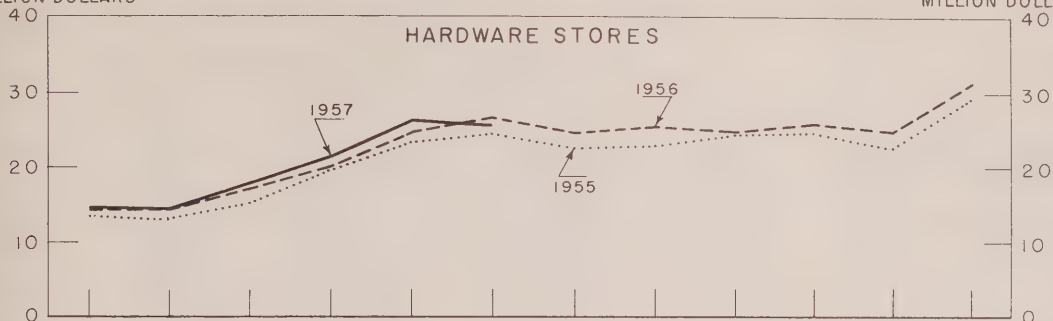
	<u>Canada</u>		
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 9.5	+ 13.3	+ 6.8
Family Clothing .....	+ 1.7	+ 1.0	+ 1.9
Women's Clothing .....	+ 4.0	+ 0.8	+ 5.2
Shoe .....	+ 6.3	+ 9.1	+ 4.7
Lumber and Building Material .....	- 6.0	- 2.3	- 6.8
Furniture, Appliance and Radio ....	+ 0.2	- 1.4	+ 0.6
Restaurant .....	+ 3.9	+ 1.9	+ 4.1
Drug .....	+ 5.1	+ 5.6	+ 5.0
Jewellery .....	- 0.8	- 3.3	+ 0.5

# MONTHLY SALES HARDWARE-BUILDING MATERIALS-FUEL

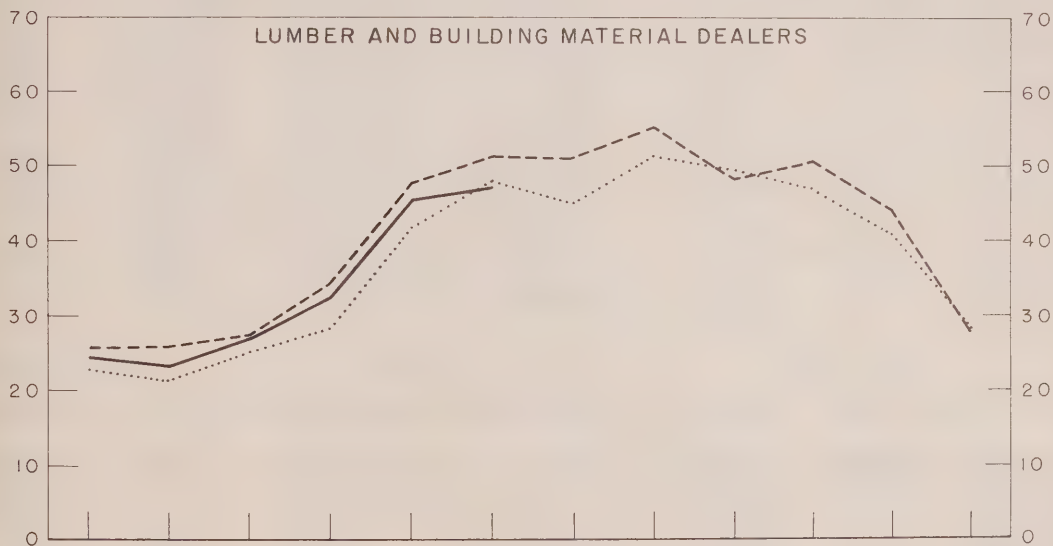
MILLION DOLLARS

MILLION DOLLARS

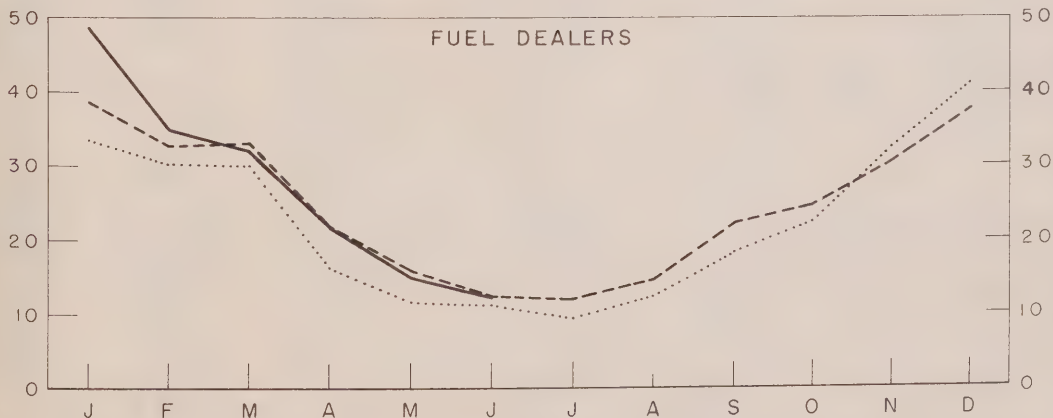
## HARDWARE STORES



## LUMBER AND BUILDING MATERIAL DEALERS



## FUEL DEALERS



## Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

June, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,252,409	239,594	1,012,815	105,673
2	Grocery & Combination .....	242,974	105,476	137,498	22,387
3	Other Food & Beverage .....	88,711	46,998	41,712	8,081
4	General .....	51,138	3,450	47,689	11,062
5	Department .....	97,212	-	97,212	8,191
6	Variety .....	24,010	19,938	4,072	2,396
7	Motor Vehicle .....	238,379	1,998	236,380	20,786
8	Garage & Filling Station .....	71,220	386	70,834	5,040
9	Men's Clothing .....	19,310	2,668	16,642	1,056
10	Family Clothing .....	17,183	2,974	14,209	2,704
11	Women's Clothing .....	20,885	6,225	14,660	1,056
12	Shoe .....	13,230	5,591	7,639	1,031
13	Hardware .....	25,774	2,115	23,659	2,147
14	Lumber & Building Material .....	47,095	10,746	36,350	1,649
15	Furniture, Appliance & Radio .....	46,194	10,139	36,055	2,890
16	Restaurant .....	43,751	3,114	40,637	1,850
17	Fuel .....	12,809	160	12,649	734
18	Drug .....	26,960	3,324	23,636	1,830
19	Jewellery .....	9,607	3,285	6,322	755
20	Miscellaneous .....	155,967	11,007	144,960	10,028
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	62,578	9,526	53,052	77,998
22	Grocery & Combination .....	10,610	4,136	6,474	9,732
23	Other Food & Beverage .....	3,243	1,864	1,379	3,209
24	General .....	4,089	(a)	(a)	6,784
25	Department .....	8,322	-	8,322	4,897
26	Variety .....	576	550	27	844
27	Motor Vehicle .....	11,523	-	11,523	18,466
28	Garage & Filling Station .....	2,486	(a)	(a)	4,983
29	Men's Clothing .....	660	44	617	666
30	Family Clothing .....	853	(a)	(a)	910
31	Women's Clothing .....	444	158	286	664
32	Shoe .....	375	81	294	330
33	Hardware .....	1,407	(a)	(a)	2,550
34	Lumber & Building Material .....	4,009	1,155	2,854	5,889
35	Furniture, Appliance & Radio .....	1,528	210	1,318	1,720
36	Restaurant .....	2,097	208	1,889	2,624
37	Fuel .....	123	-	123	259
38	Drug .....	1,358	(a)	(a)	1,606
39	Jewellery .....	450	(a)	(a)	560
40	Miscellaneous .....	8,425	577	7,848	11,305

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.



June, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
16,506	89,167	286,112	48,740	237,372	474,624	111,878	362,746	1
4,547	17,840	64,549	21,702	42,848	96,935	56,137	40,799	2
(a)	(a)	21,580	6,540	15,040	36,231	21,808	14,423	3
715	10,348	8,922	946	7,976	10,488	537	9,950	4
-	8,191	17,304	-	17,304	32,035	-	32,035	5
2,187	210	6,801	5,601	1,200	10,825	9,019	1,806	6
(a)	(a)	50,177	-	50,177	82,254	(a)	(a)	7
(a)	(a)	14,542	(a)	(a)	31,402	(a)	(a)	8
(a)	(a)	5,627	712	4,915	7,681	1,567	6,114	9
(a)	(a)	6,201	1,616	4,585	4,532	694	3,838	10
205	851	6,412	1,670	4,742	8,524	3,017	5,508	11
(a)	(a)	3,716	1,639	2,076	6,152	3,037	3,115	12
(a)	(a)	5,528	(a)	(a)	9,532	788	8,744	13
-	1,649	8,408	(a)	(a)	16,160	2,410	13,751	14
479	2,411	13,372	3,457	9,914	18,583	4,168	14,416	15
73	1,776	11,661	786	10,874	17,384	1,155	16,230	16
-	734	2,824	-	2,824	7,404	(a)	(a)	17
150	1,680	5,241	486	4,754	11,736	1,434	10,302	18
164	591	1,977	614	1,363	4,134	1,517	2,617	19
369	9,659	31,270	1,771	29,500	62,632	4,271	58,360	20
Saskatchewan			Alberta			British Columbia		
11,010	66,988	106,036	17,189	88,847	139,388	24,747	114,641	21
2,624	7,108	15,372	6,215	9,157	23,389	10,116	13,273	22
1,952	1,257	5,758	3,669	2,089	10,610	6,154	4,455	23
(a)	(a)	5,126	(a)	(a)	4,667	708	3,959	24
-	4,897	10,188	-	10,188	16,275	-	16,275	25
696	148	1,288	997	291	1,279	888	391	26
-	18,466	24,893	-	24,893	30,281	-	30,281	27
(a)	(a)	5,914	(a)	(a)	6,852	(a)	(a)	28
(a)	(a)	1,997	(a)	(a)	1,624	(a)	(a)	29
(a)	(a)	1,082	(a)	(a)	901	(a)	(a)	30
207	457	1,774	418	1,356	2,011	550	1,461	31
91	239	572	213	359	1,054	297	757	32
(a)	(a)	2,622	(a)	(a)	1,986	(a)	(a)	33
3,309	2,580	5,937	2,885	3,052	5,043	622	4,420	34
292	1,428	3,960	402	3,558	4,142	1,131	3,010	35
43	2,581	3,014	132	2,882	5,121	717	4,404	36
-	259	38	-	38	1,427	(a)	(a)	37
(a)	(a)	2,108	269	1,839	3,082	789	2,293	38
120	440	491	288	203	1,239	437	802	39
1,049	10,256	13,902	1,161	12,740	18,405	1,808	16,598	40

## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

June 1957 Over June 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 3.6	- 6.5	- 3.2	- 5.9	- 2.3	+ 0.3	+ 0.1	+ 1.1
Grocery & Combination .....	+ 2.6	+ 1.8	- 3.9	+ 5.6	+ 2.0	+ 4.1	+ 6.8	+ 7.8
Other Food & Beverage .....	+ 2.9	+ 2.0	+ 0.4	+ 3.5	+10.9	+ 4.2	+ 4.5	+ 3.1
General .....	- 0.2	- 2.5	+ 4.0	+ 4.9	- 5.0	- 1.2	- 4.6	- 2.2
Department .....	- 2.3	- 3.4	- 3.0	- 4.0	- 3.2	- 4.8	+ 3.7	(c)
Variety .....	- 0.3	+ 2.2	- 0.4	- 1.3	- 1.4	+ 1.8	- 1.6	+ 6.7
Motor Vehicle .....	-13.7	-21.8	- 5.5	-23.1	+ 1.4	+ 0.1	- 1.0	-12.8
Garage & Filling Station .....	+ 3.4	+ 4.0	+ 3.6	+ 5.2	- 7.0	+ 4.4	- 3.9	+ 5.1
Men's Clothing .....	- 4.7	- 3.5	- 3.2	- 8.7	+ 3.1	- 2.8	- 0.7	+ 0.8
Family Clothing .....	- 8.9	- 8.3	- 8.1	-14.6	- 9.2	- 7.9	+ 5.2	- 0.8
Women's Clothing .....	- 3.1	- 6.4	+ 1.0	- 5.9	-19.0	- 6.0	- 2.8	+ 3.1
Shoe .....	- 3.8	- 8.5	- 2.2	- 4.8	-13.0	- 3.2	- 0.9	+ 4.3
Hardware .....	- 3.8	+ 3.8	- 5.8	- 8.4	- 4.2	- 1.2	+ 3.0	+ 6.9
Lumber & Building Material .....	- 8.3	- 5.7	-11.8	-13.7	-17.1	+ 4.0	- 2.9	+ 6.5
Furniture, Appliance & Radio .....	- 6.6	-12.6	- 3.5	- 9.1	-15.2	+ 6.4	+ 5.8	-11.9
Restaurant .....	+ 1.0	- 9.8	+ 5.1	- 2.1	- 4.3	+ 4.9	- 0.2	+ 9.1
Fuel .....	+ 3.9	- 3.7	+ 3.0	+12.7	+ 7.9	+ 7.0	+40.7	-24.8
Drug .....	+ 3.3	- 0.8	+ 2.1	+ 2.6	- 0.1	+ 4.6	+ 7.1	+ 9.1
Jewellery .....	- 6.0	- 4.4	-14.2	- 6.1	+ 3.9	+ 2.2	+ 4.5	- 2.1
Miscellaneous .....	- 3.5	- 6.1	- 6.5	- 7.0	(c)	- 4.7	- 6.3	+22.1

(c) Unchanged

Estimated Retail Trade — By Provinces and Kinds of Business

January to June 1957

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	6,923,544	556,772	1,638,409	2,647,221	341,821	394,584	572,395	772,340
Grocery & Combination .....	1,377,859	124,021	382,331	550,628	58,336	53,285	82,300	126,960
Other Food & Beverage .....	476,781	41,599	127,830	186,067	16,279	15,986	31,321	57,700
General .....	259,675	55,217	41,468	53,564	22,128	34,527	27,655	25,116
Department .....	560,304	45,143	99,478	183,514	49,179	28,011	59,250	95,729
Variety .....	121,879	11,594	33,493	55,835	2,956	4,409	6,710	6,884
Motor Vehicle .....	1,369,076	105,774	300,003	482,371	64,162	92,016	147,229	177,521
Garage & Filling Station .....	386,655	26,376	84,676	167,439	12,863	24,283	32,007	39,010
Men's Clothing .....	102,424	5,607	28,365	41,335	3,440	3,536	10,321	9,821
Family Clothing .....	92,431	13,181	35,063	25,612	4,024	4,250	5,635	4,667
Women's Clothing .....	113,473	5,747	32,584	47,015	2,594	3,526	9,601	12,407
Shoe .....	64,267	4,503	17,585	29,557	1,839	1,595	3,300	5,889
Hardware .....	120,192	8,860	25,260	45,123	6,564	11,304	13,300	9,776
Lumber & Building Material .....	200,765	6,877	40,558	71,210	16,547	18,987	23,371	23,209
Furniture, Appliance & Radio .....	263,922	16,340	75,170	108,770	9,771	8,719	20,894	24,258
Restaurant .....	239,304	10,387	60,949	94,877	12,408	14,278	18,271	28,135
Fuel .....	165,613	9,653	45,793	86,457	3,186	3,146	360	17,021
Drug .....	157,834	11,084	32,514	66,851	8,060	9,326	12,109	17,887
Jewellery .....	50,110	3,423	11,458	21,438	2,311	2,586	2,558	6,335
Miscellaneous .....	800,980	51,386	163,831	329,558	45,174	60,814	66,203	84,015

# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to June 1957 Over January to June 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 4.6	- 0.2	+ 5.2	+ 2.6	+ 6.6	+11.3	+ 9.1	+ 6.7
Grocery & Combination .....	+ 9.5	+ 6.1	+ 7.1	+11.8	+ 6.0	+ 8.9	+ 9.5	+12.7
Other Food & Beverage .....	+ 6.8	+ 3.9	+ 5.8	+ 6.8	+14.7	+11.1	+10.1	+ 6.2
General .....	+ 4.4	+ 3.2	+ 2.0	+ 6.7	+ 5.6	+ 6.2	+ 4.4	+ 2.3
Department .....	+ 3.8	+ 2.2	+ 1.3	+ 1.7	+ 5.9	+ 1.9	+ 8.2	+ 8.3
Variety .....	+ 7.6	+11.3	+ 6.2	+ 7.6	+ 6.9	+10.8	+ 3.8	+11.9
Motor Vehicle .....	+ 2.7	-10.0	+ 7.8	- 5.5	+19.6	+19.6	+18.8	+ 2.9
Garage & Filling Station .....	+ 8.0	+ 5.8	+ 8.7	+ 7.8	+ 0.8	+19.1	+ 3.5	+ 8.8
Men's Clothing .....	+ 3.2	+ 6.9	+ 2.8	+ 1.1	+ 8.3	+13.9	+ 7.2	+ 2.3
Family Clothing .....	+ 1.7	+ 0.9	+ 4.8	- 3.9	+ 4.0	+ 7.2	+ 6.3	+ 1.6
Women's Clothing .....	+ 4.0	+ 0.9	+10.2	+ 1.8	(c)	+ 2.7	+ 2.9	+ 1.2
Shoe .....	+ 6.3	+ 1.2	+ 8.5	+ 5.5	+ 6.4	+ 7.0	+ 7.5	+ 7.5
Hardware .....	+ 2.5	+ 4.6	+ 4.7	- 2.3	- 0.9	+ 7.5	+ 8.0	+ 8.6
Lumber & Building Material .....	- 6.0	- 2.3	- 2.2	- 9.4	-12.4	+ 3.4	- 6.3	- 4.3
Furniture, Appliance & Radio .....	+ 0.2	- 7.1	+ 0.3	- 0.2	+ 2.4	+19.2	+ 2.2	- 1.3
Restaurant .....	+ 3.9	- 3.6	+ 4.0	+ 2.3	+ 4.6	+ 3.1	+ 4.5	+12.7
Fuel .....	+ 6.9	+13.8	+ 8.1	+ 7.9	+ 1.1	- 4.6	+22.0	- 1.0
Drug .....	+ 5.1	+ 4.5	+ 6.3	+ 2.7	+ 2.3	+ 8.8	+ 7.9	+10.7
Jewellery .....	- 0.8	- 5.7	+ 1.0	- 3.1	- 0.9	+ 4.2	+ 1.0	+ 4.8
Miscellaneous .....	+ 2.5	- 6.9	+ 0.2	+ 0.2	+ 4.6	+13.4	+ 7.1	+11.3

(c) Unchanged



(Without Adjustment for Price Changes)

June 1957 Over May 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 3.2	- 2.2	- 6.1	- 2.3	- 6.1	- 1.4	+ 1.3	- 3.7
Grocery & Combination .....	- 1.1	+ 2.1	- 5.8	- 0.6	+ 1.4	- 0.6	+ 2.8	+ 4.0
Meat, Fish & Beverage .....	+ 3.7	+ 8.4	- 7.2	+ 7.0	+11.6	+23.4	+ 9.9	+ 3.3
General .....	- 0.9	+ 2.3	+11.1	- 7.7	- 3.8	-10.6	+ 1.0	+ 4.3
Department .....	-10.5	-11.8	-14.5	- 8.7	-12.5	- 7.9	- 4.3	-12.1
Amusement .....	+ 5.3	+ 4.4	+ 3.4	+ 6.7	- 1.4	+ 8.1	+ 9.8	+ 2.1
Motor Vehicle .....	- 9.4	-12.8	-13.5	- 7.0	-11.1	- 5.7	- 3.4	-12.0
Garage & Filling Station .....	- 1.8	+ 3.3	- 1.8	- 1.4	- 7.5	+ 3.6	- 5.8	- 4.9
Men's Clothing .....	+12.0	+14.3	+22.5	+11.0	+16.8	+20.2	+10.3	-13.6
Family Clothing .....	+ 0.1	+ 2.3	- 4.9	+ 3.9	+ 1.3	+ 7.2	+ 0.8	+ 3.3
Women's Clothing .....	- 5.1	-17.7	+ 4.9	- 3.7	-11.9	- 0.4	- 4.1	-26.4
Shoe .....	+ 1.8	+17.0	- 1.5	+ 8.1	-11.3	- 7.3	-18.8	- 9.5
Furniture .....	- 1.3	-16.3	- 9.6	- 2.0	+ 6.9	+ 1.0	- 0.2	+ 1.1
Hardware .....	- 1.3	-16.3	- 9.6	- 2.0	+ 6.9	+ 1.0	- 0.2	+ 1.1
Timber & Building Material .....	+ 2.4	+ 4.5	- 6.2	- 4.2	+ 5.1	+23.8	+17.2	+ 2.3
Furniture, Appliance & Radio .....	- 3.1	- 8.0	- 8.7	- 5.0	+ 9.1	+35.0	+24.4	- 7.2
Restaurant .....	- 0.7	+11.0	+ 3.0	- 1.9	- 4.2	- 3.8	- 1.4	- 5.2
Hotel .....	-15.6	-24.3	-28.9	- 6.3	-41.1	-25.6	+18.8	-18.3
Bar .....	- 4.2	- 7.0	-12.6	+ 0.2	- 5.0	- 2.6	- 1.5	- 4.5
Jewellery .....	+ 0.6	+10.9	- 2.9	- 1.1	+ 2.0	+ 5.7	+ 8.4	+ 0.3
Miscellaneous .....	- 1.3	+ 0.5	+ 0.1	- 2.5	-17.0	- 9.1	+ 2.6	+11.7







CANADA

# RETAIL TRADE

JULY, 1957

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Merchandising and Services Section

6505-501-77

Price \$2.00 per year

Vol. XXIX—No. 7



## RETAIL TRADE

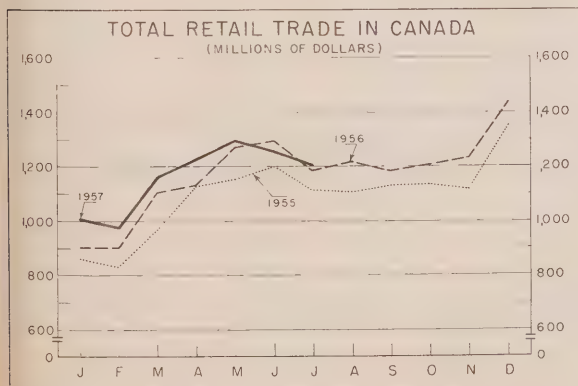
Estimated retail sales in Canada increased 1.5% during July of this year compared with the same month a year ago. The month's total of \$1,203,196,000 brought the first seven months to \$8,126,740,000 for a gain of 4.1% over the same period of 1956. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of business days.

### Total Retail Trade in Canada

<u>Period</u>	<u>1956</u> \$'000	<u>1957</u> \$'000	<u>% Change</u> 1957/1956
First Quarter .....	2,910,210	3,149,950	+ 8.2
April .....	1,137,573	1,227,277	+ 7.9
May .....	1,272,596	1,293,908	+ 1.7
June .....	1,298,544	1,252,409	- 3.6
July .....	1,185,075	1,203,196	+ 1.5
<b>Total .....</b>	<b>7,803,998</b>	<b>8,126,740</b>	<b>+ 4.1</b>

All except the Atlantic Provinces showed slight gains both for July and for the first seven months of this year. The Atlantic Provinces recorded a decrease of sales in July amounting to 1.6% and for the year to date a loss of 0.4%. The rate of increase in July sales was not extreme by provinces and ranged from 4.1% in Manitoba to 0.3% in British Columbia.

Only four of the specified trades experienced decreased sales for the country as a whole. Sales were down noticeably in motor vehicle dealers (-11.1%)



and to a lesser degree in lumber, furniture and appliance stores and fuel dealers. Significant gains were made in grocery and combination stores (+10.1%), other food and beverage stores (+10.5%), variety stores (+12.8%) and shoe stores (+10.4%).

All provinces shared in the

gains of these four trades. Decreases in motor vehicle sales occurred in all provinces except Manitoba.

Department store sales totalled \$83,974,000 in July 1957, an amount 6.6% greater than a year ago. Stocks on hand at the end of June in department stores were estimated to be \$286,252,000 a gain of 7.3% over the inventory of June 30, 1956.

Percentage Changes in Selected Retail Trades

January to July 1957 over January to July 1956

Chains and Independents

Canada

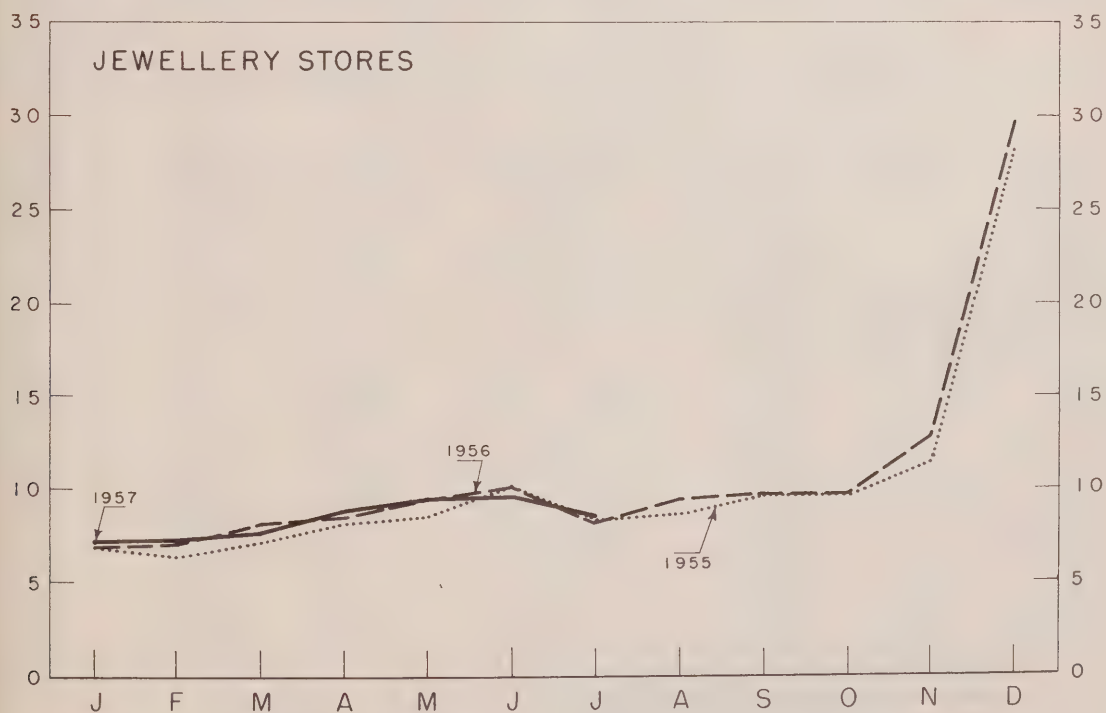
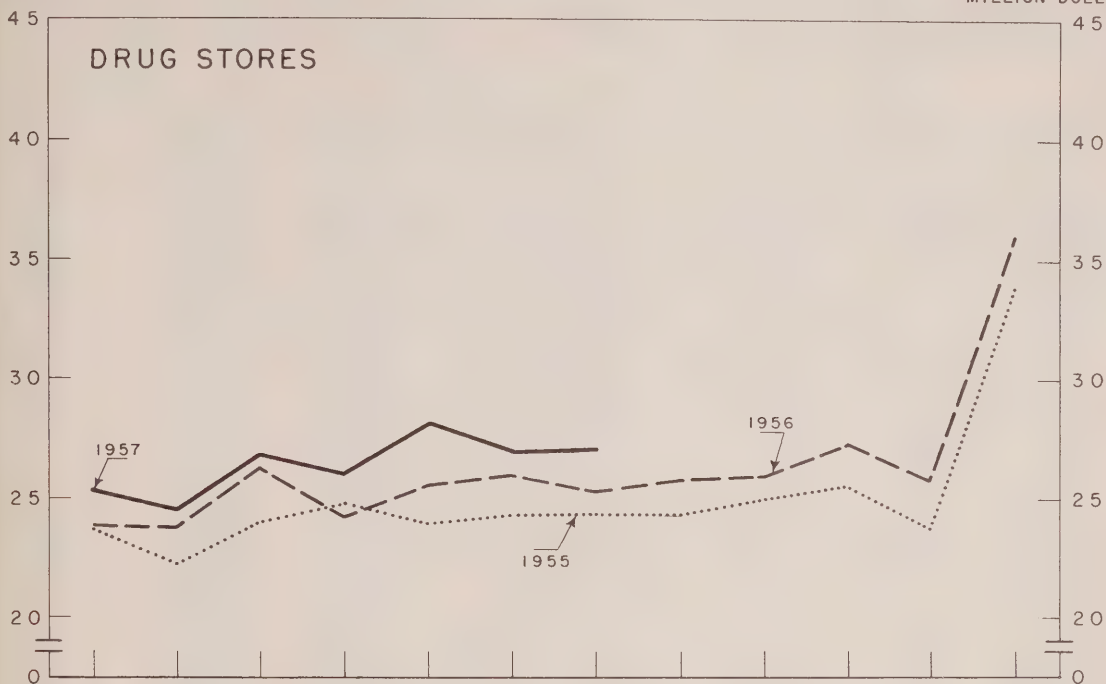
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 9.6	+ 13.4	+ 6.9
Family Clothing .....	+ 1.8	+ 1.0	+ 1.9
Women's Clothing .....	+ 4.3	+ 1.0	+ 5.5
Shoe .....	+ 6.9	+ 9.5	+ 5.3
Lumber and Building Material .....	- 5.4	- 2.1	- 6.2
Furniture, Appliance and Radio .....	- 0.1	- 1.4	+ 0.2
Restaurant .....	+ 3.5	+ 1.7	+ 3.6
Drug .....	+ 5.3	+ 5.6	+ 5.3
Jewellery .....	- 0.2	- 2.8	+ 1.0



# MONTHLY SALES DRUG-JEWELLERY STORES

MILLION DOLLARS

MILLION DOLLARS



## Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

July, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,203,196	225,737	977,459	105,751
2	Grocery & Combination .....	237,080	96,259	140,820	24,583
3	Other Food & Beverage .....	87,709	45,588	42,121	8,519
4	General .....	49,613	3,388	46,225	11,172
5	Department .....	83,974	-	83,974	6,809
6	Variety .....	23,510	19,744	3,766	2,524
7	Motor Vehicle .....	223,356	1,766	221,590	18,629
8	Garage & Filling Station .....	72,398	582	71,817	5,721
9	Men's Clothing .....	15,773	2,022	13,751	936
10	Family Clothing .....	14,672	2,507	12,166	2,135
11	Women's Clothing .....	18,670	5,591	13,079	1,036
12	Shoe .....	11,758	4,772	6,986	804
13	Hardware .....	25,715	2,031	23,684	2,256
14	Lumber & Building Material .....	49,563	10,971	38,592	1,766
15	Furniture, Appliance & Radio .....	44,754	9,722	35,033	3,180
16	Restaurant .....	46,294	3,325	42,968	2,298
17	Fuel .....	12,038	147	11,891	688
18	Drug .....	27,030	3,323	23,707	1,908
19	Jewellery .....	8,554	2,843	5,711	746
20	Miscellaneous .....	150,735	11,156	139,578	10,041
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	64,140	9,204	54,936	73,511
22	Grocery & Combination .....	10,242	3,795	6,446	8,937
23	Other Food & Beverage .....	3,428	1,810	1,618	3,080
24	General .....	4,214	(a)	(a)	6,564
25	Department .....	7,845	-	7,845	3,987
26	Variety .....	606	578	28	810
27	Motor Vehicle .....	11,321	-	11,321	15,574
28	Garage & Filling Station .....	2,876	(a)	(a)	5,135
29	Men's Clothing .....	514	46	467	483
30	Family Clothing .....	719	(a)	(a)	803
31	Women's Clothing .....	423	160	263	580
32	Shoe .....	313	76	237	260
33	Hardware .....	1,369	(a)	(a)	2,473
34	Lumber & Building Material .....	4,716	1,074	3,642	6,527
35	Furniture, Appliance & Radio .....	1,434	239	1,195	1,879
36	Restaurant .....	2,402	241	2,161	2,633
37	Fuel .....	434	-	434	343
38	Drug .....	1,414	(a)	(a)	1,482
39	Jewellery .....	423	(a)	(a)	434
40	Miscellaneous .....	9,447	654	8,792	11,527

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

July, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
16,926	88,825	269,097	43,033	226,064	452,205	105,357	346,848	1
4,754	19,829	64,911	19,628	45,283	91,394	50,829	40,566	2
(a)	(a)	20,187	5,097	15,089	36,131	21,916	14,214	3
713	10,460	8,065	847	7,218	10,162	428	9,734	4
-	6,809	13,378	-	13,378	26,623	-	26,623	5
2,294	230	5,907	4,837	1,070	10,948	9,341	1,607	6
(a)	(a)	45,185	-	45,185	79,403	(a)	(a)	7
(a)	(a)	15,253	(a)	(a)	30,849	(a)	(a)	8
(a)	(a)	4,034	529	3,506	6,333	1,129	5,204	9
(a)	(a)	4,981	1,292	3,689	4,121	632	3,489	10
184	853	5,095	1,324	3,771	7,670	2,748	4,922	11
(a)	(a)	3,357	1,329	2,028	5,336	2,575	2,761	12
(a)	(a)	5,764	(a)	(a)	9,157	825	8,332	13
-	1,766	9,685	(a)	(a)	16,582	2,446	14,136	14
512	2,668	11,987	3,376	8,611	18,022	3,874	14,148	15
90	2,208	11,944	877	11,067	17,794	1,158	16,635	16
-	688	2,980	-	2,980	6,095	(a)	(a)	17
155	1,753	5,525	436	5,088	11,512	1,470	10,042	18
161	585	1,695	488	1,207	3,705	1,314	2,391	19
358	9,683	29,164	1,667	27,496	60,368	4,313	56,055	20
Saskatchewan			Alberta			British Columbia		
10,850	62,661	102,054	16,753	85,301	136,437	23,620	112,817	21
2,467	6,470	14,495	5,731	8,764	22,519	9,056	13,463	22
1,806	1,274	5,838	3,538	2,300	10,527	5,934	4,592	23
(a)	(a)	4,880	(a)	(a)	4,554	767	3,787	24
-	3,987	9,175	-	9,175	16,157	-	16,157	25
669	140	1,407	1,090	317	1,308	935	373	26
-	15,574	22,650	-	22,650	30,594	-	30,594	27
(a)	(a)	5,914	(a)	(a)	6,650	(a)	(a)	28
(a)	(a)	1,757	(a)	(a)	1,716	(a)	(a)	29
(a)	(a)	986	(a)	(a)	927	(a)	(a)	30
178	402	1,627	423	1,204	2,239	576	1,664	31
77	184	565	226	340	1,123	300	823	32
(a)	(a)	2,578	(a)	(a)	2,119	(a)	(a)	33
3,542	2,985	5,760	2,950	2,810	4,526	520	4,006	34
259	1,620	3,540	350	3,191	4,712	1,112	3,600	35
50	2,583	3,561	159	3,402	5,662	750	4,911	36
-	343	46	-	46	1,452	(a)	(a)	37
(a)	(a)	2,098	274	1,825	3,090	793	2,298	38
107	327	406	243	163	1,145	413	732	39
1,020	10,507	14,771	1,240	13,531	15,417	1,904	13,513	40

## Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

July 1957 Over July 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 1.5	- 1.6	+ 2.0	+ 1.7	+ 4.1	+ 2.8	+ 2.2	+ 0.3
Grocery & Combination .....	+10.1	+ 7.2	+ 9.4	+11.0	+ 8.7	+13.2	+11.3	+10.0
Other Food & Beverage .....	+10.5	+ 4.8	+ 5.7	+16.7	+14.5	+11.0	+ 8.4	+ 5.0
General .....	+ 2.3	+ 5.1	- 2.6	+ 5.8	+ 0.2	+ 3.1	+ 2.8	- 2.3
Department .....	+ 6.6	+ 4.0	+ 6.6	+ 7.8	+ 4.3	- 2.0	+ 3.6	+11.0
Variety .....	+12.8	+17.1	+ 7.6	+15.0	+21.1	+ 7.4	+13.0	+11.9
Motor Vehicle .....	-11.1	-20.4	- 7.9	-13.5	+ 2.9	- 8.2	- 7.5	-11.5
Garage & Filling Station .....	+ 4.8	+ 5.7	+ 5.6	+ 4.4	+ 6.3	+20.2	- 2.0	- 1.7
Men's Clothing .....	+ 1.3	- 2.1	- 1.6	+ 2.1	+17.9	- 2.6	+ 7.8	- 1.4
Family Clothing .....	+ 2.1	- 1.7	- 0.2	+ 3.2	+13.6	+14.2	+ 5.7	- 2.4
Women's Clothing .....	+ 5.9	+ 3.3	+10.6	+ 5.7	(c)	- 1.2	+ 1.6	+ 4.1
Shoe .....	+10.4	+ 5.9	+10.3	+12.9	+17.7	+ 0.4	+ 3.1	+ 6.5
Hardware .....	+ 4.2	+ 5.4	+ 8.7	- 1.3	- 3.4	+ 8.2	+ 9.0	+13.1
Lumber & Building Material .....	- 3.1	- 1.8	- 2.2	- 6.6	- 7.7	+13.1	- 7.5	- 1.1
Furniture, Appliance & Radio .....	- 2.1	- 4.9	- 1.2	- 7.1	- 3.4	+25.2	+10.6	+ 1.3
Restaurant .....	+ 1.2	- 4.0	+ 4.5	- 0.1	+ 3.8	+ 0.5	+ 1.9	- 0.5
Fuel .....	- 1.8	-11.1	+ 8.7	- 4.3	+26.2	+ 3.9	+39.4	-12.9
Drug .....	+ 6.5	+ 5.6	+ 6.6	+ 6.1	+ 6.1	+ 5.0	+ 6.7	+ 9.7
Jewellery .....	+ 2.8	+ 0.8	+ 6.6	+ 1.9	+ 7.1	- 1.4	- 6.0	+ 5.3
Miscellaneous .....	+ 0.2	- 3.0	- 4.4	+ 2.3	+ 3.4	- 4.2	+ 7.4	- 1.2

(c) Unchanged



January to July 1957

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	8,126,740	662,523	1,907,506	3,099,426	405,961	468,095	674,449	908,777
Grocery & Combination .....	1,614,939	148,604	447,242	642,022	68,578	62,222	96,795	149,479
Other Food & Beverage .....	564,490	50,118	148,017	222,198	19,707	19,066	37,159	68,227
General .....	309,288	66,389	49,533	63,726	26,342	41,091	32,535	29,670
Department .....	644,278	51,952	112,856	210,137	57,024	31,998	68,425	111,886
Variety .....	145,389	14,118	39,400	66,783	3,562	5,219	8,117	8,192
Motor Vehicle .....	1,592,432	124,403	345,188	561,774	75,483	107,590	169,879	208,115
Garage & Filling Station .....	459,053	32,097	99,929	198,288	15,739	29,418	37,921	45,660
Men's Clothing .....	118,197	6,543	32,399	47,668	3,954	4,019	12,078	11,537
Family Clothing .....	107,103	15,316	40,044	29,733	4,743	5,053	6,621	5,594
Women's Clothing .....	132,143	6,783	37,679	54,685	3,017	4,106	11,228	14,646
Shoe .....	76,025	5,307	20,942	34,893	2,152	1,855	3,865	7,012
Hardware .....	145,907	11,116	31,024	54,280	7,933	13,777	15,878	11,895
Lumber & Building Material .....	250,328	8,643	50,243	87,792	21,263	25,514	29,131	27,735
Furniture, Appliance & Radio .....	308,676	19,520	87,157	126,792	11,205	10,598	24,434	28,970
Restaurant .....	285,598	12,685	72,893	112,671	14,810	16,911	21,832	33,797
Fuel .....	177,651	10,341	48,773	92,552	3,620	3,489	406	18,473
Drug .....	184,864	12,992	38,039	78,363	9,474	10,808	14,207	20,977
Jewellery .....	58,664	4,169	13,153	25,143	2,734	3,020	2,964	7,480
Miscellaneous .....	951,715	61,427	192,995	389,926	54,621	72,341	80,974	99,432



## Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to July 1957 Over January to July 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 4.1	- 0.4	+ 4.7	+ 2.5	+ 6.2	+ 9.9	+ 8.0	+ 5.7
Grocery & Combination .....	+ 9.6	+ 6.3	+ 7.4	+11.7	+ 6.4	+ 9.5	+ 9.8	+12.3
Other Food & Beverage .....	+ 7.4	+ 4.1	+ 5.8	+ 8.3	+14.6	+11.1	+ 9.8	+ 6.0
General .....	+ 4.0	+ 3.5	+ 1.3	+ 6.6	+ 4.7	+ 5.7	+ 4.2	+ 1.5
Department .....	+ 4.1	+ 2.4	+ 1.9	+ 2.4	+ 5.7	+ 1.4	+ 7.6	+ 8.7
Variety .....	+ 8.5	+12.3	+ 6.4	+ 8.7	+ 9.1	+10.2	+ 5.3	+11.9
Motor Vehicle .....	+ 0.5	-11.7	+ 5.5	- 6.7	+16.8	+14.6	+14.5	+ 0.5
Garage & Filling Station .....	+ 7.5	+ 5.8	+ 8.2	+ 7.3	+ 1.8	+19.3	+ 2.8	+ 7.1
Men's Clothing .....	+ 3.0	+ 5.5	+ 2.2	+ 1.2	+ 9.4	+11.6	+ 7.3	+ 1.8
Family Clothing .....	+ 1.8	+ 0.5	+ 4.2	- 2.9	+ 5.3	+ 8.3	+ 6.2	+ 0.9
Women's Clothing .....	+ 4.3	+ 1.3	+10.3	+ 2.3	(c)	+ 2.1	+ 2.7	+ 1.6
Shoe .....	+ 6.9	+ 1.9	+ 8.8	+ 6.6	+ 7.9	+ 6.1	+ 6.9	+ 7.4
Hardware .....	+ 2.8	+ 4.7	+ 5.4	- 2.1	- 1.4	+ 7.7	+ 8.2	+ 9.4
Lumber & Building Material .....	- 5.4	- 2.2	- 2.2	- 8.9	-11.4	+ 5.7	- 6.6	- 3.8
Furniture, Appliance & Radio .....	- 0.1	- 6.7	+ 0.1	- 1.2	+ 1.6	+20.3	+ 3.3	- 0.9
Restaurant .....	+ 3.5	- 3.7	+ 4.0	+ 1.9	+ 4.5	+ 2.7	+ 4.1	+10.2
Fuel .....	+ 6.3	+11.7	+ 8.1	+ 7.0	+ 3.5	- 3.8	+23.8	- 2.0
Drug .....	+ 5.3	+ 4.7	+ 6.3	+ 3.1	+ 2.8	+ 8.3	+ 7.7	+10.6
Jewellery .....	- 0.2	- 4.6	+ 1.7	- 2.4	+ 0.3	+ 3.4	(c)	+ 4.9
Miscellaneous .....	+ 2.1	- 6.3	- 0.5	+ 0.5	+ 4.4	+10.2	+ 7.2	+ 9.1

(c) Unchanged

July 1956 and July 1957

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	July 1956	July 1957	Change 1957/56	June 30 1956	June 30 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS .....</b>	78,795	83,974	+ 6.6	266,832	286,252	+ 7.3
1. Women's and Misses' Dresses.....	2,265	2,461	+ 8.7	4,649	5,326	+14.6
2. Women's and Misses' Coats and Suits	719	658	- 8.5	3,266	3,851	+17.9
3. Women's and Misses' Sportswear.....	2,518	2,664	+ 5.8	7,630	8,602	+12.7
4. Furs .....	721	639	-11.4	4,890	4,894	+ 0.1
5. Girls' and Infants' Wear .....	2,572	2,763	+ 7.4	11,857	13,719	+15.7
6. Lingerie and Corsets .....	3,032	3,354	+10.6	9,559	10,032	+ 4.9
7. Aprons, Housedresses and Uniforms....	462	507	+ 9.7	1,220	1,130	- 7.4
8. Millinery .....	338	340	+ 0.6	794	918	+15.6
9. Hosiery and Apparel Accessories .....	2,100	2,231	+ 6.2	8,821	9,128	+ 3.5
10. Women's, Misses' and Children's Shoes	2,443	2,630	+ 7.7	13,873	15,513	+11.8
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	17,170	18,247	+ 6.3	66,559	73,113	+ 9.8
1. Men's Clothing .....	1,953	2,087	+ 6.9	8,793	10,085	+14.7
2. Men's Furnishings .....	2,770	2,983	+ 7.7	12,932	13,739	+ 6.2
3. Boys' Clothing and Furnishings .....	1,204	1,216	+ 1.0	7,118	7,404	+ 4.0
4. Men's and Boys' Shoes .....	1,071	1,141	+ 6.5	5,377	5,964	+10.9
5. Food and Kindred Products.....	5,097	5,406	+ 6.1	4,527	4,275	- 5.6
6. Toiletries, Cosmetics and Drugs .....	2,018	2,259	+11.9	6,220	6,525	+ 4.9
7. Photographic Equipment and Supplies..	348	399	+14.7	1,113	1,194	+ 7.3
8. Piece Goods .....	1,587	1,657	+ 4.4	8,454	8,583	+ 1.5
9. Linens and Domestic .....	2,723	2,911	+ 6.9	9,417	9,729	+ 3.3
10. Smallwares .....	1,246	1,348	+ 8.2	5,148	5,581	+ 8.4
11. China and Glassware .....	1,117	1,150	+ 3.0	8,903	8,785	- 1.3
12. Home Furnishings .....	5,530	5,668	+ 2.5	24,386	26,371	+ 8.1
13. Furniture .....	6,711	7,114	+ 6.0	16,111	18,087	+12.3
14. Major Appliances .....	5,731	6,505	+13.5	14,383	15,498	+ 7.8
15. Radio and Music .....	2,100	1,973	- 6.0	7,320	8,285	+13.2
16. Hardware and Housewares .....	6,883	7,140	+ 3.7	21,537	22,555	+ 4.7
17. Jewellery .....	1,289	1,335	+ 3.6	7,243	7,791	+ 7.6
18. Sporting Goods and Luggage .....	3,821	4,321	+13.1	13,913	15,120	+ 8.7
19. Stationery, Books and Magazines.....	1,086	1,136	+ 4.6	4,686	4,942	+ 5.5
20. All Other Departments .....	7,340	7,978	+ 8.7	12,692	12,626	- 0.5





CANADA

# RETAIL TRADE

AUGUST, 1957

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Merchandising and Services Section

6505-501-87

Price \$2.00 per year

Vol. XXIX—No. 8





## RETAIL TRADE

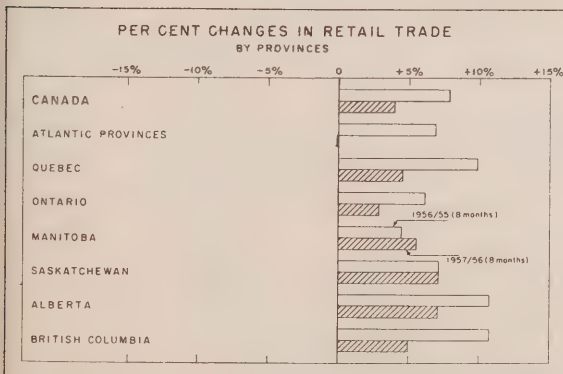
Estimated sales of Canadian retail stores were valued at \$1,247,982,000 during August 1957, an estimated 2.4% from sales of \$1,218,864,000 in the same month last year. With the addition of August, sales for the first eight months of this year valued at \$9,374,722,000 were 3.9% greater than those of \$9,022,862,000 in the same eight-month period of 1956. These and other estimates contained in this bulletin are not adjusted for number of shopping days, price changes or seasonal variations.

### Total Retail Trade in Canada

<u>Period</u>	<u>1956</u> \$'000	<u>1957</u> \$'000	<u>% Change</u> 1957/1956
First Half .....	6,618,923	6,923,544	+ 4.6
July .....	1,185,075	1,203,196	+ 1.5
August .....	<u>1,218,864</u>	<u>1,247,982</u>	<u>+ 2.4</u>
Total .....	9,022,862	9,374,722	+ 3.9

Regionally, Saskatchewan, with a decrease of 5.9%, was the only province where sales in August fell below last year's levels. All other provinces showed gains during the month from a low of 0.1% in the Atlantic Provinces to a high of 4.8% in Ontario. The remaining provinces with their respective increases were Quebec 3.2%, Manitoba 1.3%, Alberta 1.9% and British Columbia 0.9%. Although Saskatchewan showed a large decrease in sales during August 1957 the province had the largest percentage gain (7.2%) for the eight-month period. Alberta with an in-

crease of 7.1%, Manitoba 5.5%, British Columbia 5.0%, Quebec 4.5% and Ontario 2.8% were the remaining provinces where sales were above last year's levels for the eight-month period. In the Atlantic Provinces sales were slightly below last year (0.3%) for the January to August period.



August sales increased in thirteen of the eighteen specified trades while for the January to August period increases were registered in fourteen of the trades as well as the miscellaneous category. During August, grocery and combination store sales increased an estimated 14.9%, the largest gain of all the trades.

Department store sales rose an estimated 7.1% in value during August 1957 from \$91,605,000 last year to \$98,107,000 this year. Stocks on hand at selling value at the end of July were valued at \$297,325,000 a gain of 7.9% from stocks of \$275,660,000 on the same date a year ago.

Percentage Changes in Selected Retail Trades

January to August 1957 over January to August 1956

Chains and Independents

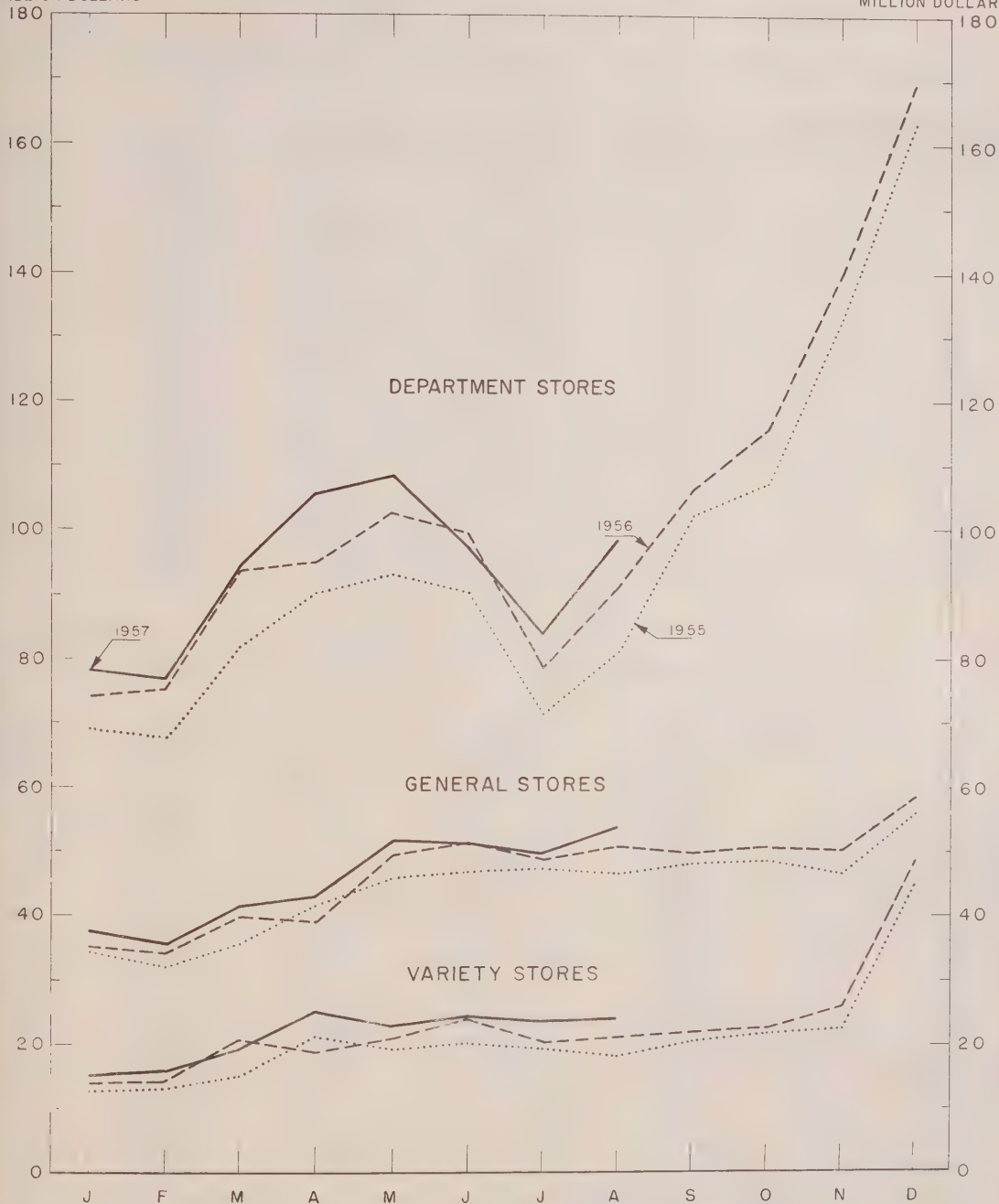
Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 10.3	+ 14.3	+ 7.5
Family Clothing .....	+ 2.1	+ 2.3	+ 2.1
Women's Clothing .....	+ 4.8	+ 2.4	+ 5.8
Shoe .....	+ 7.6	+ 10.3	+ 6.0
Lumber and Building Material .....	- 6.2	- 4.6	- 6.6
Furniture, Appliance and Radio ....	- 0.3	- 1.0	- 0.1
Restaurant .....	+ 3.4	+ 2.0	+ 3.5
Drug .....	+ 5.8	+ 5.7	+ 5.8
Jewellery .....	- 0.4	- 3.0	+ 1.0

# MONTHLY SALES GENERAL MERCHANDISE TRADE

MILLION DOLLARS

MILLION DOLLARS



August, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,247,982	244,792	1,003,190	106,127
2	Grocery & Combination .....	252,523	106,223	146,300	22,448
3	Other Food & Beverage .....	97,416	53,616	43,800	9,647
4	General .....	53,682	3,512	50,171	11,573
5	Department .....	98,107	-	98,107	7,495
6	Variety .....	23,724	19,426	4,298	2,398
7	Motor Vehicle .....	201,663	1,409	200,254	16,790
8	Garage & Filling Station .....	73,032	690	72,343	5,577
9	Men's Clothing .....	16,717	1,637	15,080	1,038
10	Family Clothing .....	16,604	3,081	13,523	2,380
11	Women's Clothing .....	18,760	5,175	13,585	1,163
12	Shoe .....	11,919	4,772	7,148	845
13	Hardware .....	25,304	1,931	23,372	2,019
14	Lumber & Building Material .....	49,848	11,295	38,552	1,790
15	Furniture, Appliance & Radio .....	47,779	10,068	37,711	3,704
16	Restaurant .....	48,534	3,451	45,083	2,446
17	Fuel .....	16,394	223	16,172	845
18	Drug .....	28,170	3,389	24,780	2,021
19	Jewellery .....	9,580	3,211	6,369	866
20	Miscellaneous .....	158,226	11,683	146,542	11,082
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	63,229	9,656	53,573	81,931
22	Grocery & Combination .....	11,232	4,222	7,011	10,541
23	Other Food & Beverage .....	3,275	1,907	1,368	3,066
24	General .....	4,278	(a)	(a)	7,884
25	Department .....	8,166	-	8,166	5,055
26	Variety .....	594	566	28	870
27	Motor Vehicle .....	9,441	-	9,441	14,744
28	Garage & Filling Station .....	2,621	(a)	(a)	5,276
29	Men's Clothing .....	488	29	459	468
30	Family Clothing .....	618	(a)	(a)	777
31	Women's Clothing .....	452	151	302	554
32	Shoe .....	336	66	270	269
33	Hardware .....	1,296	(a)	(a)	2,764
34	Lumber & Building Material .....	4,414	963	3,451	6,775
35	Furniture, Appliance & Radio .....	1,975	266	1,709	1,532
36	Restaurant .....	2,598	198	2,400	2,986
37	Fuel .....	142	-	142	376
38	Drug .....	1,512	(a)	(a)	1,966
39	Jewellery .....	487	(a)	(a)	518
40	Miscellaneous .....	9,304	712	8,591	15,510

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.



August, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
17,395	88,732	284,848	48,281	236,567	464,657	113,826	350,831	1
4,764	17,684	68,749	21,216	47,534	99,033	56,047	42,986	2
(a)	(a)	23,793	8,051	15,742	39,996	25,252	14,744	3
654	10,919	9,072	957	8,115	10,760	561	10,200	4
-	7,495	16,613	-	16,613	31,011	-	31,011	5
2,179	219	6,663	5,260	1,402	10,566	8,804	1,762	6
(a)	(a)	42,431	-	42,431	69,146	(a)	(a)	7
(a)	(a)	14,973	(a)	(a)	30,983	(a)	(a)	8
(a)	(a)	4,910	390	4,520	6,100	999	5,101	9
(a)	(a)	5,979	1,563	4,416	4,560	742	3,817	10
166	996	5,307	1,361	3,946	7,359	2,398	4,960	11
(a)	(a)	3,338	1,298	2,041	5,356	2,598	2,758	12
(a)	(a)	5,665	(a)	(a)	8,758	720	8,038	13
-	1,790	9,098	(a)	(a)	16,968	2,407	14,561	14
630	3,074	12,062	3,297	8,765	20,358	4,021	16,336	15
89	2,358	12,056	847	11,209	19,841	1,189	18,652	16
-	845	4,456	-	4,456	8,981	(a)	(a)	17
170	1,852	5,548	438	5,109	11,737	1,491	10,247	18
208	658	2,014	569	1,446	3,948	1,404	2,544	19
401	10,682	32,121	1,704	30,417	59,196	4,627	54,569	20
Saskatchewan			Alberta			British Columbia		
11,622	70,309	106,037	18,002	88,035	141,153	26,013	115,140	21
2,888	7,653	16,286	6,556	9,730	24,234	10,531	13,703	22
1,782	1,284	6,451	3,722	2,729	11,188	6,528	4,659	23
(a)	(a)	5,198	(a)	(a)	4,916	705	4,211	24
-	5,055	11,141	-	11,141	18,626	-	18,626	25
710	160	1,253	954	299	1,381	952	429	26
-	14,744	22,146	-	22,146	26,965	-	26,965	27
(a)	(a)	6,336	(a)	(a)	7,266	(a)	(a)	28
(a)	(a)	1,766	(a)	(a)	1,947	(a)	(a)	29
(a)	(a)	1,211	(a)	(a)	1,080	(a)	(a)	30
167	388	1,624	377	1,247	2,302	555	1,747	31
79	190	608	216	392	1,166	334	832	32
(a)	(a)	2,746	(a)	(a)	2,056	(a)	(a)	33
3,696	3,079	6,379	3,267	3,112	4,424	542	3,882	34
276	1,256	3,436	382	3,054	4,713	1,197	3,517	35
45	2,941	3,170	179	2,991	5,436	905	4,532	36
-	376	48	-	48	1,546	(a)	(a)	37
(a)	(a)	2,158	272	1,886	3,227	824	2,403	38
117	401	519	306	213	1,228	465	763	39
1,186	14,325	13,561	1,167	12,394	17,452	1,889	15,564	40



## Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

August 1957 Over August 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.4	+ 0.1	+ 3.2	+ 4.8	+ 1.3	- 5.9	+ 1.9	+ 0.9
Grocery & Combination .....	+14.9	+ 7.4	+10.9	+18.0	+13.9	+16.7	+18.3	+19.2
Other Food & Beverage .....	+11.2	+ 5.1	+10.2	+16.1	+10.8	+ 7.7	+ 9.3	+ 5.1
General .....	+ 5.8	+ 7.4	+ 2.6	+11.0	- 2.6	+ 3.9	+12.8	+ 1.2
Department .....	+ 7.1	+ 2.0	+ 4.6	+ 8.9	+ 2.6	+ 6.9	+12.0	+ 7.9
Variety .....	+11.5	+10.4	+12.6	+11.2	+18.8	+10.7	+ 5.6	+14.1
Motor Vehicle .....	-12.1	-18.3	- 5.5	-13.5	- 2.7	-19.9	- 5.5	-17.1
Garage & Filling Station .....	+ 5.1	+ 6.4	+ 6.9	+ 6.3	+ 7.9	- 5.4	+ 5.0	+ 3.1
Men's Clothing .....	+ 4.4	+17.8	(c)	+ 2.0	+10.7	+13.6	+12.1	+ 7.0
Family Clothing .....	+ 4.6	(c)	+ 3.6	+ 5.3	+14.2	+ 1.6	+17.7	+ 1.4
Women's Clothing .....	+ 8.9	+ 0.2	+12.3	+ 9.0	+ 3.7	+13.5	+ 5.2	+ 8.8
Shoe .....	+12.2	+ 7.8	+ 9.3	+14.3	+17.9	+16.4	+ 5.9	+15.6
Hardware .....	- 1.1	+ 1.5	- 1.2	- 3.4	- 4.6	- 3.8	+ 3.9	+ 6.8
Lumber & Building Material .....	-10.1	- 6.3	-14.5	- 5.3	-17.6	-10.1	-11.1	- 9.3
Furniture, Appliance & Radio .....	- 1.1	+ 5.5	- 9.1	+ 1.3	+ 0.8	+15.5	+ 3.5	- 2.7
Restaurant .....	+ 3.2	- 6.2	+ 4.8	+ 4.9	+ 7.4	+ 4.5	- 2.6	- 0.3
Fuel .....	+10.9	+ 4.7	+ 8.2	+17.5	- 1.4	+10.9	+11.2	- 9.0
Drug .....	+ 8.9	+10.3	+ 4.9	+ 7.7	+10.2	+21.4	+ 9.8	+11.3
Jewellery .....	- 1.1	+ 1.4	- 1.3	- 2.5	+ 1.9	- 0.4	- 1.7	+ 0.5
Miscellaneous .....	- 2.6	- 0.6	+ 0.6	+ 2.3	- 5.0	-18.8	-12.9	+ 2.4

(c) Unchanged

Estimated Retail Trade — By Provinces and Kinds of Business  
January to August 1957

(In thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	9,374,722	768,650	2,192,354	3,564,083	469,190	550,026	780,486	1,049,930
Grocery & Combination .....	1,867,462	171,052	515,991	741,055	79,810	72,763	113,081	173,713
Other Food & Beverage .....	661,906	59,765	171,810	262,194	22,982	22,132	43,610	79,415
General .....	362,970	77,962	58,605	74,486	30,620	48,975	37,733	34,586
Department .....	742,385	59,447	129,469	241,148	65,190	37,053	79,566	130,512
Variety .....	169,113	16,516	46,063	77,349	4,156	6,089	9,370	9,573
Motor Vehicle .....	1,794,095	141,193	387,619	630,920	84,924	122,334	192,025	235,080
Garage & Filling Station .....	532,085	37,674	114,902	229,271	18,360	34,694	44,257	52,926
Men's Clothing .....	134,914	7,581	37,309	53,768	4,442	4,487	13,844	13,484
Family Clothing .....	123,707	17,696	46,023	34,293	5,361	5,830	7,832	6,674
Women's Clothing .....	150,903	7,946	42,986	62,044	3,469	4,660	12,852	16,948
Shoe .....	87,944	6,152	24,280	40,249	2,488	2,124	4,473	8,178
Hardware .....	171,211	13,135	36,689	63,038	9,229	16,541	18,624	13,951
Lumber & Building Material .....	300,176	10,433	59,341	104,760	25,677	32,289	35,510	32,159
Furniture, Appliance & Radio .....	356,455	23,224	99,219	147,150	13,180	12,130	27,870	33,683
Restaurant .....	334,132	15,131	84,949	132,512	17,408	19,897	25,002	39,233
Fuel .....	194,045	11,186	53,229	101,533	3,762	3,865	454	20,019
Drug .....	213,034	15,013	43,587	90,100	10,986	12,774	16,365	24,204
Jewellery .....	68,244	5,035	15,167	29,091	3,221	3,538	3,483	8,708
Miscellaneous .....	1,109,941	72,509	225,116	449,122	63,925	87,851	94,535	116,884

## Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to August 1957 Over January to August 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 3.9	- 0.3	+ 4.5	+ 2.8	+ 5.5	+ 7.2	+ 7.1	+ 5.0
Grocery & Combination .....	+10.3	+ 6.4	+ 7.9	+12.5	+ 7.4	+10.4	+10.9	+13.2
Other Food & Beverage .....	+ 7.9	+ 4.2	+ 6.4	+ 9.4	+14.1	+10.6	+ 9.7	+ 5.9
General .....	+ 4.3	+ 4.1	+ 1.5	+ 7.2	+ 3.6	+ 5.4	+ 5.3	+ 1.5
Department .....	+ 4.5	+ 2.4	+ 2.2	+ 3.2	+ 5.3	+ 2.1	+ 8.2	+ 8.6
Variety .....	+ 8.9	+12.0	+ 7.2	+ 9.1	+10.4	+10.3	+ 5.3	+12.2
Motor Vehicle .....	- 1.1	-12.6	+ 4.2	- 7.5	+14.0	+ 9.0	+11.8	- 1.9
Garage & Filling Station .....	+ 7.1	+ 5.9	+ 8.0	+ 7.2	+ 2.6	+14.7	+ 3.1	+ 6.5
Men's Clothing .....	+ 3.1	+ 7.0	+ 1.9	+ 1.3	+ 9.6	+11.8	+ 7.9	+ 2.5
Family Clothing .....	+ 2.1	+ 0.4	+ 4.1	- 1.9	+ 6.3	+ 7.3	+ 7.8	+ 1.0
Women's Clothing .....	+ 4.8	+ 1.1	+10.5	+ 3.0	+ 0.4	+ 3.4	+ 3.0	+ 2.5
Shoe .....	+ 7.6	+ 2.6	+ 8.8	+ 7.6	+ 9.1	+ 7.3	+ 6.7	+ 8.5
Hardware .....	+ 2.2	+ 4.2	+ 4.4	- 2.3	- 1.8	+ 5.6	+ 7.5	+ 9.0
Lumber & Building Material .....	- 6.2	- 2.9	- 4.3	- 8.3	-12.6	+ 2.0	- 7.4	- 4.6
Furniture, Appliance & Radio .....	- 0.3	- 5.0	- 1.1	- 0.9	+ 1.5	+19.6	+ 3.3	- 1.1
Restaurant .....	+ 3.4	- 4.1	+ 4.1	+ 2.3	+ 4.9	+ 3.0	+ 3.2	+ 8.7
Fuel .....	+ 6.6	+11.2	+ 8.1	+ 7.8	+ 3.4	- 2.5	+25.4	- 2.6
Drug .....	+ 5.8	+ 5.4	+ 6.1	+ 3.7	+ 3.8	+10.1	+ 8.0	+10.7
Jewellery .....	- 0.4	- 3.6	+ 1.3	- 2.4	+ 0.5	+ 2.8	- 0.3	+ 4.3
Miscellaneous .....	+ 1.4	- 5.5	- 0.4	+ 0.8	+ 2.9	+ 3.7	+ 3.7	+ 8.1

(Without Adjustment for Price Changes)

August 1957 Over July 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 3.7	+ 0.4	+ 5.9	+ 2.8	- 1.4	+11.5	+ 3.9	+ 3.5
Grocery & Combination .....	+ 6.5	- 8.7	+ 5.9	+ 8.4	+ 9.7	+17.9	+12.4	+ 7.6
Other Food & Beverage .....	+11.1	+13.2	+17.9	+10.7	- 4.4	- 0.5	+10.5	+ 6.3
General .....	+ 8.2	+ 3.6	+12.5	+ 5.9	+ 1.5	+20.1	+ 6.5	+ 7.9
Department .....	+16.8	+10.1	+24.2	+16.5	+ 4.1	+26.8	+21.4	+15.3
Variety .....	+ 0.9	- 5.0	+12.8	- 3.5	- 2.0	+ 7.4	-10.9	+ 5.6
Motor Vehicle .....	- 9.7	- 9.9	- 6.1	-12.9	-16.6	- 5.3	- 2.2	-11.9
Garage & Filling Station .....	+ 0.9	- 2.5	- 1.8	+ 0.4	- 8.9	+ 2.7	+ 7.1	+ 9.3
Men's Clothing .....	+ 6.0	+10.9	+21.7	- 3.7	- 5.1	- 3.1	+ 0.5	+13.5
Family Clothing .....	+13.2	+11.5	+20.0	+10.7	-14.0	- 3.2	+22.8	+16.5
Women's Clothing .....	+ 0.5	+12.3	+ 4.2	- 4.1	+ 6.9	- 4.5	- 0.2	+ 2.8
Shoe .....	+ 1.4	+ 5.1	- 0.6	+ 0.4	+ 7.3	+ 3.5	+ 7.6	+ 3.8
Hardware .....	- 1.6	-10.5	- 1.7	- 4.4	- 5.3	+11.8	+ 6.5	- 3.0
Lumber & Building Material .....	+ 0.6	+ 1.4	- 6.1	+ 2.3	- 6.4	+ 3.8	+10.7	- 2.3
Furniture, Appliance & Radio .....	+ 6.8	+16.5	+ 0.6	+13.0	+37.7	-18.5	- 2.9	(c)
Restaurant .....	+ 4.8	+ 6.4	+ 0.9	+11.5	+ 8.2	+13.4	-11.0	- 4.0
Fuel .....	+36.2	+22.8	+49.5	+47.4	-67.3	+ 9.6	+ 4.3	+ 6.5
Rug .....	+ 4.2	+ 5.9	+ 0.4	+ 2.0	+ 6.9	+32.7	+ 2.9	+ 4.4
Jewellery .....	+12.0	+16.1	+18.8	+ 6.6	+15.1	+19.4	+27.8	+ 7.2
Miscellaneous .....	+ 5.0	+10.4	+10.1	- 1.9	- 1.5	+34.6	- 8.2	+13.2

( ) Unchanged



**Department Store Sales and Stocks**  
**August 1956 and August 1957**

These figures are estimates of total department store sales and stocks.  
 Stocks are at selling value.

Department	SALES			STOCKS		
	August 1956	August 1957	Change 1957/56	July 31 1956	July 31 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS .....</b>	91,605	98,107	+ 7.1	275,660	297,325	+ 7.9
1. Women's and Misses' Dresses.....	2,501	2,654	+ 6.1	4,378	4,868	+11.2
2. Women's and Misses' Coats and Suits	1,654	1,819	+10.0	4,384	4,718	+ 7.6
3. Women's and Misses' Sportswear.....	2,930	3,068	+ 4.7	7,544	8,712	+15.5
4. Furs .....	1,575	1,727	+ 9.6	5,983	6,130	+ 2.5
5. Girls' and Infants' Wear .....	4,527	4,974	+ 9.9	14,577	16,637	+14.1
6. Lingerie and Corsets .....	3,003	3,311	+10.3	9,592	10,071	+ 5.0
7. Aprons, Housedresses and Uniforms....	333	331	- 0.6	1,069	1,179	+10.3
8. Millinery .....	797	749	- 6.0	862	970	+12.5
9. Hosiery and Apparel Accessories .....	2,547	2,634	+ 3.4	9,196	9,392	+ 2.1
10. Women's, Misses' and Children's Shoes	3,346	3,609	+ 7.9	13,865	15,298	+10.3
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	23,213	24,876	+ 7.2	71,450	77,975	+ 9.1
11. Men's Clothing .....	1,818	2,028	+11.6	8,814	9,882	+12.1
12. Men's Furnishings .....	2,951	3,058	+ 3.6	13,508	14,491	+ 7.3
13. Boys' Clothing and Furnishings .....	2,302	2,483	+ 7.9	7,910	8,348	+ 5.5
14. Men's and Boys' Shoes .....	1,313	1,351	+ 2.9	5,315	5,802	+ 9.2
15. Food and Kindred Products.....	5,565	6,216	+11.7	4,507	4,373	- 3.0
16. Toiletries, Cosmetics and Drugs .....	2,106	2,309	+ 9.6	6,232	6,675	+ 7.1
17. Photographic Equipment and Supplies..	401	469	+17.0	1,098	1,280	+16.6
18. Piece Goods .....	1,875	1,996	+ 6.5	8,588	9,079	+ 5.7
19. Linens and Domesticity .....	3,232	3,223	- 0.3	9,295	9,940	+ 6.9
20. Smallwares .....	1,321	1,457	+10.3	5,213	5,659	+ 8.6
21. China and Glassware .....	1,328	1,379	+ 3.8	9,238	9,033	- 2.2
22. Home Furnishings .....	6,094	6,483	+ 6.4	25,225	27,260	+ 8.1
23. Furniture .....	7,936	8,645	+ 8.9	15,627	18,065	+15.6
24. Major Appliances .....	6,309	7,250	+14.9	15,038	16,330	+ 8.6
25. Radio and Music .....	2,821	2,581	- 8.5	7,219	8,484	+17.5
26. Hardware and Housewares .....	7,056	7,336	+ 4.0	21,237	22,608	+ 6.5
27. Jewellery .....	1,467	1,497	+ 2.0	7,517	8,087	+ 7.6
28. Sporting Goods and Luggage.....	3,066	3,413	+11.3	14,617	16,079	+10.0
29. Stationery, Books and Magazines.....	1,849	1,978	+ 7.0	5,299	5,438	+ 2.6
30. All Other Departments.....	7,582	8,079	+ 6.6	12,713	12,437	- 2.2





CANADA



# RETAIL TRADE

SEPTEMBER, 1957

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Retail Trade Section



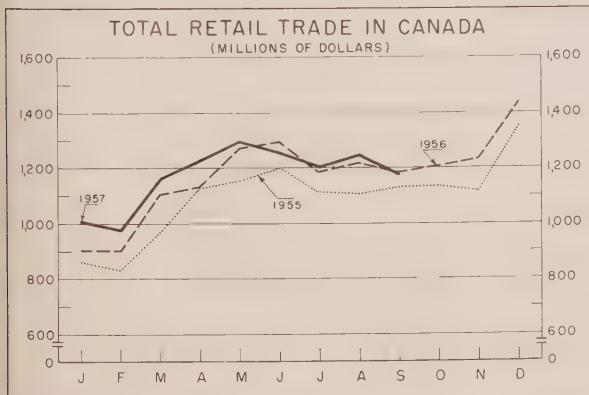
## RETAIL TRADE

Estimated retail sales in Canada during the month of September 1957 were \$1,174,416,000 down 1.0% from sales of \$1,186,518,000 in the same month a year ago. For the first nine months of 1957 sales of \$10,549,138,000 were 3.3% greater than the same period last year when sales were \$10,209,380,000. These and other estimates contained in this bulletin are not adjusted for seasonal variations, number of shopping days or price changes.

### Total Retail Trade in Canada

<u>Period</u>	<u>1956</u> \$'000	<u>1957</u> \$'000	<u>% Change</u> 1957/1956
First Half .....	6,618,923	6,923,544	+ 4.6
July .....	1,185,075	1,203,196	+ 1.5
August .....	1,218,864	1,247,982	+ 2.4
September .....	<u>1,186,518</u>	<u>1,174,416</u>	- 1.0
Total .....	10,209,380	10,549,138	+ 3.3

In September, Manitoba and Alberta with sales gains of 0.9% and 0.3% were the only provinces where sales were above last year's levels. Saskatchewan and British Columbia with sales decreases of 3.7% and 3.6% respectively were the provinces showing the largest drop in sales for the month. The Atlantic Provinces, Quebec and Ontario showed declines of 2.4%, 0.5% and 0.4% during September. For the January to September period the Atlantic Provinces with a decrease of 0.6% was the only region where sales fell below last year's values. The other provinces, ranked by size of percentage gain for the nine month period, were Alberta 6.3%, Saskatchewan 5.8%, Manitoba 5.0%, British Columbia 4.0%, Quebec 3.9% and Ontario 2.4%.



Only seven of the eighteen specified trades registered larger dollar volume of sales this September as compared to last. The largest gains appeared in the drug store classification 5.7%, department stores 4.4%, grocery and combination stores 3.4% and garage

and filling stations 3.3%. The greatest declines for the month occurred in the fuel dealer category 15.5%, men's clothing stores 11.2%, family clothing stores 7.8%, furniture, appliance and radio dealers 7.0% and motor vehicle dealers 5.9%.

Department store sales increased 4.4% during the month of September to \$111,265,000 from \$106,525,000 in the same month last year. Stocks on hand at selling value at the end of August were valued at \$321,777,000 up 9.8% from those of \$293,017,000 on the same date a year ago.

Percentage Changes in Selected Retail Trades

January to September 1957 over January to September 1956

Chains and Independents

Canada

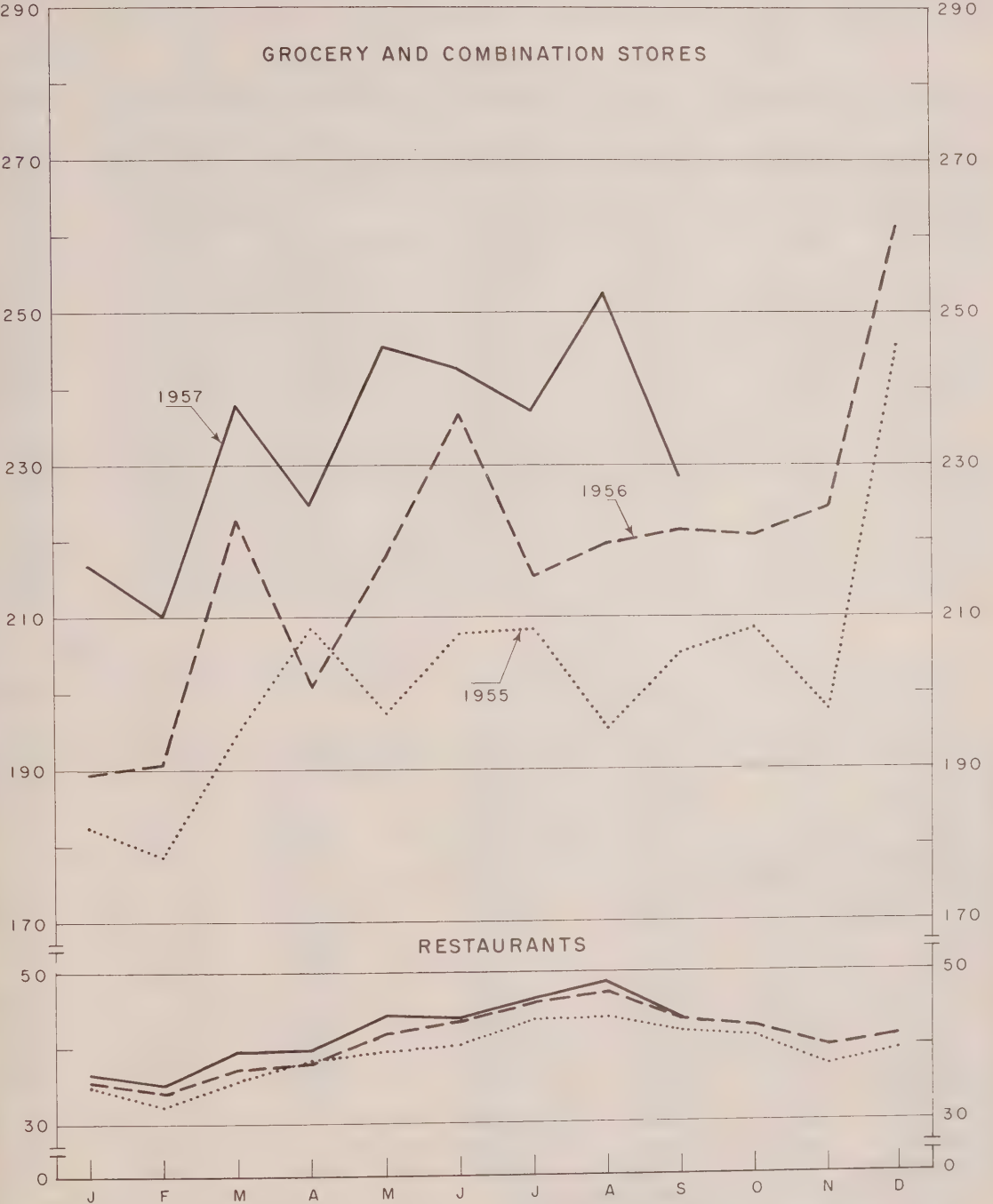
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 9.5	+ 13.2	+ 6.9
Family Clothing .....	+ 0.8	+ 1.8	+ 0.6
Women's Clothing .....	+ 3.8	+ 1.4	+ 4.7
Shoe .....	+ 6.5	+ 9.0	+ 4.9
Lumber and Building Material .....	- 6.2	- 5.3	- 6.4
Furniture, Appliance and Radio ....	- 1.1	- 2.5	- 0.8
Restaurant .....	+ 3.1	+ 1.6	+ 3.3
Drug .....	+ 5.8	+ 5.5	+ 5.8
Jewellery .....	- 0.9	- 2.9	+ 0.2

# MONTHLY SALES FOOD TRADES

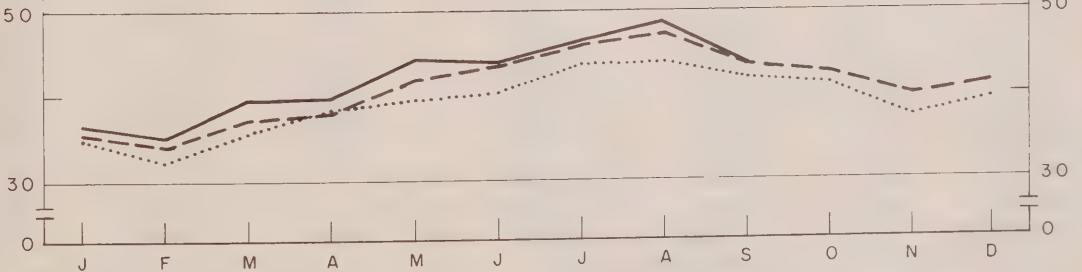
MILLION  
DOLLARS

MILLION  
DOLLARS

## GROCERY AND COMBINATION STORES



## RESTAURANTS





September, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,174,416	219,219	955,197	96,152
2	Grocery & Combination .....	228,823	95,215	133,608	21,346
3	Other Food & Beverage .....	84,502	42,147	42,355	7,301
4	General .....	47,462	3,262	44,200	10,219
5	Department .....	111,265	-	111,265	7,850
6	Variety .....	22,332	18,467	3,864	2,351
7	Motor Vehicle .....	182,837	1,541	181,296	15,448
8	Garage & Filling Station .....	66,625	1,291	65,334	4,578
9	Men's Clothing .....	16,082	1,729	14,354	895
10	Family Clothing .....	16,991	3,156	13,834	2,279
11	Women's Clothing .....	20,081	5,008	15,072	1,056
12	Shoe .....	11,580	4,660	6,920	883
13	Hardware .....	24,425	1,937	22,488	1,809
14	Lumber & Building Material .....	45,678	10,603	35,075	1,768
15	Furniture, Appliance & Radio .....	48,542	9,387	39,155	3,438
16	Restaurant .....	43,838	3,116	40,722	1,984
17	Fuel .....	18,804	244	18,560	1,230
18	Drug .....	27,466	3,245	24,221	1,906
19	Jewellery .....	9,392	3,334	6,058	701
20	Miscellaneous .....	147,691	10,877	136,816	9,110
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	61,423	8,824	52,599	69,533
22	Grocery & Combination .....	9,966	3,579	6,387	9,008
23	Other Food & Beverage .....	2,716	1,682	1,034	2,670
24	General .....	3,894	(a)	(a)	6,837
25	Department .....	9,852	-	9,852	5,084
26	Variety .....	551	525	26	742
27	Motor Vehicle .....	9,192	-	9,192	13,179
28	Garage & Filling Station .....	2,142	(a)	(a)	4,607
29	Men's Clothing .....	535	33	502	534
30	Family Clothing .....	760	(a)	(a)	646
31	Women's Clothing .....	525	175	351	608
32	Shoe .....	324	75	249	291
33	Hardware .....	1,418	(a)	(a)	2,496
34	Lumber & Building Material .....	4,389	1,190	3,199	5,932
35	Furniture, Appliance & Radio .....	1,600	166	1,434	1,490
36	Restaurant .....	2,150	220	1,930	2,319
37	Fuel .....	754	-	754	432
38	Drug .....	1,350	(a)	(a)	1,734
39	Jewellery .....	516	(a)	(a)	453
40	Miscellaneous .....	8,789	613	8,176	10,471

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

September, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
15,268	80,884	274,948	45,451	229,497	444,076	101,742	342,334	1
4,541	16,805	63,342	19,846	43,496	89,569	49,923	39,646	2
(a)	(a)	24,053	6,738	17,315	33,228	19,672	13,556	3
743	9,476	8,411	727	7,684	8,837	456	8,380	4
-	7,850	20,041	-	20,041	37,306	-	37,306	5
2,087	264	5,912	4,860	1,053	10,341	8,585	1,756	6
(a)	(a)	36,634	-	36,634	65,538	(a)	(a)	7
(a)	(a)	14,670	(a)	(a)	28,486	(a)	(a)	8
(a)	(a)	4,085	386	3,699	6,604	1,069	5,535	9
(a)	(a)	6,417	1,681	4,735	4,853	815	4,038	10
146	910	5,483	1,291	4,192	8,757	2,412	6,345	11
(a)	(a)	3,067	1,299	1,768	5,429	2,552	2,877	12
(a)	(a)	5,241	(a)	(a)	8,832	715	8,117	13
-	1,768	7,673	(a)	(a)	15,957	2,203	13,754	14
373	3,064	14,250	3,443	10,808	19,518	3,809	15,709	15
81	1,903	11,888	657	11,231	17,339	1,277	16,062	16
-	1,230	4,786	-	4,786	9,987	(a)	(a)	17
154	1,752	5,628	444	5,185	11,510	1,403	10,107	18
183	518	2,046	624	1,422	4,005	1,605	2,399	19
376	8,734	31,321	1,766	29,555	57,980	4,593	53,387	20
Saskatchewan			Alberta			British Columbia		
10,101	59,432	98,980	15,810	83,170	129,306	22,021	107,285	21
2,529	6,479	14,516	5,711	8,804	21,077	9,086	11,991	22
1,494	1,176	5,223	2,859	2,364	9,312	5,117	4,195	23
(a)	(a)	4,848	(a)	(a)	4,414	682	3,732	24
-	5,084	12,179	-	12,179	18,953	-	18,953	25
616	125	1,200	939	262	1,235	855	379	26
-	13,179	18,767	-	18,767	24,079	-	24,079	27
(a)	(a)	5,403	(a)	(a)	6,739	(a)	(a)	28
(a)	(a)	1,700	(a)	(a)	1,728	(a)	(a)	29
(a)	(a)	1,058	(a)	(a)	978	(a)	(a)	30
156	452	1,479	336	1,143	2,173	492	1,680	31
80	211	571	204	367	1,015	264	751	32
(a)	(a)	2,826	(a)	(a)	1,803	(a)	(a)	33
3,287	2,645	5,713	3,074	2,638	4,247	489	3,758	34
215	1,275	3,830	325	3,505	4,416	1,055	3,360	35
38	2,281	3,023	141	2,882	5,136	703	4,433	36
-	432	53	-	53	1,562	(a)	(a)	37
(a)	(a)	2,142	277	1,865	3,196	791	2,404	38
119	334	436	270	166	1,236	398	837	39
907	9,564	14,013	1,083	12,930	16,007	1,539	14,468	40

(Without Adjustment for Price Changes)

September 1957 Over September 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 1.0	- 2.4	- 0.5	- 0.4	+ 0.9	- 3.7	+ 0.3	- 3.6
Grocery & Combination .....	+ 3.4	+ 3.5	+ 2.2	+ 3.9	+ 0.4	+ 3.2	+ 3.9	+ 6.3
Other Food & Beverage .....	+ 2.1	- 2.3	+ 7.3	+ 1.7	+ 0.7	- 2.5	- 0.8	- 1.9
General .....	- 4.9	- 2.9	- 5.6	- 5.0	- 9.5	- 5.7	+ 0.5	- 7.6
Department .....	+ 4.4	+ 3.1	- 1.1	+ 5.5	+13.0	+ 3.9	+14.2	- 0.3
Variety .....	+ 0.6	+ 2.3	- 1.6	+ 1.1	+ 7.4	+ 2.8	+ 1.3	+ 0.4
Motor Vehicle .....	- 5.9	- 7.2	- 1.4	- 4.5	+ 9.4	- 6.6	- 8.5	-16.3
Garage & Filling Station .....	+ 3.3	- 5.0	+ 9.4	+ 4.1	- 4.3	+ 1.8	- 4.5	+ 3.9
Men's Clothing .....	-11.2	- 6.7	-18.1	- 8.7	- 1.5	- 6.5	-10.7	- 9.9
Family Clothing .....	- 7.8	- 9.3	- 5.4	-13.4	+ 0.3	- 7.4	+ 5.3	- 9.0
Women's Clothing .....	- 3.6	- 0.8	+ 3.4	- 6.1	- 1.7	+ 0.8	- 4.9	-11.1
Shoe .....	- 1.5	+ 0.7	+ 0.4	- 2.1	- 4.1	- 1.0	+ 3.3	- 7.6
Hardware .....	- 1.2	- 7.1	- 2.8	- 2.3	- 4.8	+ 7.0	+ 7.2	- 5.1
Lumber & Building Material .....	- 5.6	- 0.4	- 7.6	- 4.4	- 8.8	- 1.6	- 8.5	- 6.7
Furniture, Appliance & Radio .....	- 7.0	- 4.2	- 7.4	- 6.8	-24.0	+ 6.6	- 2.7	- 8.6
Restaurant .....	+ 1.1	- 2.6	+ 1.5	+ 1.1	+ 3.3	- 2.0	+ 1.9	+ 1.6
Fuel .....	-15.5	-11.6	-21.1	-11.4	-13.3	-22.9	-23.2	-22.4
Drug .....	+ 5.7	+ 5.4	+11.3	+ 3.7	+ 0.7	- 1.8	+ 7.0	+ 9.4
Jewellery .....	- 4.4	- 4.2	- 3.9	- 4.7	- 2.5	-11.2	- 4.4	- 2.4
Miscellaneous .....	- 1.1	- 6.9	- 2.0	- 0.2	+ 1.1	-13.4	+ 5.8	+ 3.9

January to September 1957

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	10,549,138	864,802	2,467,302	4,008,159	530,613	619,559	879,466	1,179,236
Grocery & Combination .....	2,096,285	192,398	579,333	830,624	89,776	81,771	127,597	194,790
Other Food & Beverage .....	746,408	67,066	195,863	295,422	25,698	24,802	48,833	88,727
General .....	410,432	88,181	67,016	83,323	34,514	55,812	42,581	39,000
Department .....	853,650	67,297	149,510	278,454	75,042	42,137	91,745	149,465
Variety .....	191,445	18,867	51,975	87,690	4,707	6,831	10,570	10,808
Motor Vehicle .....	1,976,932	156,641	424,253	696,458	94,116	135,513	210,792	259,159
Garage & Filling Station .....	598,710	42,252	129,572	257,757	20,502	39,301	49,660	59,665
Men's Clothing .....	150,996	8,476	41,394	60,372	4,977	5,021	15,544	15,212
Family Clothing .....	140,698	19,975	52,440	39,146	6,121	6,476	8,890	7,652
Women's Clothing .....	170,984	9,002	48,469	70,801	3,994	5,268	14,331	19,121
Shoe .....	99,524	7,035	27,347	45,678	2,812	2,415	5,044	9,193
Hardware .....	195,636	14,944	41,930	71,870	10,647	19,037	21,450	15,754
Lumber & Building Material .....	345,854	12,201	67,014	120,717	30,066	38,221	41,223	36,406
Furniture, Appliance & Radio .....	404,997	26,662	113,469	166,668	14,780	13,620	31,700	38,099
Restaurant .....	377,970	17,115	96,837	149,851	19,558	22,216	28,025	44,369
Fuel .....	212,849	12,416	58,015	111,520	4,516	4,297	507	21,581
Drug .....	240,500	16,919	49,215	101,610	12,336	14,508	18,507	27,400
Jewellery .....	77,636	5,736	17,213	33,096	3,737	3,991	3,919	9,944
Miscellaneous .....	1,257,632	81,619	256,437	507,102	72,714	98,322	108,548	132,891



## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to September 1957 Over January to September 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 3.3	- 0.6	+ 3.9	+ 2.4	+ 5.0	+ 5.8	+ 6.3	+ 4.0
Grocery & Combination .....	+ 9.5	+ 6.1	+ 7.2	+11.5	+ 6.6	+ 9.6	+10.1	+12.4
Other Food & Beverage .....	+ 7.2	+ 3.5	+ 6.5	+ 8.5	+12.5	+ 9.0	+ 8.5	+ 5.0
General .....	+ 3.1	+ 3.2	+ 0.5	+ 5.8	+ 2.0	+ 3.9	+ 4.7	+ 0.4
Department .....	+ 4.5	+ 2.4	+ 1.8	+ 3.5	+ 6.2	+ 2.3	+ 8.9	+ 7.4
Variety .....	+ 7.8	+10.7	+ 6.1	+ 8.1	+10.1	+ 9.4	+ 4.8	+10.7
Motor Vehicle .....	- 1.5	-12.1	+ 3.6	- 7.2	+13.7	+ 7.2	+ 9.6	- 3.4
Garage & Filling Station .....	+ 6.7	+ 4.6	+ 8.2	+ 6.8	+ 1.9	+13.1	+ 2.2	+ 6.2
Men's Clothing .....	+ 1.4	+ 5.4	- 0.5	+ 0.1	+ 8.3	+ 9.6	+ 5.5	+ 0.9
Family Clothing .....	+ 0.8	- 0.8	+ 2.8	- 3.5	+ 5.5	+ 5.6	+ 7.5	- 0.4
Women's Clothing .....	+ 3.8	+ 0.9	+ 9.7	+ 1.8	+ 0.2	+ 3.1	+ 2.1	+ 0.8
Shoe .....	+ 6.5	+ 2.4	+ 7.8	+ 6.3	+ 7.4	+ 6.2	+ 6.3	+ 6.4
Hardware .....	+ 1.8	+ 2.7	+ 3.4	- 2.3	- 2.2	+ 5.7	+ 7.5	+ 7.2
Lumber & Building Material .....	- 6.2	- 2.6	- 4.7	- 7.8	-12.0	+ 1.4	- 7.6	- 4.9
Furniture, Appliance & Radio .....	- 1.1	- 4.9	- 2.0	- 1.6	- 2.1	+18.1	+ 2.6	- 2.0
Restaurant .....	+ 3.1	- 3.9	+ 3.8	+ 2.2	+ 4.7	+ 2.4	+ 3.0	+ 7.8
Fuel .....	+ 4.2	+ 8.4	+ 4.9	+ 5.8	+ 0.1	- 5.1	+17.6	- 4.4
Drug .....	+ 5.8	+ 5.4	+ 6.7	+ 3.7	+ 3.4	+ 8.5	+ 7.9	+10.5
Jewellery .....	- 0.9	- 3.7	+ 0.6	- 2.7	+ 0.1	+ 1.0	- 0.8	+ 3.4
Miscellaneous .....	+ 1.1	- 5.6	- 0.6	+ 0.6	+ 2.7	+ 1.5	+ 4.0	+ 7.5



## September 1956 and September 1957

These figures are estimates of total department store sales and stocks.  
Stocks are at selling value.

Department	SALES			STOCKS		
	Sept. 1956	Sept. 1957	Change 1957/56	Aug. 31 1956	Aug. 31 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	<b>106,525</b>	<b>111,265</b>	<b>+ 4.4</b>	<b>293,017</b>	<b>321,777</b>	<b>+ 9.8</b>
1. Women's and Misses' Dresses .....	2,903	3,271	+ 12.7	5,204	6,036	+ 16.0
2. Women's and Misses' Coats and Suits..	3,752	3,523	- 6.1	6,155	7,540	+ 22.5
3. Women's and Misses' Sportswear .....	3,788	3,854	+ 1.7	8,140	9,861	+ 21.1
4. Furs .....	1,591	1,526	- 4.1	6,687	7,608	+ 13.8
5. Girls' and Infants' Wear .....	6,825	6,936	+ 1.6	15,951	18,557	+ 16.3
6. Lingerie and Corsets .....	3,423	3,632	+ 6.1	10,219	11,055	+ 8.2
7. Aprons, Housedresses and Uniforms ...	346	384	+ 11.0	941	1,002	+ 6.5
8. Millinery .....	1,648	1,499	- 9.0	1,146	1,283	+ 12.0
9. Hosiery and Apparel Accessories .....	3,839	3,883	+ 1.1	10,121	10,859	+ 7.3
10. Women's, Misses' and Children's Shoes	4,407	4,577	+ 3.9	15,006	16,615	+ 10.7
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	<b>32,522</b>	<b>33,085</b>	<b>+ 1.7</b>	<b>79,570</b>	<b>90,416</b>	<b>+ 13.6</b>
11. Men's Clothing .....	3,414	3,447	+ 1.0	9,451	10,954	+ 15.9
12. Men's Furnishings .....	4,411	4,301	- 2.5	15,002	16,108	+ 7.4
13. Boys' Clothing and Furnishings .....	3,236	3,047	- 5.8	8,688	9,340	+ 7.5
14. Men's and Boys' Shoes .....	1,606	1,627	+ 1.3	5,648	6,380	+ 13.0
15. Food and Kindred Products .....	5,514	5,485	- 0.5	4,643	4,474	- 3.6
16. Toiletries, Cosmetics and Drugs .....	2,159	2,406	+ 11.4	6,442	6,944	+ 7.8
17. Photographic Equipment and Supplies..	372	425	+ 14.2	1,125	1,255	+ 11.6
18. Piece Goods .....	2,515	2,618	+ 4.1	9,465	10,499	+ 10.9
19. Linens and Domestic Goods .....	3,311	3,466	+ 4.7	9,107	10,007	+ 9.9
20. Smallwares .....	1,621	1,827	+ 12.7	5,471	6,099	+ 11.5
21. China and Glassware .....	1,242	1,322	+ 6.4	9,501	9,228	- 2.9
22. Home Furnishings .....	6,568	7,098	+ 8.1	26,082	28,544	+ 9.4
23. Furniture .....	6,749	7,426	+ 10.0	15,159	17,804	+ 17.4
24. Major Appliances .....	6,620	7,544	+ 14.0	15,218	16,419	+ 7.9
25. Radio and Music .....	3,312	3,272	- 1.2	7,289	8,423	+ 15.6
26. Hardware and Housewares .....	6,565	7,327	+ 11.6	21,357	22,981	+ 7.6
27. Jewellery .....	1,632	1,705	+ 4.5	7,902	8,361	+ 5.8
28. Sporting Goods and Luggage .....	2,974	3,180	+ 6.9	16,582	18,332	+ 10.6
29. Stationery, Books and Magazines .....	2,054	2,086	+ 1.6	5,478	5,928	+ 8.2
30. All Other Departments .....	8,128	8,571	+ 5.4	13,837	13,281	- 4.0

## DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

January to September 1956 and January to September 1957

Department	SALES		
	January to September 1956	January to September 1957	Change 1957/1956
	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS .....</b>	<b>816,815</b>	<b>853,650</b>	<b>+ 4.5</b>
1. Women's and Misses' Dresses .....	25,990	28,164	+ 8.4
2. Women's and Misses' Coats and Suits ....	20,440	20,263	- 0.9
3. Women's and Misses' Sportswear .....	23,341	24,764	+ 6.1
4. Furs .....	8,130	8,015	- 1.4
5. Girls' and Infants' Wear .....	37,704	39,676	+ 5.2
6. Lingerie and Corsets .....	30,385	31,961	+ 5.2
7. Aprons, Housedresses and Uniforms .....	4,298	4,157	- 3.3
8. Millinery .....	7,827	7,746	- 1.0
9. Hosiery and Apparel Accessories .....	26,292	26,564	+ 1.0
10. Women's, Misses' and Children's Shoes	31,618	32,819	+ 3.8
<b>Ladies' Apparel and Accessories</b>			
<b>Total 1 - 10 .....</b>	<b>216,025</b>	<b>224,129</b>	<b>+ 3.8</b>
11. Men's Clothing .....	24,043	25,311	+ 5.3
12. Men's Furnishings .....	30,172	30,492	+ 1.1
13. Boys' Clothing and Furnishings .....	18,495	18,706	+ 1.1
14. Men's and Boys' Shoes .....	11,645	11,995	+ 3.0
15. Food and Kindred Products .....	51,519	53,894	+ 4.6
16. Toiletries, Cosmetics and Drugs .....	19,676	21,294	+ 8.2
17. Photographic Equipment and Supplies ....	2,855	3,235	+ 13.3
18. Piece Goods .....	20,556	21,464	+ 4.4
19. Linens and Domestic Goods .....	26,376	27,393	+ 3.9
20. Smallwares .....	13,261	13,904	+ 4.8
21. China and Glassware .....	9,455	9,979	+ 5.5
22. Home Furnishings .....	55,971	57,792	+ 3.3
23. Furniture .....	60,209	63,607	+ 5.6
24. Major Appliances .....	50,784	55,150	+ 8.6
25. Radio and Music .....	20,983	20,313	- 3.2
26. Hardware and Housewares .....	61,571	65,110	+ 5.7
27. Jewellery .....	12,262	12,599	+ 2.7
28. Sporting Goods and Luggage .....	27,724	29,837	+ 7.6
29. Stationery, Books and Magazines .....	13,360	13,379	+ 0.1
30. All Other Departments .....	69,873	74,067	+ 6.0



CANADA



# RETAIL TRADE

OCTOBER, 1957

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

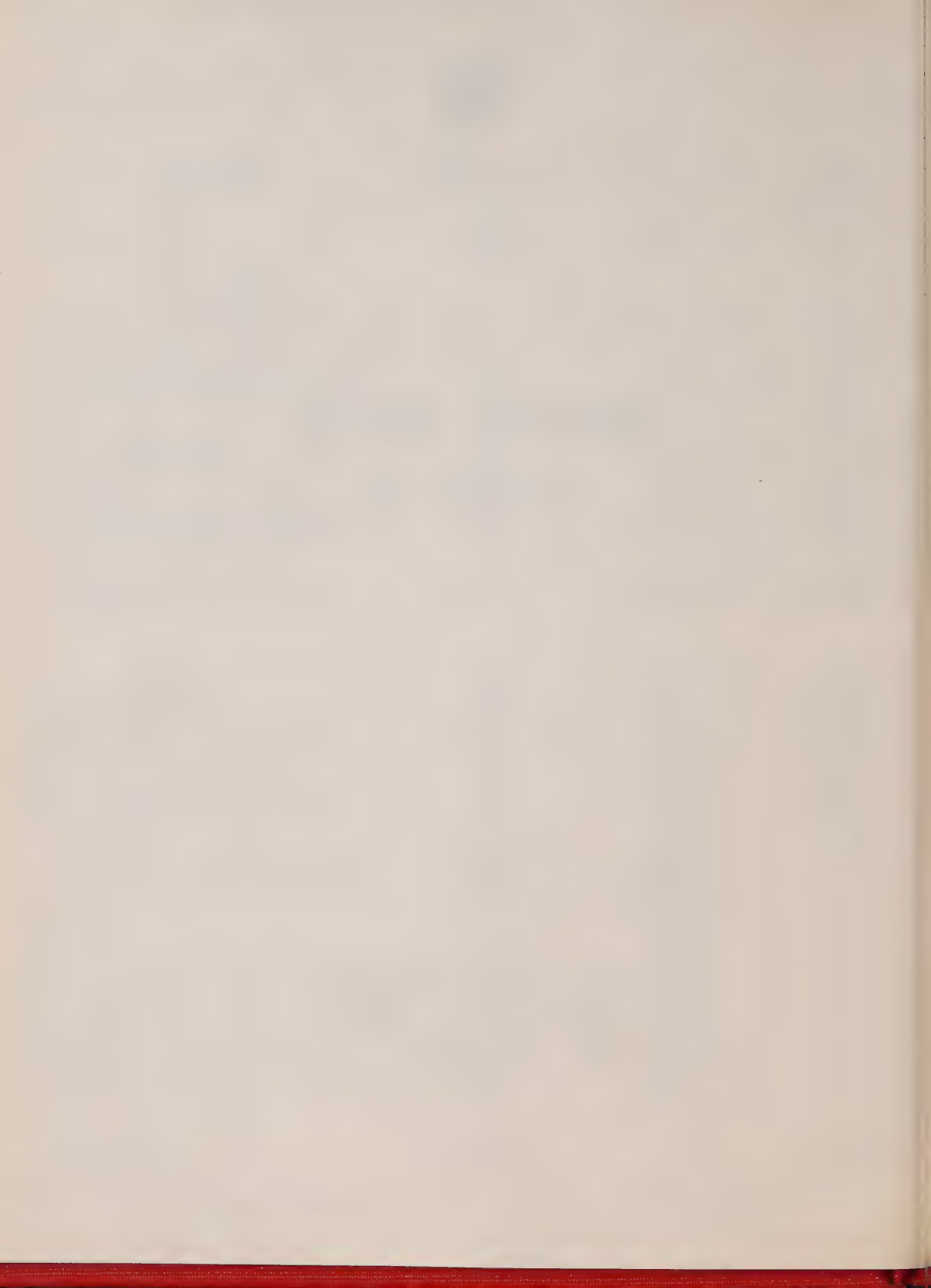
Industry and Merchandising Division

Retail Trade Section

6505-501-107

Price \$2.00 per year

Vol. XXIX—No. 10



## RETAIL TRADE

For the second consecutive month, estimated retail sales in Canada were slightly below the level of the previous year. The October total of \$1,225,367,000 was 0.2% below sales for the same month of 1956. This drop reduced the 3.3% gain for the nine-month total, established in September, to one of 3.0% for the first ten months of 1957 compared to the same period of the previous year. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days; October 1956 and 1957 were similar in that both contained 4 Fridays and Saturdays and each had 26 shopping days.

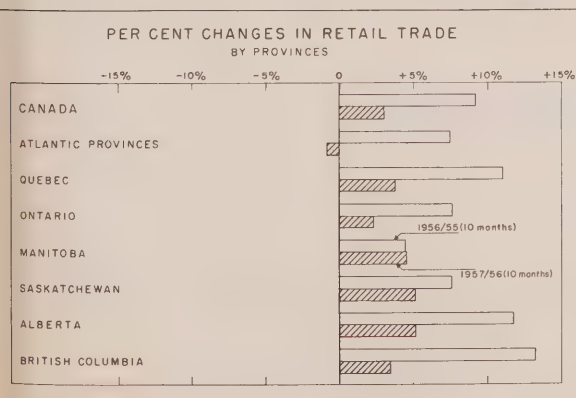
### Total Retail Trade in Canada

<u>Period</u>	<u>1956</u> \$'000	<u>1957</u> \$'000	<u>% Change</u> 1957/1956
First Half .....	6,738,149	7,049,402	+ 4.6
July .....	1,201,738	1,221,885	+ 1.7
August .....	1,239,329	1,267,992	+ 2.3
September .....	1,200,783	1,188,234	- 1.0
October .....	1,227,420	1,225,367	- 0.2
Total .....	11,607,419	11,952,880	+ 3.0

In October, the central provinces showed moderate gains in sales over last year while the eastern and western provinces reported decreased sales. The changes ranged from a gain of 2.2% in Quebec to a decline of 4.1% in the Atlantic Provinces. Consistent gains were shown in all provinces for food store and drug store sales. The sales of motor vehicle dealers following the pattern of recent months, continued at a lower level with a decrease of 11.9% from sales of October 1956. In general,

most trades handling durable goods experienced lower sales while non-durable trades reported nominal sales increases.

This report contains revised estimates of retail sales for the first 10 months of 1957. This revision represents a re-projection of 1956-57 trends on a final 1956 total which has now been





adjusted for new stores and stores ceasing to operate as well as stores changing classification. Final figures for 1956 have been released in summary form by means of a special statement although more complete detail will only be available when the annual report "Retail Trade 1956" is published in the near future. While the relationship between 1957 and 1956 has not been materially disturbed, the 1956 net adjustment raised the dollar level approximately 1% above the estimates formerly published.

Percentage Changes in Selected Retail Trades  
January to October 1957 over January to October 1956

Chains and Independents

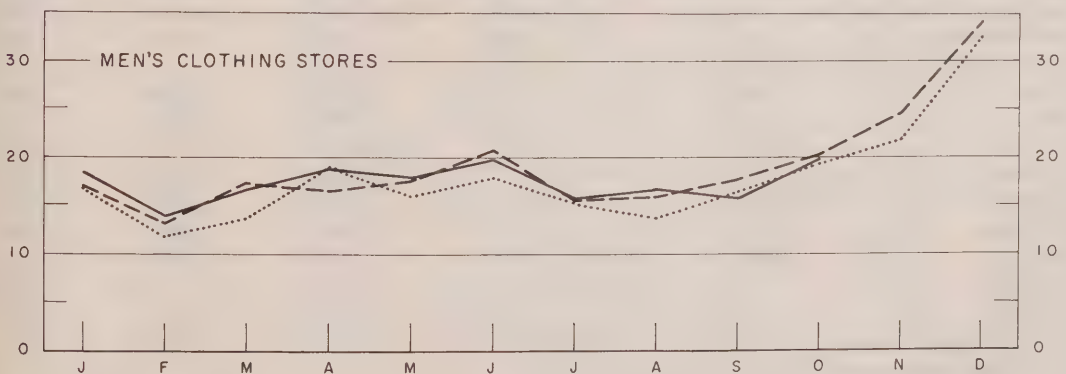
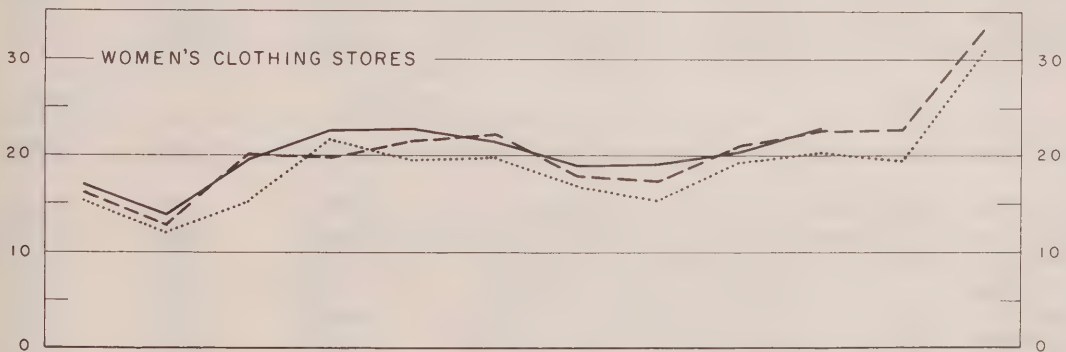
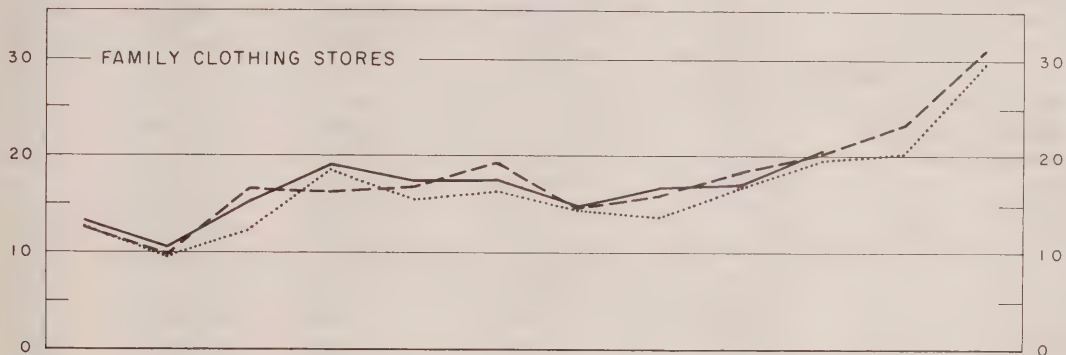
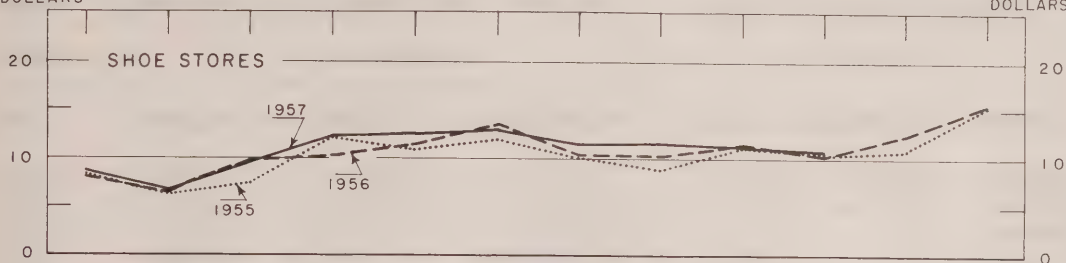
Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 9.4	+ 13.0	+ 6.9
Family Clothing .....	+ 0.8	+ 2.1	+ 0.6
Women's Clothing .....	+ 3.7	+ 1.6	+ 4.4
Shoe .....	+ 6.4	+ 8.9	+ 4.6
Lumber and Building Material .....	- 6.4	- 6.4	- 6.4
Furniture, Appliance and Radio ....	- 2.2	- 3.3	- 1.8
Restaurant .....	+ 2.7	+ 1.8	+ 2.8
Drug .....	+ 6.8	+ 6.3	+ 6.9
Jewellery .....	- 1.8	- 3.6	- 0.9

# MONTHLY SALES APPAREL STORES

MILLION DOLLARS

MILLION DOLLARS



October, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,225,367	241,668	983,699	98,104
2	Grocery & Combination .....	243,010	103,604	139,405	21,333
3	Other Food & Beverage .....	90,614	49,137	41,478	7,595
4	General .....	52,605	4,117	48,488	11,075
5	Department .....	118,082	-	118,082	9,197
6	Variety .....	24,705	20,589	4,116	2,369
7	Motor Vehicle .....	163,227	1,190	162,038	12,068
8	Garage & Filling Station .....	72,046	646	71,400	5,064
9	Men's Clothing .....	19,802	2,446	17,356	958
10	Family Clothing .....	20,515	3,482	17,033	2,540
11	Women's Clothing .....	22,958	5,566	17,392	1,432
12	Shoe .....	10,740	4,522	6,218	746
13	Hardware .....	27,134	3,537	23,597	2,199
14	Lumber & Building Material .....	45,652	9,596	36,056	1,820
15	Furniture, Appliance & Radio .....	52,253	12,210	40,043	4,207
16	Restaurant .....	43,931	3,062	40,869	1,627
17	Fuel .....	25,573	342	25,231	1,947
18	Drug .....	32,648	4,094	28,554	2,340
19	Jewellery .....	9,199	3,206	5,993	586
20	Miscellaneous .....	150,673	10,322	140,350	9,001
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	63,284	9,481	53,803	76,913
22	Grocery & Combination .....	10,644	3,936	6,708	9,883
23	Other Food & Beverage .....	3,002	1,788	1,214	3,038
24	General .....	3,993	(a)	(a)	7,994
25	Department .....	9,998	-	9,998	6,646
26	Variety .....	631	605	27	810
27	Motor Vehicle .....	9,007	-	9,007	13,235
28	Garage & Filling Station .....	2,448	(a)	(a)	4,569
29	Men's Clothing .....	698	61	637	811
30	Family Clothing .....	752	(a)	(a)	997
31	Women's Clothing .....	536	190	346	795
32	Shoe .....	281	77	204	362
33	Hardware .....	1,738	(a)	(a)	2,892
34	Lumber & Building Material .....	4,683	1,032	3,652	5,610
35	Furniture, Appliance & Radio .....	1,931	312	1,620	1,822
36	Restaurant .....	2,415	212	2,204	2,556
37	Fuel .....	820	-	820	634
38	Drug .....	1,601	(a)	(a)	1,874
39	Jewellery .....	386	(a)	(a)	477
40	Miscellaneous .....	7,720	435	7,285	11,908

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

October, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
16,060	82,044	288,909	50,206	238,703	464,972	111,703	353,269	1
4,645	16,688	67,324	21,145	46,179	96,240	55,267	40,973	2
(a)	(a)	24,495	9,033	15,462	34,750	20,719	14,032	3
1,128	9,947	9,566	991	8,574	9,833	525	9,309	4
-	9,197	20,369	-	20,369	39,331	-	39,331	5
2,131	238	6,639	5,494	1,146	11,645	9,613	2,032	6
(a)	(a)	35,113	-	35,113	56,789	(a)	(a)	7
(a)	(a)	16,410	(a)	(a)	31,153	(a)	(a)	8
(a)	(a)	5,654	481	5,173	7,634	1,554	6,080	9
(a)	(a)	7,800	1,754	6,046	5,977	1,042	4,935	10
146	1,286	5,917	1,467	4,450	9,423	2,677	6,746	11
(a)	(a)	2,661	1,238	1,423	4,994	2,434	2,560	12
(a)	(a)	5,734	(a)	(a)	8,993	668	8,325	13
-	1,820	8,064	(a)	(a)	16,328	1,932	14,397	14
844	3,363	14,106	3,781	10,325	21,257	5,345	15,912	15
93	1,534	11,722	717	11,005	17,522	1,193	16,329	16
-	1,947	7,083	-	7,083	12,202	(a)	(a)	17
239	2,102	6,860	436	6,425	13,746	1,886	11,860	18
162	424	1,962	550	1,412	4,168	1,589	2,579	19
357	8,644	31,430	1,912	29,518	62,987	4,850	58,137	20
Saskatchewan			Alberta			British Columbia		
11,037	65,876	100,811	16,615	84,196	132,375	26,568	105,807	21
2,662	7,221	15,265	6,191	9,074	22,321	9,758	12,563	22
1,777	1,262	5,441	3,253	2,188	12,293	7,942	4,351	23
(a)	(a)	5,146	(a)	(a)	4,998	788	4,210	24
-	6,646	13,226	-	13,226	19,315	-	19,315	25
690	119	1,355	1,141	214	1,256	916	340	26
-	13,235	16,920	-	16,920	20,094	-	20,094	27
(a)	(a)	5,703	(a)	(a)	6,699	(a)	(a)	28
(a)	(a)	2,220	(a)	(a)	1,826	(a)	(a)	29
(a)	(a)	1,387	(a)	(a)	1,061	(a)	(a)	30
189	606	1,911	218	1,693	2,944	679	2,264	31
98	264	668	240	427	1,028	261	767	32
(a)	(a)	3,650	(a)	(a)	1,929	(a)	(a)	33
3,090	2,520	4,949	2,672	2,278	4,197	544	3,653	34
430	1,392	4,000	389	3,610	4,930	1,110	3,821	35
44	2,511	3,381	172	3,208	4,709	631	4,078	36
-	634	102	-	102	2,786	(a)	(a)	37
(a)	(a)	2,598	373	2,225	3,629	934	2,695	38
148	329	491	260	231	1,130	370	760	39
452	11,456	12,398	451	11,946	15,230	1,866	13,364	40



## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

October 1957 Over October 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 0.2	- 4.1	+ 2.2	+ 0.2	+ 0.4	- 1.1	- 2.1	- 1.6
Grocery & Combination .....	+ 8.9	+ 3.5	+ 7.2	+10.5	+ 8.2	+ 7.8	+ 9.3	+12.8
Other Food & Beverage .....	+ 3.1	+ 0.5	+ 5.9	+ 2.8	+ 6.1	+ 3.2	+ 1.0	+ 0.1
General .....	+ 0.6	+ 0.5	- 2.9	+ 6.5	- 5.5	- 0.3	+ 7.5	- 3.4
Department .....	+ 1.9	+ 0.4	+ 1.7	+ 1.6	- 0.6	+ 3.8	+ 9.7	- 0.5
Variety .....	+ 9.1	+ 2.9	+ 9.2	+12.1	+10.9	- 3.3	+ 4.7	+ 8.0
Motor Vehicle .....	-11.9	-19.1	- 2.5	-16.4	+ 6.5	- 6.6	-10.0	-19.6
Garage & Filling Station .....	(c)	- 7.9	+ 7.2	+ 1.6	- 6.0	- 3.6	-13.2	+ 0.2
Men's Clothing .....	- 2.4	- 1.6	- 1.2	- 3.0	+ 1.0	- 8.6	- 4.1	- 0.3
Family Clothing .....	+ 1.2	- 6.6	+ 4.3	+ 3.2	+ 0.9	-11.2	- 0.4	+ 3.9
Women's Clothing .....	+ 1.3	- 1.8	+ 7.8	- 0.8	- 4.3	- 6.1	- 5.0	+ 5.3
Shoe .....	+ 4.9	- 3.4	+10.2	+ 4.8	+ 5.2	+ 7.7	+ 1.2	- 0.2
Hardware .....	- 0.1	- 2.1	+ 0.7	- 0.3	+ 2.2	- 1.7	- 0.7	+ 1.8
Lumber & Building Material .....	- 8.0	- 7.4	- 9.1	- 6.8	- 4.5	- 6.2	-19.7	- 0.9
Furniture, Appliance & Radio .....	- 7.7	- 4.3	- 7.3	- 9.8	-15.2	- 3.5	- 7.5	- 0.8
Restaurant .....	- 0.9	- 7.9	+ 1.3	- 1.9	+10.1	+ 1.6	- 5.0	- 3.3
Fuel .....	+ 2.2	- 9.3	+ 2.4	+ 7.7	+ 6.8	- 4.1	- 7.3	- 9.6
Drug .....	+15.5	+17.8	+18.8	+15.2	+10.9	+ 8.6	+12.5	+17.6
Jewellery .....	- 8.7	-11.1	- 9.4	- 9.6	- 6.1	-10.7	-10.9	- 1.1
Miscellaneous .....	- 1.9	-11.5	- 2.4	+ 0.6	- 9.3	- 1.1	- 4.7	+ 1.4

(c) Unchanged



Estimated Retail Trade — By Provinces and Kinds of Business  
January to October 1957

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	11,952,880	973,423	2,801,524	4,552,834	595,346	697,873	989,252	1,342,619
Grocery & Combination .....	2,356,335	215,525	655,488	929,505	99,197	92,738	146,360	217,518
Other Food & Beverage .....	874,815	75,274	231,201	344,966	27,246	26,452	52,465	117,213
General .....	469,731	101,410	77,289	93,592	38,619	65,154	47,788	45,881
Department .....	971,732	76,494	169,879	317,785	85,040	48,783	104,971	168,780
Variety .....	215,957	21,505	58,396	100,352	5,295	7,470	11,357	11,577
Motor Vehicle .....	2,144,109	163,875	469,651	747,337	105,361	152,076	220,270	285,540
Garage & Filling Station .....	724,030	53,020	156,178	316,443	24,594	44,398	62,314	67,084
Men's Clothing .....	172,910	9,376	46,941	69,065	6,174	6,193	17,641	17,521
Family Clothing .....	161,754	22,164	60,337	45,985	6,267	7,253	10,994	8,753
Women's Clothing .....	198,362	11,073	56,442	80,813	4,517	6,094	16,832	22,591
Shoe .....	107,535	7,746	27,639	50,169	2,637	2,791	6,275	10,276
Hardware .....	236,007	17,907	47,154	82,016	14,232	25,098	31,234	18,367
Lumber & Building Material .....	385,746	14,458	74,972	137,291	32,876	42,390	45,423	38,338
Furniture, Appliance & Radio .....	459,875	33,305	129,883	192,483	16,228	15,312	32,515	40,147
Restaurant .....	435,516	19,332	109,372	174,224	22,218	24,533	35,281	50,555
Fuel .....	254,795	14,458	67,889	136,277	5,857	4,839	664	24,810
Drug .....	283,225	19,316	58,550	120,666	14,197	16,663	22,038	31,791
Jewellery .....	86,753	6,120	18,364	37,691	3,807	4,696	4,980	11,090
Miscellaneous .....	1,413,693	91,065	285,899	576,174	80,984	104,940	119,850	154,787

## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to October 1957 Over January to October 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 3.0	- 0.8	+ 3.7	+ 2.3	+ 4.5	+ 5.1	+ 5.1	+ 3.5
Grocery & Combination .....	+ 9.4	+ 5.9	+ 7.2	+11.4	+ 6.8	+ 9.4	+10.0	+12.4
Other Food & Beverage .....	+ 6.8	+ 3.0	+ 6.5	+ 8.1	+11.7	+ 8.3	+ 7.4	+ 4.9
General .....	+ 2.8	+ 2.8	+ 0.1	+ 5.8	+ 1.2	+ 3.4	+ 5.0	(c)
Department .....	+ 4.2	+ 2.2	+ 1.8	+ 3.3	+ 5.4	+ 2.5	+ 9.0	+ 6.4
Variety .....	+ 8.0	+ 9.8	+ 6.5	+ 8.5	+10.2	+ 7.9	+ 4.9	+10.3
Motor Vehicle .....	- 2.3	-12.7	+ 3.2	- 7.7	+12.9	+ 6.0	+ 6.8	- 4.4
Garage & Filling Station .....	+ 5.9	+ 3.3	+ 7.7	+ 6.2	+ 1.6	+11.6	+ 0.8	+ 5.5
Men's Clothing .....	+ 1.0	+ 4.6	- 0.4	- 0.3	+ 7.5	+ 6.9	+ 4.2	+ 0.6
Family Clothing .....	+ 0.8	- 1.6	+ 3.0	- 2.6	+ 5.2	+ 2.9	+ 6.5	(c)
Women's Clothing .....	+ 3.7	+ 0.9	+ 9.5	+ 1.5	- 0.4	+ 1.8	+ 2.1	+ 1.6
Shoe .....	+ 6.4	+ 1.9	+ 8.2	+ 6.2	+ 7.2	+ 6.6	+ 5.8	+ 5.7
Hardware .....	+ 1.8	+ 2.0	+ 3.1	- 2.1	- 1.5	+ 4.7	+ 7.1	+ 6.6
Lumber & Building Material .....	- 6.4	- 3.3	- 5.1	- 7.7	-11.0	+ 0.4	- 9.0	- 4.5
Furniture, Appliance & Radio .....	- 2.2	- 4.6	- 2.9	- 2.7	- 4.3	+14.9	+ 0.8	- 2.1
Restaurant .....	+ 2.7	- 4.3	+ 3.5	+ 1.8	+ 5.3	+ 2.4	+ 2.3	+ 6.5
Fuel .....	+ 3.9	+ 5.5	+ 4.2	+ 5.8	+ 1.2	- 4.8	+13.3	- 4.8
Drug .....	+ 6.8	+ 6.8	+ 8.0	+ 4.9	+ 4.4	+ 8.6	+ 8.4	+11.3
Jewellery .....	- 1.8	- 4.4	- 0.8	- 3.5	- 0.5	- 0.4	- 1.6	+ 2.8
Miscellaneous .....	+ 0.5	- 6.3	- 1.3	+ 0.3	+ 1.4	+ 1.0	+ 2.6	+ 6.7

(c) Unchanged

## October 1956 and October 1957

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Oct. 1956	Oct. 1957	Change 1957/56	Sept. 29 1956	Sept. 30 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	<b>115,830</b>	<b>118,082</b>	<b>+ 1.9</b>	<b>285,653</b>	<b>310,239</b>	<b>+ 8.6</b>
1. Women's and Misses' Dresses .....	3,001	2,987	- 0.5	5,405	6,188	+14.5
2. Women's and Misses' Coats and Suits..	4,394	4,663	+ 6.1	5,401	7,227	+33.8
3. Women's and Misses' Sportswear .....	3,439	3,603	+ 4.8	7,660	9,521	+24.3
4. Furs .....	1,847	1,756	- 4.9	6,625	6,773	+ 2.2
5. Girls' and Infants' Wear .....	7,824	8,824	+12.8	14,544	17,433	+19.9
6. Lingerie and Corsets .....	3,890	4,078	+ 4.8	10,156	10,900	+ 7.3
7. Aprons, Housedresses and Uniforms ...	341	328	- 3.8	861	930	+ 8.0
8. Millinery .....	1,346	1,322	- 1.8	1,057	1,261	+19.3
9. Hosiery and Apparel Accessories .....	3,871	3,882	+ 0.3	10,185	10,909	+ 7.1
0. Women's, Misses' and Children's Shoes	4,503	4,639	+ 3.0	14,306	15,676	+ 9.6
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	<b>34,456</b>	<b>36,082</b>	<b>+ 4.7</b>	<b>76,200</b>	<b>86,818</b>	<b>+13.9</b>
1. Men's Clothing .....	3,971	4,026	+ 1.4	9,401	10,995	+17.0
2. Men's Furnishings .....	5,722	5,919	+ 3.4	15,570	17,112	+ 9.9
3. Boys' Clothing and Furnishings .....	3,735	3,987	+ 6.7	8,424	9,357	+11.1
4. Men's and Boys' Shoes .....	1,701	1,770	+ 4.1	5,563	6,124	+10.1
5. Food and Kindred Products .....	6,111	6,204	+ 1.5	4,180	4,248	+ 1.6
6. Toiletries, Cosmetics and Drugs .....	2,339	2,507	+ 7.2	6,485	6,657	+ 2.6
7. Photographic Equipment and Supplies..	326	351	+ 7.7	1,186	1,247	+ 5.1
8. Piece Goods .....	2,625	2,528	- 3.7	8,816	9,393	+ 6.5
9. Linens and Domestic Goods .....	3,205	3,129	- 2.4	8,629	9,511	+10.2
0. Smallwares .....	1,886	1,852	- 1.8	5,256	5,725	+ 8.9
1. China and Glassware .....	1,254	1,201	- 4.2	8,868	8,569	- 3.4
2. Home Furnishings .....	7,478	7,168	- 4.1	25,070	26,541	+ 5.9
3. Furniture .....	6,951	6,357	- 8.5	14,698	16,581	+12.8
4. Major Appliances .....	6,522	6,811	+ 4.4	14,952	15,342	+ 2.6
5. Radio and Music .....	3,585	3,480	- 2.9	6,974	7,461	+ 7.0
6. Hardware and Housewares .....	7,332	7,092	- 3.3	20,316	21,390	+ 5.3
7. Jewellery .....	1,734	1,731	- 0.2	7,827	8,262	+ 5.6
8. Sporting Goods and Luggage .....	3,328	3,489	+ 4.8	17,759	19,497	+ 9.8
9. Stationery, Books and Magazines .....	1,832	1,836	+ 0.2	5,387	5,698	+ 5.8
0. All Other Departments .....	9,737	10,562	+ 8.5	14,092	13,711	- 2.7

# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1957

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(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	<u>Total - All Trades</u>							
January	1,030,078	77,227	242,780	412,551	47,305	51,008	83,362	115,845
February	999,730	76,979	242,932	388,958	47,148	49,702	82,238	111,773
March	1,181,566	93,167	283,423	451,548	58,632	64,400	96,808	133,587
April	1,250,235	100,583	297,481	466,674	61,118	73,637	107,086	143,656
May	1,315,248	109,211	312,460	493,981	66,077	80,056	106,883	146,579
June	1,272,542	106,517	294,135	480,316	63,801	77,871	106,705	143,197
July	1,221,885	106,729	275,713	463,027	63,292	73,678	100,899	138,548
August	1,267,992	107,557	289,223	476,579	62,888	81,356	104,957	145,433
September	1,188,234	97,353	274,470	454,227	61,803	69,253	99,501	131,627
October								
November								
December								
ANNUAL TOTAL								
	<u>Grocery and Combination Stores</u>							
January	217,760	19,239	62,528	86,838	8,978	7,796	13,012	19,369
February	212,836	19,627	60,268	84,682	8,528	7,926	12,654	19,150
March	239,777	21,658	66,676	96,036	9,955	9,259	14,366	21,826
April	227,081	20,412	64,401	89,539	9,276	8,753	13,736	20,964
May	246,474	21,616	69,535	97,401	10,250	10,026	15,209	22,436
June	244,546	22,325	65,401	97,149	10,485	9,955	15,832	23,398
July	239,778	24,583	65,650	92,467	10,040	9,372	14,900	22,765
August	254,373	22,993	69,817	99,198	10,954	10,626	16,544	24,241
September	230,700	21,739	63,888	89,955	10,087	9,142	14,842	21,048
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Other Food and Beverages</u>								
January	71,902	6,222	20,850	26,503	2,060	2,137	4,571	9,560
February	76,115	6,414	21,810	28,714	2,326	2,269	4,735	9,847
March	83,888	6,773	22,800	32,358	2,500	2,598	5,501	11,359
April	84,653	6,774	23,105	32,415	2,777	2,607	5,420	11,556
May	89,471	7,503	23,713	35,692	2,771	2,495	5,204	12,092
June	92,993	8,370	23,008	37,254	2,990	2,926	5,581	12,864
July	95,974	8,672	23,714	40,040	3,018	2,872	5,086	12,572
August	101,710	9,534	24,131	42,764	3,122	2,917	5,753	13,489
September	87,495	7,417	23,575	34,476	2,680	2,593	5,173	11,581
October								
November								
December								
ANNUAL TOTAL								
<u>General Stores</u>								
January	37,432	7,802	6,418	7,421	3,090	4,835	4,045	3,821
February	36,116	7,470	5,343	7,534	3,423	4,437	4,146	3,763
March	41,435	8,937	6,239	8,058	3,762	5,326	4,685	4,428
April	43,965	9,682	6,618	9,119	3,669	5,773	4,395	4,710
May	52,332	11,235	8,013	11,282	4,291	7,728	5,167	4,618
June	52,007	11,201	9,153	10,436	4,144	7,033	5,072	4,968
July	50,804	11,448	8,307	10,129	4,204	6,844	4,935	4,936
August	54,577	11,911	9,098	10,706	4,246	8,236	5,320	5,060
September	48,458	10,649	8,534	9,074	3,797	6,948	4,877	4,579
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1957

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(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
			<u>Department Stores</u>					
January	78,361	5,671	13,051	25,983	6,905	3,958	8,915	13,878
February	76,832	5,693	13,813	26,014	6,521	3,828	7,857	13,106
March	94,142	7,315	17,250	30,242	8,439	4,752	10,151	15,993
April	105,172	8,987	17,825	34,159	9,480	5,260	11,498	17,963
May	108,585	9,286	20,235	35,081	9,512	5,316	10,641	18,514
June	97,212	8,191	17,304	32,035	8,322	4,897	10,188	16,275
July	83,974	6,809	13,378	26,623	7,845	3,987	9,175	16,157
August	98,107	7,495	16,613	31,011	8,166	5,055	11,141	18,626
September	111,265	7,850	20,041	37,306	9,852	5,084	12,179	18,953
October								
November								
December								
ANNUAL TOTAL								
			<u>Variety Stores</u>					
January	15,084	1,284	4,043	7,159	351	543	795	909
February	15,776	1,488	4,108	7,510	359	604	818	889
March	19,154	1,785	5,141	9,172	448	690	961	956
April	25,138	2,610	6,691	11,391	635	905	1,429	1,476
May	22,751	2,347	6,514	10,318	577	747	1,088	1,160
June	23,911	2,362	6,780	10,995	566	813	1,204	1,191
July	23,486	2,528	5,910	11,035	599	790	1,358	1,265
August	23,727	2,415	6,690	10,711	584	833	1,185	1,308
September	22,225	2,317	5,880	10,416	545	735	1,164	1,167
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Motor Vehicle Dealers</u>								
January	176,714	10,196	36,318	68,092	7,133	9,918	19,328	25,729
February	187,134	11,442	45,591	66,281	7,798	10,169	20,176	25,677
March	241,634	16,954	56,100	84,804	12,029	14,665	25,056	32,025
April	273,816	21,292	60,598	91,606	13,482	20,917	29,068	36,853
May	263,684	23,233	60,336	86,845	12,918	20,163	25,838	34,351
June	237,704	19,562	51,576	79,393	12,476	18,712	25,280	30,705
July	219,297	17,864	45,489	77,334	11,495	15,901	21,326	29,889
August	199,894	16,369	42,239	70,142	9,684	15,158	19,154	27,150
September	181,005	14,895	36,291	66,051	9,339	13,238	18,124	23,067
October								
November								
December								
ANNUAL TOTAL								
<u>Garages and Filling Stations</u>								
January	65,691	4,436	15,110	29,260	2,222	3,446	5,192	6,026
February	60,830	4,171	12,945	26,160	1,984	3,114	6,485	5,971
March	68,201	5,315	14,959	30,034	2,039	4,267	5,431	6,156
April	70,396	4,941	14,809	31,244	2,186	4,168	6,220	6,828
May	78,970	5,597	16,078	35,192	2,774	5,577	6,697	7,055
June	77,647	5,789	16,344	34,470	2,699	4,757	6,499	7,088
July	78,881	6,343	16,416	34,274	2,942	5,210	6,572	7,124
August	80,421	6,322	17,335	34,249	2,814	5,006	7,293	7,403
September	70,947	5,042	15,772	30,407	2,486	4,284	6,222	6,734
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1957

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Men's Clothing Stores</u>								
January	18,165	864	4,230	8,131	620	587	1,844	1,890
February	13,814	834	3,347	5,580	608	493	1,144	1,808
March	16,607	860	4,608	6,599	716	619	1,608	1,597
April	18,870	1,054	5,958	6,986	728	666	1,845	1,633
May	17,821	907	4,926	7,131	580	627	1,876	1,774
June	19,796	1,073	5,781	7,715	656	714	1,999	1,859
July	15,495	921	3,939	6,356	529	484	1,682	1,586
August	16,652	1,062	4,634	6,222	500	557	1,759	1,917
September	15,888	843	3,864	6,711	539	635	1,664	1,631
October								
November								
December								
ANNUAL TOTAL								
<u>Family Clothing Stores</u>								
January	13,185	1,735	4,744	3,872	517	556	834	925
February	10,491	1,483	3,825	3,079	416	430	762	496
March	15,158	1,966	5,875	4,560	556	601	947	653
April	19,072	2,497	7,758	5,317	680	811	1,214	795
May	17,308	2,615	6,646	4,563	685	833	1,125	841
June	17,474	2,686	6,338	4,745	717	934	1,169	884
July	14,880	2,122	4,990	4,322	636	770	1,091	950
August	16,736	2,284	6,077	4,623	634	704	1,287	1,128
September	16,935	2,236	6,284	4,927	674	617	1,178	1,020
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and their components are due to the rounding of the figures

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Women's Clothing Stores</u>								
January	16,992	921	4,361	7,216	404	558	1,771	1,762
February	13,814	750	3,871	5,722	273	389	1,116	1,693
March	19,448	914	5,720	7,828	443	576	1,776	2,191
April	22,608	1,298	6,745	8,913	537	729	1,964	2,422
May	22,776	1,286	6,682	9,048	522	662	1,714	2,862
June	21,425	1,098	6,688	8,721	433	666	1,690	2,129
July	18,971	1,064	5,255	7,771	408	559	1,655	2,258
August	19,072	1,212	5,614	7,408	435	554	1,683	2,166
September	20,298	1,098	5,589	8,763	526	606	1,552	2,164
October								
November								
December								
ANNUAL TOTAL								
<u>Shoe Stores</u>								
January	8,614	545	1,931	4,346	196	172	472	952
February	6,751	487	1,609	3,260	121	157	412	705
March	9,825	712	2,497	4,616	214	237	614	934
April	12,246	922	3,149	5,650	347	338	741	1,098
May	12,432	908	3,417	5,459	356	355	773	1,165
June	12,911	1,033	3,537	5,984	313	327	646	1,071
July	11,399	816	3,011	5,279	274	265	627	1,126
August	11,480	860	3,024	5,197	263	288	679	1,169
September	11,137	717	2,803	5,384	272	290	643	1,028
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Hardware Stores</u>								
January	15,587	1,067	2,651	5,749	1,044	1,497	2,277	1,302
February	15,286	1,147	2,752	5,587	975	1,452	2,172	1,201
March	19,654	1,509	3,556	6,836	1,172	2,093	2,887	1,600
April	22,365	1,552	4,393	7,958	1,164	2,375	3,004	1,919
May	27,908	1,861	6,203	9,846	1,531	2,949	3,418	2,100
June	27,570	2,353	5,455	9,668	1,688	2,916	3,435	2,055
July	27,023	2,189	5,680	9,188	1,595	2,858	3,276	2,238
August	26,964	2,108	5,346	8,888	1,640	3,239	3,585	2,158
September	26,516	1,922	5,384	9,303	1,685	2,827	3,530	1,865
October								
November								
December								
ANNUAL TOTAL								
<u>Lumber and Building Material Dealers</u>								
January	24,406	964	4,412	9,257	2,093	2,256	3,006	2,418
February	23,044	816	5,018	8,492	1,893	1,982	2,527	2,316
March	27,592	942	6,591	9,634	2,050	1,752	2,999	3,626
April	31,872	1,025	7,562	11,061	2,200	2,197	3,588	4,239
May	45,339	1,596	8,811	17,154	3,663	4,555	4,932	4,628
June	46,336	1,691	8,544	16,013	3,801	5,744	5,837	4,705
July	48,661	1,850	9,496	16,792	4,326	6,222	5,740	4,236
August	48,589	2,006	8,779	17,076	4,138	6,304	6,201	4,085
September	44,255	1,748	7,695	15,484	4,029	5,768	5,644	3,888
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and the



(in thousands of dollars)

Month	CANADA	Atlantic provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Furniture, Appliance and Radio Stores</u>								
January	42,276	2,562	10,120	19,505	2,096	1,394	3,293	3,306
February	40,414	2,689	11,258	16,840	1,536	1,658	3,403	3,030
March	44,134	3,234	12,281	18,751	1,422	1,562	3,073	3,810
April	45,998	2,987	14,128	18,496	1,507	1,314	3,123	4,444
May	47,743	3,494	15,422	19,425	1,351	1,363	2,807	3,880
June	46,364	3,083	13,940	19,039	1,465	1,600	3,269	3,968
July	43,943	3,588	12,389	17,919	1,412	1,598	2,882	4,154
August	47,654	3,670	12,594	20,435	1,746	1,501	3,306	4,401
September	49,096	3,791	13,645	20,816	1,762	1,500	3,359	4,223
October								
November								
December								
ANNUAL TOTAL								
<u>Restaurants</u>								
January	37,780	1,805	9,234	15,238	1,971	2,034	3,260	4,238
February	36,448	1,692	9,397	14,496	1,896	1,847	3,154	3,966
March	41,814	1,925	10,107	16,795	2,214	2,478	3,640	4,654
April	42,267	1,782	10,208	16,805	2,253	2,492	3,758	4,969
May	45,554	1,864	11,102	18,734	2,200	2,578	3,433	5,644
June	45,352	1,943	11,837	18,071	2,127	2,687	3,510	5,176
July	47,286	2,286	11,897	18,133	2,464	2,669	4,030	5,807
August	49,617	2,370	12,126	20,066	2,532	2,936	3,602	5,984
September	45,467	2,038	11,742	18,364	2,146	2,256	3,513	5,408
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
				<u>Fuel</u>				
January	50,826	2,529	13,878	27,393	1,233	738	116	4,938
February	38,453	2,034	10,625	19,944	938	704	70	4,139
March	34,853	1,949	9,717	18,817	639	549	52	3,129
April	23,636	1,430	5,975	13,257	351	340	34	2,249
May	17,368	1,010	4,628	9,375	330	321	45	1,660
June	14,355	780	3,192	8,264	274	304	62	1,478
July	12,564	724	3,195	6,552	336	354	55	1,348
August	17,474	838	4,621	9,655	333	438	64	1,524
September	19,693	1,217	4,975	10,818	603	457	64	1,559
October								
November								
December								
ANNUAL TOTAL								
				<u>Drug Stores</u>				
January	26,678	1,771	5,655	11,456	1,313	1,508	2,048	2,929
February	25,553	1,736	5,352	10,862	1,301	1,491	1,955	2,855
March	27,968	1,964	5,821	11,925	1,372	1,616	2,166	3,103
April	27,291	1,883	5,744	11,509	1,418	1,580	2,110	3,046
May	29,110	1,954	6,122	12,371	1,458	1,686	2,225	3,292
June	28,046	1,833	5,590	12,240	1,373	1,651	2,217	3,142
July	28,109	1,913	5,713	12,123	1,433	1,517	2,227	3,183
August	29,319	2,050	5,776	12,369	1,545	2,002	2,242	3,334
September	28,503	1,872	5,917	12,065	1,383	1,738	2,250	3,278
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Jewellery Stores</u>								
January	7,223	444	1,742	3,028	317	344	475	872
February	7,282	466	1,528	3,359	273	400	406	849
March	7,880	465	1,761	3,370	328	473	453	1,030
April	8,490	575	2,166	3,327	367	436	559	1,059
May	9,545	674	1,826	4,319	450	582	507	1,187
June	9,600	710	1,878	4,253	420	553	552	1,232
July	8,757	687	1,772	3,803	365	460	468	1,202
August	9,333	839	1,890	3,837	427	484	581	1,275
September	9,444	674	1,839	4,227	474	487	488	1,254
October								
November								
December								
ANNUAL TOTAL								
<u>Miscellaneous</u>								
January	105,403	7,172	21,504	46,106	4,761	6,730	8,110	11,020
February	102,743	6,539	20,471	44,843	5,981	6,352	8,246	10,311
March	128,402	7,990	25,723	51,114	8,333	10,284	10,444	14,515
April	145,299	8,878	29,649	57,921	8,058	11,979	13,378	15,437
May	160,077	10,226	32,249	64,747	9,859	11,493	14,185	17,319
June	157,294	10,433	31,788	63,868	8,853	10,681	12,662	19,008
July	152,603	10,320	29,511	62,884	9,371	10,948	13,816	15,752
August	162,292	11,218	32,821	62,021	9,124	14,517	13,577	19,015
September	148,907	9,288	30,753	59,681	8,924	10,048	13,034	17,180
October								
November								
December								
ANNUAL TOTAL								

Note: Any slight differences between the totals and their components are due to the rounding of the figures.





# RETAIL TRADE

NOVEMBER, 1957

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Retail Trade Section





## RETAIL TRADE

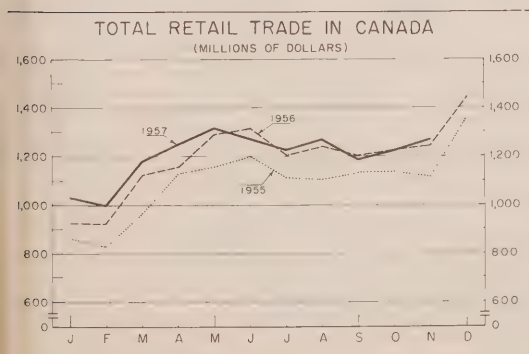
Estimated retail sales in Canada were \$1,269,009,000 during the month of November a gain of 1.8% from sales of \$1,246,475,000 in the same month a year ago. Cumulative sales for the first eleven months of this year of \$13,221,889,000 were 2.9% greater than the \$12,853,894,000 value in the corresponding period in 1956. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of business days.

### Total Retail Trade in Canada

<u>Period</u>	<u>1956</u> \$ '000	<u>1957</u> \$ '000	<u>% Change</u> 1957/1956
January to September	10,379,999	10,727,513	+ 3.3
October	1,227,420	1,225,367	- 0.2
November	1,246,475	1,269,009	+ 1.8
<b>Total</b>	<b>12,853,894</b>	<b>13,221,889</b>	<b>+ 2.9</b>

With the exception of the Atlantic Provinces and Alberta, where sales were below last year's levels by 1.7% and 1.0% respectively, all provinces registered sales increases during November. Ontario with a gain of 3.4% over a year ago had the largest percentage gain of all provinces. Quebec was up 2.4%, British Columbia 0.9%, Saskatchewan 0.8% and Manitoba 0.4%. For the eleven month period the Atlantic Provinces was the only region where sales were below those of a year ago; all other provinces showed increases ranging from 4.7%, the largest, in Saskatchewan to 2.4%, the lowest, in Ontario.

Eleven of the eighteen specified kinds of business shown in this report had



larger sales this November when compared to November last year. Some of the larger increases were, grocery and combination stores 11.4%, drug stores 7.7%, other food and beverage stores 6.3%, variety stores 5.7% and fuel dealers 4.2%. The greatest decrease in sales for the month occurred

in the motor vehicle dealer category where sales were down an estimated 7.9% from last year.

Department stores with estimated sales of \$144,927,000 during November this year were 3.4% above sales of \$140,198,000 in 1956. Stocks on hand in department stores at the end of October had an estimated selling value of \$346,065,000 a gain of 5.6% over stocks of \$327,784,000 on the same date a year ago.

Percentage Changes in Selected Retail Trades

January to November 1957 over January to November 1956

Chains and Independents

Canada

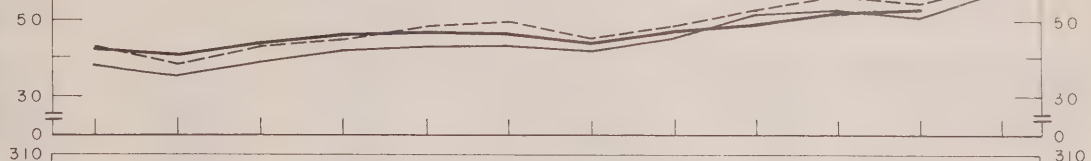
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 9.6	+ 13.4	+ 7.0
Family Clothing .....	+ 0.3	+ 2.4	- 0.2
Women's Clothing .....	+ 3.7	+ 2.0	+ 4.3
Shoe .....	+ 5.2	+ 7.3	+ 3.7
Lumber and Building Material .....	- 6.2	- 7.5	- 5.9
Furniture, Appliance and Radio.....	- 2.2	- 3.0	- 2.0
Restaurant .....	+ 2.5	+ 1.7	+ 2.5
Drug .....	+ 6.9	+ 6.3	+ 7.0
Jewellery .....	- 1.3	- 3.2	- 0.3

# MONTHLY SALES FURNITURE-APPLIANCE-AUTOMOTIVE TRADES

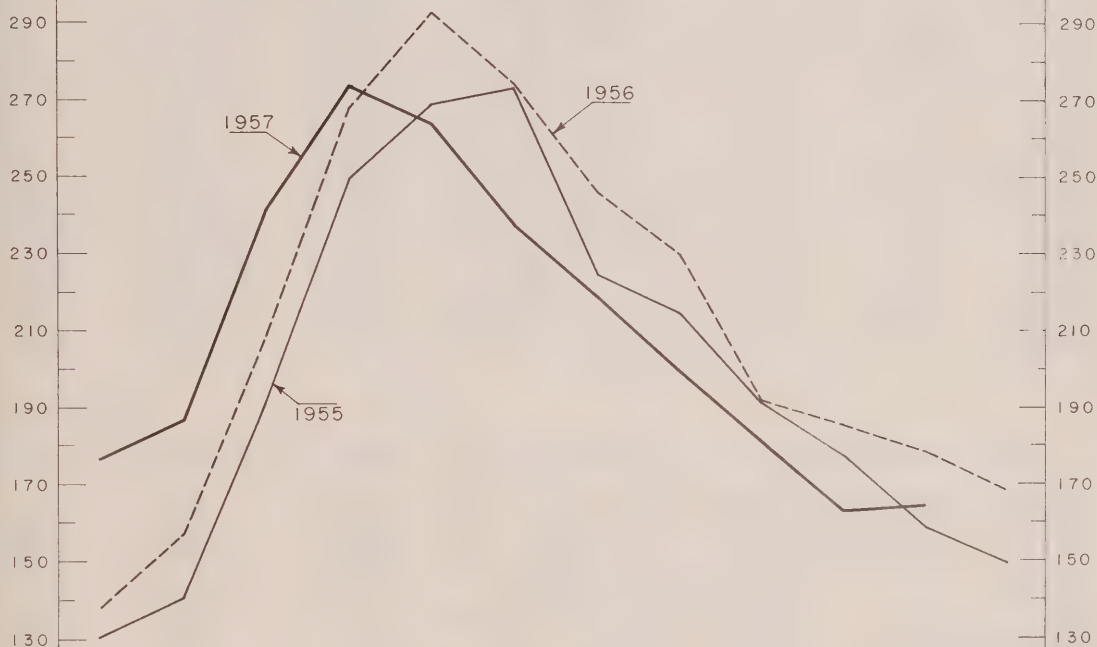
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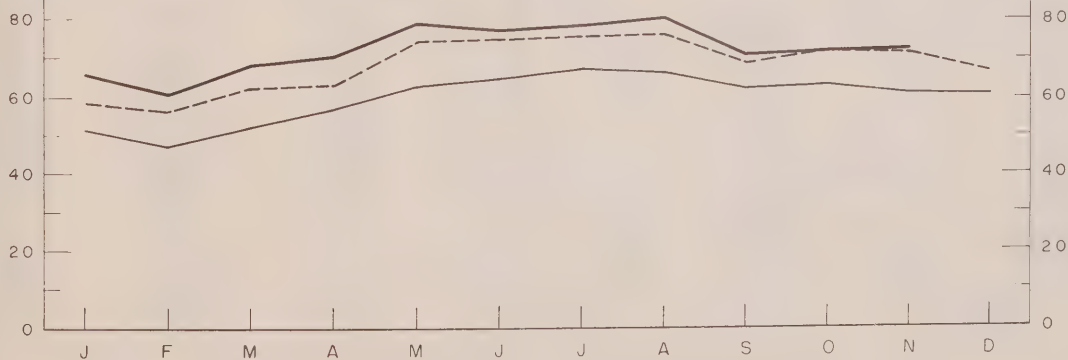
## FURNITURE, APPLIANCE & RADIO STORES



## MOTOR VEHICLE DEALERS



## GARAGES & FILLING STATIONS



November, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,269,009	257,480	1,011,529	103,458
2	Grocery & Combination .....	251,749	111,910	139,839	21,976
3	Other Food & Beverage .....	93,473	51,842	41,632	7,641
4	General .....	51,564	3,650	47,913	11,256
5	Department .....	144,927	-	144,927	11,882
6	Variety .....	27,343	23,246	4,097	2,868
7	Motor Vehicle .....	164,358	1,335	163,023	12,332
8	Garage & Filling Station .....	72,535	563	71,972	5,519
9	Men's Clothing .....	23,599	3,149	20,450	1,170
10	Family Clothing .....	22,401	3,893	18,507	3,131
11	Women's Clothing .....	23,592	6,005	17,587	1,572
12	Shoe .....	11,942	5,382	6,560	849
13	Hardware .....	26,815	3,598	23,217	1,968
14	Lumber & Building Material .....	41,145	9,035	32,109	1,522
15	Furniture, Appliance & Radio .....	52,965	11,825	41,140	4,014
16	Restaurant .....	41,968	2,952	39,016	1,528
17	Fuel .....	31,312	347	30,965	1,884
18	Drug .....	28,809	3,523	25,286	2,085
19	Jewellery .....	12,900	4,495	8,405	904
20	Miscellaneous .....	145,612	10,730	134,884	9,357
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	61,655	9,580	52,075	72,579
22	Grocery & Combination .....	10,401	4,027	6,374	9,584
23	Other Food & Beverage .....	2,910	1,868	1,042	3,063
24	General .....	3,935	(a)	(a)	7,203
25	Department .....	12,727	-	12,727	6,917
26	Variety .....	701	676	25	959
27	Motor Vehicle .....	7,350	-	7,350	12,825
28	Garage & Filling Station .....	2,602	(a)	(a)	4,471
29	Men's Clothing .....	894	103	791	890
30	Family Clothing .....	858	(a)	(a)	900
31	Women's Clothing .....	555	170	386	752
32	Shoe .....	289	84	204	321
33	Hardware .....	1,759	(a)	(a)	3,363
34	Lumber & Building Material .....	3,734	859	2,875	4,552
35	Furniture, Appliance & Radio .....	1,661	301	1,360	2,191
36	Restaurant .....	2,145	193	1,952	2,201
37	Fuel .....	933	-	933	646
38	Drug .....	1,396	(a)	(a)	1,689
39	Jewellery .....	659	(a)	(a)	669
40	Miscellaneous .....	6,146	429	5,717	9,383

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.



November, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
17,021	86,437	297,970	53,448	244,522	499,159	121,629	377,530	1
5,227	16,748	69,461	22,618	46,843	101,754	60,006	41,747	2
(a)	(a)	25,437	9,660	15,777	36,290	22,286	14,005	3
1,088	10,168	10,055	733	9,323	9,711	535	9,176	4
-	11,882	25,216	-	25,216	50,543	-	50,543	5
2,615	254	6,870	5,752	1,119	13,067	11,089	1,978	6
(a)	(a)	35,342	-	35,342	59,486	(a)	(a)	7
(a)	(a)	15,842	(a)	(a)	32,252	(a)	(a)	8
(a)	(a)	6,444	600	5,844	9,994	1,978	8,016	9
(a)	(a)	8,415	2,006	6,408	6,712	1,229	5,483	10
(a)	(a)	6,136	1,518	4,618	9,986	3,130	6,856	11
172	1,400	3,138	1,577	1,562	5,817	2,967	2,850	12
(a)	(a)	4,938	(a)	(a)	9,187	642	8,546	13
(a)	(a)	6,950	(a)	(a)	15,969	2,227	13,741	14
-	1,522	13,835	3,748	10,086	22,274	5,066	17,208	15
699	3,316	11,154	740	10,414	17,132	1,158	15,974	16
50	1,477	8,777	-	8,777	16,069	(a)	(a)	17
-	1,884	5,814	406	5,408	12,380	1,617	10,763	18
197	1,888	2,364	772	1,592	6,095	2,231	3,864	19
237	667	31,782	2,083	29,699	64,441	5,016	59,425	20
394	8,963							
Saskatchewan			Alberta			British Columbia		
10,710	61,869	100,762	17,460	83,302	133,420	27,630	105,790	21
2,777	6,807	16,030	6,703	9,327	22,543	10,551	11,992	22
1,812	1,251	5,583	3,401	2,182	12,549	8,305	4,245	23
(a)	(a)	5,008	(a)	(a)	4,395	674	3,721	24
-	6,917	14,545	-	14,545	23,097	-	23,097	25
832	127	1,437	1,182	256	1,440	1,100	339	26
-	12,825	16,486	-	16,486	20,537	-	20,537	27
(a)	(a)	5,302	(a)	(a)	6,547	(a)	(a)	28
(a)	(a)	2,046	(a)	(a)	2,160	(a)	(a)	29
(a)	(a)	1,359	(a)	(a)	1,026	(a)	(a)	30
179	573	1,995	232	1,763	2,596	604	1,992	31
92	228	613	211	402	915	266	649	32
(a)	(a)	3,510	(a)	(a)	2,091	(a)	(a)	33
2,519	2,034	5,117	2,647	2,470	3,300	479	2,821	34
480	1,711	4,130	441	3,689	4,859	1,090	3,770	35
38	2,163	3,327	155	3,172	4,481	618	3,864	36
-	646	106	-	106	2,895	(a)	(a)	37
(a)	(a)	2,128	292	1,836	3,317	839	2,478	38
220	448	714	380	335	1,495	484	1,011	39
390	8,993	11,326	571	10,756	13,177	1,848	11,330	40

## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

November 1957 Over November 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 1.8	- 1.7	+ 2.4	+ 3.4	+ 0.4	+ 0.8	- 1.0	+ 0.9
Grocery & Combination .....	+11.4	+ 7.1	+ 8.7	+13.4	+ 7.9	+ 9.7	+15.2	+15.6
Other Food & Beverage .....	+ 6.3	+ 2.0	+ 7.7	+ 8.2	+ 3.6	+ 4.7	+ 2.0	+ 4.2
General .....	- 0.1	- 2.3	+ 2.8	+ 5.7	- 6.6	+ 1.3	+ 1.9	-10.1
Department .....	+ 3.4	+ 2.9	+ 5.1	+ 3.8	+ 0.4	- 4.9	+ 4.7	+ 4.4
Variety .....	+ 5.7	- 0.7	+ 6.2	+ 6.9	+12.5	+ 4.8	- 1.8	+12.3
Motor Vehicle .....	- 7.9	-12.2	- 3.3	-10.9	+ 1.7	- 3.1	- 6.3	-10.8
Garage & Filling Station .....	+ 1.9	-10.6	+ 7.2	+ 4.8	- 4.5	+ 7.3	-10.7	- 0.9
Men's Clothing .....	- 4.2	+ 2.2	- 9.9	- 2.1	+ 6.0	- 1.4	- 6.7	- 2.0
Family Clothing .....	- 3.7	- 1.2	- 4.0	- 5.1	+ 5.4	-13.4	+ 2.0	- 4.3
Women's Clothing .....	+ 3.8	+ 3.8	+ 4.7	+ 4.0	+ 5.3	+ 2.0	- 1.3	+ 5.0
Shoe .....	- 4.4	- 5.7	-10.3	- 2.8	+ 5.9	+ 5.9	- 9.1	+ 6.1
Hardware .....	+ 0.5	+ 1.9	- 1.3	- 0.2	+ 0.9	+ 6.1	- 2.9	+ 3.1
Lumber & Building Material .....	- 4.4	- 3.4	- 6.5	+ 4.5	- 1.6	- 7.9	-20.2	- 7.8
Furniture, Appliance & Radio .....	- 2.6	-14.3	- 4.0	- 2.6	- 1.9	+ 5.9	+10.0	- 0.7
Restaurant .....	+ 0.1	-12.0	+ 5.7	+ 0.8	+ 0.5	- 4.1	- 6.1	- 3.7
Fuel .....	+ 4.2	- 5.6	+ 4.0	+12.8	- 3.0	-14.2	- 3.6	-18.6
Drug .....	+ 7.7	+13.4	+ 7.8	+ 6.8	+ 6.2	+ 2.2	+ 5.8	+12.9
Jewellery .....	+ 2.0	- 2.7	+ 2.4	+ 2.2	+ 7.7	+ 1.7	- 2.2	+ 3.6
Miscellaneous .....	- 0.8	- 3.2	- 3.8	+ 2.5	- 9.5	+ 3.2	- 6.9	+ 0.6

Estimated Retail Trade — By Provinces and Kinds of Business

January to November 1957

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	13,221,889	1,076,881	3,099,494	5,051,994	657,001	770,452	1,090,014	1,476,039
Grocery & Combination .....	2,608,084	237,501	724,949	1,031,259	109,598	102,322	162,390	240,061
Other Food & Beverage .....	968,288	82,915	256,638	381,256	30,156	29,515	58,048	129,762
General .....	521,295	112,666	87,344	103,303	42,554	72,357	52,796	50,276
Department .....	1,116,659	88,376	195,095	368,328	97,767	55,700	119,516	191,877
Variety .....	243,300	24,373	65,266	113,419	5,996	8,429	12,794	13,017
Motor Vehicle .....	2,308,467	176,207	504,993	806,823	112,711	164,901	236,756	306,077
Garage & Filling Station .....	796,565	58,539	172,020	348,695	27,196	48,869	67,616	73,631
Men's Clothing .....	196,509	10,546	53,385	79,059	7,068	7,083	19,687	19,681
Family Clothing .....	184,155	25,295	68,752	52,697	7,125	8,153	12,353	9,779
Women's Clothing .....	221,954	12,645	62,578	90,799	5,072	6,846	18,827	25,187
Shoe .....	119,477	8,595	30,777	55,986	2,926	3,112	6,888	11,191
Hardware .....	262,822	19,875	52,092	91,203	15,991	28,461	34,744	20,458
Lumber & Building Material .....	426,891	15,980	81,922	153,260	36,610	46,942	50,540	41,638
Furniture, Appliance & Radio .....	512,840	37,319	143,718	214,757	17,889	17,503	36,645	45,006
Restaurant .....	477,484	20,860	120,526	191,356	24,363	26,734	38,608	55,036
Fuel .....	286,107	16,342	76,666	152,346	6,790	5,485	770	27,705
Drug .....	312,034	21,401	64,364	133,047	15,593	18,352	24,166	35,108
Jewellery .....	99,653	7,024	20,728	43,786	4,466	5,365	5,694	12,585
Miscellaneous .....	1,559,305	100,422	317,681	640,615	87,130	114,323	131,176	167,964

## Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to November 1957 Over January to November 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.9	- 0.9	+ 3.6	+ 2.4	+ 4.1	+ 4.7	+ 4.5	+ 3.3
Grocery & Combination .....	+ 9.6	+ 6.0	+ 7.4	+11.6	+ 6.9	+ 9.4	+10.5	+12.7
Other Food & Beverage .....	+ 6.8	+ 2.9	+ 6.6	+ 8.1	+10.9	+ 7.9	+ 6.9	+ 4.8
General .....	+ 2.5	+ 2.3	+ 0.4	+ 5.8	+ 0.4	+ 3.2	+ 4.7	- 1.0
Department .....	+ 4.1	+ 2.3	+ 2.2	+ 3.3	+ 4.7	+ 1.6	+ 8.5	+ 6.2
Variety .....	+ 7.8	+ 8.5	+ 6.5	+ 8.3	+10.5	+ 7.5	+ 4.1	+10.5
Motor Vehicle .....	- 2.7	-12.6	+ 2.7	- 8.0	+12.1	+ 5.2	+ 5.7	- 4.9
Garage & Filling Station .....	+ 5.5	+ 1.8	+ 7.7	+ 6.1	+ 1.0	+11.2	- 0.2	+ 4.9
Men's Clothing .....	+ 0.3	+ 4.3	- 1.6	- 0.5	+ 7.3	+ 5.8	+ 3.0	+ 0.3
Family Clothing .....	+ 0.3	- 1.5	+ 2.1	- 3.0	+ 5.2	+ 0.8	+ 6.0	- 0.5
Women's Clothing .....	+ 3.7	+ 1.2	+ 9.0	+ 1.8	+ 0.2	+ 1.8	+ 1.8	+ 2.0
Shoe .....	+ 5.2	+ 1.1	+ 5.9	+ 5.2	+ 7.1	+ 6.6	+ 4.3	+ 5.8
Hardware .....	+ 1.7	+ 2.0	+ 2.7	- 1.9	- 1.2	+ 4.9	+ 6.0	+ 6.2
Lumber & Building Material .....	- 6.2	- 3.3	- 5.3	- 6.6	-10.2	- 0.5	-10.3	- 4.7
Furniture, Appliance & Radio .....	- 2.2	- 5.7	- 3.0	- 2.6	- 4.0	+13.7	+ 1.7	- 2.0
Restaurant .....	+ 2.5	- 4.9	+ 3.7	+ 1.7	+ 4.8	+ 1.9	+ 1.5	+ 5.6
Fuel .....	+ 4.0	+ 4.1	+ 4.2	+ 6.5	+ 0.6	- 6.0	+10.6	- 6.4
Drug .....	+ 6.9	+ 7.4	+ 8.0	+ 5.1	+ 4.6	+ 7.9	+ 8.1	+11.4
Jewellery .....	- 1.3	- 4.2	- 0.6	- 2.7	+ 0.7	- 0.2	- 1.7	+ 2.9
Miscellaneous .....	+ 0.4	- 6.0	- 1.6	+ 0.5	+ 0.6	+ 1.2	+ 1.7	+ 6.2



(Without Adjustment for Price Changes)

November 1957 Over October 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 3.6	+ 5.5	+ 3.1	+ 7.4	- 2.6	- 5.6	(c)	+ 0.8
Grocery & Combination .....	+ 3.6	+ 3.0	+ 3.2	+ 5.7	- 2.3	- 3.0	+ 5.0	+ 1.0
Other Food & Beverage .....	+ 3.2	+ 0.6	+ 3.3	+ 4.4	- 3.1	+ 0.8	+ 2.6	+ 2.1
General .....	- 2.0	+ 1.6	+ 5.1	- 1.2	- 1.5	- 9.9	- 2.7	-12.1
Department .....	+22.7	+29.2	+23.8	+28.5	+27.3	+ 4.1	+10.0	+19.6
Variety .....	+10.7	+21.1	+ 3.5	+12.2	+11.1	+18.4	+ 6.1	+14.6
Motor Vehicle .....	+ 0.7	+ 2.2	+ 0.7	+ 4.7	-18.4	- 3.1	- 2.6	+ 2.2
Garage & Filling Station .....	+ 0.7	+ 9.0	- 3.5	+ 3.5	+ 6.3	- 2.1	- 7.0	- 2.3
Men's Clothing .....	+19.2	+22.1	+14.0	+30.9	+28.1	+ 9.7	- 7.8	+18.3
Family Clothing .....	+ 9.2	+23.3	+ 7.9	+12.3	+14.1	- 9.7	- 2.0	- 3.3
Women's Clothing .....	+ 2.8	+ 9.8	+ 3.7	+ 6.0	+ 3.5	- 5.4	+ 4.4	-11.8
Shoe .....	+11.2	+11.8	+17.9	+16.5	+ 2.8	-11.3	- 8.2	-11.0
Hardware .....	- 1.2	-10.5	-13.9	+ 2.2	+ 1.2	+16.3	- 3.8	+ 8.4
Lumber & Building Material .....	- 9.9	-16.4	-13.8	- 2.2	-20.3	-18.9	+ 3.4	-21.4
Furniture, Appliance & Radio .....	+ 1.4	- 4.6	- 1.9	+ 4.8	-14.0	+20.3	+ 3.2	- 1.5
Restaurant .....	- 4.5	- 6.1	- 4.8	- 2.2	-11.2	-13.9	- 1.6	- 4.8
Fuel .....	+22.4	- 3.2	+23.9	+31.7	+13.8	+ 1.9	+ 3.9	+ 3.9
Drug .....	-11.8	-10.9	-15.2	- 9.9	-12.8	- 9.9	-18.1	- 8.6
Jewellery .....	+40.2	+54.3	+20.5	+46.2	+70.7	+40.3	+45.4	+32.3
Miscellaneous .....	- 3.4	+ 4.0	+ 1.1	+ 2.3	-20.4	-21.2	- 8.6	-13.5

c) Unchanged



## Department Store Sales and Stocks

November 1956 and November 1957

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Nov. 1956	Nov. 1957	Change 1957/56	Oct. 31 1956	Oct. 31 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	<b>140,198</b>	<b>144,927</b>	<b>+ 3.4</b>	<b>327,784</b>	<b>346,065</b>	<b>+ 5.6</b>
1. Women's and Misses' Dresses .....	2,995	3,227	+ 7.7	6,357	7,014	+10.3
2. Women's and Misses' Coats and Suits..	3,634	3,791	+ 4.3	5,851	6,637	+13.4
3. Women's and Misses' Sportswear .....	3,786	4,057	+ 7.2	9,276	10,801	+16.4
4. Furs .....	2,712	2,653	- 2.2	7,366	7,258	- 1.5
5. Girls' and Infants' Wear .....	8,691	8,841	+ 1.7	15,972	17,596	+10.2
6. Lingerie and Corsets .....	5,069	5,473	+ 8.0	11,931	12,463	+ 4.5
7. Aprons, Housedresses and Uniforms ...	434	483	+11.3	988	1,083	+ 9.6
8. Millinery .....	1,234	1,203	- 2.5	1,185	1,371	+15.7
9. Hosiery and Apparel Accessories .....	5,279	5,351	+ 1.4	12,093	12,587	+ 4.1
10. Women's, Misses' and Children's Shoes	5,572	5,295	- 5.0	15,811	17,006	+ 7.6
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	<b>39,406</b>	<b>40,374</b>	<b>+ 2.5</b>	<b>86,830</b>	<b>93,816</b>	<b>+ 8.0</b>
11. Men's Clothing .....	4,516	4,550	+ 0.8	11,038	12,184	+10.4
12. Men's Furnishings .....	8,844	8,902	+ 0.7	18,257	19,613	+ 7.4
13. Boys' Clothing and Furnishings .....	4,466	4,257	- 4.7	9,178	9,644	+ 5.1
14. Men's and Boys' Shoes .....	2,415	2,200	- 8.9	6,437	6,691	+ 3.9
15. Food and Kindred Products .....	6,655	6,996	+ 5.1	4,917	5,060	+ 2.9
16. Toiletries, Cosmetics and Drugs .....	3,242	3,527	+ 8.8	7,711	7,906	+ 2.5
17. Photographic Equipment and Supplies..	565	674	+19.3	1,400	1,559	+11.4
18. Piece Goods .....	2,618	2,651	+ 1.3	9,243	9,440	+ 2.1
19. Linens and Domestic Goods .....	3,617	3,682	+ 1.8	9,626	10,389	+ 7.9
20. Smallwares .....	2,199	2,417	+ 9.9	6,037	6,138	+ 1.7
21. China and Glassware .....	1,679	1,825	+ 8.7	9,858	9,717	- 1.4
22. Home Furnishings .....	7,635	7,838	+ 2.7	26,322	27,616	+ 4.9
23. Furniture .....	6,718	7,351	+ 9.4	17,332	19,094	+10.2
24. Major Appliances .....	6,230	6,619	+ 6.2	16,724	16,984	+ 1.6
25. Radio and Music .....	4,372	4,469	+ 2.2	8,545	9,341	+ 9.3
26. Hardware and Housewares .....	8,177	8,197	+ 0.2	22,961	23,881	+ 4.0
27. Jewellery .....	2,977	3,204	+ 7.6	9,199	9,638	+ 4.8
28. Sporting Goods and Luggage .....	8,455	9,372	+10.8	22,734	24,714	+ 8.7
29. Stationery, Books and Magazines .....	3,259	3,303	+ 1.4	7,387	7,360	- 0.4
30. All Other Departments .....	12,153	12,519	+ 3.0	16,048	15,280	- 4.8



CANADA

# RETAIL TRADE

DECEMBER, 1957

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

**Industry and Merchandising Division**

Retail Trade Section

6505-501-127

Price \$2.00 per year

Vol. XXIX—No. 12



## RETAIL TRADE

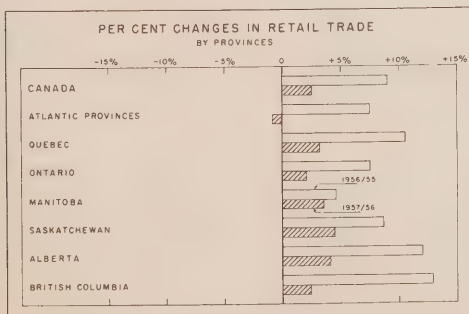
Retail sales in Canada during 1957 increased 2.5% from 1956. Estimated 1957 figures show a total of \$14,654,288,000 while the 1956 was \$14,297,558,000.

Sales for the month of December 1957 were \$1,432,399,000 a decline of 0.8% from \$1,443,664,000 in the same month a year ago. These and other estimates contained in this bulletin are not adjusted for seasonal variations, number of shopping days or price changes.

### Total Retail Trade in Canada

Period	1956 \$'000	1957 \$'000	% Change 1957/1956
January to September .....	10,379,999	10,727,513	+ 3.3
October .....	1,227,420	1,225,367	- 0.2
November .....	1,246,475	1,269,009	+ 1.8
December .....	1,443,664	1,432,399	- 0.8
<b>Total .....</b>	<b>14,297,558</b>	<b>14,654,288</b>	<b>+ 2.5</b>

In December, Saskatchewan with a gain of 2.1% over last year, Quebec and the Atlantic Provinces each with a gain of 0.2% were the only provinces where sales were above last year's levels. For the twelve month period Saskatchewan again showed the largest percentage gain 4.4%. Alberta with an increase of 4.1%, Manitoba 3.5%, Quebec 3.2%, British Columbia 2.4% and Ontario 2.1% were the remaining provinces where 1957 sales were above the January to December period of 1956. In the Atlantic Provinces sales were down slightly (0.8%) from those of a year ago.



During 1957, twelve of the eighteen specified kinds of business shown in this report showed increased sales compared with 1956; in the remaining six sales were below last year. Some of the largest percentage gains

were, grocery and combination stores 8.9%, variety stores 7.2%, drug stores 6.6%, other food and beverage stores 5.9% and garage and filling stations 5.5%.

This report presents a recapitulation of retail sales for all of 1957. Revised figures for the first ten months were previously published in the October 1957 report. All figures shown in this report are based on final 1956 totals which are published in "Retail Trade 1956".

Percentage Changes in Selected Retail Trades

January to December 1957 over January to December 1956

Chains and Independents

Canada

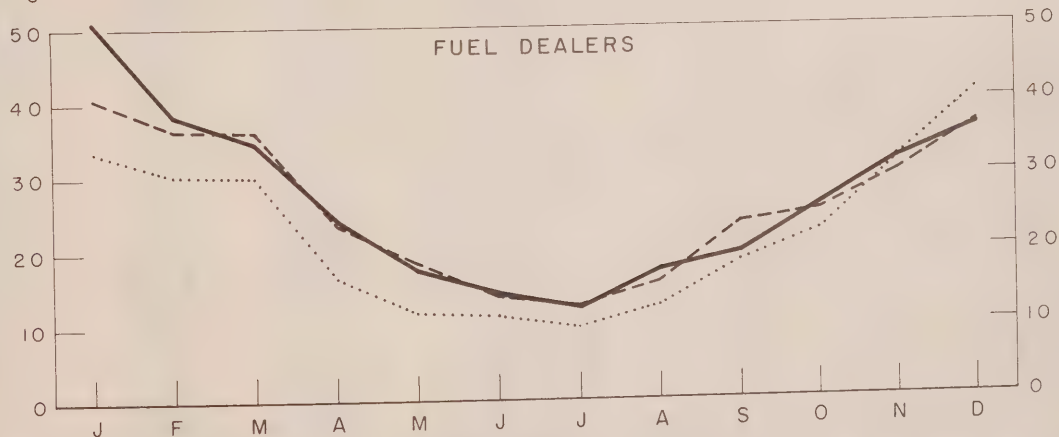
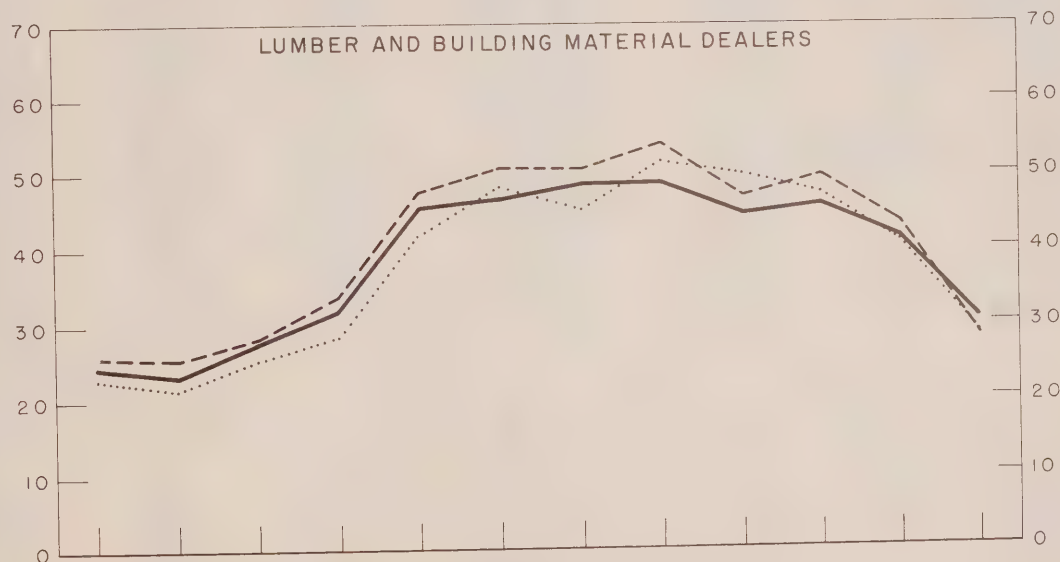
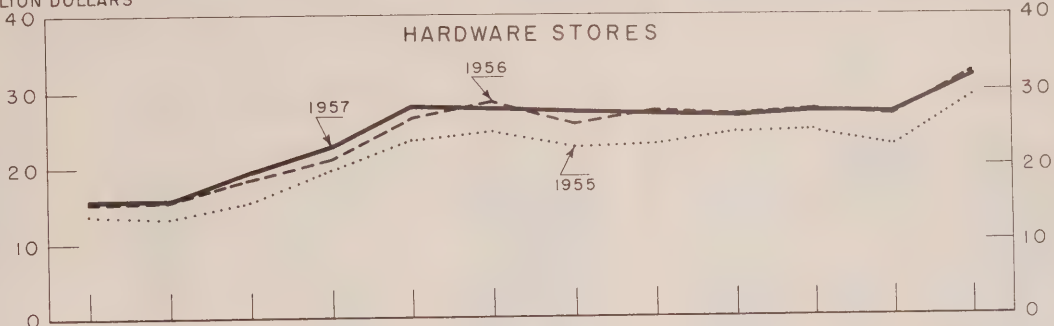
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 8.9	+ 12.3	+ 6.4
Family Clothing .....	- 0.2	+ 1.8	- 0.6
Women's Clothing .....	+ 3.0	+ 0.9	+ 3.8
Shoe .....	+ 5.0	+ 7.1	+ 3.6
Lumber and Building Material ....	- 5.4	- 7.0	- 5.0
Furniture, Appliance and Radio ...	- 2.7	- 3.4	- 2.5
Restaurant .....	+ 2.3	+ 1.3	+ 2.3
Drug .....	+ 6.6	+ 6.2	+ 6.7
Jewellery .....	- 2.3	- 2.9	- 1.9



# MONTHLY SALES HARDWARE-BUILDING MATERIALS-FUEL

MILLION DOLLARS

MILLION DOLLARS



December, 1957

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,432,399	336,461	1,095,938	124,482
2	Grocery & Combination .....	264,672	110,307	154,365	24,117
3	Other Food & Beverage .....	137,648	94,850	42,798	10,610
4	General .....	58,315	4,167	54,148	13,499
5	Department .....	171,994	-	171,994	14,409
6	Variety .....	50,923	43,470	7,452	5,759
7	Motor Vehicle .....	157,495	1,114	156,380	11,728
8	Garage & Filling Station .....	70,019	648	69,371	5,087
9	Men's Clothing .....	31,612	4,103	27,508	2,032
10	Family Clothing .....	30,130	4,884	25,247	5,158
11	Women's Clothing .....	32,721	10,337	22,385	2,360
12	Shoe .....	16,058	7,547	8,510	1,367
13	Hardware .....	31,999	3,969	28,030	2,399
14	Lumber & Building Material .....	30,346	5,719	24,626	1,196
15	Furniture, Appliance & Radio .....	55,574	13,278	42,296	5,499
16	Restaurant .....	42,336	2,865	39,472	1,668
17	Fuel .....	36,539	396	36,144	1,955
18	Drug .....	38,732	5,125	33,607	2,755
19	Jewellery .....	28,020	10,594	17,425	2,060
20	Miscellaneous .....	147,266	13,088	134,180	10,824
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	67,910	12,355	55,555	77,887
22	Grocery & Combination .....	10,840	3,816	7,024	10,621
23	Other Food & Beverage .....	5,238	4,195	1,043	4,999
24	General .....	4,449	(a)	(a)	7,757
25	Department .....	14,105	-	14,105	8,151
26	Variety .....	1,304	1,250	55	1,737
27	Motor Vehicle .....	6,461	-	6,461	12,492
28	Garage & Filling Station .....	2,465	(a)	(a)	3,966
29	Men's Clothing .....	1,147	(a)	(a)	1,244
30	Family Clothing .....	1,205	(a)	(a)	1,131
31	Women's Clothing .....	693	216	477	899
32	Shoe .....	279	91	188	316
33	Hardware .....	2,319	(a)	(a)	3,667
34	Lumber & Building Material .....	2,517	586	1,932	2,604
35	Furniture, Appliance & Radio .....	1,912	261	1,651	1,856
36	Restaurant .....	2,382	185	2,197	2,093
37	Fuel .....	942	-	942	673
38	Drug .....	1,900	(a)	(a)	2,388
39	Jewellery .....	1,168	(a)	(a)	1,378
40	Miscellaneous .....	6,584	402	6,182	9,915

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

December, 1957

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces		Quebec			Ontario			
23,572	100,910	329,929	68,683	261,246	560,012	156,719	403,293	
5,256	18,861	74,950	22,118	52,831	103,246	59,275	43,971	2
(a)	(a)	32,524	16,383	16,140	53,493	38,912	14,581	3
1,100	12,400	10,439	778	9,662	10,453	681	9,772	4
-	14,409	30,466	-	30,466	59,004	-	59,004	5
5,385	374	12,319	10,468	1,852	24,100	20,407	3,693	6
(a)	(a)	29,567	-	29,567	61,610	(a)	(a)	7
(a)	(a)	16,129	246	15,883	30,746	(a)	(a)	8
(a)	(a)	7,510	886	6,624	13,294	2,604	10,690	9
(a)	(a)	9,943	2,315	7,628	9,293	1,619	7,674	10
317	2,044	7,424	2,461	4,963	14,831	5,801	9,030	11
(a)	(a)	4,615	2,443	2,172	7,453	3,952	3,500	12
(a)	(a)	5,759	(a)	(a)	11,154	885	10,269	13
-	1,196	5,520	(a)	(a)	11,703	1,351	10,352	14
875	4,625	13,370	3,978	9,392	22,650	5,926	16,724	15
56	1,612	11,281	738	10,542	16,994	1,054	15,941	16
-	1,955	11,304	-	11,304	18,307	(a)	(a)	17
272	2,484	6,922	499	6,424	16,935	2,475	14,460	18
614	1,447	5,964	2,025	3,939	12,356	4,808	7,548	19
453	10,372	33,923	2,414	31,509	62,390	6,524	55,866	20
Saskatchewan		Alberta			British Columbia			
12,839	65,048	116,250	22,854	93,396	155,925	39,446	116,479	
2,802	7,819	16,912	6,681	10,232	23,986	10,360	13,627	22
3,782	1,217	9,948	7,592	2,356	20,837	16,740	4,097	23
(a)	(a)	6,056	(a)	(a)	5,662	893	4,769	24
-	8,151	18,101	-	18,101	27,758	-	27,758	25
1,526	211	2,825	2,309	516	2,877	2,126	752	26
-	12,492	15,905	-	15,905	19,731	-	19,731	27
(a)	(a)	5,258	(a)	(a)	6,369	(a)	(a)	28
(a)	(a)	3,253	(a)	(a)	3,132	(a)	(a)	29
(a)	(a)	1,958	232	1,726	1,441	(a)	(a)	30
269	630	2,761	336	2,426	3,754	937	2,816	31
102	214	745	268	477	1,283	356	927	32
(a)	(a)	4,212	(a)	(a)	2,490	(a)	(a)	33
1,421	1,183	4,363	1,777	2,586	2,441	383	2,058	34
453	1,403	4,570	412	4,158	5,716	1,372	4,344	35
41	2,052	3,422	154	3,267	4,496	636	3,861	36
-	673	95	-	95	3,262	(a)	(a)	37
(a)	(a)	3,297	423	2,874	4,534	1,224	3,310	38
585	793	1,585	889	696	3,509	1,254	2,254	39
488	9,426	10,984	604	10,380	12,647	2,205	10,442	40

# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

December 1957 Over December 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 0.8	+ 0.2	+ 0.2	- 0.6	- 1.6	+ 2.1	- 0.1	- 5.5
Grocery & Combination .....	+ 1.9	+ 2.1	+ 2.3	+ 1.7	+ 0.3	+ 0.7	+ 4.6	+ 0.8
Other Food & Beverage .....	+ 0.3	+ 2.9	+ 0.3	+ 1.2	+ 1.3	+ 0.8	- 0.3	- 3.4
General .....	- 2.6	- 3.8	- 0.3	+ 0.6	-10.3	- 0.2	- 0.9	- 8.0
Department .....	+ 1.5	+ 3.6	+ 3.1	+ 3.6	- 0.9	+ 0.8	+ 2.9	- 4.5
Variety .....	+ 4.6	+ 8.8	+ 5.0	+ 2.9	+11.3	+ 6.0	+ 2.9	+ 7.6
Motor Vehicle .....	- 6.7	+ 0.1	- 7.3	- 8.4	- 8.6	+ 5.8	- 0.9	-14.0
Garage & Filling Station .....	+ 4.8	- 4.3	+15.4	+ 7.3	- 0.8	+ 5.8	- 9.5	- 6.3
Men's Clothing .....	- 7.5	- 2.4	- 8.1	- 8.4	+ 8.4	- 6.8	- 7.5	-10.6
Family Clothing .....	- 3.2	- 1.1	- 1.7	- 4.5	- 2.8	- 1.1	- 4.7	-10.6
Women's Clothing .....	- 1.5	+ 1.7	- 1.5	- 2.5	- 2.8	+ 2.0	+ 0.3	- 0.7
Shoe .....	+ 3.8	+ 0.8	+14.7	+ 1.9	- 1.4	+ 2.6	- 9.0	- 5.9
Hardware .....	- 0.6	- 2.3	+ 4.8	- 3.7	+ 5.1	+ 2.9	- 3.5	- 1.7
Lumber & Building Material .....	+ 6.8	+ 5.8	+ 9.0	+ 7.4	+11.2	+ 7.1	+ 4.0	- 0.1
Furniture, Appliance & Radio .....	- 7.2	- 3.1	- 5.2	-12.9	- 4.9	+ 2.6	+ 9.9	- 7.2
Restaurant .....	(c)	- 6.4	+ 2.7	+ 0.7	+ 8.7	- 0.9	- 0.8	- 9.0
Fuel .....	- 0.8	- 8.6	- 1.5	+ 7.5	-11.4	-21.6	+ 6.7	-22.1
Drug .....	+ 4.3	+ 6.5	+ 4.2	+ 3.8	+ 2.6	+ 1.6	+ 4.5	+ 7.3
Jewellery .....	- 5.4	- 3.3	- 9.5	- 5.2	- 4.1	- 2.0	- 3.4	- 3.0
Miscellaneous .....	- 3.6	- 3.1	- 4.8	- 2.5	- 6.5	+ 3.8	- 6.1	- 7.3

(c) Unchanged



# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

7

(Without Adjustment for Price Changes)

January to December 1957 Over January to December 1956

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.5	- 0.8	+ 3.2	+ 2.1	+ 3.5	+ 4.4	+ 4.1	+ 2.4
Grocery & Combination .....	+ 8.9	+ 5.7	+ 6.9	+10.6	+ 6.3	+ 8.6	+ 9.9	+11.5
Other Food & Beverage .....	+ 5.9	+ 2.9	+ 5.8	+ 7.2	+ 9.3	+ 6.8	+ 5.8	+ 3.6
General .....	+ 2.0	+ 1.6	+ 0.4	+ 5.3	- 0.7	+ 2.8	+ 4.1	- 1.7
Department .....	+ 3.7	+ 2.5	+ 2.3	+ 3.4	+ 4.0	+ 1.5	+ 7.7	+ 4.7
Variety .....	+ 7.2	+ 8.6	+ 6.2	+ 7.4	+10.6	+ 7.3	+ 3.9	+10.0
Motor Vehicle .....	- 3.0	-11.9	+ 2.1	- 8.0	+10.7	+ 5.3	+ 5.3	- 5.5
Garage & Filling Station .....	+ 5.5	+ 1.3	+ 8.3	+ 6.2	+ 0.8	+10.7	- 1.0	+ 3.9
Men's Clothing .....	- 0.8	+ 3.2	- 2.5	- 1.8	+ 7.5	+ 3.7	+ 1.4	- 1.4
Family Clothing .....	- 0.2	- 1.5	+ 1.6	- 3.2	+ 4.0	+ 0.6	+ 4.4	- 1.9
Women's Clothing .....	+ 3.0	+ 1.3	+ 7.8	+ 1.1	- 0.2	+ 1.9	+ 1.5	+ 1.6
Shoe .....	+ 5.0	+ 1.0	+ 7.0	+ 4.8	+ 6.3	+ 6.2	+ 2.8	+ 4.4
Hardware .....	+ 1.4	+ 1.5	+ 2.9	- 2.1	- 0.5	+ 4.6	+ 4.9	+ 5.3
Lumber & Building Material .....	- 5.4	- 2.7	- 4.5	- 5.7	- 9.0	- 0.1	- 9.3	- 4.5
Furniture, Appliance & Radio .....	- 2.7	- 5.4	- 3.2	- 3.7	- 4.1	+12.5	+ 2.6	- 2.6
Restaurant .....	+ 2.3	- 5.0	+ 3.6	+ 1.6	+ 5.2	+ 1.6	+ 1.3	+ 4.3
Fuel .....	+ 3.4	+ 2.6	+ 3.4	+ 6.6	- 1.0	- 8.0	+10.2	- 8.4
Drug .....	+ 6.6	+ 7.3	+ 7.6	+ 4.9	+ 4.3	+ 7.2	+ 7.7	+11.0
Jewellery .....	- 2.3	- 4.0	- 2.6	- 3.3	- 0.4	- 0.6	- 2.0	+ 1.5
Miscellaneous .....	(c)	- 5.7	- 1.9	+ 0.2	(c)	+ 1.4	+ 1.1	+ 5.1

(c) Unchanged



1 9 5 7

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
196,511	1,004,863	3,429,423	578,912	2,850,511	5,612,005	1,335,895	4,276,106	1
56,951	204,666	799,900	252,739	547,161	1,134,505	657,835	476,670	2
(a)	(a)	289,161	96,173	192,988	434,750	265,779	168,971	3
11,523	114,643	97,782	9,217	88,565	113,757	5,697	108,060	4
-	102,785	225,561	-	225,561	427,332	-	427,332	5
27,452	2,681	77,586	64,269	13,318	137,519	114,360	23,159	6
(a)	(a)	534,560	-	534,560	868,432	(a)	(a)	7
(a)	(a)	188,148	2,014	186,133	379,441	(a)	(a)	8
(a)	(a)	60,894	6,104	54,790	92,353	17,162	75,191	9
(a)	(a)	78,695	18,575	60,120	61,991	10,779	51,212	10
2,009	12,996	70,000	17,563	52,437	105,630	34,358	71,271	11
(a)	(a)	35,392	16,366	19,026	63,440	30,708	32,731	12
(a)	(a)	57,851	(a)	(a)	102,356	8,092	94,264	13
-	17,177	87,443	(a)	(a)	164,962	21,211	143,751	14
7,864	34,956	157,089	40,308	116,781	237,407	54,904	182,503	15
878	21,652	131,808	8,765	123,042	208,350	13,758	194,592	16
-	18,296	87,971	-	87,971	170,653	(a)	(a)	17
2,387	21,771	71,287	5,377	65,910	149,981	20,174	129,807	18
2,355	6,729	26,692	8,060	18,633	56,141	21,155	34,986	19
4,584	106,661	351,604	22,101	329,502	703,003	55,264	647,739	20
Saskatchewan			Alberta			British Columbia		
116,260	732,083	1,206,264	193,812	1,012,450	1,631,963	319,826	1,312,135	21
30,952	81,992	179,302	73,183	106,118	264,048	113,885	150,163	22
20,589	13,926	67,996	41,430	26,565	150,599	99,012	51,586	23
(a)	(a)	58,852	(a)	(a)	55,937	9,406	46,531	24
-	63,851	137,617	-	137,617	219,635	-	219,635	25
8,712	1,455	15,619	12,877	2,742	15,894	11,511	4,383	26
-	177,391	252,661	-	252,661	325,809	-	325,809	27
(a)	(a)	72,874	(a)	(a)	80,000	(a)	(a)	28
(a)	(a)	22,939	(a)	(a)	22,813	(a)	(a)	29
(a)	(a)	14,310	2,333	11,977	11,220	(a)	(a)	30
2,125	5,621	21,589	2,775	18,814	28,941	7,110	21,830	31
948	2,479	7,633	2,623	5,010	12,472	3,436	9,037	32
(a)	(a)	38,955	(a)	(a)	22,946	(a)	(a)	33
26,469	23,079	54,903	27,006	27,897	44,076	5,446	38,630	34
5,075	14,283	41,215	4,716	36,500	50,724	11,994	38,730	35
527	28,299	42,030	2,082	39,947	59,533	8,513	51,020	36
-	6,158	866	-	866	30,968	(a)	(a)	37
(a)	(a)	27,462	3,650	23,812	39,642	10,038	29,604	38
2,317	4,428	7,281	3,807	3,474	16,094	5,494	10,600	39
4,484	119,753	142,159	5,972	136,187	180,611	25,480	155,131	40

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(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	14,654,288	2,847,745	11,806,541	1,201,363
2	Grocery & Combination .....	2,872,755	1,231,251	1,641,505	261,617
3	Other Food & Beverage .....	1,105,937	601,603	504,335	93,525
4	General .....	579,610	43,063	536,548	126,165
5	Department .....	1,288,653	-	1,288,653	102,785
6	Variety .....	294,221	246,195	48,027	30,133
7	Motor Vehicle.....	2,465,962	18,823	2,447,139	187,936
8	Garage & Filling Station .....	866,584	6,102	860,482	63,625
9	Men's Clothing .....	228,120	28,274	199,846	12,579
10	Family Clothing .....	214,286	37,007	177,279	30,454
11	Women's Clothing .....	254,676	67,866	186,810	15,005
12	Shoe .....	135,534	57,216	78,318	9,964
13	Hardware .....	294,821	38,096	256,725	22,274
14	Lumber & Building Material .....	457,237	92,835	364,402	17,177
15	Furniture, Appliance & Radio .....	568,414	127,896	440,518	42,820
16	Restaurant .....	519,820	36,857	482,963	22,530
17	Fuel .....	322,645	3,537	319,108	18,296
18	Drug .....	350,765	43,845	306,920	24,158
19	Jewellery .....	127,671	44,958	82,713	9,084
20	Miscellaneous .....	1,706,572	122,321	1,584,250	111,245
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	724,911	106,532	618,387	848,339
22	Grocery & Combination .....	120,441	45,707	74,734	112,943
23	Other Food & Beverage.....	35,393	22,227	13,165	34,514
24	General .....	47,003	(a)	(a)	80,114
25	Department .....	111,872	-	111,872	63,851
26	Variety .....	7,303	7,013	290	10,167
27	Motor Vehicle.....	119,172	-	119,172	177,391
28	Garage & Filling Station .....	29,661	(a)	(a)	52,836
29	Men's Clothing .....	8,216	(a)	(a)	8,327
30	Family Clothing .....	8,332	(a)	(a)	9,284
31	Women's Clothing .....	5,766	1,926	3,840	7,745
32	Shoe .....	3,205	874	2,331	3,428
33	Hardware .....	18,309	(a)	(a)	32,128
34	Lumber & Building Material .....	39,128	8,862	30,266	49,548
35	Furniture, Appliance & Radio.....	19,801	3,035	16,766	19,358
36	Restaurant .....	26,744	2,334	24,410	28,826
37	Fuel .....	7,733	-	7,733	6,158
38	Drug .....	17,494	(a)	(a)	20,741
39	Jewellery .....	5,635	(a)	(a)	6,744
40	Miscellaneous .....	93,713	4,437	89,276	124,237

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.



(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Other Food and Beverages</u>								
January	71,902	6,222	20,850	26,503	2,060	2,137	4,571	9,560
February	76,115	6,414	21,810	28,714	2,326	2,269	4,735	9,847
March	83,888	6,773	22,800	32,358	2,500	2,598	5,501	11,359
April	84,653	6,774	23,105	32,415	2,777	2,607	5,420	11,556
May	89,471	7,503	23,713	35,692	2,771	2,495	5,204	12,092
June	92,993	8,370	23,008	37,254	2,990	2,926	5,581	12,864
July	95,974	8,672	23,714	40,040	3,018	2,872	5,086	12,572
August	101,710	9,534	24,131	42,764	3,122	2,917	5,753	13,489
September	87,495	7,417	23,575	34,476	2,680	2,593	5,173	11,581
October	90,614	7,595	24,495	34,750	3,002	3,038	5,441	12,293
November	93,473	7,641	25,437	36,290	2,910	3,063	5,583	12,549
December	137,648	10,610	32,524	53,493	5,238	4,999	9,948	20,837
ANNUAL TOTAL	1,105,937	93,525	289,161	434,750	35,393	34,514	67,996	150,599
<u>General Stores</u>								
January	37,432	7,802	6,418	7,421	3,090	4,835	4,045	3,821
February	36,116	7,470	5,343	7,534	3,423	4,437	4,146	3,763
March	41,435	8,937	6,239	8,058	3,762	5,326	4,685	4,428
April	43,965	9,682	6,618	9,119	3,669	5,773	4,395	4,710
May	52,332	11,235	8,013	11,282	4,291	7,728	5,167	4,618
June	52,007	11,201	9,153	10,436	4,144	7,033	5,072	4,968
July	50,804	11,448	8,307	10,129	4,204	6,844	4,935	4,936
August	54,577	11,911	9,098	10,706	4,246	8,236	5,320	5,060
September	48,458	10,649	8,534	9,074	3,797	6,948	4,877	4,579
October	52,605	11,075	9,566	9,833	3,993	7,994	5,146	4,998
November	51,564	11,256	10,055	9,711	3,935	7,203	5,008	4,395
December	58,315	13,499	10,439	10,453	4,449	7,757	6,056	5,662
ANNUAL TOTAL	579,610	126,165	97,782	113,757	47,003	80,114	58,852	55,937

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Department Stores								
January	78,361	5,671	13,051	25,983	6,905	3,958	8,915	13,878
February	76,832	5,693	13,813	26,014	6,521	3,828	7,857	13,106
March	94,142	7,315	17,250	30,242	8,439	4,752	10,151	15,993
April	105,172	8,987	17,825	34,159	9,480	5,260	11,498	17,963
May	108,585	9,286	20,235	35,081	9,512	5,316	10,641	18,514
June	97,212	8,191	17,304	32,035	8,322	4,897	10,188	16,275
July	83,974	6,809	13,378	26,623	7,845	3,987	9,175	16,157
August	98,107	7,495	16,613	31,011	8,166	5,055	11,141	18,626
September	111,265	7,850	20,041	37,306	9,852	5,084	12,179	18,953
October	118,082	9,197	20,369	39,331	9,998	6,646	13,226	19,315
November	144,927	11,882	25,216	50,543	12,727	6,917	14,545	23,097
December	171,994	14,409	30,466	59,004	14,105	8,151	18,101	27,758
ANNUAL TOTAL	1,288,653	102,785	225,561	427,332	111,872	63,851	137,617	219,635
Variety Stores								
January	15,084	1,284	4,043	7,159	351	543	795	909
February	15,776	1,488	4,108	7,510	359	604	818	889
March	19,154	1,785	5,141	9,172	448	690	961	956
April	25,138	2,610	6,691	11,391	635	905	1,429	1,476
May	22,751	2,347	6,514	10,318	577	747	1,088	1,160
June	23,911	2,362	6,780	10,995	566	813	1,204	1,191
July	23,486	2,528	5,910	11,035	599	790	1,358	1,265
August	23,727	2,415	6,690	10,711	584	833	1,185	1,308
September	22,225	2,317	5,880	10,416	545	735	1,164	1,167
October	24,705	2,369	6,639	11,645	631	810	1,355	1,256
November	27,343	2,868	6,870	13,067	701	959	1,437	1,440
December	50,923	5,759	12,319	24,100	1,304	1,737	2,825	2,877
ANNUAL TOTAL	294,221	30,133	77,586	137,519	7,303	10,167	15,619	15,894

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Motor Vehicle Dealers</u>								
January	176,714	10,196	36,318	68,092	7,133	9,918	19,328	25,729
February	187,134	11,442	45,591	66,281	7,798	10,169	20,176	25,677
March	241,634	16,954	56,100	84,804	12,029	14,665	25,056	32,025
April	273,816	21,292	60,598	91,606	13,482	20,917	29,068	36,853
May	263,684	23,233	60,336	86,845	12,918	20,163	25,838	34,351
June	237,704	19,562	51,576	79,393	12,476	18,712	25,280	30,705
July	219,297	17,864	45,489	77,334	11,495	15,901	21,326	29,889
August	199,894	16,369	42,239	70,142	9,684	15,158	19,154	27,150
September	181,005	14,895	36,291	66,051	9,339	13,238	18,124	23,067
October	163,227	12,068	35,113	56,789	9,007	13,235	16,920	20,094
November	164,358	12,332	35,342	59,486	7,350	12,825	16,486	20,537
December	157,495	11,728	29,567	61,610	6,461	12,492	15,905	19,731
ANNUAL TOTAL	2,465,962	187,936	534,560	868,432	119,172	177,391	252,661	325,809
<u>Garages and Filling Stations</u>								
January	65,691	4,436	15,110	29,260	2,222	3,446	5,192	6,026
February	60,830	4,171	12,945	26,160	1,984	3,114	6,485	5,971
March	68,201	5,315	14,959	30,034	2,039	4,267	5,431	6,156
April	70,396	4,941	14,809	31,244	2,186	4,168	6,220	6,828
May	78,970	5,597	16,078	35,192	2,774	5,577	6,697	7,055
June	77,647	5,789	16,344	34,470	2,699	4,757	6,499	7,088
July	78,881	6,343	16,416	34,274	2,942	5,210	6,572	7,124
August	80,421	6,322	17,335	34,249	2,814	5,006	7,293	7,403
September	70,947	5,042	15,772	30,407	2,486	4,284	6,222	6,734
October	72,046	5,064	16,410	31,153	2,448	4,569	5,703	6,699
November	72,535	5,519	15,842	32,252	2,602	4,471	5,302	6,547
December	70,019	5,087	16,129	30,746	2,465	3,966	5,258	6,369
ANNUAL TOTAL	866,584	63,625	188,148	379,441	29,661	52,836	72,874	80,000

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<b>Men's Clothing Stores</b>								
January	18,165	864	4,230	8,131	620	587	1,844	1,890
February	13,814	834	3,347	5,580	608	493	1,144	1,808
March	16,607	860	4,608	6,599	716	619	1,608	1,597
April	18,870	1,054	5,958	6,986	728	666	1,845	1,633
May	17,821	907	4,926	7,131	580	627	1,876	1,774
June	19,796	1,073	5,781	7,715	656	714	1,999	1,859
July	15,495	921	3,939	6,356	529	484	1,682	1,586
August	16,652	1,062	4,634	6,222	500	557	1,759	1,917
September	15,888	843	3,864	6,711	539	635	1,664	1,631
October	19,802	958	5,654	7,634	698	811	2,220	1,826
November	23,599	1,170	6,444	9,994	894	890	2,046	2,160
December	31,612	2,032	7,510	13,294	1,147	1,244	3,253	3,132
ANNUAL TOTAL	228,120	12,579	60,894	92,353	8,216	8,327	22,939	22,813
<b>Family Clothing Stores</b>								
January	13,185	1,735	4,744	3,872	517	556	834	925
February	10,491	1,483	3,825	3,079	416	430	762	496
March	15,158	1,966	5,875	4,560	556	601	947	653
April	19,072	2,497	7,758	5,317	680	811	1,214	795
May	17,308	2,615	6,646	4,563	685	833	1,125	841
June	17,474	2,686	6,338	4,745	717	934	1,169	884
July	14,880	2,122	4,990	4,322	636	770	1,091	950
August	16,736	2,284	6,077	4,623	634	704	1,287	1,128
September	16,935	2,236	6,284	4,927	674	617	1,178	1,020
October	20,515	2,540	7,800	5,977	752	997	1,387	1,061
November	22,401	3,131	8,415	6,712	858	900	1,359	1,026
December	30,130	5,158	9,943	9,293	1,205	1,131	1,958	1,441
ANNUAL TOTAL	214,286	30,454	78,695	61,991	8,332	9,284	14,310	11,220

Note: Any slight differences between the totals and their components are due to the rounding of the figures

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Women's Clothing Stores</u>								
January	16,992	921	4,361	7,216	404	558	1,771	1,762
February	13,814	750	3,871	5,722	273	389	1,116	1,693
March	19,448	914	5,720	7,828	443	576	1,776	2,191
April	22,608	1,298	6,745	8,913	537	729	1,964	2,422
May	22,776	1,286	6,682	9,048	522	662	1,714	2,862
June	21,425	1,098	6,688	8,721	433	666	1,690	2,129
July	18,971	1,064	5,255	7,771	408	559	1,655	2,258
August	19,072	1,212	5,614	7,408	435	554	1,683	2,166
September	20,298	1,098	5,589	8,763	526	606	1,552	2,164
October	22,958	1,432	5,917	9,423	536	795	1,911	2,944
November	23,592	1,572	6,136	9,986	555	752	1,995	2,596
December	32,721	2,360	7,424	14,831	693	899	2,761	3,754
ANNUAL TOTAL	254,676	15,005	70,000	105,630	5,766	7,745	21,589	28,941
<u>Shoe Stores</u>								
January	8,614	545	1,931	4,346	196	172	472	952
February	6,751	487	1,609	3,260	121	157	412	705
March	9,825	712	2,497	4,616	214	237	614	934
April	12,246	922	3,149	5,650	347	338	741	1,098
May	12,432	908	3,417	5,459	356	355	773	1,165
June	12,911	1,033	3,537	5,984	313	327	646	1,071
July	11,399	816	3,011	5,279	274	265	627	1,126
August	11,480	860	3,024	5,197	263	288	679	1,169
September	11,137	717	2,803	5,384	272	290	643	1,028
October	10,740	746	2,661	4,994	281	362	668	1,028
November	11,942	849	3,138	5,817	289	321	613	915
December	16,058	1,367	4,615	7,453	279	316	745	1,283
ANNUAL TOTAL	135,534	9,964	35,392	63,440	3,205	3,428	7,633	12,472

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Hardware Stores</u>								
January	15,587	1,067	2,651	5,749	1,044	1,497	2,277	1,302
February	15,286	1,147	2,752	5,587	975	1,452	2,172	1,201
March	19,654	1,509	3,556	6,836	1,172	2,093	2,887	1,600
April	22,365	1,552	4,393	7,958	1,164	2,375	3,004	1,919
May	27,908	1,861	6,203	9,846	1,531	2,949	3,418	2,100
June	27,570	2,353	5,455	9,668	1,688	2,916	3,435	2,055
July	27,023	2,189	5,680	9,188	1,595	2,858	3,276	2,238
August	26,964	2,108	5,346	8,888	1,640	3,239	3,585	2,158
September	26,516	1,922	5,384	9,303	1,685	2,827	3,530	1,865
October	27,134	2,199	5,734	8,993	1,738	2,892	3,650	1,929
November	26,815	1,968	4,938	9,187	1,759	3,363	3,510	2,091
December	31,999	2,399	5,759	11,154	2,319	3,667	4,212	2,490
ANNUAL TOTAL	294,821	22,274	57,851	102,356	18,309	32,128	38,955	22,946
<u>Lumber and Building Material Dealers</u>								
January	24,406	964	4,412	9,257	2,093	2,256	3,006	2,418
February	23,044	816	5,018	8,492	1,893	1,982	2,527	2,316
March	27,592	942	6,591	9,634	2,050	1,752	2,999	3,626
April	31,872	1,025	7,562	11,061	2,200	2,197	3,588	4,239
May	45,339	1,596	8,811	17,154	3,663	4,555	4,932	4,628
June	46,336	1,691	8,544	16,013	3,801	5,744	5,837	4,705
July	48,661	1,850	9,496	16,792	4,326	6,222	5,740	4,236
August	48,589	2,006	8,779	17,076	4,138	6,304	6,201	4,085
September	44,255	1,748	7,695	15,484	4,029	5,768	5,644	3,888
October	45,652	1,820	8,064	16,328	4,683	5,610	4,949	4,197
November	41,145	1,522	6,950	15,969	3,734	4,552	5,117	3,300
December	30,346	1,196	5,520	11,703	2,517	2,604	4,363	2,441
ANNUAL TOTAL	457,237	17,177	87,443	164,962	39,128	49,548	54,903	44,076

Note: Any slight differences between the totals and their components are due to rounding.



(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Furniture, Appliance and Radio Stores</u>								
January	42,276	2,562	10,120	19,505	2,096	1,394	3,293	3,306
February	40,414	2,689	11,258	16,840	1,536	1,658	3,403	3,030
March	44,134	3,234	12,281	18,751	1,422	1,562	3,073	3,810
April	45,998	2,987	14,128	18,496	1,507	1,314	3,123	4,444
May	47,743	3,494	15,422	19,425	1,351	1,363	2,807	3,880
June	46,364	3,083	13,940	19,039	1,465	1,600	3,269	3,968
July	43,943	3,588	12,389	17,919	1,412	1,598	2,882	4,154
August	47,654	3,670	12,594	20,435	1,746	1,501	3,306	4,401
September	49,096	3,791	13,645	20,816	1,762	1,500	3,359	4,223
October	52,253	4,207	14,106	21,257	1,931	1,822	4,000	4,930
November	52,965	4,014	13,835	22,274	1,661	2,191	4,130	4,859
December	55,574	5,499	13,370	22,650	1,912	1,856	4,570	5,716
ANNUAL TOTAL	568,414	42,820	157,089	237,407	19,801	19,358	41,215	50,724
<u>Restaurants</u>								
January	37,780	1,805	9,234	15,238	1,971	2,034	3,260	4,238
February	36,448	1,692	9,397	14,496	1,896	1,847	3,154	3,966
March	41,814	1,925	10,107	16,795	2,214	2,478	3,640	4,654
April	42,267	1,782	10,208	16,805	2,253	2,492	3,758	4,969
May	45,554	1,864	11,102	18,734	2,200	2,578	3,433	5,644
June	45,352	1,943	11,837	18,071	2,127	2,687	3,510	5,176
July	47,286	2,286	11,897	18,133	2,464	2,669	4,030	5,807
August	49,617	2,370	12,126	20,066	2,532	2,936	3,602	5,984
September	45,467	2,038	11,742	18,364	2,146	2,256	3,513	5,408
October	43,931	1,627	11,722	17,522	2,415	2,556	3,381	4,709
November	41,968	1,528	11,154	17,132	2,145	2,201	3,327	4,481
December	42,336	1,668	11,281	16,994	2,382	2,093	3,422	4,496
ANNUAL TOTAL	519,820	22,530	131,808	208,350	26,744	28,826	42,030	59,533

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Fuel</u>								
January	50,826	2,529	13,878	27,393	1,233	738	116	4,938
February	38,453	2,034	10,625	19,944	938	704	70	4,139
March	34,853	1,949	9,717	18,817	639	549	52	3,129
April	23,636	1,430	5,975	13,257	351	340	34	2,249
May	17,368	1,010	4,628	9,375	330	321	45	1,660
June	14,355	780	3,192	8,264	274	304	62	1,478
July	12,564	724	3,195	6,552	336	354	55	1,348
August	17,474	838	4,621	9,655	333	438	64	1,524
September	19,693	1,217	4,975	10,818	603	457	64	1,559
October	25,573	1,947	7,083	12,202	820	634	102	2,786
November	31,312	1,884	8,777	16,069	933	646	106	2,895
December	36,539	1,955	11,304	18,307	942	673	95	3,262
ANNUAL TOTAL	322,645	18,296	87,971	170,653	7,733	6,158	866	30,968
<u>Drug Stores</u>								
January	26,678	1,771	5,655	11,456	1,313	1,508	2,048	2,929
February	25,553	1,736	5,352	10,862	1,301	1,491	1,955	2,855
March	27,968	1,964	5,821	11,925	1,372	1,616	2,166	3,103
April	27,291	1,883	5,744	11,509	1,418	1,580	2,110	3,046
May	29,110	1,954	6,122	12,371	1,458	1,686	2,225	3,292
June	28,046	1,833	5,590	12,240	1,373	1,651	2,217	3,142
July	28,109	1,913	5,713	12,123	1,433	1,517	2,227	3,183
August	29,319	2,050	5,776	12,369	1,545	2,002	2,242	3,334
September	28,503	1,872	5,917	12,065	1,383	1,738	2,250	3,278
October	32,648	2,340	6,860	13,746	1,601	1,874	2,598	3,629
November	28,809	2,085	5,814	12,380	1,396	1,689	2,128	3,317
December	38,732	2,755	6,922	16,935	1,900	2,388	3,297	4,534
ANNUAL TOTAL	350,765	24,158	71,287	149,981	17,494	20,741	27,462	39,642

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Jewellery Stores</u>								
January	7,223	444	1,742	3,028	317	344	475	872
February	7,282	466	1,528	3,359	273	400	406	849
March	7,880	465	1,761	3,370	328	473	453	1,030
April	8,490	575	2,166	3,327	367	436	559	1,059
May	9,545	674	1,826	4,319	450	582	507	1,187
June	9,600	710	1,878	4,253	420	553	552	1,232
July	8,757	687	1,772	3,803	365	460	468	1,202
August	9,333	839	1,890	3,837	427	484	581	1,275
September	9,444	674	1,839	4,227	474	487	488	1,254
October	9,199	586	1,962	4,168	386	477	491	1,130
November	12,900	904	2,364	6,095	659	669	714	1,495
December	28,020	2,060	5,964	12,356	1,168	1,378	1,585	3,509
ANNUAL TOTAL	127,671	9,084	26,692	56,141	5,635	6,744	7,281	16,094
<u>Miscellaneous</u>								
January	105,403	7,172	21,504	46,106	4,761	6,730	8,110	11,020
February	102,743	6,539	20,471	44,843	5,981	6,352	8,246	10,311
March	128,402	7,990	25,723	51,114	8,333	10,284	10,444	14,515
April	145,299	8,878	29,649	57,921	8,058	11,979	13,378	15,437
May	160,077	10,226	32,249	64,747	9,859	11,493	14,185	17,319
June	157,294	10,433	31,788	63,868	8,853	10,681	12,662	19,008
July	152,603	10,320	29,511	62,884	9,371	10,948	13,816	15,752
August	162,292	11,218	32,821	62,021	9,124	14,517	13,577	19,015
September	148,907	9,288	30,753	59,681	8,924	10,048	13,034	17,180
October	150,673	9,001	31,430	62,987	7,720	11,908	12,398	15,230
November	145,612	9,357	31,782	64,441	6,146	9,383	11,326	13,177
December	147,266	10,824	33,923	62,390	6,584	9,915	10,984	12,647
ANNUAL TOTAL	1,706,572	111,245	351,604	703,003	93,713	124,237	142,159	180,611

Note: Any slight differences between the totals and their components are due to the rounding of the figures.





CANADA

# RETAIL TRADE

JANUARY, 1958

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Retail Trade Section





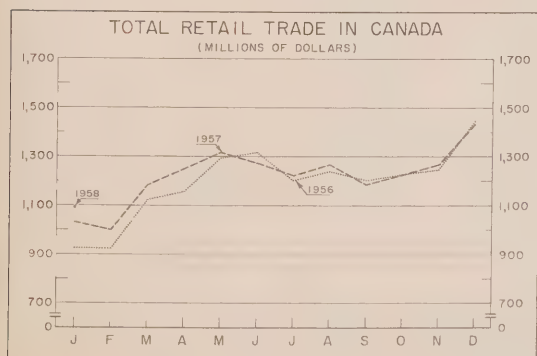
## RETAIL TRADE

In January 1958 retail sales in Canada were up 5.9% over the corresponding month in 1957. The estimated dollar value of sales this year was \$1,091,304,000 as compared with \$1,030,036,000 last year. These and other estimates contained in this bulletin are not adjusted for price changes, seasonal variations or number of shopping days.

All regions of the country registered increases during the month. Saskatchewan showed the largest gain in sales, 12.0%, followed by Alberta 8.5%, Manitoba 8.2% and the Atlantic Provinces 7.4%, all above the national average. Ontario registered an increase of 5.1%, British Columbia 4.9% and Quebec 4.8% slightly below the 5.9% increase for Canada.

Of the eighteen trades for which estimates are shown only in the fuel dealer classification were sales below the levels of last year; this was due largely to the mild temperature experienced early in the year. Some of the larger increases occurred in shoe stores 18.8%, women's clothing 14.3%, lumber and building material dealers 12.7%, grocery and combination stores 11.1% and variety stores 10.5%. Motor vehicle dealers, one of the larger categories, showed an increase of 2.3% for the month, the first such increase since April 1957.

In department stores, another of the important categories, sales



of \$85,286,000 were 8.9% over those of \$78,319,000 last January. Stocks on hand in department stores at the end of December had an estimated selling value of \$272,474,000 up 2.8% over stocks of \$265,038,000 on the same date a year earlier.

Percentage Changes in Selected Retail Trades

January 1958 over January 1957

Chains and Independents

Canada

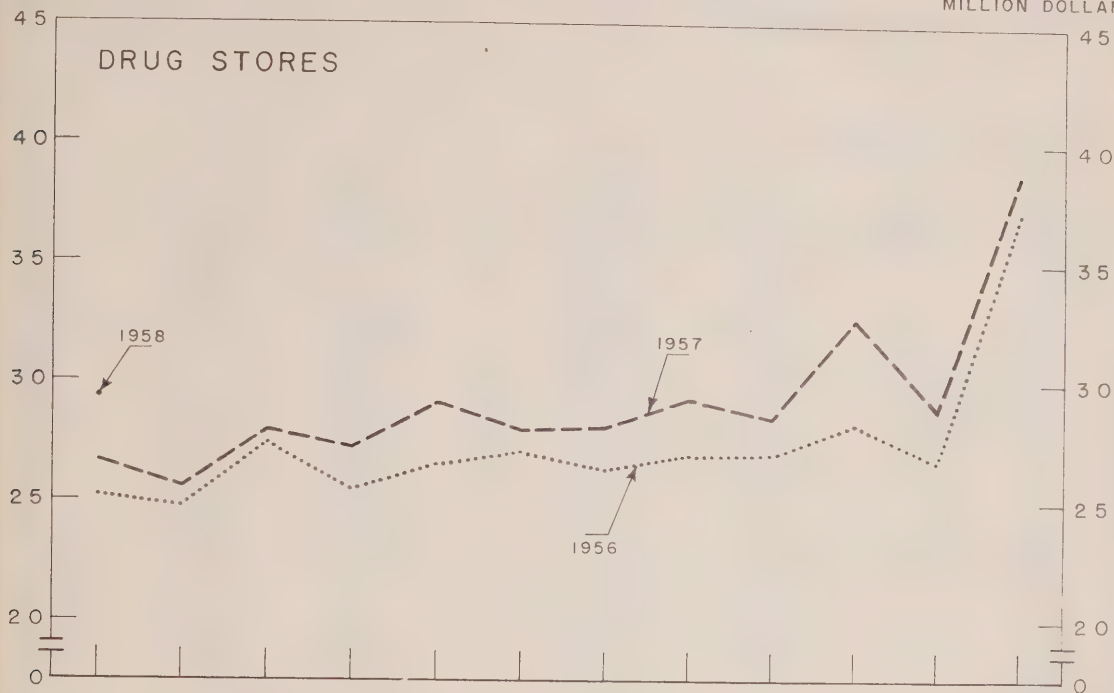
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 11.1	+ 15.4	+ 7.9
Family Clothing .....	+ 7.4	+ 9.0	+ 7.0
Women's Clothing .....	+ 14.3	+ 18.6	+ 13.0
Shoe .....	+ 18.8	+ 30.6	+ 13.0
Lumber and Building Material .....	+ 12.7	+ 11.5	+ 12.9
Furniture, Appliance and Radio ....	+ 5.2	+ 5.3	+ 5.2
Restaurant .....	+ 2.7	- 4.5	+ 3.3
Drug .....	+ 10.0	+ 9.0	+ 10.1
Jewellery .....	+ 3.7	+ 2.2	+ 4.4

# MONTHLY SALES DRUG-JEWELLERY STORES

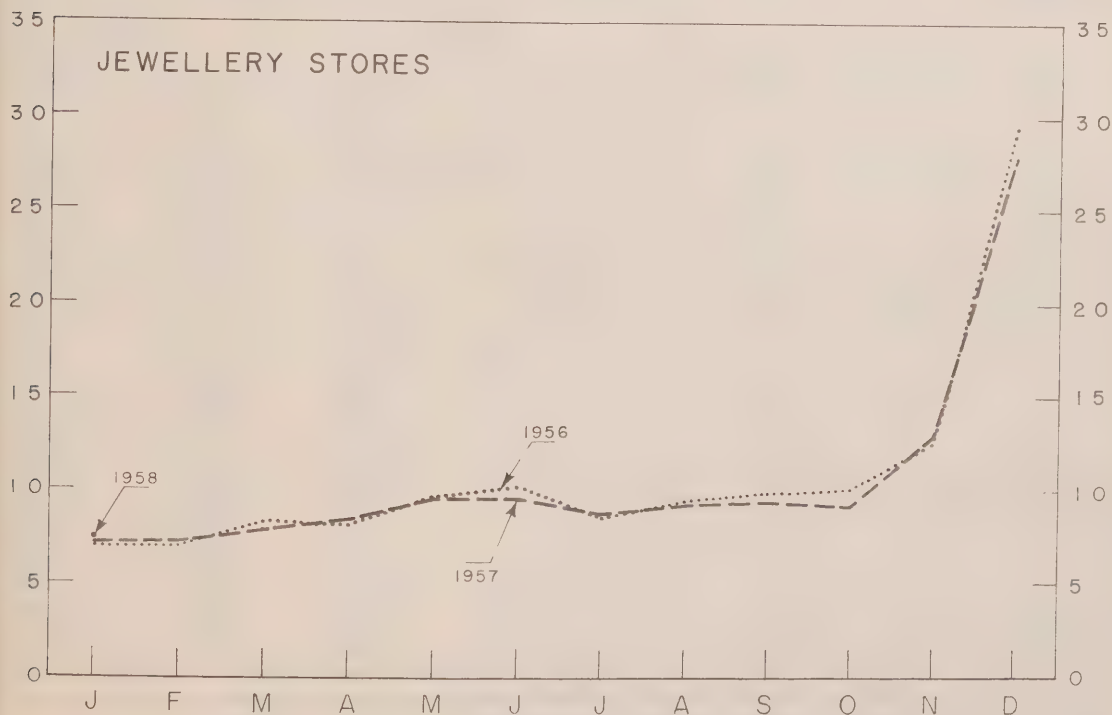
MILLION DOLLARS

MILLION DOLLARS

## DRUG STORES



## JEWELLERY STORES



January, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,091,304	211,215	880,089	82,952
2	Grocery & Combination .....	241,985	107,808	134,177	21,164
3	Other Food & Beverage .....	76,541	37,299	39,243	6,648
4	General .....	39,033	2,831	36,202	8,115
5	Department .....	85,286	-	85,286	5,836
6	Variety .....	16,668	13,839	2,829	1,453
7	Motor Vehicle.....	180,806	1,092	179,714	11,764
8	Garage & Filling Station .....	66,081	537	65,544	4,528
9	Men's Clothing .....	19,177	1,972	17,204	890
10	Family Clothing .....	14,158	2,754	11,404	1,819
11	Women's Clothing .....	19,416	4,682	14,734	1,087
12	Shoe .....	10,236	3,727	6,508	649
13	Hardware .....	16,967	2,465	14,501	1,095
14	Lumber & Building Material .....	27,497	4,841	22,656	1,022
15	Furniture, Appliance & Radio .....	44,473	10,018	34,455	3,272
16	Restaurant .....	38,815	2,614	36,201	1,726
17	Fuel .....	44,907	470	44,437	1,692
18	Drug .....	29,348	3,562	25,786	1,996
19	Jewellery .....	7,490	2,374	5,117	530
20	Miscellaneous .....	112,420	8,330	104,091	7,666
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	51,193	7,960	43,233	57,117
22	Grocery & Combination .....	9,762	3,862	5,900	8,754
23	Other Food & Beverage .....	2,365	1,541	824	2,370
24	General .....	3,093	(a)	(a)	5,285
25	Department .....	7,560	-	7,560	4,247
26	Variety .....	438	419	20	581
27	Motor Vehicle.....	7,661	-	7,661	11,297
28	Garage & Filling Station .....	2,206	(a)	(a)	3,377
29	Men's Clothing .....	689	(a)	(a)	669
30	Family Clothing .....	575	(a)	(a)	615
31	Women's Clothing .....	460	135	325	680
32	Shoe .....	242	68	174	249
33	Hardware .....	1,033	(a)	(a)	1,977
34	Lumber & Building Material .....	2,150	444	1,706	2,431
35	Furniture, Appliance & Radio .....	2,435	291	2,144	1,640
36	Restaurant .....	2,196	165	2,032	2,033
37	Fuel .....	1,019	-	1,019	511
38	Drug .....	1,454	(a)	(a)	1,658
39	Jewellery .....	329	(a)	(a)	368
40	Miscellaneous .....	5,526	365	5,161	8,375

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

January, 1958  
(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
13,602	69,350	254,378	42,374	212,004	433,658	102,515	331,143	1
4,904	16,260	67,922	21,790	46,132	98,738	58,753	39,985	2
(a)	(a)	21,233	5,694	15,539	29,180	16,427	12,753	3
734	7,381	6,546	545	6,000	8,066	423	7,643	4
-	5,836	13,782	-	13,782	27,490	-	27,490	5
1,325	128	4,441	3,742	699	7,850	6,463	1,388	6
(a)	(a)	37,226	-	37,226	65,980	(a)	(a)	7
(a)	(a)	15,429	186	15,244	29,272	(a)	(a)	8
(a)	(a)	4,369	522	3,847	8,605	1,124	7,481	9
(a)	(a)	4,786	1,278	3,509	4,416	813	3,603	10
70	1,017	4,792	1,287	3,506	8,500	2,419	6,080	11
(a)	(a)	2,193	866	1,327	5,237	2,103	3,134	12
(a)	(a)	2,651	(a)	(a)	6,166	543	5,623	13
-	1,022	4,986	(a)	(a)	11,018	1,167	9,851	14
768	2,505	11,665	2,824	8,841	18,182	4,404	13,778	15
66	1,660	9,732	657	9,075	15,698	969	14,729	16
-	1,692	12,074	-	12,074	26,215	(a)	(a)	17
194	1,803	6,084	436	5,648	12,696	1,627	11,069	18
109	421	1,657	429	1,228	3,127	1,130	1,997	19
336	7,329	22,810	1,463	21,347	47,222	3,648	43,574	20
Saskatchewan			Alberta			British Columbia		
7,667	49,450	90,453	14,244	76,209	121,548	22,855	98,693	21
2,536	6,218	14,246	6,165	8,081	21,398	9,798	11,600	22
1,417	953	5,008	2,790	2,217	9,738	5,769	3,969	23
(a)	(a)	4,426	(a)	(a)	3,503	608	2,895	24
-	4,247	10,314	-	10,314	16,057	-	16,057	25
483	98	909	750	160	996	658	337	26
-	11,297	20,275	-	20,275	26,603	-	26,603	27
(a)	(a)	5,078	(a)	(a)	6,190	(a)	(a)	28
(a)	(a)	2,015	(a)	(a)	1,941	(a)	(a)	29
(a)	(a)	987	206	781	960	(a)	(a)	30
138	542	1,975	197	1,778	1,921	436	1,485	31
77	172	579	223	356	1,086	279	808	32
(a)	(a)	2,657	(a)	(a)	1,387	(a)	(a)	33
1,107	1,324	3,359	1,577	1,783	2,530	363	2,167	34
439	1,201	3,651	408	3,244	3,627	885	2,742	35
36	1,997	3,368	150	3,218	4,060	571	3,490	36
-	511	88	-	88	3,309	(a)	(a)	37
(a)	(a)	2,226	303	1,923	3,234	826	2,409	38
141	228	496	223	273	983	238	745	39
335	8,040	8,796	480	8,316	12,025	1,703	10,321	40



## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)  
January 1958 Over January 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 5.9	+ 7.4	+ 4.8	+ 5.1	+ 8.2	+12.0	+ 8.5	+ 4.9
Grocery & Combination .....	+11.1	+10.0	+ 8.6	+13.7	+ 8.7	+12.3	+ 9.5	+10.5
Other Food & Beverage .....	+ 6.5	+ 6.8	+ 1.8	+10.1	+14.8	+10.9	+ 9.6	+ 1.9
General .....	+ 4.3	+ 4.0	+ 2.0	+ 8.7	+ 0.1	+ 9.3	+ 9.4	- 8.3
Department .....	+ 8.9	+ 3.2	+ 5.7	+ 5.8	+ 9.5	+ 7.3	+15.7	+15.8
Variety .....	+10.5	+13.2	+ 9.8	+ 9.7	+24.8	+ 7.0	+14.3	+ 9.6
Motor Vehicle .....	+ 2.3	+15.4	+ 2.5	- 3.1	+ 7.4	+13.9	+ 4.9	+ 3.4
Garage & Filling Station .....	+ 0.6	+ 2.1	+ 2.1	(c)	- 0.7	- 2.0	- 2.2	+ 2.7
Men's Clothing .....	+ 5.6	+ 3.0	+ 3.3	+ 5.8	+11.1	+14.0	+ 9.3	+ 2.7
Family Clothing .....	+ 7.4	+ 4.8	+ 0.9	+14.0	+11.2	+10.6	+18.3	+ 3.8
Women's Clothing .....	+14.3	+18.0	+ 9.9	+17.8	+13.9	+21.9	+11.5	+ 9.0
Shoe .....	+18.8	+19.1	+13.6	+20.5	+23.5	+44.8	+22.7	+14.1
Hardware .....	+ 8.9	+ 2.6	(c)	+ 7.3	- 1.1	+32.1	+16.7	+ 6.5
Lumber & Building Material .....	+12.7	+ 6.0	+13.0	+19.0	+ 2.7	+ 7.8	+11.7	+ 4.6
Furniture, Appliance & Radio .....	+ 5.2	+27.7	+15.3	- 6.8	+16.2	+17.6	+10.9	+ 9.7
Restaurant .....	+ 2.7	- 4.4	+ 5.4	+ 3.0	+11.4	(c)	+ 3.3	- 4.2
Fuel .....	-11.6	-33.1	-13.0	- 4.3	-17.4	-30.8	-24.1	-33.0
Drug .....	+10.0	+12.7	+ 7.6	+10.8	+10.7	+ 9.9	+ 8.7	+10.4
Jewellery .....	+ 3.7	+19.4	- 4.9	+ 3.3	+ 3.8	+ 7.0	+ 4.4	+12.7
Miscellaneous .....	+ 6.7	+ 6.9	+ 6.1	+ 2.4	+16.1	+24.4	+ 8.5	+ 9.1

(c) Unchanged

(Without Adjustment for Price Changes)  
January 1958 Over December 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	-23.8	-33.4	-22.9	-22.6	-24.6	-26.7	-22.2	-22.0
Grocery & Combination .....	- 8.6	-12.2	- 9.4	- 4.4	- 9.9	-17.6	-15.8	-10.8
Other Food & Beverage .....	-44.4	-37.3	-34.7	-45.5	-54.8	-52.6	-49.7	-53.3
General .....	-33.1	-39.9	-37.3	-22.8	-30.5	-31.9	-26.9	-31.1
Department .....	-50.4	-59.5	-54.8	-53.4	-46.4	-47.9	-43.0	-42.2
Variety .....	-67.3	-74.8	-64.0	-67.4	-66.3	-66.6	-67.8	-65.4
Motor Vehicle .....	+14.8	+ 0.3	+25.9	+ 7.1	+18.6	- 9.6	+27.5	+34.8
Garage & Filling Station .....	- 5.6	-11.0	- 4.3	- 4.8	-10.5	-14.9	- 3.4	- 2.8
Men's Clothing .....	-39.3	-56.2	-41.8	-35.3	-39.9	-46.2	-38.1	-38.0
Family Clothing .....	-53.0	-64.7	-51.9	-52.5	-52.3	-45.6	-49.6	-33.4
Women's Clothing .....	-40.7	-53.9	-35.5	-42.7	-33.6	-24.4	-28.5	-48.8
Shoe .....	-36.3	-52.5	-52.5	-29.7	-13.3	-21.2	-22.3	-15.4
Hardware .....	-47.0	-54.4	-54.0	-44.7	-55.5	-46.1	-36.9	-44.3
Lumber & Building Material .....	- 9.4	-14.5	- 9.7	- 5.9	-14.6	- 6.6	-23.0	+ 3.6
Furniture, Appliance & Radio .....	-20.0	-40.5	-12.8	-19.7	+27.4	-11.6	-20.1	-36.5
Restaurant .....	- 8.3	+ 3.5	-13.7	- 7.6	- 7.8	- 2.9	- 1.6	- 9.7
Fuel .....	+22.9	-13.5	+ 6.8	+43.2	+ 8.1	-24.2	- 7.4	+ 1.4
Drug .....	-24.2	-27.6	-12.1	-25.0	-23.5	-30.6	-32.5	-28.7
Jewellery .....	-73.3	-74.3	-72.2	-74.7	-71.8	-73.3	-68.7	-72.0
Miscellaneous .....	-23.7	-29.2	-32.8	-24.3	-16.1	-15.5	-19.9	- 4.9

## Department Store Sales and Stocks

January 1957 and January 1958

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Jan. 1957	Jan. 1958	Change 1958/57	Dec. 31 1956	Dec. 31 1957	Change 1957/56
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	78,319	85,286	+ 8.9	265,038	272,474	+ 2.8
1. Women's and Misses' Dresses .....	1,729	2,112	+22.2	4,524	5,201	+15.0
2. Women's and Misses' Coats and Suits..	1,460	1,919	+31.4	3,369	4,144	+23.0
3. Women's and Misses' Sportswear .....	1,954	2,139	+ 9.5	6,934	7,159	+ 3.2
4. Furs .....	1,535	1,491	- 2.9	5,300	5,432	+ 2.5
5. Girls' and Infants' Wear .....	2,736	2,922	+ 6.8	11,528	12,924	+12.1
6. Lingerie and Corsets .....	3,147	3,396	+ 7.9	8,949	9,194	+ 2.7
7. Aprons, Housedresses and Uniforms ...	360	396	+10.0	730	767	+ 5.1
8. Millinery .....	407	436	+ 7.1	812	820	+ 1.0
9. Hosiery and Apparel Accessories .....	2,111	2,183	+ 3.4	8,225	8,284	+ 0.7
10. Women's, Misses' and Children's Shoes	2,084	2,445	+17.3	13,740	14,108	+ 2.7
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10.....</b>	17,523	19,439	+10.9	64,111	68,033	+ 6.1
11. Men's Clothing .....	2,400	2,507	+ 4.5	8,436	9,986	+18.4
12. Men's Furnishings .....	2,714	2,702	- 0.4	11,915	12,753	+ 7.0
13. Boys' Clothing and Furnishings .....	1,419	1,409	- 0.7	6,453	7,183	+11.3
14. Men's and Boys' Shoes .....	851	947	+11.3	5,006	5,484	+ 9.5
15. Food and Kindred Products .....	5,867	6,294	+ 7.3	4,205	4,078	- 3.0
16. Toiletries, Cosmetics and Drugs .....	2,336	2,615	+11.9	6,075	6,193	+ 1.9
17. Photographic Equipment and Supplies..	239	312	+30.5	1,069	1,188	+11.1
18. Piece Goods .....	3,288	3,411	+ 3.7	9,499	9,347	- 1.6
19. Linens and Domestic Goods .....	4,435	4,400	- 0.8	9,650	10,004	+ 3.7
20. Smallwares .....	1,622	1,823	+12.4	5,133	5,030	- 2.0
21. China and Glassware .....	907	938	+ 3.4	8,350	8,152	- 2.4
22. Home Furnishings .....	4,945	5,870	+18.7	24,810	25,035	+ 0.9
23. Furniture .....	6,451	7,290	+13.0	18,046	18,318	+ 1.5
24. Major Appliances .....	5,013	5,615	+12.0	15,453	15,796	+ 2.2
25. Radio and Music .....	2,647	2,679	+ 1.2	8,304	8,635	+ 4.0
26. Hardware and Housewares .....	4,875	5,350	+ 9.7	21,727	21,055	- 3.1
27. Jewellery .....	1,052	1,291	+22.7	7,405	7,104	- 4.1
28. Sporting Goods and Luggage .....	1,395	1,579	+13.2	12,712	12,674	- 0.3
29. Stationery, Books and Magazines .....	1,425	1,539	+ 8.0	4,421	4,137	- 6.4
30. All Other Departments .....	6,915	7,276	+ 5.2	12,258	12,289	+ 0.3



CANADA



# RETAIL TRADE

FEBRUARY, 1958

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

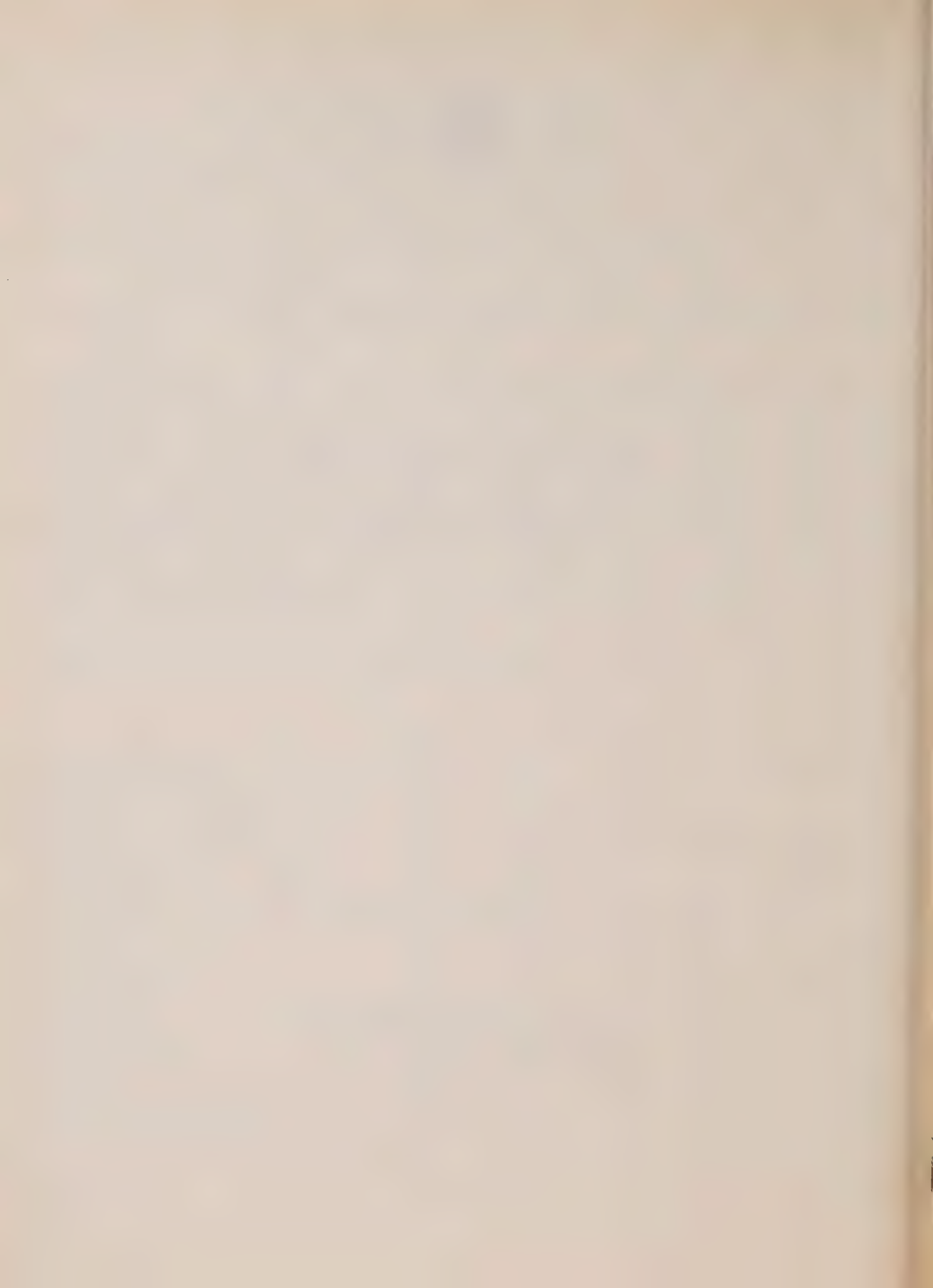
Retail Trade Section

6505-501-28

Price \$2.00 per year

Vol. XXX--No. 2

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1958





## RETAIL TRADE

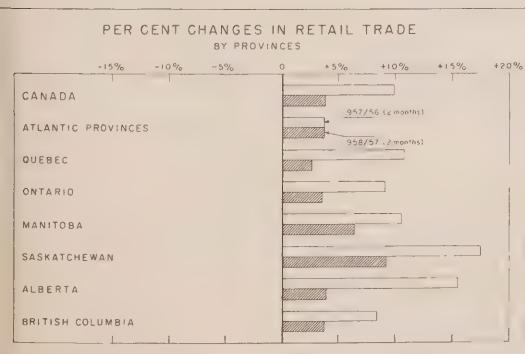
Estimated retail sales in Canada during February this year were 1.6% greater than in the same month a year ago, 1958 sales amounting to \$1,016,222,000 compared with \$999,758,000 in February 1957. Cumulative sales for the first two months of 1958 are estimated to be \$2,107,526,000 a gain of 3.8% from sales of \$2,029,794,000 in the corresponding period of 1957. These and other estimates contained in this bulletin are not adjusted for price changes, number of shopping days or seasonal variations.

### Total Retail Trade in Canada

<u>Period</u>	<u>1957</u> \$'000	<u>1958</u> \$'000	<u>% Change</u> 1958/1957
January	1,030,036	1,091,304	+ 5.9
February	999,758	1,016,222	+ 1.6
<b>Total</b>	<b>2,029,794</b>	<b>2,107,526</b>	<b>+ 3.8</b>

In Alberta sales were down 0.8% and in the Atlantic Provinces they were down 0.1%, the only regions where sales this February were below last year's levels. In Saskatchewan sales were up 6.5% in February for the largest provincial increase. The other provinces where gains were registered were as follows: Manitoba 4.7%, British Columbia 2.6%, Ontario 2.0% and Quebec 0.4%. For the two-month period of 1958 sales were above last year's levels in all provinces with Saskatchewan again registering the largest percentage gain, 9.2%.

Of the eighteen specified trades shown in this report, gains were registered in twelve as well as the miscellaneous category with six showing sales below last



year. Fuel dealers, a "seasonal" category, showed the largest gain for the month at 8.8%. Grocery and combination stores were up 7.7% and garages and filling stations 7.5%. Motor vehicle dealers, a major category in the retail field, showed a decline of 6.6%, with Saskatchewan and British

Columbia the only provinces where sales were greater than February 1957.

Canadian department stores showed an increase of 2.4% in sales for February with a dollar value of \$78,670,000 compared with \$76,860,000 a year ago. The selling value of stocks on hand in department stores at the end of January was 5.7% greater this year at \$281,286,000 than \$266,038,000 a year earlier.

Percentage Changes in Selected Retail Trades

January and February 1958 over January and February 1957

Chains and Independents

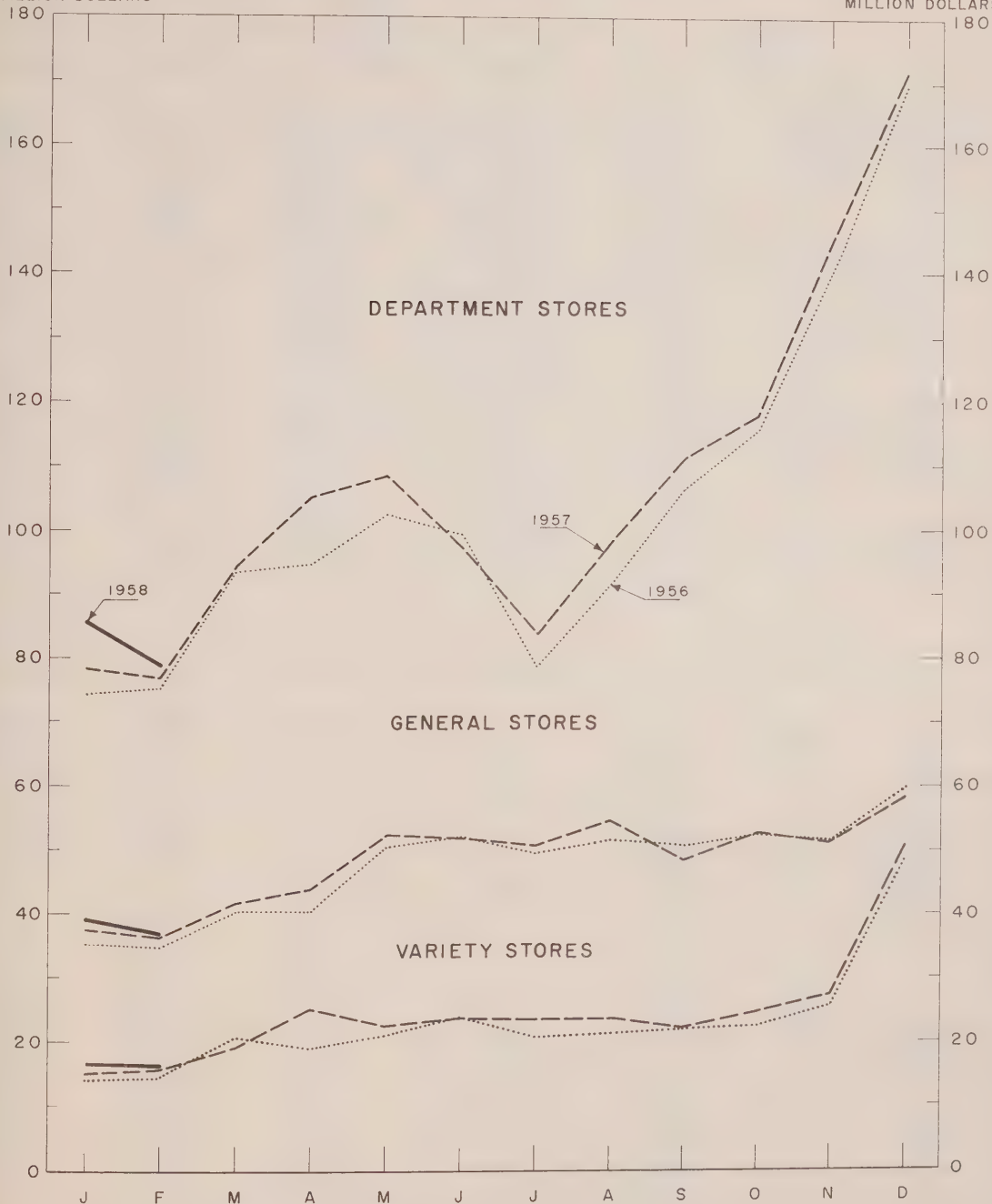
Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 9.5	+ 13.4	+ 6.5
Family Clothing .....	+ 3.7	+ 6.4	+ 3.1
Women's Clothing .....	+ 8.1	+ 8.2	+ 8.1
Shoe .....	+11.8	+ 19.2	+ 7.8
Lumber and Building Material .	+ 8.3	+ 5.4	+ 8.9
Furniture, Appliance and Radio	+ 1.3	+ 7.1	- 0.3
Restaurant .....	+ 0.5	- 4.6	+ 0.8
Drug .....	+ 7.9	+ 6.5	+ 8.1
Jewellery .....	- 0.4	+ 2.1	- 1.6

# MONTHLY SALES GENERAL MERCHANDISE TRADE

MILLION DOLLARS

MILLION DOLLARS



## Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

February, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,016,222	199,245	816,977	76,959
2	Grocery & Combination .....	229,304	102,088	127,216	20,892
3	Other Food & Beverage .....	76,453	38,115	38,338	6,053
4	General .....	36,622	2,508	34,114	7,384
5	Department .....	78,670	-	78,670	6,199
6	Variety .....	16,050	13,302	2,748	1,543
7	Motor Vehicle .....	174,760	1,012	173,747	11,322
8	Garage & Filling Station .....	65,383	544	64,838	4,053
9	Men's Clothing .....	13,488	1,733	11,755	855
10	Family Clothing .....	10,389	1,805	8,584	1,450
11	Women's Clothing .....	13,900	3,542	10,358	790
12	Shoe .....	6,947	2,716	4,231	534
13	Hardware .....	15,890	2,100	13,790	1,146
14	Lumber & Building Material .....	23,870	4,402	19,468	933
15	Furniture, Appliance & Radio .....	39,304	8,970	30,334	2,643
16	Restaurant .....	35,754	2,475	33,279	1,465
17	Fuel .....	41,832	320	41,512	1,562
18	Drug .....	27,014	3,258	23,756	1,882
19	Jewellery .....	6,960	2,504	4,456	491
20	Miscellaneous .....	103,632	7,851	95,783	5,762
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	49,351	7,567	41,784	52,917
22	Grocery & Combination .....	9,225	3,601	5,625	8,561
23	Other Food & Beverage .....	2,439	1,615	824	2,331
24	General .....	3,176	(a)	(a)	5,001
25	Department .....	6,990	-	6,990	4,173
26	Variety .....	395	378	16	621
27	Motor Vehicle .....	7,447	-	7,447	10,423
28	Garage & Filling Station .....	2,257	(a)	(a)	2,801
29	Men's Clothing .....	586	(a)	(a)	508
30	Family Clothing .....	445	(a)	(a)	432
31	Women's Clothing .....	285	97	187	377
32	Shoe .....	128	38	90	166
33	Hardware .....	973	(a)	(a)	1,666
34	Lumber & Building Material .....	2,058	499	1,559	1,938
35	Furniture, Appliance & Radio .....	1,637	249	1,388	1,694
36	Restaurant .....	2,113	161	1,952	1,824
37	Fuel .....	948	-	948	629
38	Drug .....	1,344	(a)	(a)	1,514
39	Jewellery .....	291	(a)	(a)	362
40	Miscellaneous .....	6,614	331	6,283	7,896

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

February, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
12,937	64,022	243,993	39,119	204,874	396,707	96,863	299,844	1
5,016	15,876	63,962	20,714	43,247	92,520	55,168	37,351	2
(a)	(a)	21,969	5,855	16,114	28,980	16,716	12,264	3
626	6,758	5,514	560	4,954	7,716	366	7,349	4
-	6,199	13,537	-	13,537	25,936	-	25,936	5
1,379	163	4,053	3,418	635	7,611	6,197	1,414	6
(a)	(a)	41,260	-	41,260	60,414	(a)	(a)	7
(a)	(a)	14,544	183	14,361	29,174	(a)	(a)	8
(a)	(a)	3,016	340	2,676	5,584	1,022	4,562	9
(a)	(a)	3,510	867	2,643	3,220	560	2,660	10
101	689	3,672	947	2,725	5,861	1,771	4,090	11
(a)	(a)	1,771	722	1,049	3,180	1,453	1,727	12
(a)	(a)	2,829	(a)	(a)	5,443	476	4,967	13
-	933	4,751	(a)	(a)	8,737	1,048	7,690	14
493	2,150	11,017	1,977	9,040	15,270	4,577	10,694	15
36	1,428	9,109	649	8,460	14,119	932	13,187	16
-	1,562	11,964	-	11,964	24,012	(a)	(a)	17
179	1,703	5,687	413	5,274	11,458	1,457	10,000	18
112	379	1,496	436	1,060	3,013	1,234	1,779	19
283	5,479	20,332	1,345	18,988	44,459	3,416	41,043	20
Saskatchewan			Alberta			British Columbia		
7,147	45,770	81,590	13,205	68,385	114,709	22,403	92,306	21
2,311	6,250	13,717	5,924	7,793	20,429	9,354	11,074	22
1,422	909	4,805	2,768	2,037	9,877	6,270	3,607	23
(a)	(a)	4,324	(a)	(a)	3,506	507	3,000	24
-	4,173	8,690	-	8,690	13,145	-	13,145	25
530	90	845	708	137	983	691	292	26
-	10,423	17,856	-	17,856	26,037	-	26,037	27
(a)	(a)	5,990	(a)	(a)	6,564	(a)	(a)	28
(a)	(a)	1,194	(a)	(a)	1,745	(a)	(a)	29
(a)	(a)	866	123	743	465	(a)	(a)	30
113	264	1,104	139	965	1,812	373	1,439	31
46	120	398	137	261	770	218	551	32
(a)	(a)	2,446	(a)	(a)	1,387	(a)	(a)	33
1,067	871	2,405	1,193	1,212	3,049	388	2,661	34
437	1,257	3,792	520	3,272	3,250	717	2,533	35
34	1,789	3,168	126	3,042	3,956	536	3,420	36
-	629	68	-	68	2,649	(a)	(a)	37
(a)	(a)	2,059	272	1,787	3,072	778	2,294	38
124	238	415	210	205	892	292	600	39
324	7,572	7,448	415	7,034	11,121	1,738	9,383	40



## Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

February 1958 Over February 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 1.6	- 0.1	+ 0.4	+ 2.0	+ 4.7	+ 6.5	- 0.8	+ 2.6
Grocery & Combination .....	+ 7.7	+ 6.4	+ 6.1	+ 9.3	+ 8.2	+ 8.0	+ 8.4	+ 6.7
Other Food & Beverage .....	+ 0.4	- 5.6	+ 0.7	+ 0.9	+ 4.9	+ 2.7	+ 1.5	+ 0.3
General .....	+ 1.4	- 1.2	+ 3.2	+ 2.4	- 7.2	+12.7	+ 4.3	- 6.8
Department .....	+ 2.4	+ 8.0	- 2.0	- 0.1	+ 7.2	+ 8.8	+10.6	+ 0.1
Variety .....	+ 1.7	+ 3.7	- 1.3	+ 1.3	+10.0	+ 2.8	+ 3.3	+10.6
Motor Vehicle .....	- 6.6	- 1.0	- 9.5	- 8.9	- 4.5	+ 2.5	-11.5	+ 1.4
Garage & Filling Station .....	+ 7.5	- 2.8	+12.4	+11.5	+13.8	-10.1	- 7.6	+ 9.9
Men's Clothing .....	- 2.4	+ 2.5	- 9.9	+ 0.1	- 3.6	+ 3.0	+ 4.4	- 3.5
Family Clothing .....	- 1.0	- 2.2	- 8.2	+ 4.6	+ 7.0	+ 0.5	+13.6	- 6.2
Women's Clothing .....	+ 0.6	+ 5.3	- 5.1	+ 2.4	+ 4.4	- 3.1	- 1.1	+ 7.0
Shoe .....	+ 2.9	+ 9.6	+10.1	- 2.5	+ 5.8	+ 5.7	- 3.4	+ 9.2
Hardware .....	+ 4.0	(c)	+ 2.8	- 2.6	- 0.2	+14.7	+12.6	+15.5
Lumber & Building Material .....	+ 3.6	+14.3	- 5.3	+ 2.9	+ 8.7	- 2.2	- 4.8	+31.6
Furniture, Appliance & Radio .....	- 2.7	- 1.7	- 2.1	- 9.3	+ 6.6	+ 2.2	+11.4	+ 7.3
Restaurant .....	- 1.9	-13.4	- 3.1	- 2.6	+11.4	- 1.2	+ 0.4	- 0.3
Fuel .....	+ 8.8	-23.2	+12.6	+20.4	+ 1.1	-10.7	- 2.9	-36.0
Drug .....	+ 5.7	+ 8.4	+ 6.3	+ 5.5	+ 3.3	+ 1.5	+ 5.3	+ 7.6
Jewellery .....	- 4.4	+ 5.4	- 2.1	-10.3	+ 6.6	- 9.5	+ 2.2	+ 5.1
Miscellaneous .....	+ 0.9	-11.9	- 0.7	- 0.9	+10.6	+24.3	- 9.7	+ 7.9

(c) Unchanged

January and February 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	2,107,526	159,911	498,371	830,365	100,544	110,034	172,043	236,257
Grocery & Combination .....	471,289	42,056	131,884	191,258	18,987	17,315	27,963	41,827
Other Food & Beverage .....	152,994	12,701	43,202	58,160	4,804	4,701	9,813	19,615
General .....	75,655	15,499	12,060	15,782	6,269	10,286	8,750	7,009
Department .....	163,956	12,035	27,319	53,426	14,550	8,420	19,004	29,202
Variety .....	32,718	2,996	8,494	15,461	833	1,202	1,754	1,979
Motor Vehicle .....	355,566	23,086	78,486	126,394	15,108	21,720	38,131	52,640
Garage & Filling Station .....	131,464	8,581	29,973	58,446	4,463	6,178	11,068	12,754
Men's Clothing .....	32,665	1,745	7,385	14,189	1,275	1,177	3,209	3,686
Family Clothing .....	24,547	3,269	8,296	7,636	1,020	1,047	1,853	1,425
Women's Clothing .....	33,316	1,877	8,464	14,361	745	1,057	3,079	3,733
Shoe .....	17,183	1,183	3,964	8,417	370	415	977	1,856
Hardware .....	32,857	2,241	5,480	11,609	2,006	3,643	5,103	2,774
Lumber & Building Material .....	51,367	1,955	9,737	19,755	4,208	4,369	5,764	5,579
Furniture, Appliance & Radio .....	83,777	5,915	22,682	33,452	4,072	3,334	7,443	6,877
Restaurant .....	74,569	3,191	18,841	29,817	4,309	3,857	6,536	8,016
Fuel .....	86,739	3,254	24,038	50,227	1,967	1,140	156	5,958
Drug .....	56,362	3,878	11,771	24,154	2,798	3,172	4,285	6,306
Jewellery .....	14,450	1,021	3,153	6,140	620	730	911	1,875
Miscellaneous .....	216,052	13,428	43,142	91,681	12,140	16,271	16,244	23,146

(Without Adjustment for Price Changes)

January and February 1958 Over January and February 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 3.8	+ 3.7	+ 2.6	+ 3.6	+ 6.4	+ 9.2	+ 3.9	+ 3.8
Grocery & Combination .....	+ 9.5	+ 8.2	+ 7.4	+11.5	+ 8.5	+10.1	+ 8.9	+ 8.6
Other Food & Beverage .....	+ 3.4	+ 0.5	+ 1.3	+ 5.3	+ 9.5	+ 6.7	+ 5.4	+ 1.1
General .....	+ 2.9	+ 1.5	+ 2.5	+ 5.5	- 3.7	+10.9	+ 6.8	- 7.6
Department .....	+ 5.7	+ 5.6	+ 1.7	+ 2.9	+ 8.4	+ 8.0	+13.3	+ 8.2
Variety .....	+ 6.0	+ 8.1	+ 4.2	+ 5.4	+17.3	+ 4.8	+ 8.7	+10.1
Motor Vehicle .....	- 2.3	+ 6.7	- 4.2	- 5.9	+ 1.2	+ 8.1	- 3.5	+ 2.4
Garage & Filling Station .....	+ 3.9	- 0.3	+ 6.8	+ 5.5	+ 6.1	- 5.8	- 5.2	+ 6.3
Men's Clothing .....	+ 2.1	+ 2.8	- 2.5	+ 3.5	+ 3.8	+ 9.0	+ 7.4	- 0.3
Family Clothing .....	+ 3.7	+ 1.6	- 3.2	+10.0	+ 9.3	+ 6.2	+16.1	+ 0.3
Women's Clothing .....	+ 8.1	+12.3	+ 2.8	+11.0	+10.0	+11.6	+ 6.6	+ 8.0
Shoe .....	+11.8	+14.6	+12.0	+10.7	+16.7	+26.1	+10.5	+12.0
Hardware .....	+ 6.4	+ 1.2	+ 1.4	+ 2.4	- 0.6	+23.5	+14.7	+10.8
Lumber & Building Material .....	+ 8.3	+ 9.8	+ 3.3	+11.3	+ 5.6	+ 3.1	+ 4.2	+17.8
Furniture, Appliance & Radio .....	+ 1.3	+12.6	+ 6.1	- 8.0	+12.1	+ 9.2	+11.2	+ 8.5
Restaurant .....	+ 0.5	- 8.8	+ 1.1	+ 0.3	+11.4	- 0.6	+ 1.9	- 2.3
Fuel .....	- 2.8	-28.7	- 1.9	+ 6.1	- 9.4	-20.9	-16.1	-34.4
Drug .....	+ 7.9	+10.6	+ 6.9	+ 8.2	+ 7.0	+ 5.8	+ 7.0	+ 9.0
Jewellery .....	- 0.4	+12.2	- 3.6	- 3.9	+ 5.1	- 1.9	+ 3.4	+ 8.9
Miscellaneous .....	+ 3.8	- 2.1	+ 2.8	- 0.8	+13.0	+24.4	- 0.7	+ 8.5

(Without Adjustment for Price Changes)

February 1958 Over January 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 6.9	- 7.2	- 4.1	- 8.5	- 3.6	- 7.4	- 9.8	- 5.6
Grocery & Combination .....	- 5.2	- 1.3	- 5.8	- 6.3	- 5.5	- 2.2	- 3.7	- 4.5
Other Food & Beverage .....	- 0.1	- 9.0	+ 3.5	- 0.7	+ 3.1	- 1.6	- 4.1	+ 1.4
General .....	- 6.2	- 9.0	-15.8	- 4.3	+ 2.7	- 5.4	- 2.3	+ 0.1
Department .....	- 7.8	+ 6.2	- 1.8	- 5.7	- 7.5	- 1.7	-15.7	-18.1
Variety .....	- 3.7	+ 6.2	- 8.7	- 3.0	- 9.8	+ 6.9	- 7.0	- 1.3
Motor Vehicle .....	- 3.3	- 3.8	+10.8	- 8.4	- 2.8	- 7.7	-11.9	- 2.1
Garage & Filling Station .....	- 1.1	-10.5	- 5.7	- 0.3	+ 2.3	-17.1	+18.0	+ 6.0
Men's Clothing .....	-29.7	- 3.9	-31.0	-35.1	-15.0	-24.1	-40.7	-10.1
Family Clothing .....	-26.6	-20.3	-26.7	-27.1	-22.6	-29.8	-12.3	-51.6
Women's Clothing .....	-28.4	-27.3	-23.4	-31.0	-38.0	-44.6	-44.1	- 5.7
Shoe .....	-32.1	-17.7	-19.2	-39.3	-47.1	-33.3	-31.3	-29.1
Hardware .....	- 6.3	+ 4.7	+ 6.7	-11.7	- 5.8	-15.7	- 7.9	(c)
Lumber & Building Material .....	-13.2	- 8.7	- 4.7	-20.7	- 4.3	-20.3	-28.4	+20.5
Furniture, Appliance & Radio .....	+11.6	-19.2	- 5.6	-16.0	-32.8	+ 3.3	+ 3.9	-10.4
Restaurant .....	- 7.9	-15.1	- 6.4	-10.1	- 3.8	-10.3	- 5.9	- 2.6
Fuel .....	- 6.8	- 7.7	- 0.9	- 8.4	- 7.0	+23.1	-22.7	-19.9
Drug .....	- 8.0	- 5.7	- 6.5	- 9.8	- 7.6	- 8.7	- 7.5	- 5.0
Jewellery .....	- 7.3	- 7.4	- 9.7	- 3.6	-11.6	- 1.6	-16.3	- 9.3
Miscellaneous .....	- 7.8	-24.8	-10.9	- 5.9	+19.7	- 5.7	-15.3	- 7.5

) Unchanged



February 1957 and February 1958

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Feb. 1957	Feb. 1958	Change 1958/57	Jan.31 1957	Jan.31 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	76,860	78,670	+ 2.4	266,038	281,286	+ 5.7
1. Women's and Misses' Dresses .....	2,254	2,181	- 3.2	5,240	6,158	+17.5
2. Women's and Misses' Coats and Suits..	1,413	1,453	+ 2.8	4,153	4,939	+18.9
3. Women's and Misses' Sportswear .....	1,811	2,003	+10.6	6,747	7,459	+10.6
4. Furs .....	831	794	- 4.5	4,720	4,800	+ 1.7
5. Girls' and Infants' Wear .....	2,759	2,943	+ 6.7	11,935	13,952	+16.9
6. Lingerie and Corsets .....	3,071	3,168	+ 3.2	8,538	9,106	+ 6.7
7. Aprons, Housedresses and Uniforms ...	319	362	+13.5	637	768	+20.6
8. Millinery .....	563	499	-11.4	1,005	1,030	+ 2.5
9. Hosiery and Apparel Accessories .....	2,346	2,261	- 3.6	8,214	8,646	+ 5.3
10. Women's, Misses' and Children's Shoes	2,303	2,416	+ 4.9	14,073	14,810	+ 5.2
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	17,670	18,080	+ 2.3	65,262	71,668	+ 9.8
11. Men's Clothing .....	1,996	2,004	+ 0.4	8,830	9,656	+ 9.4
12. Men's Furnishings .....	2,560	2,659	+ 3.9	11,755	12,950	+10.2
13. Boys' Clothing and Furnishings .....	1,219	1,287	+ 5.6	6,498	7,464	+14.9
14. Men's and Boys' Shoes .....	983	1,043	+ 6.1	5,346	5,781	+ 8.1
15. Food and Kindred Products .....	5,654	5,766	+ 2.0	4,810	4,984	+ 3.6
16. Toiletries, Cosmetics and Drugs .....	2,344	2,536	+ 8.2	5,858	6,422	+ 9.6
17. Photographic Equipment and Supplies..	275	310	+12.7	1,177	1,372	+16.6
18. Piece Goods .....	2,720	2,885	+ 6.1	8,933	9,420	+ 5.5
19. Linens and Domestic Goods .....	3,076	2,843	- 7.6	8,976	9,699	+ 8.1
20. Smallwares .....	1,471	1,574	+ 7.0	5,034	5,125	+ 1.8
21. China and Glassware .....	840	900	+ 7.1	8,174	8,286	+ 1.4
22. Home Furnishings .....	6,069	6,235	+ 2.7	25,014	25,890	+ 3.5
23. Furniture .....	6,506	6,297	- 3.2	18,017	17,695	- 1.8
24. Major Appliances .....	4,770	5,025	+ 5.3	15,107	15,904	+ 5.3
25. Radio and Music .....	2,458	2,341	- 4.8	8,323	8,444	+ 1.5
26. Hardware and Housewares .....	5,259	5,524	+ 5.0	21,427	21,270	- 0.7
27. Jewellery .....	1,229	1,227	- 0.2	7,705	7,528	- 2.3
28. Sporting Goods and Luggage .....	1,641	1,622	- 1.2	13,591	14,253	+ 4.9
29. Stationery, Books and Magazines .....	1,425	1,459	+ 2.4	4,569	4,508	- 1.3
30. All Other Departments .....	6,695	7,053	+ 5.3	11,632	12,967	+11.5



Canada Statistics Bureau of



# RETAIL TRADE

MARCH, 1958

*Published by Authority of*  
The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS  
Industry and Merchandising Division  
Retail Trade Section



## RETAIL TRADE

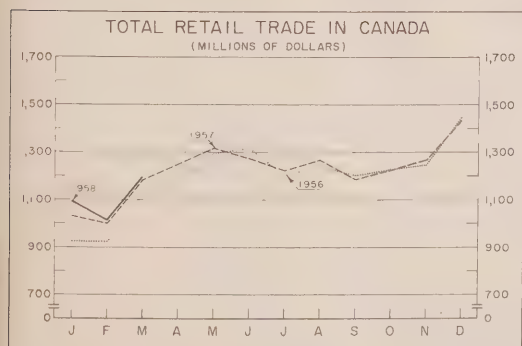
Retail sales in Canada during March 1958 were estimated to be \$1,194,753,000 an increase of 1.1% over sales of \$1,181,703,000 in the same month last year. Cumulative sales for the first three months of 1958 were \$3,302,279,000 up 2.8% over sales of \$3,211,497,000 in 1957. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

### Total Retail Trade in Canada

<u>Period</u>	<u>1957</u> \$'000	<u>1958</u> \$'000	<u>% Change</u> 1958/1957
January	1,030,036	1,091,304	+ 5.9
February	999,758	1,016,222	+ 1.6
March	1,181,703	1,194,753	+ 1.1
<b>Total</b>	<b>3,211,497</b>	<b>3,302,279</b>	<b>+ 2.8</b>

Five of the seven regions in Canada showed increased sales in March this year when compared with the same month a year ago. In Alberta sales were down 4.4% and in British Columbia 0.2% for the month. Manitoba and Saskatchewan with increases of 4.0% and 2.4% registered the largest gains followed by the Atlantic Provinces 2.0% Ontario 1.9% and Quebec 1.2%. For the three-month period this year all provinces showed sales gains over 1957; Saskatchewan was up 6.6% for the largest increase and the other provinces ranged downward to a low of 0.8% in Alberta.

In March, fourteen of the eighteen specified trades as well as the miscellaneous category showed greater sales this year. Some of the largest gains were in



the clothing classifications, caused mainly by the early date of Easter in 1958. Variety stores increased 7.8%, grocery and combination stores 6.1% and department stores 6.0%. Motor vehicle dealers' sales were down 7.6% with all provinces contributing to the decrease except Saskatchewan, where sales were up 3.5%.

Percentage Changes in Selected Retail Trades  
January to March 1958 over January to March 1957  
Chains and Independents

Canada

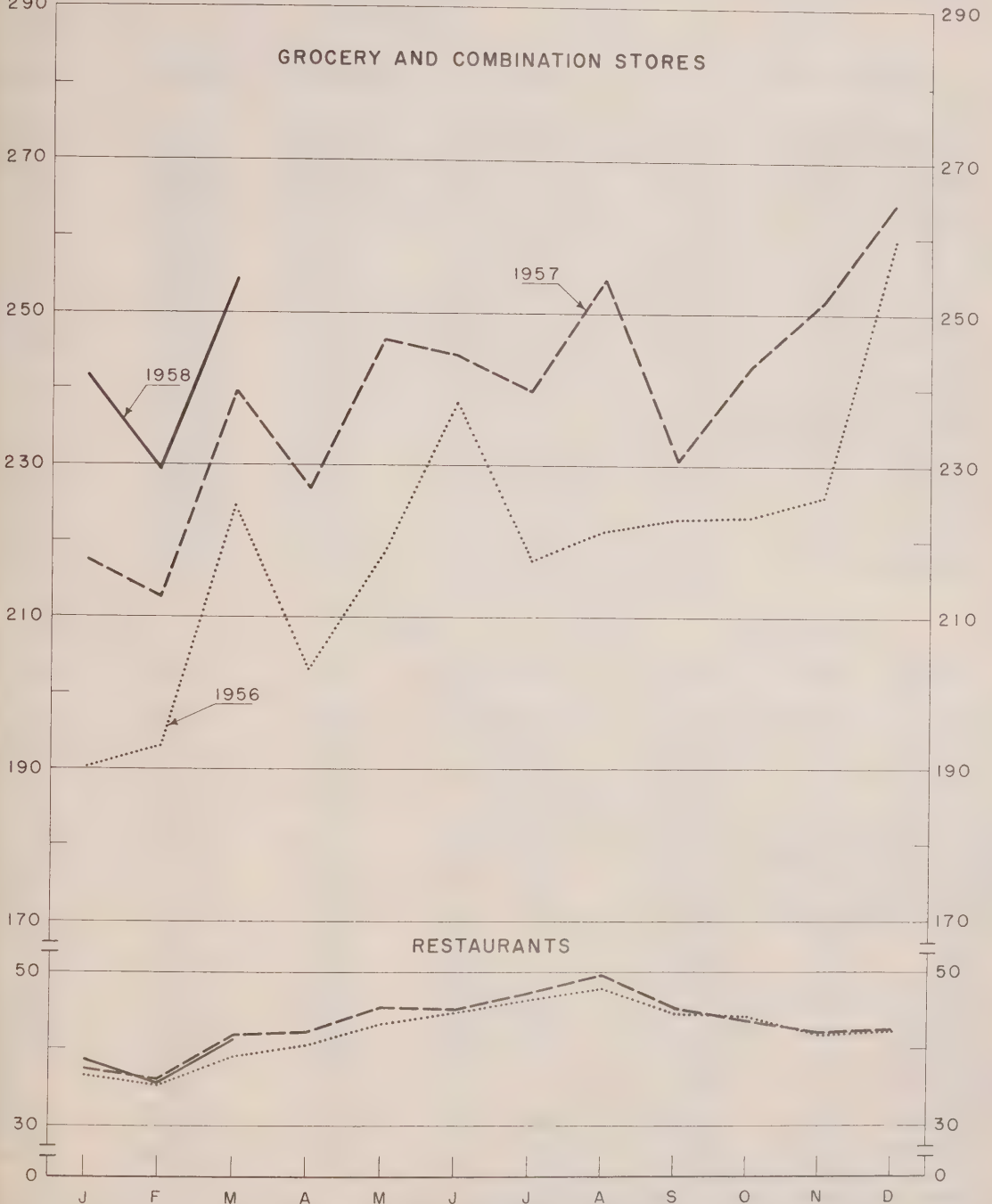
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 8.3	+ 11.8	+ 5.5
Family Clothing .....	+ 4.2	+ 8.9	+ 3.2
Women's Clothing .....	+ 8.9	+ 6.7	+ 9.6
Shoe .....	+ 11.2	+ 15.6	+ 8.5
Lumber and Building Material .	+ 6.8	+ 5.0	+ 7.1
Furniture, Appliance and Radio	+ 1.1	+ 4.6	+ 0.2
Restaurant .....	- 0.2	- 4.2	+ 0.1
Drug .....	+ 7.1	+ 5.8	+ 7.3
Jewellery .....	- 0.7	+ 1.3	- 1.7

# MONTHLY SALES FOOD TRADES

MILLION  
DOLLARS  
290

MILLION  
DOLLARS  
290

## GROCERY AND COMBINATION STORES





March, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,194,753	230,000	964,753	95,057
2	Grocery & Combination .....	254,429	114,929	139,500	22,990
3	Other Food & Beverage .....	86,059	43,625	42,434	6,818
4	General .....	42,068	3,225	38,843	9,097
5	Department .....	99,893	-	99,893	7,631
6	Variety .....	20,654	17,455	3,199	1,945
7	Motor Vehicle .....	223,276	1,563	221,713	16,457
8	Garage & Filling Station .....	69,098	610	68,487	5,140
9	Men's Clothing .....	16,815	2,106	14,709	903
10	Family Clothing .....	15,902	2,717	13,185	2,231
11	Women's Clothing .....	21,409	4,675	16,734	1,086
12	Shoe .....	10,826	4,510	6,316	814
13	Hardware .....	20,081	2,844	17,236	1,637
14	Lumber & Building Material .....	28,743	3,583	25,159	939
15	Furniture, Appliance & Radio .....	44,475	9,331	35,144	3,448
16	Restaurant .....	41,205	2,872	38,333	1,768
17	Fuel .....	31,760	283	31,478	1,746
18	Drug .....	29,526	3,611	25,914	2,100
19	Jewellery .....	7,782	2,647	5,135	485
20	Miscellaneous .....	130,752	9,414	121,341	7,822
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	60,909	8,266	52,643	66,012
22	Grocery & Combination .....	10,007	4,018	5,988	10,039
23	Other Food & Beverage .....	2,558	1,586	972	2,622
24	General .....	3,534	(a)	(a)	5,916
25	Department .....	8,827	-	8,827	5,072
26	Variety .....	522	510	13	712
27	Motor Vehicle .....	11,969	-	11,969	15,178
28	Garage & Filling Station .....	2,518	(a)	(a)	4,043
29	Men's Clothing .....	756	(a)	(a)	604
30	Family Clothing .....	611	(a)	(a)	624
31	Women's Clothing .....	497	137	360	595
32	Shoe .....	255	70	185	251
33	Hardware .....	1,119	(a)	(a)	2,228
34	Lumber & Building Material .....	2,112	358	1,754	1,829
35	Furniture, Appliance & Radio .....	1,730	290	1,440	1,674
36	Restaurant .....	2,379	183	2,195	2,387
37	Fuel .....	577	-	577	494
38	Drug .....	1,470	(a)	(a)	1,659
39	Jewellery .....	338	(a)	(a)	451
40	Miscellaneous .....	9,130	374	8,756	9,634

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

March, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
15,453	79,604	286,696	48,229	238,467	460,120	109,798	350,322	1
5,460	17,530	70,741	24,179	46,563	101,999	61,292	40,707	2
(a)	(a)	23,963	7,041	16,922	33,348	19,560	13,788	3
825	8,272	6,277	794	5,483	8,424	435	7,988	4
-	7,631	17,992	-	17,992	32,880	-	32,880	5
1,831	114	5,527	4,664	863	9,920	8,139	1,781	6
(a)	(a)	50,322	-	50,322	78,244	(a)	(a)	7
(a)	(a)	15,378	188	15,190	30,914	(a)	(a)	8
(a)	(a)	4,568	438	4,130	6,875	1,221	5,654	9
(a)	(a)	6,128	1,509	4,619	4,811	762	4,049	10
127	959	6,449	1,222	5,227	8,800	2,410	6,390	11
(a)	(a)	2,898	1,366	1,532	5,084	2,383	2,701	12
(a)	(a)	3,644	(a)	(a)	6,804	575	6,229	13
-	939	6,768	(a)	(a)	10,657	443	10,214	14
672	2,777	12,995	2,630	10,365	17,963	4,046	13,917	15
72	1,696	9,922	747	9,175	16,867	1,077	15,790	16
-	1,746	8,853	-	8,853	17,387	(a)	(a)	17
202	1,897	6,107	447	5,661	12,606	1,630	10,976	18
120	365	1,808	439	1,368	3,236	1,290	1,947	19
358	7,464	26,356	1,706	24,650	53,301	3,999	49,303	20
Saskatchewan			Alberta			British Columbia		
7,957	58,055	92,580	14,606	77,974	133,375	25,692	107,683	21
2,661	7,378	15,517	6,676	8,841	23,136	10,642	12,494	22
1,479	1,143	5,459	3,167	2,292	11,291	6,863	4,428	23
(a)	(a)	4,611	(a)	(a)	4,210	593	3,617	24
-	5,072	11,003	-	11,003	16,488	-	16,488	25
635	77	972	853	119	1,056	822	234	26
-	15,178	20,521	-	20,521	30,584	-	30,584	27
(a)	(a)	4,916	(a)	(a)	6,188	(a)	(a)	28
(a)	(a)	1,587	(a)	(a)	1,522	(a)	(a)	29
(a)	(a)	899	103	796	598	(a)	(a)	30
138	457	1,745	170	1,575	2,236	470	1,766	31
82	169	558	202	357	966	243	723	32
(a)	(a)	2,798	(a)	(a)	1,851	(a)	(a)	33
921	908	2,575	1,061	1,514	3,862	506	3,357	34
382	1,292	3,326	420	2,907	3,338	890	2,447	35
35	2,352	3,614	140	3,474	4,268	618	3,650	36
-	494	66	-	66	2,638	(a)	(a)	37
(a)	(a)	2,250	287	1,963	3,333	873	2,460	38
137	314	473	221	251	992	330	661	39
333	9,301	9,690	454	9,236	14,818	2,190	12,629	40

## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

March 1958 Over March 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 1.1	+ 2.0	+ 1.2	+ 1.9	+ 4.0	+ 2.4	- 4.4	- 0.2
Grocery & Combination .....	+ 6.1	+ 6.2	+ 6.1	+ 6.2	+ 0.5	+ 8.4	+ 8.0	+ 6.0
Other Food & Beverage .....	+ 2.6	+ 0.7	+ 5.1	+ 3.1	+ 2.3	+ 0.9	- 0.8	- 0.6
General .....	+ 1.5	+ 1.8	+ 0.6	+ 4.5	- 6.1	+ 11.1	- 1.6	- 4.9
Department .....	+ 6.0	+ 4.0	+ 4.3	+ 8.5	+ 5.1	+ 5.7	+ 8.4	+ 2.8
Variety .....	+ 7.8	+ 9.0	+ 7.5	+ 8.2	+ 16.5	+ 3.2	+ 1.1	+ 10.5
Motor Vehicle .....	- 7.6	- 2.9	- 10.3	- 7.7	- 0.5	+ 3.5	- 18.1	- 4.5
Garage & Filling Station .....	+ 1.3	- 3.3	+ 2.8	+ 2.9	+ 23.5	- 5.2	- 9.5	+ 0.5
Men's Clothing .....	+ 1.3	+ 5.0	- 0.9	+ 4.2	+ 5.6	- 2.4	- 1.3	- 4.7
Family Clothing .....	+ 4.9	+ 13.5	+ 4.3	+ 5.5	+ 9.9	+ 3.8	- 5.1	- 8.4
Women's Clothing .....	+ 10.1	+ 18.8	+ 12.7	+ 12.4	+ 12.2	+ 3.3	- 1.7	+ 2.1
Shoe .....	+ 10.2	+ 14.3	+ 16.1	+ 10.1	+ 19.2	+ 5.9	- 9.1	+ 3.4
Hardware .....	+ 2.2	+ 8.5	+ 2.5	- 0.5	- 4.5	+ 6.4	- 3.1	+ 15.7
Lumber & Building Material .....	+ 4.2	- 0.3	+ 2.7	+ 10.6	+ 3.0	+ 4.4	- 14.1	+ 6.5
Furniture, Appliance & Radio .....	+ 0.8	+ 6.6	+ 5.8	- 4.2	+ 21.7	+ 7.2	+ 8.2	- 12.4
Restaurant .....	- 1.5	- 8.2	- 1.8	+ 0.4	+ 7.5	- 3.7	- 0.7	- 8.3
Fuel .....	- 8.9	- 10.4	- 8.9	- 7.6	- 9.7	- 10.0	+ 26.9	- 15.7
Drug .....	+ 5.6	+ 6.9	+ 4.9	+ 5.7	+ 7.1	+ 2.7	+ 3.9	+ 7.4
Jewellery .....	- 1.2	+ 4.3	+ 2.7	- 4.0	+ 3.0	- 4.7	- 4.4	- 3.7
Miscellaneous .....	+ 1.8	- 2.1	+ 2.5	+ 4.3	+ 9.6	- 6.3	- 7.2	+ 2.1

Estimated Retail Trade — By Provinces and Kinds of Business

January to March 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	3,302,279	254,968	785,067	1,290,484	161,453	176,046	264,623	369,632
Grocery & Combination .....	725,718	65,046	202,625	293,257	28,994	27,354	43,480	64,963
Other Food & Beverage .....	239,053	19,519	67,165	91,508	7,362	7,323	15,272	30,906
General .....	117,723	24,596	18,337	24,206	9,803	16,202	13,361	11,219
Department .....	263,849	19,666	45,311	86,305	23,377	13,492	30,007	45,690
Variety .....	53,372	4,941	14,021	25,381	1,355	1,914	2,726	3,035
Motor Vehicle .....	578,842	39,543	128,808	204,638	27,077	36,898	58,652	83,224
Garage & Filling Station .....	200,562	13,721	45,351	89,360	6,981	10,221	15,984	18,942
Men's Clothing .....	49,480	2,648	11,953	21,064	2,031	1,781	4,796	5,208
Family Clothing .....	40,449	5,500	14,424	12,447	1,631	1,671	2,752	2,023
Women's Clothing .....	54,725	2,963	14,913	23,161	1,242	1,652	4,824	5,969
Shoe .....	28,009	1,997	6,862	13,501	625	666	1,535	2,822
Hardware .....	52,938	3,878	9,124	18,413	3,125	5,871	7,901	4,625
Lumber & Building Material .....	80,110	2,894	16,505	30,412	6,320	6,198	8,339	9,441
Furniture, Appliance & Radio .....	128,252	9,363	35,677	51,415	5,802	5,008	10,769	10,215
Restaurant .....	115,774	4,959	28,763	46,684	6,688	6,244	10,150	12,284
Fuel .....	118,499	5,000	32,891	67,614	2,544	1,634	222	8,596
Drug .....	85,888	5,978	17,878	36,760	4,268	4,831	6,535	9,639
Jewellery .....	22,232	1,506	4,961	9,376	958	1,181	1,384	2,867
Miscellaneous .....	346,804	21,250	69,498	144,982	21,270	25,905	25,934	37,964



# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to March 1958 Over January to March 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.8	+ 3.0	+ 2.1	+ 3.0	+ 5.5	+ 6.6	+ 0.8	+ 2.3
Grocery & Combination .....	+ 8.3	+ 7.5	+ 6.9	+ 9.6	+ 5.6	+ 9.5	+ 8.6	+ 7.7
Other Food & Beverage .....	+ 3.1	+ 0.6	+ 2.6	+ 4.5	+ 6.9	+ 4.6	+ 3.1	+ 0.5
General .....	+ 2.4	+ 1.6	+ 1.9	+ 5.2	- 4.6	+ 11.0	+ 3.8	- 6.6
Department .....	+ 5.8	+ 5.0	+ 2.7	+ 4.9	+ 7.1	+ 7.2	+ 11.5	+ 6.2
Variety .....	+ 6.7	+ 8.4	+ 5.5	+ 6.5	+ 17.0	+ 4.2	+ 5.9	+ 10.2
Motor Vehicle .....	- 4.4	+ 2.5	- 6.7	- 6.6	+ 0.4	+ 6.2	- 9.2	- 0.2
Garage & Filling Station .....	+ 3.0	- 1.4	+ 5.4	+ 4.6	+ 11.8	- 5.6	- 6.6	+ 4.3
Men's Clothing .....	+ 1.8	+ 3.5	- 1.9	+ 3.7	+ 4.5	+ 4.8	+ 4.4	- 1.6
Family Clothing .....	+ 4.2	+ 6.1	- 0.1	+ 8.1	+ 9.5	+ 5.3	+ 8.2	- 2.5
Women's Clothing .....	+ 8.9	+ 14.6	+ 6.9	+ 11.5	+ 10.9	+ 8.5	+ 3.5	+ 5.7
Shoe .....	+ 11.2	+ 14.5	+ 13.7	+ 10.5	+ 17.7	+ 17.7	+ 2.5	+ 8.9
Hardware .....	+ 4.8	+ 4.2	+ 1.8	+ 1.3	- 2.1	+ 16.4	+ 7.7	+ 12.7
Lumber & Building Material .....	+ 6.8	+ 6.3	+ 3.0	+ 11.1	+ 4.7	+ 3.5	- 2.3	+ 12.9
Furniture, Appliance & Radio .....	+ 1.1	+ 10.3	+ 6.0	- 6.7	+ 14.8	+ 8.5	+ 10.2	+ 0.7
Restaurant .....	- 0.2	- 8.5	+ 0.1	+ 0.3	+ 10.0	- 1.8	+ 1.0	- 4.5
Fuel .....	- 4.5	- 23.2	- 3.9	+ 2.2	- 9.5	- 17.9	- 6.7	- 29.6
Drug .....	+ 7.1	+ 9.3	+ 6.2	+ 7.4	+ 7.1	+ 4.7	+ 5.9	+ 8.5
Jewellery .....	- 0.7	+ 9.5	- 1.4	- 3.9	+ 4.4	- 3.0	+ 3.7	+ 4.2
Miscellaneous .....	+ 3.0	- 2.1	+ 2.7	+ 2.1	+ 11.5	+ 10.9	- 3.2	+ 5.9



(Without Adjustment for Price Changes)

March 1958 Over February 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 17.6	+ 23.5	+ 17.5	+ 16.0	+ 23.4	+ 24.7	+ 13.5	+ 16.3
Grocery & Combination .....	+ 11.0	+ 10.0	+ 10.6	+ 10.2	+ 8.5	+ 17.3	+ 13.1	+ 13.2
Other Food & Beverage .....	+ 12.6	+ 12.6	+ 9.1	+ 15.1	+ 4.9	+ 12.5	+ 13.6	+ 14.3
General .....	+ 14.9	+ 23.2	+ 13.8	+ 9.2	+ 11.3	+ 18.3	+ 6.6	+ 20.1
Department .....	+ 27.0	+ 23.1	+ 32.9	+ 26.8	+ 26.3	+ 21.5	+ 26.6	+ 25.4
Variety .....	+ 28.7	+ 26.1	+ 36.4	+ 30.3	+ 32.2	+ 14.7	+ 15.0	+ 7.4
Motor Vehicle .....	+ 27.8	+ 45.4	+ 22.0	+ 29.5	+ 60.7	+ 45.6	+ 14.9	+ 17.5
Garage & Filling Station .....	+ 5.7	+ 26.8	+ 5.7	+ 6.0	+ 11.6	+ 44.3	- 17.9	- 5.7
Men's Clothing .....	+ 24.7	+ 5.6	+ 51.5	+ 23.1	+ 29.0	+ 18.9	+ 32.9	- 12.8
Family Clothing .....	+ 53.1	+ 53.9	+ 74.6	+ 49.4	+ 37.3	+ 44.4	+ 3.8	+ 28.6
Women's Clothing .....	+ 54.0	+ 37.5	+ 75.6	+ 50.1	+ 74.4	+ 57.8	+ 58.1	+ 23.4
Shoe .....	+ 55.8	+ 52.4	+ 63.6	+ 59.9	+ 99.2	+ 51.2	+ 40.2	+ 25.5
Hardware .....	+ 26.4	+ 42.8	+ 28.8	+ 25.0	+ 15.0	+ 33.7	+ 14.4	+ 33.5
Lumber & Building Material .....	+ 20.4	+ 0.6	+ 42.5	+ 22.0	+ 2.6	- 5.6	+ 7.1	+ 26.7
Furniture, Appliance & Radio .....	+ 13.2	+ 30.5	+ 18.0	+ 17.6	+ 5.7	- 1.2	- 12.3	+ 2.7
Restaurant .....	+ 15.2	+ 20.7	+ 8.9	+ 19.5	+ 12.6	+ 30.9	+ 14.1	+ 7.9
Liquor .....	- 24.1	+ 11.8	- 26.0	- 27.6	- 39.1	- 21.5	- 2.9	- 0.4
Rug .....	+ 9.3	+ 11.6	+ 7.4	+ 10.0	+ 9.4	+ 9.6	+ 9.3	+ 8.5
Jewellery .....	+ 11.8	- 1.2	+ 20.9	+ 7.4	+ 16.2	+ 24.6	+ 11.6	+ 11.2
Miscellaneous .....	+ 26.2	+ 35.8	+ 29.6	+ 19.9	+ 38.0	+ 22.0	+ 30.1	+ 33.2





# RETAIL TRADE

—  
APRIL, 1958

*Published by Authority of*  
The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**  
Industry and Merchandising Division  
Retail Trade Section

6505-501-48

Price \$2.00 per year

Vol. XXX—No. 4



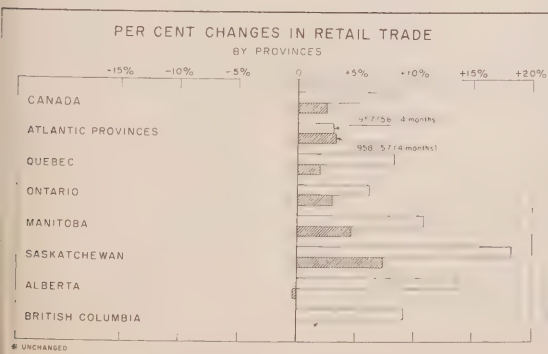
## RETAIL TRADE

Estimated sales of all retail stores in Canada during April 1958 were \$1,267,255,000 an increase of 1.4% from sales of \$1,250,225,000 in April 1957 and up 6.1% from those in March 1958 of \$1,194,753,000. Cumulative sales in the first four months of 1958 of \$4,569,534,000 were up 2.4% from the \$4,461,722,000 recorded in the same period a year ago. These and other data contained in this bulletin are not adjusted for seasonal variations, price changes or number of business days.

### Total Retail Trade in Canada

<u>Period</u>	<u>1957</u> \$'000	<u>1958</u> \$'000	<u>% Change</u> 1958/1957
January .....	1,030,036	1,091,304	+ 5.9
February .....	999,758	1,016,222	+ 1.6
March .....	1,181,703	1,194,753	+ 1.1
April .....	<u>1,250,225</u>	<u>1,267,255</u>	<u>+ 1.4</u>
Total .....	4,461,722	4,569,534	+ 2.4

By regions, five of the seven specified registered greater sales this April than last and, in the remaining two, Alberta and British Columbia sales were down by 3.0% and 5.9% respectively. The largest gain for the month occurred in Saskatchewan where sales were 9.0% greater than last year. The Atlantic Provinces showed an increase of 3.7%, Ontario 2.7%, Manitoba 2.5% and Quebec 1.4%. For the four-month period in 1958 Saskatchewan again showed the largest gain 7.3% followed by Manitoba 4.6%, Atlantic Provinces 3.2%, Ontario 2.9% and Quebec 1.9%. In British Columbia sales were unchanged from the previous year's levels and in Alberta they were down slightly 0.3%.



By individual kinds of business, sales during April 1958 were larger in eleven of the eighteen specified as well as the miscellaneous category, remained unchanged in one and were down in six categories. Some of the larger percentage gains for the month were lumber



2.

and building material dealers 10.9%, grocery and combination stores 8.8%, drug stores 7.2%, general stores 6.5% and hardware stores 5.3%. Fuel dealers' sales dropped 16.7% during the month, motor vehicle dealers 7.6%, jewellery stores 5.3%, men's clothing stores 5.1%, family clothing 4.4% and women's clothing 2.7%.

Percentage Changes in Selected Retail Trades

January to April 1958 over January to April 1957

Chains and Independents

Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 8.4	+ 11.4	+ 6.1
Family Clothing .....	+ 1.4	+ 8.1	(c)
Women's Clothing .....	+ 5.3	+ 5.4	+ 5.3
Shoe .....	+ 8.1	+ 12.0	+ 5.6
Lumber and Building Material .....	+ 8.0	+ 4.4	+ 8.7
Furniture, Appliance and Radio ...	+ 1.6	+ 7.3	(c)
Restaurant .....	- 0.1	- 3.2	+ 0.2
Drug .....	+ 7.1	+ 5.5	+ 7.3
Jewellery .....	- 1.9	- 0.3	- 2.8

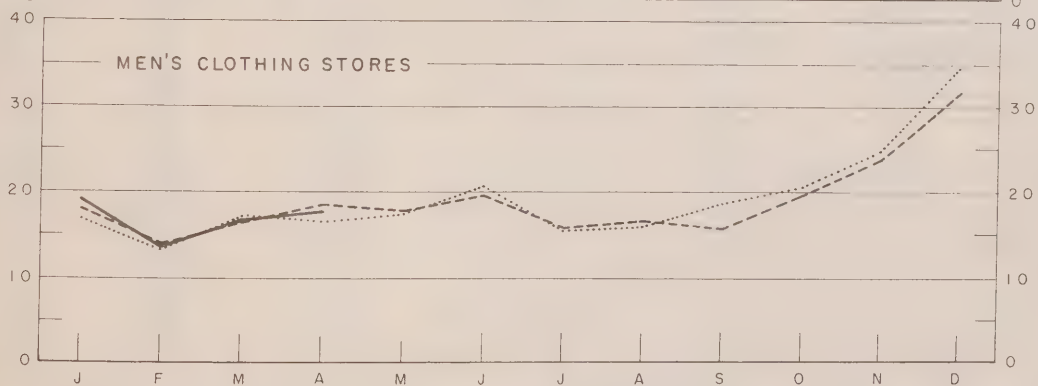
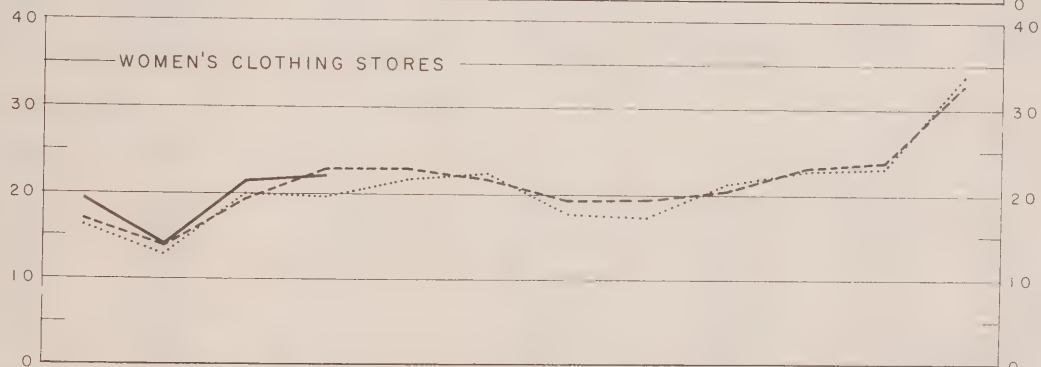
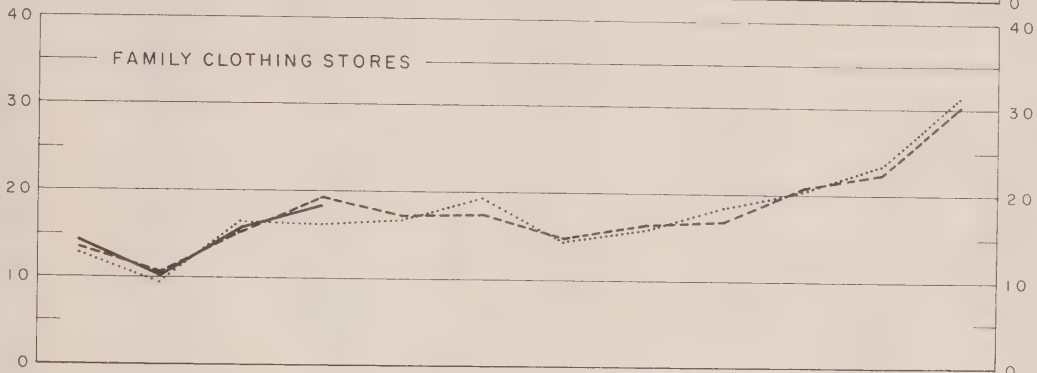
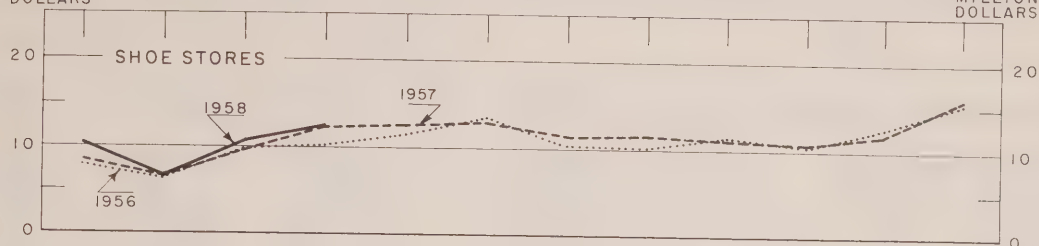
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(c) Unchanged.

# MONTHLY SALES APPAREL STORES

MILLION  
DOLLARS

MILLION  
DOLLARS



April, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,267,255	237,575	1,029,680	104,289
2	Grocery & Combination .....	246,988	107,940	139,048	22,553
3	Other Food & Beverage .....	89,076	45,713	43,363	7,288
4	General .....	46,829	3,354	43,476	10,355
5	Department .....	105,129	-	105,129	9,192
6	Variety .....	25,663	21,209	4,454	2,662
7	Motor Vehicle .....	253,016	1,773	251,243	20,870
8	Garage & Filling Station .....	72,049	631	71,418	4,845
9	Men's Clothing .....	17,912	2,194	15,718	986
10	Family Clothing .....	18,241	3,201	15,040	2,479
11	Women's Clothing .....	22,002	5,517	16,485	1,294
12	Shoe .....	12,468	5,395	7,073	976
13	Hardware .....	23,544	3,108	20,436	1,712
14	Lumber & Building Material .....	35,351	5,182	30,168	1,155
15	Furniture, Appliance & Radio .....	47,374	11,868	35,505	3,316
16	Restaurant .....	42,422	2,938	39,484	1,764
17	Fuel .....	19,700	167	19,533	1,074
18	Drug .....	29,257	3,645	25,612	2,069
19	Jewellery .....	8,043	2,656	5,387	560
20	Miscellaneous .....	152,191	11,084	141,108	9,139
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	62,494	8,496	53,998	80,285
22	Grocery & Combination .....	9,586	3,925	5,661	9,577
23	Other Food & Beverage .....	2,786	1,692	1,094	2,655
24	General .....	3,588	(a)	(a)	6,702
25	Department .....	9,080	-	9,080	5,307
26	Variety .....	664	621	44	975
27	Motor Vehicle .....	12,727	-	12,727	23,029
28	Garage & Filling Station .....	2,193	(a)	(a)	4,064
29	Men's Clothing .....	736	(a)	(a)	644
30	Family Clothing .....	725	(a)	(a)	822
31	Women's Clothing .....	553	157	396	746
32	Shoe .....	335	84	251	376
33	Hardware .....	1,274	(a)	(a)	2,890
34	Lumber & Building Material .....	2,616	280	2,336	2,783
35	Furniture, Appliance & Radio .....	1,675	409	1,266	1,575
36	Restaurant .....	2,398	210	2,188	2,473
37	Fuel .....	312	-	312	254
38	Drug .....	1,588	(a)	(a)	1,693
39	Jewellery .....	364	(a)	(a)	415
40	Miscellaneous .....	9,294	354	8,940	13,305

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

April, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
16,494	87,795	301,610	49,496	252,114	479,775	113,128	366,647	1
5,115	17,438	69,670	21,759	47,911	98,053	58,145	39,908	2
(a)	(a)	25,002	7,545	17,457	34,335	20,373	13,962	3
867	9,488	7,118	753	6,364	9,861	448	9,413	4
-	9,192	18,235	-	18,235	34,950	-	34,950	5
2,348	314	6,766	5,672	1,094	11,744	9,698	2,046	6
(a)	(a)	57,023	-	57,023	86,171	(a)	(a)	7
(a)	(a)	15,646	209	15,437	32,207	(a)	(a)	8
(a)	(a)	5,671	517	5,154	6,636	1,267	5,369	9
(a)	(a)	7,160	1,737	5,423	5,164	890	4,274	10
145	1,150	6,340	1,628	4,713	8,864	2,694	6,171	11
(a)	(a)	3,355	1,705	1,650	5,637	2,769	2,868	12
(a)	(a)	4,458	(a)	(a)	8,307	616	7,691	13
-	1,155	7,214	(a)	(a)	13,476	1,220	12,256	14
758	2,558	14,163	3,301	10,862	18,852	5,440	13,412	15
72	1,692	10,429	724	9,705	16,849	1,048	15,801	16
-	1,074	5,240	-	5,240	10,778	(a)	(a)	17
204	1,865	5,978	420	5,558	12,241	1,643	10,598	18
111	448	1,983	470	1,513	3,187	1,204	1,983	19
369	8,770	30,159	2,100	28,058	62,463	5,153	57,311	20
Saskatchewan			Alberta			British Columbia		
8,699	71,586	103,732	15,476	88,256	135,070	25,784	109,286	21
2,450	7,127	14,996	6,457	8,538	22,552	10,088	12,464	22
1,498	1,157	5,455	3,072	2,383	11,555	7,157	4,399	23
(a)	(a)	4,822	(a)	(a)	4,384	668	3,716	24
-	5,307	11,196	-	11,196	17,169	-	17,169	25
820	155	1,391	1,117	273	1,461	932	529	26
-	23,029	24,708	-	24,708	28,487	-	28,487	27
(a)	(a)	6,054	(a)	(a)	7,041	(a)	(a)	28
(a)	(a)	1,697	(a)	(a)	1,542	(a)	(a)	29
(a)	(a)	1,172	159	1,012	719	(a)	(a)	30
173	573	1,890	209	1,681	2,314	512	1,802	31
128	248	719	253	466	1,071	261	810	32
(a)	(a)	3,032	(a)	(a)	1,870	(a)	(a)	33
1,275	1,508	3,250	1,572	1,678	4,857	505	4,352	34
506	1,069	3,312	517	2,795	4,482	936	3,545	35
43	2,430	3,946	144	3,802	4,563	697	3,866	36
-	254	35	-	35	2,008	(a)	(a)	37
(a)	(a)	2,288	314	1,974	3,399	869	2,530	38
157	258	520	248	272	1,014	364	651	39
381	12,924	13,249	501	12,747	14,582	2,227	12,355	40

# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

April 1958 Over April 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 1.4	+ 3.7	+ 1.4	+ 2.7	+ 2.5	+ 9.0	- 3.0	- 5.9
Grocery & Combination .....	+ 8.8	+ 10.5	+ 8.2	+ 9.5	+ 3.3	+ 9.4	+ 9.2	+ 7.6
Other Food & Beverage .....	+ 5.2	+ 7.6	+ 8.2	+ 5.9	+ 0.3	+ 1.8	+ 0.6	(c)
General .....	+ 6.5	+ 7.0	+ 7.6	+ 8.1	- 2.2	+ 16.1	+ 9.7	- 6.9
Department .....	(c)	+ 2.1	+ 2.4	+ 1.1	- 2.9	+ 0.8	- 1.4	- 3.6
Variety .....	+ 2.1	+ 2.0	+ 1.1	+ 3.1	+ 4.6	+ 7.7	- 2.7	- 1.0
Motor Vehicle .....	- 7.6	- 2.0	- 5.9	- 5.9	- 5.6	+ 10.1	- 15.0	- 22.7
Garage & Filling Station .....	+ 2.3	- 1.9	+ 5.7	+ 3.1	+ 0.3	- 2.5	- 2.7	+ 3.1
Men's Clothing .....	- 5.1	- 6.5	- 4.8	- 5.0	+ 1.1	- 3.3	- 8.0	- 5.6
Family Clothing .....	- 4.4	- 0.7	- 7.7	- 2.9	+ 6.6	+ 1.4	- 3.5	- 9.6
Women's Clothing .....	- 2.7	- 0.3	- 6.0	- 0.6	+ 3.0	+ 2.3	- 3.8	- 4.5
Shoe .....	+ 1.8	+ 5.9	+ 6.5	- 0.2	- 3.5	+ 11.2	- 3.0	- 2.5
Hardware .....	+ 5.3	+ 10.3	+ 1.5	+ 4.4	+ 9.5	+ 21.7	+ 0.9	- 2.6
Lumber & Building Material .....	+ 10.9	+ 12.7	- 4.6	+ 21.8	+ 18.9	+ 26.7	- 9.4	+ 14.6
Furniture, Appliance & Radio .....	+ 3.0	+ 11.0	+ 0.2	+ 1.9	+ 11.1	+ 19.9	+ 6.1	+ 0.9
Restaurant .....	+ 0.4	- 1.0	+ 2.2	+ 0.3	+ 6.4	- 0.8	+ 5.0	- 8.2
Fuel .....	- 16.7	- 24.9	- 12.3	- 18.7	- 11.1	- 25.3	+ 2.9	- 10.7
Drug .....	+ 7.2	+ 9.9	+ 4.1	+ 6.4	+ 12.0	+ 7.2	+ 8.4	+ 11.6
Jewellery .....	- 5.3	- 2.6	- 8.4	- 4.2	- 0.8	- 4.8	- 7.0	- 4.2
Miscellaneous .....	+ 4.7	+ 2.9	+ 1.7	+ 7.8	+ 15.3	+ 11.1	- 1.0	- 5.5

(c) Unchanged.



Estimated Retail Trade — By Provinces and Kinds of Business

January to April 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	4,569,534	359,257	1,086,677	1,770,260	223,947	256,331	368,355	504,702
Grocery & Combination .....	972,706	87,599	272,295	391,310	38,580	36,931	58,476	87,515
Other Food & Beverage .....	328,129	26,807	92,167	125,843	10,148	9,978	20,727	42,461
General .....	164,552	34,951	25,455	34,067	13,391	22,904	18,183	15,603
Department .....	368,978	28,858	63,546	121,256	32,457	18,799	41,203	62,859
Variety .....	79,035	7,603	20,787	37,125	2,019	2,889	4,117	4,496
Motor Vehicle .....	831,858	60,413	185,831	290,809	39,804	59,927	83,360	111,711
Garage & Filling Station .....	272,611	18,566	60,997	121,567	9,174	14,285	22,038	25,983
Men's Clothing .....	67,392	3,634	17,624	27,700	2,767	2,425	6,493	6,750
Family Clothing .....	58,690	7,979	21,584	17,611	2,356	2,493	3,924	2,742
Women's Clothing .....	76,727	4,257	21,253	32,025	1,795	2,398	6,714	8,283
Shoe .....	40,477	2,973	10,217	19,138	960	1,042	2,254	3,893
Hardware .....	76,482	5,590	13,582	26,720	4,399	8,761	10,933	6,495
Lumber & Building Material .....	115,461	4,049	23,719	43,888	8,936	8,981	11,589	14,298
Furniture, Appliance & Radio .....	175,626	12,679	49,840	70,267	7,477	6,583	14,081	14,697
Restaurant .....	158,196	6,723	39,192	63,533	9,086	8,717	14,096	16,847
Fuel .....	138,199	6,074	38,131	78,392	2,856	1,888	257	10,604
Drug .....	115,145	8,047	23,856	49,001	5,856	6,524	8,823	13,038
Jewellery .....	30,275	2,066	6,944	12,563	1,322	1,596	1,904	3,881
Miscellaneous .....	498,995	30,389	99,657	207,445	30,564	39,210	39,183	52,546

# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to April 1958 Over January to April 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.4	+ 3.2	+ 1.9	+ 2.9	+ 4.6	+ 7.3	- 0.3	(c)
Grocery & Combination .....	+ 8.4	+ 8.2	+ 7.3	+ 9.6	+ 5.0	+ 9.5	+ 8.8	+ 7.0
Other Food & Beverage .....	+ 3.7	+ 2.4	+ 4.1	+ 4.9	+ 5.0	+ 3.8	+ 2.5	+ 0.3
General .....	+ 3.5	+ 3.1	+ 3.4	+ 6.0	- 4.0	+ 12.4	+ 5.3	- 6.7
Department .....	+ 4.0	+ 4.0	+ 2.6	+ 3.8	+ 4.1	+ 5.3	+ 7.6	+ 3.3
Variety .....	+ 5.2	+ 6.1	+ 4.0	+ 5.4	+ 12.6	+ 5.4	+ 2.8	+ 6.3
Motor Vehicle .....	- 5.4	+ 0.9	- 6.4	- 6.4	- 1.6	+ 7.6	- 11.0	- 7.1
Garage & Filling Station .....	+ 2.8	- 1.6	+ 5.5	+ 4.2	+ 8.8	- 4.7	- 5.5	+ 4.0
Men's Clothing .....	- 0.1	+ 0.6	- 2.9	+ 1.5	+ 3.6	+ 2.5	+ 0.8	- 2.6
Family Clothing .....	+ 1.4	+ 3.9	- 2.8	+ 4.7	+ 8.6	+ 4.0	+ 4.4	- 4.4
Women's Clothing .....	+ 5.3	+ 9.6	+ 2.7	+ 7.9	+ 8.3	+ 6.5	+ 1.3	+ 2.7
Shoe .....	+ 8.1	+ 11.5	+ 11.2	+ 7.1	+ 9.3	+ 15.3	+ 0.7	+ 5.5
Hardware .....	+ 4.9	+ 6.0	+ 1.7	+ 2.3	+ 1.0	+ 18.1	+ 5.7	+ 7.9
Lumber & Building Material .....	+ 8.0	+ 8.1	+ 0.6	+ 14.2	+ 8.5	+ 9.7	- 4.4	+ 13.5
Furniture, Appliance & Radio .....	+ 1.6	+ 10.5	+ 4.3	- 4.5	+ 14.0	+ 11.0	+ 9.2	+ 0.7
Restaurant .....	- 0.1	- 6.7	+ 0.6	+ 0.3	+ 9.0	- 1.5	+ 2.1	- 5.5
Fuel .....	- 6.5	- 23.5	- 5.1	- 1.3	- 9.6	- 19.0	- 5.5	- 26.6
Drug .....	+ 7.1	+ 9.4	+ 5.7	+ 7.1	+ 8.4	+ 5.3	+ 6.6	+ 9.3
Jewellery .....	- 1.9	+ 5.9	- 3.5	- 4.0	+ 2.9	- 3.4	+ 0.6	+ 1.9
Miscellaneous .....	+ 3.6	- 0.6	+ 2.4	+ 3.7	+ 12.6	+ 10.9	- 2.5	+ 2.5

(c) Unchanged.

(Without Adjustment for Price Changes)

April 1958 Over March 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 6.1	+ 9.7	+ 5.2	+ 4.3	+ 2.6	+ 21.6	+ 12.0	+ 1.3
Grocery & Combination .....	- 2.9	- 1.9	- 1.5	- 3.9	- 4.2	- 4.6	- 3.4	- 2.5
Other Food & Beverage .....	+ 3.5	+ 6.9	+ 4.3	+ 3.0	+ 8.9	+ 1.3	- 0.1	+ 2.3
General .....	+ 11.3	+ 13.8	+ 13.4	+ 17.1	+ 1.5	+ 13.3	+ 4.6	+ 4.1
Department .....	+ 5.2	+ 20.5	+ 1.4	+ 6.3	+ 2.9	+ 4.6	+ 1.8	+ 4.1
Variety .....	+ 24.3	+ 36.9	+ 22.4	+ 18.4	+ 27.2	+ 36.9	+ 43.1	+ 38.4
Motor Vehicle .....	+ 13.3	+ 26.8	+ 13.3	+ 10.1	+ 6.3	+ 51.7	+ 20.4	- 6.9
Garage & Filling Station .....	+ 4.3	- 5.7	+ 1.7	+ 4.2	- 12.9	+ 0.5	+ 23.1	+ 13.8
Men's Clothing .....	+ 6.5	+ 9.2	+ 24.1	- 3.5	- 2.6	+ 6.6	+ 6.9	+ 1.3
Family Clothing .....	+ 14.7	+ 11.1	+ 16.8	+ 7.3	+ 18.7	+ 31.7	+ 30.4	+ 20.2
Women's Clothing .....	+ 2.8	+ 19.2	- 1.7	+ 0.7	+ 11.3	+ 25.4	+ 8.3	+ 3.5
Shoe .....	+ 15.2	+ 19.9	+ 15.8	+ 10.9	+ 31.0	+ 49.8	+ 28.9	+ 10.9
Hardware .....	+ 17.2	+ 4.6	+ 22.3	+ 22.1	+ 13.9	+ 29.7	+ 8.4	+ 1.0
Lumber & Building Material .....	+ 23.0	+ 23.0	+ 6.6	+ 26.5	+ 23.9	+ 52.2	+ 26.2	+ 25.8
Furniture, Appliance & Radio .....	+ 6.5	- 3.8	+ 9.0	+ 4.9	- 3.2	- 5.9	- 0.4	+ 34.3
Restaurant .....	+ 3.0	- 0.2	+ 5.1	- 0.1	+ 0.8	+ 3.6	+ 9.2	+ 6.9
Liquor .....	- 38.0	- 38.5	- 40.8	- 38.0	- 45.9	- 48.6	- 47.0	- 23.9
Drug .....	- 0.9	- 1.5	- 2.1	- 2.9	+ 8.0	+ 2.0	+ 1.7	+ 2.0
Jewellery .....	+ 3.4	+ 15.5	+ 9.7	- 1.5	+ 7.7	- 8.0	+ 9.9	+ 2.2
Miscellaneous .....	+ 16.4	+ 16.8	+ 14.4	+ 17.2	+ 1.8	+ 38.1	+ 36.7	- 1.6





# RETAIL TRADE

MAY, 1958



*Published by Authority of*  
The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**  
Industry and Merchandising Division  
Retail Trade Section

6505-501-58

Price \$2.00 per year

Vol. XXX—No. 5





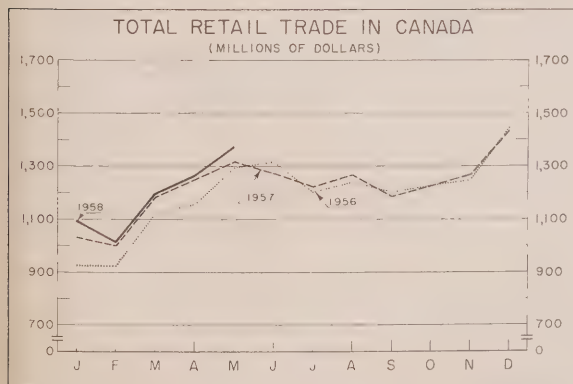
## RETAIL TRADE

The estimated dollar value of all retail sales in Canada during May 1958 amounted to \$1,373,199,000 up 4.4% from the \$1,315,056,000 in the corresponding 1957 month. Sales for the first five months of 1958 are estimated to be \$5,942,733,000 a gain of 2.9% from those of \$5,776,778,000 in the same five month period a year ago. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of business days.

### Total Retail Trade in Canada

<u>Period</u>	<u>1957</u> <u>\$'000</u>	<u>1958</u> <u>\$'000</u>	<u>% Change</u> <u>1958/1957</u>
First Quarter ....	3,211,497	3,302,279	+ 2.8
April .....	1,250,225	1,267,255	+ 1.4
May .....	1,315,056	1,373,199	+ 4.4
Total .....	<u>5,776,778</u>	<u>5,942,733</u>	<u>+ 2.9</u>

With the exception of British Columbia where May sales were slightly below last year's level (0.3%), all regions showed increases for the month. The Atlantic Provinces with a rise of 6.5% and Ontario 6.1% were the provinces showing the largest month-to-month gain. In Alberta sales were up 4.9%, Quebec 4.0%, Manitoba 2.8% and Saskatchewan 1.8%. For the year to date Saskatchewan registered the largest percent-age gain (5.9%) over a year ago, followed by Manitoba 4.2%, Atlantic Provinces 4.0%, Ontario 3.6%, Quebec 2.4% and Alberta 0.9%. In British Columbia sales were off frac-tionally (0.1%) from the 1957 level.



Fifteen of the eighteen speci-fied kinds of business as well as the miscellaneous category showed increases in sales during May 1958 when compared with the same month a year ago. Motor vehicle dealers down 7.5%, fuel dealers 4.0% and furniture, appliance and radio dealers 1.1% were the three trades

2.

where sales fell below last year. The variety store classification showed the greatest percentage increase 14.9% in May followed by grocery and combination stores 13.6%, shoe stores 12.6% and general stores 10.1% for some of the larger gains during the month.

Department store sales in Canada during May were estimated at \$113,027,000 an increase of 4.3% from sales of \$108,393,000. Stocks on hand at selling value on April 30, 1958 were down 1.6% to \$311,726,000 from \$316,840,000 on the same date in 1957.

Percentage Changes in Selected Retail Trades

January to May 1958 over January to May 1957

Chains and Independents

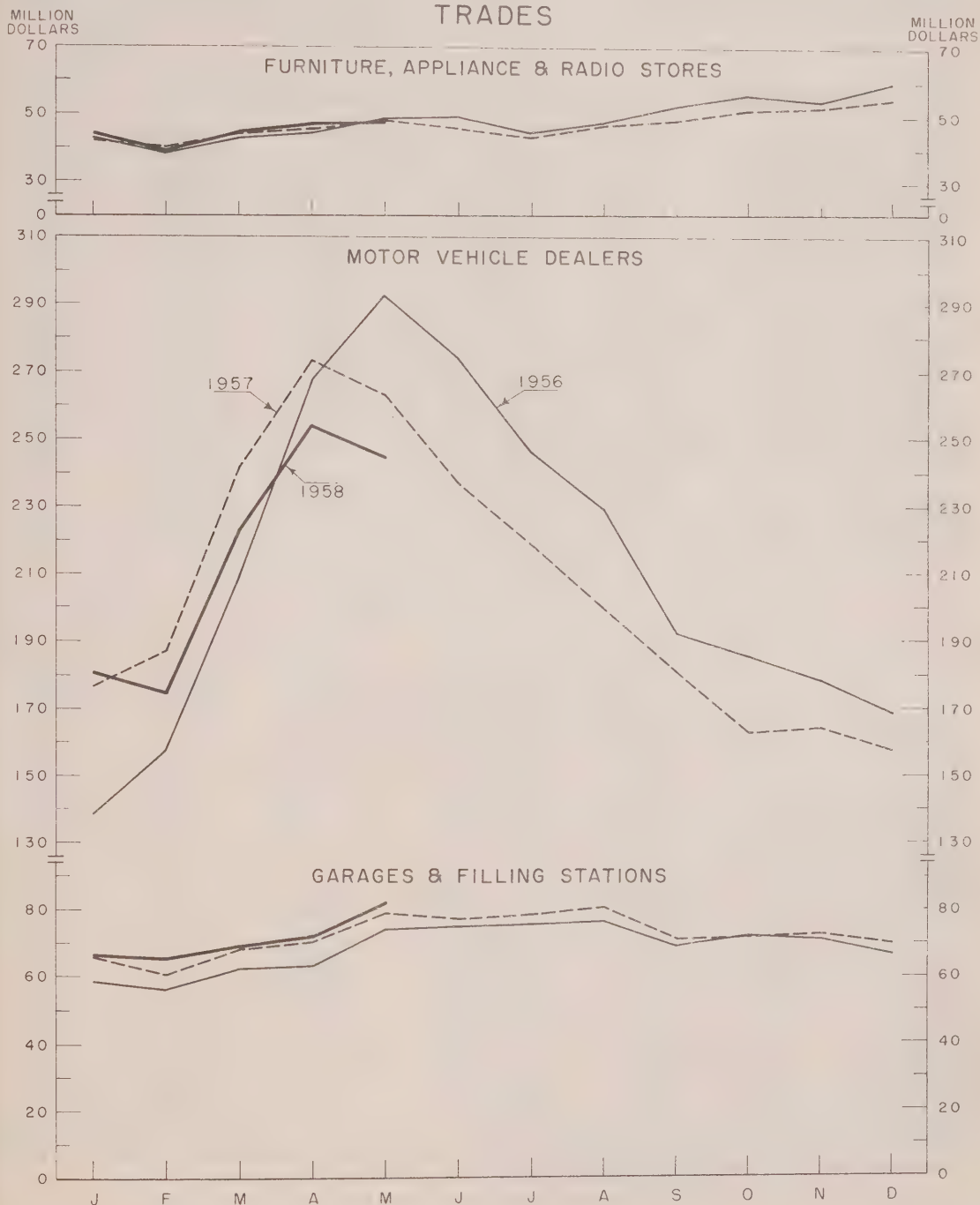
Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 9.5	+ 12.9	+ 7.0
Family Clothing .....	+ 2.7	+ 10.4	+ 1.1
Women's Clothing .....	+ 5.8	+ 7.1	+ 5.3
Shoe .....	+ 9.2	+ 13.2	+ 6.6
Lumber and Building Material .....	+ 7.5	+ 3.0	+ 8.4
Furniture, Appliance and Radio ...	+ 1.0	+ 7.3	- 0.7
Restaurant .....	(c)	- 2.2	+ 0.2
Drug .....	+ 7.0	+ 4.9	+ 7.2
Jewellery .....	- 0.8	+ 0.7	- 1.5

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(c) Unchanged

# MONTHLY SALES FURNITURE-APPLIANCE-AUTOMOTIVE TRADES



May, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,373,199	270,770	1,102,429	116,259
2	Grocery & Combination .....	279,996	124,757	155,240	24,711
3	Other Food & Beverage .....	97,962	51,766	46,196	7,986
4	General .....	57,617	3,778	53,838	13,008
5	Department .....	113,027	-	113,027	9,871
6	Variety .....	26,131	22,017	4,113	2,550
7	Motor Vehicle.....	243,990	2,192	241,799	21,512
8	Garage & Filling Station .....	81,726	683	81,043	5,816
9	Men's Clothing .....	18,595	2,500	16,095	1,056
10	Family Clothing .....	18,520	3,398	15,122	2,768
11	Women's Clothing .....	24,411	6,765	17,645	1,478
12	Shoe .....	13,994	5,935	8,059	1,005
13	Hardware .....	30,078	3,838	26,240	1,931
14	Lumber & Building Material .....	48,166	9,718	38,449	1,634
15	Furniture, Appliance & Radio .....	47,233	11,292	35,942	4,097
16	Restaurant .....	45,703	3,213	42,490	1,783
17	Fuel .....	16,672	167	16,505	799
18	Drug .....	30,956	3,839	27,117	2,072
19	Jewellery .....	9,840	3,609	6,230	719
20	Miscellaneous .....	168,582	11,303	157,279	11,463
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	67,881	10,143	57,738	81,489
22	Grocery & Combination .....	11,400	4,724	6,676	10,897
23	Other Food & Beverage.....	3,000	1,800	1,201	2,760
24	General .....	4,286	(a)	(a)	8,207
25	Department .....	9,543	-	9,543	5,455
26	Variety .....	679	654	25	876
27	Motor Vehicle.....	12,815	-	12,815	19,155
28	Garage & Filling Station .....	2,874	(a)	(a)	5,338
29	Men's Clothing .....	630	(a)	(a)	677
30	Family Clothing .....	812	(a)	(a)	856
31	Women's Clothing .....	536	173	362	744
32	Shoe .....	394	98	296	440
33	Hardware .....	1,583	(a)	(a)	3,219
34	Lumber & Building Material .....	4,118	957	3,161	4,848
35	Furniture, Appliance & Radio.....	1,483	341	1,142	1,365
36	Restaurant .....	2,310	218	2,091	2,474
37	Fuel .....	427	-	427	262
38	Drug .....	1,576	(a)	(a)	1,741
39	Jewellery .....	489	(a)	(a)	589
40	Miscellaneous .....	8,926	306	8,620	11,586

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.



May, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
18,837	97,422	325,043	57,158	267,885	524,276	127,137	397,139	1
5,959	18,752	77,985	25,984	52,001	111,734	66,047	45,687	2
(a)	(a)	25,059	8,506	16,553	39,880	23,451	16,428	3
1,191	11,818	8,759	688	8,070	12,564	530	12,034	4
-	9,871	20,236	-	20,236	36,273	-	36,273	5
2,270	280	7,631	6,470	1,161	11,805	9,741	2,063	6
(a)	(a)	55,388	-	55,388	83,925	(a)	(a)	7
(a)	(a)	17,412	207	17,204	36,547	(a)	(a)	8
(a)	(a)	4,881	490	4,390	7,547	1,564	5,983	9
(a)	(a)	7,032	1,806	5,226	4,973	947	4,025	10
198	1,280	6,867	1,787	5,081	9,842	3,317	6,525	11
(a)	(a)	3,829	1,774	2,055	6,112	3,006	3,106	12
(a)	(a)	7,109	(a)	(a)	10,489	738	9,751	13
-	1,634	9,474	(a)	(a)	18,639	3,382	15,258	14
766	3,331	13,804	3,879	9,925	19,379	4,501	14,878	15
76	1,707	11,062	754	10,308	19,274	1,123	18,151	16
-	799	4,572	-	4,572	9,215	(a)	(a)	17
212	1,860	6,319	414	5,905	13,310	1,760	11,550	18
177	542	1,729	633	1,095	4,607	1,740	2,867	19
495	10,968	35,895	2,449	33,446	68,161	4,845	63,316	20
Saskatchewan			Alberta			British Columbia		
10,267	71,222	112,131	17,674	94,457	146,124	29,551	116,573	21
2,888	8,010	17,691	7,542	10,149	25,578	11,614	13,964	22
1,588	1,172	5,870	3,316	2,554	13,406	8,362	5,045	23
(a)	(a)	5,983	(a)	(a)	4,809	727	4,082	24
-	5,455	12,704	-	12,704	18,945	-	18,945	25
773	103	1,211	1,058	153	1,380	1,051	329	26
-	19,155	21,962	-	21,962	29,233	-	29,233	27
(a)	(a)	6,678	(a)	(a)	7,061	(a)	(a)	28
(a)	(a)	1,927	(a)	(a)	1,879	(a)	(a)	29
(a)	(a)	1,219	180	1,039	861	(a)	(a)	30
218	526	1,841	288	1,552	3,103	784	2,319	31
144	296	896	319	577	1,319	379	940	32
(a)	(a)	3,707	(a)	(a)	2,040	(a)	(a)	33
2,272	2,576	4,892	2,024	2,868	4,561	550	4,011	34
393	971	3,208	426	2,782	3,898	985	2,912	35
40	2,434	3,737	155	3,582	5,063	846	4,217	36
-	262	50	-	50	1,348	(a)	(a)	37
(a)	(a)	2,376	334	2,042	3,562	929	2,632	38
178	411	530	274	257	1,176	455	721	39
431	11,155	15,649	551	15,098	16,902	2,228	14,674	40

(Without Adjustment for Price Changes)

May 1958 Over May 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 4.4	+ 6.5	+ 4.0	+ 6.1	+ 2.8	+ 1.8	+ 4.9	- 0.3
Grocery & Combination .....	+13.6	+14.3	+12.2	+14.7	+11.2	+ 8.7	+16.3	+14.0
Other Food & Beverage .....	+ 9.5	+ 6.4	+ 5.7	+11.7	+ 8.3	+10.6	+12.8	+10.9
General .....	+10.1	+15.8	+ 9.3	+11.4	- 0.1	+ 6.2	+15.8	+ 4.1
Department .....	+ 4.3	+ 6.3	+ 0.2	+ 3.6	+ 0.6	+ 2.6	+19.5	+ 2.6
Variety .....	+14.9	+ 8.6	+17.1	+14.4	+17.7	+17.3	+11.3	+19.0
Motor Vehicle .....	- 7.5	- 7.4	- 8.2	- 3.4	- 0.8	- 5.0	-15.0	-14.9
Garage & Filling Station .....	+ 3.5	+ 3.9	+ 8.3	+ 3.9	+ 3.6	- 4.3	- 0.3	+ 0.1
Men's Clothing .....	+ 4.3	+16.4	- 0.9	+ 5.8	+ 8.6	+ 8.0	+ 2.7	+ 5.9
Family Clothing .....	+ 7.0	+ 5.9	+ 5.8	+ 9.0	+18.5	+ 2.8	+ 8.4	+ 2.4
Women's Clothing .....	+ 7.2	+14.9	+ 2.8	+ 8.8	+ 2.7	+12.4	+ 7.4	+ 8.4
Shoe .....	+12.6	+10.7	+12.1	+12.0	+10.7	+23.9	+15.9	+13.2
Hardware .....	+ 7.8	+ 3.8	+14.6	+ 6.5	+ 3.4	+ 9.2	+ 8.5	- 2.9
Lumber & Building Material .....	+ 6.2	+ 2.4	+ 7.5	+ 8.7	+12.4	+ 6.4	- 0.8	- 1.4
Furniture, Appliance & Radio .....	- 1.1	+17.3	-10.5	- 0.2	+ 9.8	+ 0.1	+14.3	+ 0.5
Restaurant .....	+ 0.3	- 4.3	- 0.4	+ 2.9	+ 5.0	- 4.0	+ 8.9	-10.3
Fuel .....	- 4.0	-20.9	- 1.2	- 1.7	+29.4	-18.4	+11.1	-18.8
Drug .....	+ 6.3	+ 6.0	+ 3.2	+ 7.6	+ 8.1	+ 3.3	+ 6.8	+ 8.2
Jewellery .....	+ 3.1	+ 6.7	- 5.3	+ 6.7	+ 8.7	+ 1.2	+ 4.5	- 0.9
Miscellaneous .....	+ 5.3	+12.1	+11.3	+ 5.3	- 9.5	+ 0.8	+10.3	- 2.4

Estimated Retail Trade — By Provinces and Kinds of Business

January to May 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	5,942,733	475,516	1,411,720	2,294,536	291,828	337,820	480,486	650,826
Grocery & Combination .....	1,252,702	112,310	350,280	503,044	49,980	47,828	76,167	113,093
Other Food & Beverage .....	426,091	34,793	117,226	165,723	13,148	12,738	26,597	55,867
General .....	222,169	47,959	34,214	46,631	17,677	31,111	24,166	20,412
Department .....	482,005	38,729	83,782	157,529	42,000	24,254	53,907	81,804
Variety .....	105,166	10,153	28,418	48,930	2,698	3,765	5,328	5,876
Motor Vehicle .....	1,075,848	81,925	241,219	374,734	52,619	79,082	105,322	140,944
Garage & Filling Station .....	354,337	24,382	78,409	158,114	12,048	19,623	28,716	33,044
Men's Clothing .....	85,987	4,690	22,505	35,247	3,397	3,102	8,420	8,629
Family Clothing .....	77,210	10,747	28,616	22,584	3,168	3,349	5,143	3,603
Women's Clothing .....	101,138	5,735	28,120	41,867	2,331	3,142	8,555	11,386
Shoe .....	54,471	3,978	14,046	25,250	1,354	1,482	3,150	5,212
Hardware .....	106,560	7,521	20,691	37,209	5,982	11,980	14,640	8,535
Lumber & Building Material .....	163,627	5,683	33,193	62,527	13,054	13,829	16,481	18,859
Furniture, Appliance & Radio .....	222,859	16,776	63,644	89,646	8,960	7,948	17,289	18,595
Restaurant .....	203,899	8,506	50,254	82,807	11,396	11,191	17,833	21,910
Fuel .....	154,871	6,873	42,703	87,607	3,283	2,150	307	11,952
Drug .....	146,101	10,119	30,175	62,311	7,432	8,265	11,199	16,600
Jewellery .....	40,115	2,785	8,673	17,170	1,811	2,185	2,434	5,057
Miscellaneous .....	667,577	41,852	135,552	275,606	39,490	50,796	54,832	69,448

(Without Adjustment for Price Changes)

January to May 1958 Over January to May 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.9	+ 4.0	+ 2.4	+ 3.6	+ 4.2	+ 5.9	+ 0.9	- 0.1
Grocery & Combination .....	+ 9.5	+ 9.5	+ 8.3	+10.7	+ 6.4	+ 9.3	+10.4	+ 9.0
Other Food & Beverage .....	+ 4.9	+ 3.3	+ 4.4	+ 6.4	+ 5.7	+ 5.2	+ 4.6	+ 2.7
General .....	+ 5.2	+ 6.3	+ 4.9	+ 7.4	- 3.1	+10.7	+ 7.7	- 4.3
Department .....	+ 4.1	+ 4.6	+ 2.0	+ 3.8	+ 3.3	+ 4.7	+10.2	+ 3.1
Variety .....	+ 7.4	+ 6.7	+ 7.2	+ 7.4	+13.8	+ 7.9	+ 4.7	+ 9.0
Motor Vehicle .....	- 5.9	- 1.4	- 6.8	- 5.8	- 1.4	+ 4.3	-11.8	- 8.9
Garage & Filling Station .....	+ 3.0	- 0.3	+ 6.1	+ 4.1	+ 7.5	- 4.6	- 4.4	+ 3.1
Men's Clothing .....	+ 0.8	+ 3.8	- 2.4	+ 2.4	+ 4.5	+ 3.7	+ 1.2	- 0.8
Family Clothing .....	+ 2.7	+ 4.4	- 0.8	+ 5.6	+11.0	+ 3.7	+ 5.3	- 2.9
Women's Clothing .....	+ 5.8	+10.9	+ 2.7	+ 8.1	+ 7.0	+ 7.8	+ 2.6	+ 4.2
Shoe .....	+ 9.2	+11.3	+11.4	+ 8.2	+ 9.7	+17.7	+ 4.6	+ 7.4
Hardware .....	+ 5.7	+ 5.4	+ 5.8	+ 3.4	+ 1.6	+15.6	+ 6.4	+ 5.1
Lumber & Building Material .....	+ 7.5	+ 6.4	+ 2.5	+12.5	+ 9.7	+ 8.5	- 3.3	+ 9.5
Furniture, Appliance & Radio .....	+ 1.0	+12.1	+ 0.7	- 3.6	+13.2	+ 9.0	+10.1	+ 0.7
Restaurant .....	(c)	- 6.2	+ 0.4	+ 0.9	+ 8.2	- 2.1	+ 3.4	- 6.7
Fuel .....	- 6.2	-23.2	- 4.7	- 1.3	- 6.0	-18.9	- 3.2	-25.8
Drug .....	+ 7.0	+ 8.7	+ 5.2	+ 7.2	+ 8.3	+ 4.9	+ 6.6	+ 9.0
Jewellery .....	- 0.8	+ 6.1	- 3.9	- 1.3	+ 4.4	- 2.2	+ 1.4	+ 1.2
Miscellaneous .....	+ 4.0	+ 2.6	+ 4.6	+ 4.1	+ 6.8	+ 8.4	+ 0.9	+ 1.2

(c) Unchanged



# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

9

(Without Adjustment for Price Changes)

May 1958 Over April 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 8.4	+11.5	+ 7.8	+ 9.3	+ 8.6	+ 1.5	+ 8.1	+ 8.2
Grocery & Combination .....	+13.4	+ 9.6	+11.9	+14.0	+18.9	+13.8	+18.0	+13.4
Other Food & Beverage .....	+10.0	+ 9.6	+ 0.2	+16.1	+ 7.7	+ 4.0	+ 7.6	+16.0
General .....	+23.0	+25.6	+23.1	+27.4	+19.5	+22.5	+24.1	+ 9.7
Department .....	+ 7.5	+ 7.4	+11.0	+ 3.8	+ 5.1	+ 2.8	+13.5	+10.3
Variety .....	+ 1.8	- 4.2	+12.8	+ 0.5	+ 2.3	-10.2	-12.9	- 5.5
Motor Vehicle .....	- 3.6	+ 3.1	- 2.9	- 2.6	+ 0.7	-16.8	-11.1	+ 2.6
Garage & Filling Station .....	+13.4	+20.0	+11.3	+13.5	+31.1	+31.3	+10.3	+ 0.3
Men's Clothing .....	+ 3.8	+ 7.1	-13.9	+13.7	-14.4	+ 5.1	+13.6	+21.9
Family Clothing .....	+ 1.5	+11.7	- 1.8	- 3.7	+12.0	+ 4.1	+ 4.0	+19.7
Women's Clothing .....	+10.9	+14.2	+ 8.3	+11.0	- 3.1	- 0.3	- 2.6	+34.1
Shoe .....	+12.2	+ 3.0	+14.1	+ 8.4	+17.6	+17.0	+24.6	+23.2
Hardware .....	+27.8	+12.8	+59.5	+26.3	+24.3	+11.4	+22.3	+ 9.1
Lumber & Building Material .....	+36.2	+41.5	+31.3	+38.3	+57.4	+74.2	+50.5	- 6.1
Furniture, Appliance & Radio .....	- 0.3	+23.6	- 2.5	+ 2.8	-11.5	-13.3	- 3.1	-13.0
Restaurant .....	+ 7.7	+ 1.1	+ 6.1	+14.4	- 3.7	(c)	- 5.3	+11.0
Fuel .....	-15.4	-25.6	-12.7	-14.5	+36.9	+ 3.1	+42.9	-32.9
Drug .....	+ 5.8	+ 0.1	+ 5.7	+ 8.7	- 0.8	+ 2.8	+ 3.8	+ 4.8
Jewellery .....	+22.3	+28.4	-12.8	+44.6	+34.3	+41.9	+ 1.9	+16.0
Miscellaneous .....	+10.8	+25.4	+19.0	+ 9.1	- 4.0	-12.9	+18.1	+15.9

(c) Unchanged



## Department Store Sales and Stocks

May 1957 and May 1958

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	May 1957	May 1958	Change 1958/57	April 30 1957	April 30 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	<b>108,393</b>	<b>113,027</b>	<b>+ 4.3</b>	<b>316,840</b>	<b>311,726</b>	<b>- 1.6</b>
1. Women's and Misses' Dresses .....	4,752	4,708	- 0.9	6,978	6,839	- 2.0
2. Women's and Misses' Coats and Suits..	2,153	2,326	+ 8.0	4,961	4,859	- 2.1
3. Women's and Misses' Sportswear .....	3,226	3,623	+12.3	9,360	9,168	- 2.1
4. Furs .....	258	302	+17.1	4,810	4,314	-10.3
5. Girls' and Infants' Wear .....	4,649	4,701	+ 1.1	14,752	14,949	+ 1.3
6. Lingerie and Corsets .....	4,338	4,478	+ 3.2	11,631	10,957	- 5.8
7. Aprons, Housedresses and Uniforms ...	700	632	- 9.7	(b)	(b)	(b)
8. Millinery .....	911	888	- 2.5	1,357	1,222	- 9.9
9. Hosiery and Apparel Accessories .....	3,490	3,619	+ 3.7	10,342	10,305	- 0.4
10. Women's, Misses' and Children's Shoes	4,814	4,970	+ 3.2	17,152	16,741	- 2.4
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	<b>29,291</b>	<b>30,247</b>	<b>+ 3.3</b>	<b>82,532</b>	<b>80,905</b>	<b>- 2.0</b>
11. Men's Clothing .....	3,155	3,269	+ 3.6	11,011	10,933	- 0.7
12. Men's Furnishings .....	3,697	3,915	+ 5.9	15,314	15,386	+ 0.5
13. Boys' Clothing and Furnishings .....	2,185	2,265	+ 3.7	7,976	7,994	+ 0.2
14. Men's and Boys' Shoes .....	1,565	1,612	+ 3.0	6,616	6,523	- 1.4
15. Food and Kindred Products .....	6,219	6,779	+ 9.0	4,514	4,551	+ 0.8
16. Toiletries, Cosmetics and Drugs .....	2,469	2,708	+ 9.7	6,859	7,062	+ 3.0
17. Photographic Equipment and Supplies..	348	426	+22.4	1,231	1,323	+ 7.5
18. Piece Goods .....	2,378	2,468	+ 3.8	9,844	9,762	- 0.8
19. Linens and Domestic .....	2,963	2,994	+ 1.0	11,158	10,312	- 7.6
20. Smallwares .....	1,628	1,698	+ 4.3	6,012	5,895	- 1.9
21. China and Glassware .....	1,254	1,231	- 1.8	8,698	8,546	- 1.7
22. Home Furnishings .....	7,466	7,713	+ 3.3	28,412	27,066	- 4.7
23. Furniture .....	7,865	8,226	+ 4.6	21,457	19,800	- 7.7
24. Major Appliances .....	6,691	6,863	+ 2.6	16,411	18,244	+11.2
25. Radio and Music .....	1,701	1,791	+ 5.3	9,352	9,016	- 3.6
26. Hardware and Housewares .....	10,075	10,736	+ 6.6	24,804	23,424	- 5.6
27. Jewellery .....	1,526	1,665	+ 9.1	8,405	7,949	- 5.4
28. Sporting Goods and Luggage .....	4,740	5,200	+ 9.7	17,439	17,240	- 1.1
29. Stationery, Books and Magazines .....	1,299	1,376	+ 5.9	5,240	5,280	+ 0.8
30. All Other Departments .....	9,878	9,845	- 0.3	13,555	14,515	+ 7.1

(b) Not available

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# RETAIL TRADE

## JUNE, 1958

*Published by Authority of*  
The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**  
Industry and Merchandising Division  
Retail Trade Section

6505-501-68                      Price \$2.00 per year                      Vol. XXX—No. 6



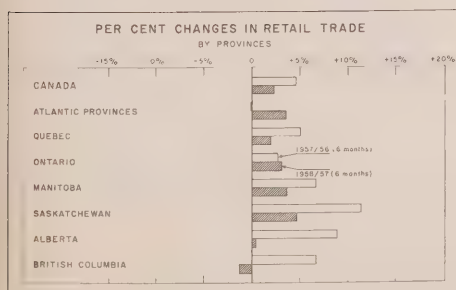
## R E T A I L   T R A D E

Retail sales in Canada for the month of June 1958 were estimated to be \$1,267,557,000, a slight decrease (0.4 per cent) from sales of \$1,272,748,000 in the same month last year. Cumulative sales of \$7,210,290,000 for the first six months of this year were 2.3 per cent greater than those of \$7,049,526,000 registered in the corresponding six-month period a year ago. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes, or number of business days.

### Total Retail Trade in Canada

<u>Period</u>	<u>1957</u> \$'000	<u>1958</u> \$'000	<u>% Change</u> 1958/1957
January .....	1,030,036	1,091,304	+ 5.9
February .....	999,758	1,016,222	+ 1.6
March .....	1,181,703	1,194,753	+ 1.1
April .....	1,250,225	1,267,255	+ 1.4
May .....	1,315,056	1,373,199	+ 4.4
June .....	1,272,748	1,267,557	- 0.4
Total .....	<u>7,049,526</u>	<u>7,210,290</u>	<u>+ 2.3</u>

In June, four of the seven regions of Canada showed sales slightly above last year's levels. Manitoba, with a gain of 1.7 per cent, and the Atlantic Provinces, up 1.2 per cent, were the largest of the gains. Ontario showed an increase of 0.7 per cent for the month and Quebec, 0.3 per cent. British Columbia showed the largest percentage decrease (6.9 per cent) for the month, followed by Alberta (1.7 per cent) and Saskatchewan (0.2 per cent). For the six-month period of 1958, British Columbia was the only province in which sales were below the corresponding 1957 period. Increases ranged from a high of 4.7 per cent in the province of Saskatchewan to a low of 0.4 per cent in Alberta.



Eight of the eighteen specified trades, as well as the "miscellaneous" category, showed greater sales in June 1958 than in the same month a year ago. The largest percentage gain (8.0 per cent) was in the lumber and building material group, followed by a 2.6 per cent gain in both the department store and drug store classifications, 1.8 per

cent in grocery and combination stores, 1.7 per cent in each of the general store and hardware store categories, 1.2 per cent in variety stores and 0.6 per cent in jewellery stores. The men's clothing classification was the trade showing the largest percentage decrease (7.1 per cent) for the month of June. Some of the other trades showing significant decreases were furniture, appliance and radio dealers, 5.3 per cent; family clothing stores, 4.9 per cent; motor vehicle dealers, 4.7 per cent; women's clothing stores, 4.2 per cent; and shoe stores, 3.1 per cent.

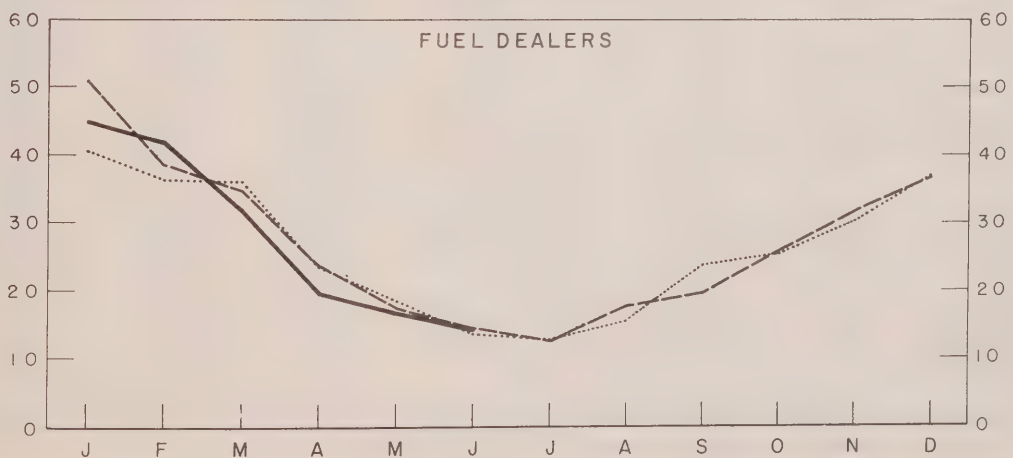
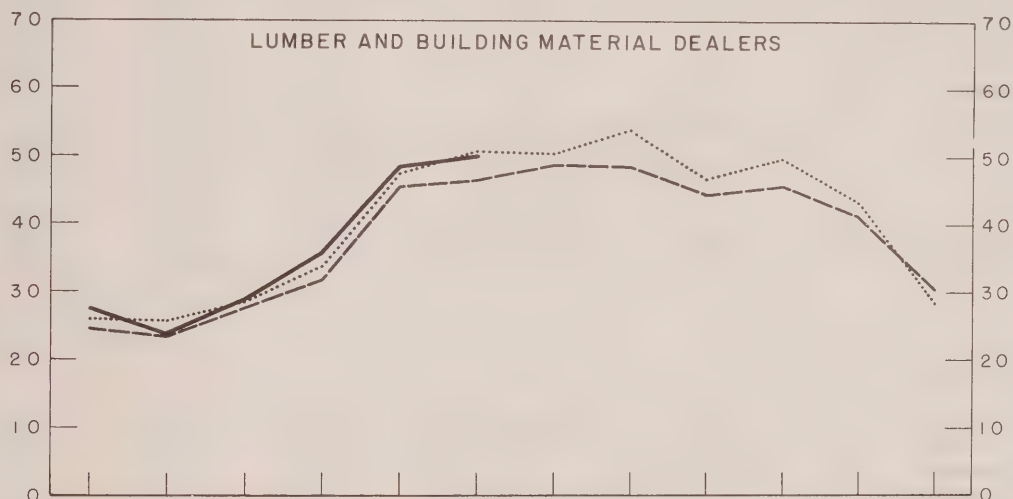
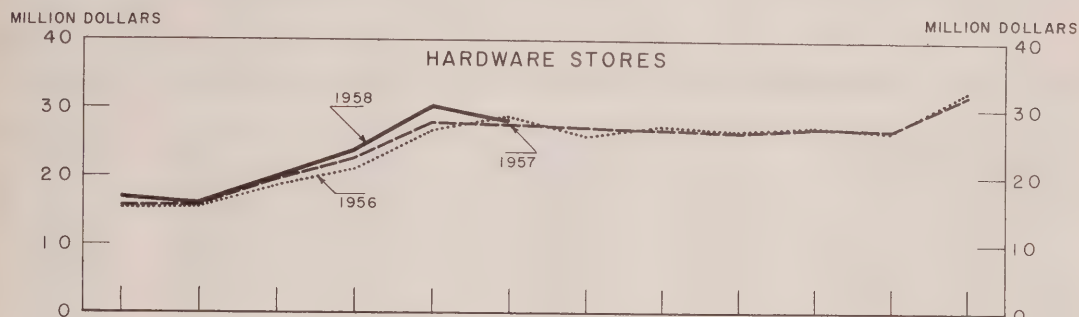
Department store sales of \$99,982,000 in June were 2.6 per cent larger than those of \$97,419,000 in June last year. Stocks on hand in department stores at the end of May had a selling value of \$305,945,000, down 0.5 per cent from those of \$307,621,000 on the same date a year earlier.

Percentage Changes in Selected Retail Trades  
January to June 1958 over January to June 1957  
Chains and Independents

	<u>Canada</u>		
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 8.1	+11.0	+ 6.0
Family Clothing .....	+ 1.2	+ 8.7	- 0.3
Women's Clothing .....	+ 3.9	+ 4.9	+ 3.6
Shoe .....	+ 6.7	+10.2	+ 4.3
Lumber and Building Material .	+ 7.6	+ 3.2	+ 8.6
Furniture, Appliance and Radio	- 0.1	+ 6.0	- 1.8
Restaurant .....	- 0.5	- 2.4	- 0.3
Drug .....	+ 6.2	+ 4.0	+ 6.5
Jewellery .....	- 0.5	+ 1.3	- 1.4



# MONTHLY SALES HARDWARE—BUILDING MATERIALS—FUEL



June, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,267,557	247,347	1,020,210	107,745
2	Grocery & Combination .....	248,902	109,436	139,466	23,176
3	Other Food & Beverage .....	91,861	47,502	44,359	8,223
4	General .....	52,889	3,827	49,061	11,436
5	Department .....	99,982	-	99,982	8,656
6	Variety .....	24,210	20,517	3,693	2,386
7	Motor Vehicle .....	226,504	1,978	224,526	19,183
8	Garage & Filling Station .....	76,668	623	76,045	5,613
9	Men's Clothing .....	18,398	2,348	16,050	1,089
10	Family Clothing .....	16,614	3,081	13,533	2,541
11	Women's Clothing .....	20,523	6,167	14,356	1,175
12	Shoe .....	12,509	5,653	6,856	1,021
13	Hardware .....	28,039	3,625	24,414	2,487
14	Lumber & Building Material .....	50,056	10,688	39,368	1,600
15	Furniture, Appliance & Radio .....	43,887	10,828	33,059	3,545
16	Restaurant .....	44,173	3,081	41,093	1,856
17	Fuel .....	14,332	144	14,188	773
18	Drug .....	28,765	3,500	25,265	1,942
19	Jewellery .....	9,654	3,487	6,167	714
20	Miscellaneous .....	159,591	10,862	148,729	10,329
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	64,898	9,457	55,441	77,742
22	Grocery & Combination .....	9,960	4,016	5,944	10,154
23	Other Food & Beverage .....	3,061	1,728	1,332	3,023
24	General .....	4,086	(a)	(a)	7,244
25	Department .....	8,563	-	8,563	5,083
26	Variety .....	585	567	18	837
27	Motor Vehicle .....	12,326	-	12,326	18,356
28	Garage & Filling Station .....	2,643	(a)	(a)	4,215
29	Men's Clothing .....	652	(a)	(a)	609
30	Family Clothing .....	738	(a)	(a)	841
31	Women's Clothing .....	425	141	284	625
32	Shoe .....	310	83	226	334
33	Hardware .....	1,677	(a)	(a)	3,007
34	Lumber & Building Material .....	4,660	1,247	3,413	5,711
35	Furniture, Appliance & Radio .....	1,442	312	1,130	1,503
36	Restaurant .....	2,161	184	1,978	2,453
37	Fuel .....	313	-	313	294
38	Drug .....	1,426	(a)	(a)	1,663
39	Jewellery .....	434	(a)	(a)	537
40	Miscellaneous .....	9,436	309	9,127	11,253

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

June, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
17,776	89,969	295,015	49,421	245,594	483,941	116,338	367,603	1
5,208	17,968	67,038	22,702	44,337	99,218	58,165	41,053	2
(a)	(a)	23,473	6,137	17,336	36,911	22,265	14,646	3
964	10,472	9,335	929	8,406	10,411	549	9,862	4
-	8,656	17,408	-	17,408	32,688	-	32,688	5
2,212	174	6,990	5,921	1,069	11,039	9,187	1,853	6
(a)	(a)	48,482	-	48,482	79,578	(a)	(a)	7
(a)	(a)	16,868	172	16,696	33,961	(a)	(a)	8
(a)	(a)	5,176	506	4,670	7,354	1,457	5,897	9
(a)	(a)	6,194	1,684	4,510	4,438	794	3,644	10
210	965	6,376	1,705	4,671	8,475	3,096	5,379	11
(a)	(a)	3,476	1,702	1,773	5,756	2,999	2,757	12
(a)	(a)	5,880	(a)	(a)	9,414	687	8,726	13
-	1,600	9,438	(a)	(a)	18,681	2,431	16,249	14
767	2,778	12,385	2,903	9,482	17,840	5,114	12,727	15
75	1,780	11,578	777	10,801	17,796	1,116	16,681	16
-	773	3,572	-	3,572	8,107	(a)	(a)	17
191	1,751	5,752	424	5,328	12,487	1,582	10,904	18
169	545	1,926	616	1,310	4,353	1,651	2,702	19
387	9,941	33,668	2,078	31,590	65,434	4,770	60,665	20
Saskatchewan			Alberta			British Columbia		
10,916	66,826	104,877	17,453	87,424	133,339	25,991	107,348	21
2,806	7,348	15,571	6,529	9,042	23,784	10,010	13,774	22
1,780	1,244	5,758	3,607	2,151	11,412	6,883	4,530	23
(a)	(a)	5,174	(a)	(a)	5,204	820	4,384	24
-	5,083	11,390	-	11,390	16,194	-	16,194	25
734	103	1,190	1,007	183	1,183	890	294	26
-	18,356	22,449	-	22,449	26,130	-	26,130	27
(a)	(a)	6,036	(a)	(a)	7,331	(a)	(a)	28
(a)	(a)	1,825	(a)	(a)	1,693	(a)	(a)	29
(a)	(a)	1,085	184	901	777	(a)	(a)	30
188	437	1,451	234	1,217	1,997	594	1,403	31
112	223	623	244	378	990	274	716	32
(a)	(a)	3,623	(a)	(a)	1,951	(a)	(a)	33
3,050	2,661	5,818	3,001	2,817	4,148	555	3,593	34
446	1,056	3,340	339	3,001	3,832	947	2,885	35
43	2,410	3,689	155	3,534	4,640	732	3,909	36
-	294	62	-	62	1,211	(a)	(a)	37
(a)	(a)	2,220	293	1,928	3,276	848	2,428	38
194	342	526	288	239	1,163	425	738	39
409	10,844	13,047	494	12,553	16,423	2,415	14,009	40

## Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

June 1958 Over June 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 0.4	+ 1.2	+ 0.3	+ 0.7	+ 1.7	- 0.2	- 1.7	- 6.9
Grocery & Combination .....	+ 1.8	+ 3.8	+ 2.5	+ 2.1	- 5.0	+ 2.0	- 1.6	+ 1.6
Other Food & Beverage .....	- 1.2	- 1.8	+ 2.0	- 0.9	+ 2.4	+ 3.3	+ 3.2	-11.3
General .....	+ 1.7	+ 2.1	+ 2.0	- 0.2	- 1.4	+ 3.0	+ 2.0	+ 4.8
Department .....	+ 2.6	+ 6.0	+ 0.5	+ 1.4	+ 2.8	+ 3.7	+11.8	- 0.5
Variety .....	+ 1.2	+ 1.0	+ 3.1	+ 0.4	+ 3.4	+ 3.0	- 1.2	- 0.7
Motor Vehicle .....	- 4.7	- 1.9	- 6.0	+ 0.2	- 1.2	- 1.9	-11.2	-14.9
Garage & Filling Station .....	- 1.3	- 3.0	+ 3.2	- 1.5	- 2.1	-11.4	- 7.1	+ 3.4
Men's Clothing .....	- 7.1	+ 1.5	-10.5	- 4.7	- 0.6	-14.7	- 8.7	- 8.9
Family Clothing .....	- 4.9	- 5.4	- 2.3	- 6.5	+ 2.9	-10.0	- 7.2	-12.1
Women's Clothing .....	- 4.2	+ 7.0	- 4.7	- 2.8	- 1.8	- 6.2	-14.1	- 6.2
Shoe .....	- 3.1	- 1.2	- 1.7	- 3.8	- 1.0	+ 2.1	- 3.6	- 7.6
Hardware .....	+ 1.7	+ 5.7	+ 7.8	- 2.6	- 0.7	+ 3.1	+ 5.5	- 5.1
Lumber & Building Material .....	+ 8.0	- 5.4	+10.5	+16.7	+22.6	- 0.6	- 0.3	-11.8
Furniture, Appliance & Radio .....	- 5.3	+15.0	-11.2	- 6.3	- 1.6	- 6.1	+ 2.2	- 3.4
Restaurant .....	- 2.6	- 4.5	- 2.2	- 1.5	+ 1.6	- 8.7	+ 5.1	-10.4
Fuel .....	- 0.2	- 0.9	+11.9	- 1.9	+14.2	- 3.3	(c)	-18.1
Drug .....	+ 2.6	+ 5.9	+ 2.9	+ 2.0	+ 3.9	+ 0.7	+ 0.1	+ 4.3
Jewellery .....	+ 0.6	+ 0.6	+ 2.6	+ 2.4	+ 3.3	- 2.9	- 4.7	- 5.6
Miscellaneous .....	+ 1.5	- 1.0	+ 5.9	+ 2.5	+ 6.6	+ 5.4	+ 3.0	-13.6

(c) Unchanged

Estimated Retail Trade — By Provinces and Kinds of Business

January to June 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	7,210,290	583,261	1,706,735	2,778,477	356,726	415,562	585,363	784,165
Grocery & Combination .....	1,501,604	135,486	417,318	602,262	59,940	57,982	91,738	136,877
Other Food & Beverage .....	517,952	43,016	140,699	202,634	16,209	15,761	32,355	67,279
General .....	275,058	59,395	43,549	57,042	21,763	38,355	29,340	25,616
Department .....	581,987	47,385	101,190	190,217	50,563	29,337	65,297	97,998
Variety .....	129,376	12,539	35,408	59,969	3,283	4,602	6,518	7,059
Motor Vehicle .....	1,302,352	101,108	289,701	454,312	64,945	97,438	127,771	167,074
Garage & Filling Station .....	431,005	29,995	95,277	192,075	14,691	23,838	34,752	40,375
Men's Clothing .....	104,385	5,779	27,681	42,601	4,049	3,711	10,245	10,322
Family Clothing .....	93,824	13,288	34,810	27,022	3,906	4,190	6,228	4,380
Women's Clothing .....	121,661	6,910	34,496	50,342	2,756	3,767	10,006	13,383
Shoe .....	66,980	4,999	17,522	31,006	1,664	1,816	3,773	6,202
Hardware .....	134,599	10,008	26,571	46,623	7,659	14,987	18,263	10,486
Lumber & Building Material .....	213,683	7,283	42,631	81,208	17,714	19,540	22,299	23,007
Furniture, Appliance & Radio .....	266,746	20,321	76,029	107,486	10,402	9,451	20,629	22,427
Restaurant .....	248,072	10,362	61,832	100,603	13,557	13,644	21,522	26,550
Fuel .....	169,203	7,646	46,275	95,714	3,596	2,444	369	13,163
Drug .....	174,866	12,061	35,927	74,798	8,858	9,928	13,419	19,876
Jewellery .....	49,769	3,499	10,599	21,523	2,245	2,722	2,960	6,220
Miscellaneous .....	827,168	52,181	169,220	341,040	48,926	62,049	67,879	85,871



## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to June 1958 Over January to June 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.3	+ 3.5	+ 2.0	+ 3.1	+ 3.7	+ 4.7	+ 0.4	- 1.3
Grocery & Combination .....	+ 8.1	+ 8.5	+ 7.3	+ 9.2	+ 4.3	+ 7.9	+ 8.2	+ 7.7
Other Food & Beverage .....	+ 3.8	+ 2.3	+ 4.0	+ 5.0	+ 5.1	+ 4.8	+ 4.3	(c)
General .....	+ 4.5	+ 5.4	+ 4.2	+ 5.9	- 2.8	+ 9.2	+ 6.7	- 2.6
Department .....	+ 3.8	+ 4.9	+ 1.8	+ 3.3	+ 3.2	+ 4.5	+10.5	+ 2.5
Variety .....	+ 6.2	+ 5.6	+ 6.4	+ 6.1	+11.8	+ 7.0	+ 3.5	+ 7.3
Motor Vehicle .....	- 5.7	- 1.5	- 6.7	- 4.8	- 1.4	+ 3.1	-11.7	- 9.9
Garage & Filling Station .....	+ 2.2	- 0.8	+ 5.6	+ 3.1	+ 5.7	- 5.9	- 4.9	+ 3.2
Men's Clothing .....	- 0.7	+ 3.3	- 4.1	+ 1.1	+ 3.6	+ 0.1	- 0.7	- 2.3
Family Clothing .....	+ 1.2	+ 2.4	- 1.1	+ 3.4	+ 9.4	+ 0.6	+ 2.9	- 4.7
Women's Clothing .....	+ 3.9	+10.3	+ 1.3	+ 6.1	+ 5.5	+ 5.2	- 0.2	+ 2.5
Shoe .....	+ 6.7	+ 8.5	+ 8.6	+ 5.8	+ 7.6	+14.5	+ 3.1	+ 4.7
Hardware .....	+ 4.9	+ 5.5	+ 6.2	+ 2.1	+ 1.1	+12.8	+ 6.2	+ 3.0
Lumber & Building Material .....	+ 7.6	+ 3.5	+ 4.1	+13.4	+12.8	+ 5.7	- 2.6	+ 4.9
Furniture, Appliance & Radio .....	- 0.1	+12.6	- 1.5	- 4.1	+10.9	+ 6.3	+ 8.8	(c)
Restaurant .....	- 0.5	- 5.9	- 0.1	+ 0.5	+ 7.1	- 3.3	+ 3.7	- 7.3
Fuel .....	- 5.7	-21.4	- 3.6	- 1.4	- 4.5	-17.3	- 2.6	-25.2
Drug .....	+ 6.2	+ 8.3	+ 4.8	+ 6.3	+ 7.6	+ 4.2	+ 5.5	+ 8.2
Jewellery .....	- 0.5	+ 4.9	- 2.8	- 0.6	+ 4.2	- 2.4	+ 0.3	- 0.1
Miscellaneous .....	+ 3.5	+ 1.8	+ 4.9	+ 3.8	+ 6.7	+ 7.9	+ 1.3	- 2.0

(c) Unchanged

(Without Adjustment for Price Changes)

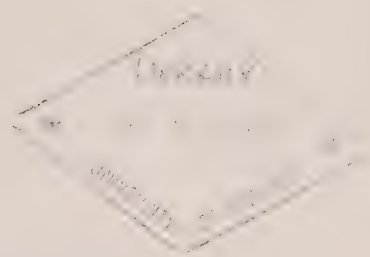
June 1958 Over May 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 7.7	- 7.3	- 9.2	- 7.7	- 4.4	- 4.6	- 6.5	- 8.8
Grocery & Combination .....	-11.1	- 6.2	-14.0	-11.2	-12.6	- 6.8	-12.0	- 7.0
Other Food & Beverage .....	- 6.2	+ 3.0	- 6.3	- 7.4	+ 2.0	+ 9.5	- 1.9	-14.9
General .....	- 8.2	-12.1	+ 6.6	-17.1	- 4.7	-11.7	-13.5	+ 8.2
Department .....	-11.5	-12.3	-14.0	- 9.9	-10.3	- 6.8	-10.3	-14.5
Variety .....	- 7.4	- 6.4	- 8.4	- 6.5	-13.8	- 4.5	- 1.7	-14.3
Motor Vehicle .....	- 7.2	-10.8	-12.5	- 5.2	- 3.8	- 4.2	+ 2.2	-10.6
Garage & Filling Station .....	- 6.2	- 3.5	- 3.1	- 7.1	- 8.0	-21.0	- 9.6	+ 3.8
Men's Clothing .....	- 1.1	+ 3.1	+ 6.0	- 2.6	+ 3.5	-10.0	- 5.3	- 9.9
Family Clothing .....	-10.3	- 8.2	-11.9	-10.8	- 9.1	- 1.8	-11.0	- 9.8
Women's Clothing .....	-15.9	-20.5	- 7.2	-13.9	-20.7	-16.0	-21.2	-35.6
Shoe .....	-10.6	+ 1.6	- 9.2	- 5.8	-21.3	-24.1	-30.5	-24.9
Hardware .....	- 6.8	+28.8	-17.3	-10.2	+ 5.9	- 6.6	- 2.3	- 4.4
Lumber & Building Material .....	+ 3.9	- 2.1	- 0.4	+ 0.2	+13.2	+17.8	+18.9	- 9.1
Furniture, Appliance & Radio .....	- 7.1	-13.5	-10.3	- 7.9	- 2.8	+10.1	+ 4.1	- 1.7
Restaurant .....	- 3.3	+ 4.1	+ 4.7	- 7.7	- 6.5	- 0.8	- 1.3	- 8.4
Fuel .....	-14.0	- 3.3	-21.9	-12.0	-26.7	+12.2	+24.0	-10.2
Drug .....	- 7.1	- 6.3	- 9.0	- 6.2	- 9.5	- 4.5	- 6.6	- 8.0
Jewellery .....	- 1.9	- 0.7	+11.4	- 5.5	-11.2	- 8.8	- 0.8	- 1.1
Miscellaneous .....	- 5.3	- 9.9	- 6.2	- 4.0	+ 5.7	- 2.9	-16.6	- 2.8



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# RETAIL TRADE

JULY, 1958

*Published by Authority of*  
The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**  
Industry and Merchandising Division  
Retail Trade Section





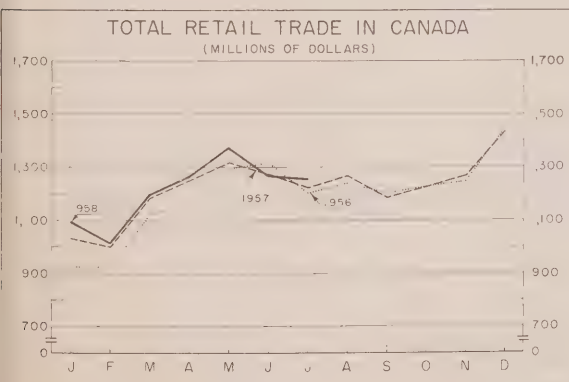
## RETAIL TRADE

Retail sales in Canada increased an estimated 2.5% during the month of July this year when compared with the same month in 1957. The dollar value of sales rose from \$1,222,050,000 in 1957 to \$1,253,098,000 in 1958. Cumulative sales for the first seven months of 1958 amounting to \$8,463,388,000 were 2.3% greater than the \$8,271,576,000 recorded in the same period a year ago. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of business days.

### Total Retail Trade in Canada

Period	1957 \$'000	1958 \$'000	% Change 1958/1957
First Quarter .....	3,211,497	3,302,279	+ 2.8
April .....	1,250,225	1,267,255	+ 1.4
May .....	1,315,056	1,373,199	+ 4.4
June .....	1,272,748	1,267,557	- 0.4
July .....	1,222,050	1,253,098	+ 2.5
Total .....	8,271,576	8,463,388	+ 2.3

All provinces, with the exception of British Columbia where sales were down 3.1%, registered percentage increases for July 1958. The province of Saskatchewan showed the largest percentage gain 3.6%, followed by Quebec 3.5%, Ontario 3.4%, Manitoba 3.1%, Alberta 3.0% and the Atlantic Provinces 1.8%. For the seven-month period Saskatchewan again showed the largest gain 4.6%, followed by Manitoba 3.6%, the Atlantic Provinces and Ontario each with 3.2%, Quebec 2.2% and Alberta 0.8%.



British Columbia was the only province showing sales for the first seven months of 1958 below (1.6%) last year's levels.

Fourteen of the eighteen specified trades shown in this report, as well as the miscellaneous category, registered increased sales during the

month of July 1958. In one trade (jewellery stores) sales remained unchanged from a year ago, and in the three classifications, motor vehicle dealers, restaurants, and fuel dealers sales were below those of 1957. Some of the trades showing the largest increases were, shoe stores 7.7%, variety stores 7.5%, grocery and combination stores and lumber and building material dealers each with 7.2% and department stores 6.2%.

Department store sales in July were estimated to be \$89,343,000 an increase of 6.2% from those of \$84,138,000 in July 1957. Stocks on hand in department stores at the end of June had a selling value of \$284,195,000 a slight decrease 0.9% from stocks of \$286,849,000 on the same date a year earlier.

Percentage Changes in Selected Retail Trades

January to July 1958 over January to July 1957

Chains and Independents

Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and combination .....	+ 8.0	+ 10.7	+ 6.0
Family Clothing .....	+ 1.4	+ 9.3	- 0.2
Women's Clothing .....	+ 4.1	+ 6.1	+ 3.4
Shoe .....	+ 6.8	+ 10.2	+ 4.5
Lumber and Building Material .....	+ 7.5	+ 2.4	+ 8.8
Furniture, Appliance and Radio ...	(c)	+ 7.1	- 2.1
Restaurant .....	- 0.8	- 3.0	- 0.6
Drug .....	+ 5.9	+ 3.8	+ 6.2
Jewellery .....	- 0.6	+ 1.7	- 1.5

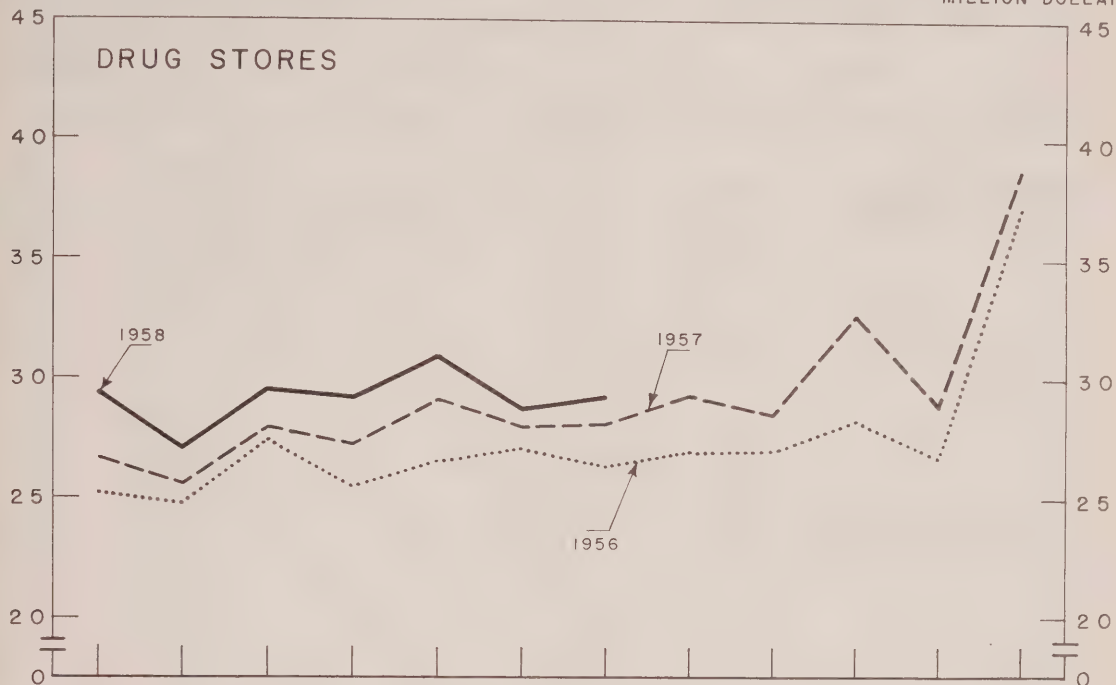
(c) Unchanged

# MONTHLY SALES DRUG-JEWELLERY STORES

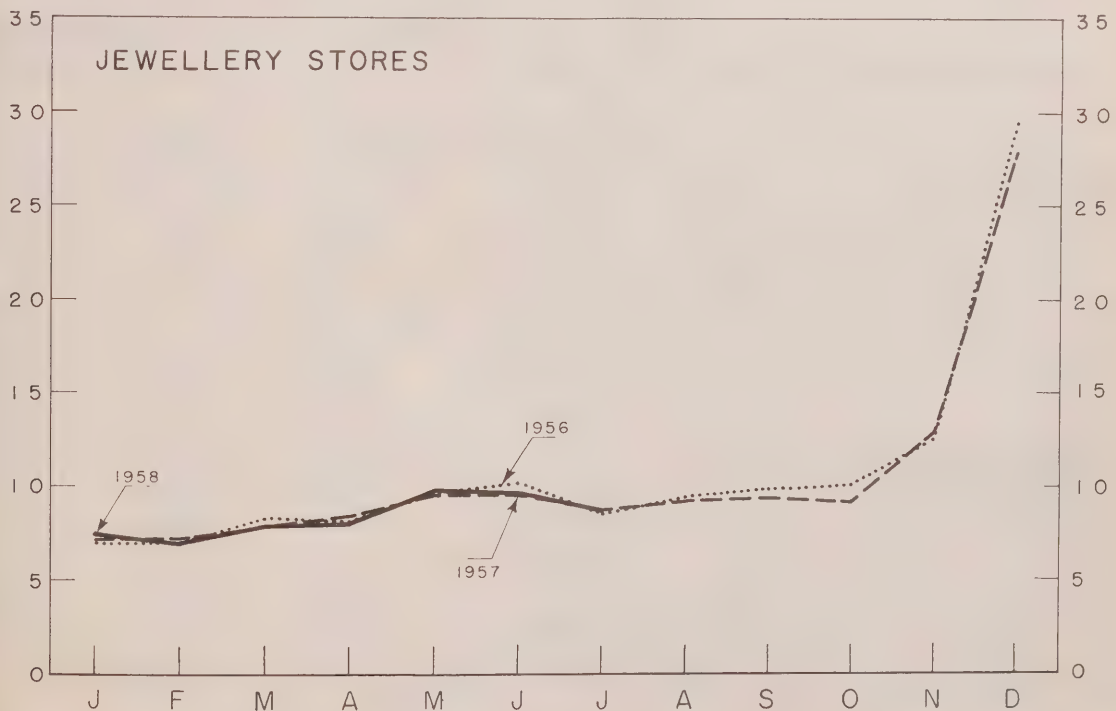
MILLION DOLLARS

MILLION DOLLARS

## DRUG STORES



## JEWELLERY STORES



## Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

July, 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE		All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,253,098	252,322	1,000,776	108,665
2	Grocery & Combination .....	257,050	108,108	148,942	26,408
3	Other Food & Beverage .....	98,359	52,825	45,534	8,728
4	General .....	52,491	3,932	48,559	11,416
5	Department .....	89,343	-	89,343	7,020
6	Variety .....	25,245	21,441	3,804	2,688
7	Motor Vehicle.....	207,382	1,826	205,556	18,192
8	Garage & Filling Station .....	81,090	633	80,457	5,908
9	Men's Clothing .....	16,274	2,160	14,115	937
10	Family Clothing .....	15,235	2,926	12,309	2,061
11	Women's Clothing .....	19,924	6,408	13,516	1,066
12	Shoe .....	12,274	5,320	6,955	852
13	Hardware .....	27,930	3,608	24,322	2,122
14	Lumber & Building Material .....	52,187	10,414	41,774	1,843
15	Furniture, Appliance & Radio .....	44,037	11,672	32,365	3,747
16	Restaurant .....	46,076	3,337	42,739	1,950
17	Fuel .....	11,234	133	11,101	649
18	Drug .....	29,290	3,602	25,688	2,029
19	Jewellery .....	8,760	3,033	5,727	711
20	Miscellaneous .....	158,917	10,944	147,970	10,338
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	65,286	9,545	55,741	76,373
22	Grocery & Combination .....	10,346	4,019	6,327	10,172
23	Other Food & Beverage .....	3,191	1,799	1,392	3,055
24	General .....	4,687	(a)	(a)	7,316
25	Department .....	8,653	-	8,653	4,339
26	Variety .....	626	602	24	840
27	Motor Vehicle.....	10,437	-	10,437	15,615
28	Garage & Filling Station .....	3,029	(a)	(a)	4,845
29	Men's Clothing .....	514	(a)	(a)	472
30	Family Clothing .....	643	(a)	(a)	742
31	Women's Clothing .....	398	147	252	592
32	Shoe .....	275	82	194	304
33	Hardware .....	1,762	(a)	(a)	3,083
34	Lumber & Building Material .....	4,554	1,048	3,506	5,908
35	Furniture, Appliance & Radio .....	1,673	373	1,300	1,636
36	Restaurant .....	2,496	224	2,272	2,537
37	Fuel .....	351	-	351	416
38	Drug .....	1,448	(a)	(a)	1,598
39	Jewellery .....	363	(a)	(a)	434
40	Miscellaneous .....	9,840	329	9,511	12,469

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

July, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces		Quebec			Ontario			
18,611	90,054	285,430	49,172	236,258	479,042	119,463	359,579	
5,390	21,018	70,148	21,787	48,361	99,409	57,277	42,132	2
(a)	(a)	25,937	7,201	18,736	40,367	25,988	14,379	3
1,212	10,204	8,834	806	8,028	10,191	477	9,713	4
-	7,020	14,408	-	14,408	28,566	-	28,566	5
2,435	254	6,758	5,761	997	11,680	9,888	1,793	6
(a)	(a)	41,713	-	41,713	74,964	(a)	(a)	7
(a)	(a)	16,953	116	16,837	36,214	(a)	(a)	8
(a)	(a)	4,130	451	3,679	6,988	1,275	5,713	9
(a)	(a)	5,369	1,420	3,949	4,441	871	3,570	10
181	885	5,597	1,726	3,872	8,426	3,295	5,132	11
(a)	(a)	3,439	1,512	1,927	5,627	2,831	2,796	12
(a)	(a)	6,262	(a)	(a)	9,210	701	8,509	13
-	1,843	10,539	(a)	(a)	19,211	2,385	16,826	14
784	2,963	11,713	3,584	8,130	18,601	5,071	13,530	15
52	1,898	11,290	803	10,486	18,043	1,160	16,883	16
-	649	3,067	-	3,067	5,798	(a)	(a)	17
204	1,825	5,786	386	5,400	12,672	1,634	11,038	18
164	547	1,641	479	1,162	3,947	1,440	2,507	19
380	9,958	31,846	2,014	29,831	64,687	4,712	59,974	20
Saskatchewan		Alberta			British Columbia			
11,120	65,253	103,968	17,756	86,212	134,327	26,656	107,671	
2,906	7,266	16,095	6,494	9,601	24,472	10,234	14,238	22
1,765	1,290	5,523	3,630	1,893	11,557	6,932	4,625	23
(a)	(a)	5,325	(a)	(a)	4,722	728	3,994	24
-	4,339	10,788	-	10,788	15,569	-	15,569	25
724	116	1,404	1,112	292	1,249	919	330	26
-	15,615	19,022	-	19,022	27,438	-	27,438	27
(a)	(a)	6,664	(a)	(a)	7,476	(a)	(a)	28
(a)	(a)	1,630	(a)	(a)	1,603	(a)	(a)	29
(a)	(a)	1,123	244	879	857	(a)	(a)	30
175	417	1,600	246	1,354	2,244	639	1,605	31
109	195	660	261	399	1,116	313	803	32
(a)	(a)	3,324	(a)	(a)	2,166	(a)	(a)	33
3,017	2,891	5,965	2,953	3,012	4,166	558	3,608	34
504	1,132	2,948	395	2,554	3,718	962	2,756	35
54	2,482	4,296	193	4,103	5,466	851	4,614	36
-	416	51	-	51	901	(a)	(a)	37
(a)	(a)	2,333	309	2,024	3,424	885	2,539	38
157	277	482	260	222	1,181	403	778	39
371	12,098	14,735	575	14,160	15,002	2,562	12,440	40



## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

July 1958 Over July 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.5	+ 1.8	+ 3.5	+ 3.4	+ 3.1	+ 3.6	+ 3.0	- 3.1
Grocery & Combination .....	+ 7.2	+ 7.4	+ 6.9	+ 7.5	+ 3.0	+ 8.5	+ 8.0	+ 7.5
Other Food & Beverage .....	+ 2.5	+ 0.6	+ 9.4	+ 0.8	+ 5.7	+ 6.4	+ 8.6	- 8.1
General .....	+ 3.3	- 0.3	+ 6.3	+ 0.6	+11.5	+ 6.9	+ 7.9	- 4.3
Department .....	+ 6.2	+ 3.3	+ 7.7	+ 6.8	+10.2	+ 8.5	+17.7	- 3.9
Variety .....	+ 7.5	+ 6.3	+14.3	+ 5.8	+ 4.5	+ 6.3	+ 3.4	- 1.3
Motor Vehicle .....	- 5.4	+ 1.8	- 8.3	- 3.1	- 9.2	- 1.8	-10.8	- 8.2
Garage & Filling Station .....	+ 2.8	- 6.9	+ 3.3	+ 5.7	+ 3.0	- 7.0	+ 1.4	+ 4.9
Men's Clothing .....	+ 5.0	+ 1.7	+ 4.8	+ 9.9	- 2.8	- 2.5	- 3.1	+ 1.1
Family Clothing .....	+ 2.4	- 2.9	+ 7.6	+ 2.8	+ 1.1	- 3.6	+ 2.9	- 9.8
Women's Clothing .....	+ 5.0	+ 0.2	+ 6.5	+ 8.4	- 2.5	+ 5.9	- 3.3	- 0.6
Shoe .....	+ 7.7	+ 4.4	+14.2	+ 6.6	+ 0.4	+14.7	+ 5.3	- 0.9
Hardware .....	+ 3.4	- 3.1	+10.2	+ 0.2	+10.5	+ 7.9	+ 1.5	- 3.2
Lumber & Building Material .....	+ 7.2	- 0.4	+11.0	+14.4	+ 5.3	- 5.0	+ 3.9	- 1.7
Furniture, Appliance & Radio .....	+ 0.2	+ 4.4	- 5.5	+ 3.8	+18.5	+ 2.4	+ 2.3	-10.5
Restaurant .....	- 2.6	-14.7	- 5.1	- 0.5	+ 1.3	- 4.9	+ 6.6	- 5.9
Fuel .....	-10.6	-10.4	- 4.0	-11.5	+ 4.5	+17.5	- 7.3	-33.2
Drug .....	+ 4.2	+ 6.1	+ 1.3	+ 4.5	+ 1.0	+ 5.4	+ 4.8	+ 7.6
Jewellery .....	(c)	+ 3.5	- 7.4	+ 3.8	- 0.5	- 5.7	+ 3.0	- 1.7
Miscellaneous .....	+ 4.1	+ 0.2	+ 7.9	+ 2.9	+ 5.0	+13.9	+ 6.7	- 4.8

(c) Unchanged

Estimated Retail Trade — By Provinces and Kinds of Business

January to July 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	8,463,388	691,926	1,992,165	3,257,519	422,012	491,936	689,331	918,492
Grocery & Combination .....	1,758,654	161,894	487,466	701,671	70,286	68,154	107,833	161,349
Other Food & Beverage .....	616,311	51,744	166,636	243,001	19,400	18,816	37,878	78,836
General .....	327,549	70,811	52,383	67,233	26,450	45,671	34,665	30,338
Department .....	671,330	54,405	115,598	218,783	59,216	33,676	76,085	113,567
Variety .....	154,621	15,227	42,166	71,649	3,909	5,442	7,922	8,308
Motor Vehicle .....	1,509,734	119,300	331,414	529,276	75,382	113,053	146,793	194,512
Garage & Filling Station .....	512,095	35,903	112,230	228,289	17,720	28,683	41,416	47,851
Men's Clothing .....	120,659	6,716	31,811	49,589	4,563	4,183	11,875	11,925
Family Clothing .....	109,059	15,349	40,179	31,463	4,549	4,932	7,351	5,237
Women's Clothing .....	141,585	7,976	40,093	58,768	3,154	4,359	11,606	15,627
Shoe .....	79,254	5,851	20,961	36,633	1,939	2,120	4,433	7,318
Hardware .....	162,529	12,130	32,833	55,833	9,421	18,070	21,587	12,652
Lumber & Building Material .....	265,870	9,126	53,170	100,419	22,268	25,448	28,264	27,173
Furniture, Appliance & Radio .....	310,783	24,068	87,742	126,087	12,075	11,087	23,577	26,145
Restaurant .....	294,148	12,312	73,122	118,646	16,053	16,181	25,818	32,016
Fuel .....	180,437	8,295	49,342	101,512	3,947	2,860	420	14,064
Drug .....	204,156	14,090	41,713	87,470	10,306	11,527	15,752	23,300
Jewellery .....	58,529	4,210	12,240	25,470	2,608	3,156	3,442	7,401
Miscellaneous .....	986,085	62,519	201,066	405,727	58,766	74,518	82,614	100,873

## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to July 1958 Over January to July 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.3	+ 3.2	+ 2.2	+ 3.2	+ 3.6	+ 4.6	+ 0.8	- 1.6
Grocery & Combination .....	+ 8.0	+ 8.3	+ 7.3	+ 8.9	+ 4.1	+ 8.0	+ 8.1	+ 7.6
Other Food & Beverage .....	+ 3.6	+ 2.0	+ 4.8	+ 4.3	+ 5.2	+ 5.1	+ 4.9	- 1.3
General .....	+ 4.3	+ 4.5	+ 4.6	+ 5.1	- 0.5	+ 8.8	+ 6.8	- 2.9
Department .....	+ 4.2	+ 4.7	+ 2.5	+ 3.8	+ 4.2	+ 5.0	+11.5	+ 1.6
Variety .....	+ 6.4	+ 5.7	+ 7.6	+ 6.0	+10.6	+ 6.9	+ 3.5	+ 5.9
Motor Vehicle .....	- 5.6	- 1.0	- 6.9	- 4.5	- 2.5	+ 2.4	-11.6	- 9.6
Garage & Filling Station .....	+ 2.3	- 1.9	+ 5.2	+ 3.5	+ 5.2	- 6.1	- 3.9	+ 3.5
Men's Clothing .....	+ 0.1	+ 3.1	- 3.0	+ 2.2	+ 2.8	- 0.2	- 1.0	- 1.8
Family Clothing .....	+ 1.4	+ 1.6	(c)	+ 3.3	+ 8.1	- 0.1	+ 2.9	- 5.5
Women's Clothing .....	+ 4.1	+ 8.8	+ 2.0	+ 6.4	+ 4.4	+ 5.3	- 0.7	+ 2.0
Shoe .....	+ 6.8	+ 7.9	+ 9.5	+ 5.9	+ 6.5	+14.5	+ 3.5	+ 3.8
Hardware .....	+ 4.6	+ 3.9	+ 7.0	+ 1.8	+ 2.7	+12.0	+ 5.5	+ 1.9
Lumber & Building Material .....	+ 7.5	+ 2.7	+ 5.4	+13.6	+11.2	+ 3.0	- 1.3	+ 3.8
Furniture, Appliance & Radio .....	(c)	+11.2	- 2.0	- 3.0	+11.9	+ 5.7	+ 7.9	- 1.7
Restaurant .....	- 0.8	- 7.4	- 0.9	+ 0.3	+ 6.1	- 3.6	+ 4.2	- 7.1
Fuel .....	- 6.0	-20.7	- 3.6	- 2.0	- 3.8	-13.6	- 3.2	-25.7
Drug .....	+ 5.9	+ 7.9	+ 4.3	+ 6.0	+ 6.6	+ 4.3	+ 5.4	+ 8.1
Jewellery .....	- 0.6	+ 4.7	- 3.4	(c)	+ 3.5	- 2.8	+ 0.6	- 0.4
Miscellaneous .....	+ 3.6	+ 1.6	+ 5.3	+ 3.6	+ 6.4	+ 8.8	+ 2.2	- 2.4

(c) Unchanged

# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

9

(Without Adjustment for Price Changes)

July 1958 Over June 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 1.1	+ 0.9	- 3.2	- 1.0	+ 0.6	- 1.8	- 0.9	+ 0.7
Grocery & Combination .....	+ 3.3	+13.9	+ 4.6	+ 0.2	+ 3.9	+ 0.2	+ 3.4	+ 2.9
Other Food & Beverage .....	+ 7.1	+ 6.1	+10.5	+ 9.4	+ 4.2	+ 1.1	- 4.1	+ 1.3
General .....	- 0.8	- 0.2	- 5.4	- 2.1	+14.7	+ 1.0	+ 2.9	- 9.3
Department .....	-10.6	-18.9	-17.2	-12.6	+ 1.1	-14.6	- 5.3	- 3.9
Variety .....	+ 4.3	+12.7	- 3.3	+ 5.8	+ 7.0	+ 0.4	+18.0	+ 5.6
Motor Vehicle .....	- 8.4	- 5.2	-14.0	- 5.8	-15.3	-14.9	-15.3	+ 5.0
Garage & Filling Station .....	+ 5.8	+ 5.3	+ 0.5	+ 6.6	+14.6	+14.9	+10.4	+ 2.0
Men's Clothing .....	-11.5	-14.0	-20.2	- 5.0	-21.2	-22.5	-10.7	- 5.3
Family Clothing .....	- 8.3	-18.9	-13.3	+ 0.1	-12.9	-11.8	+ 3.5	+10.3
Women's Clothing .....	- 2.9	- 9.3	-12.2	- 0.6	- 6.4	- 5.3	+10.3	+12.4
Shoe .....	- 1.9	-16.6	- 1.1	- 2.2	-11.3	- 9.0	+ 5.9	+12.7
Hardware .....	- 0.4	-14.7	+ 6.5	- 2.2	+ 5.1	+ 2.5	- 8.3	+11.0
Lumber & Building Material .....	+ 4.3	+15.2	+11.7	+ 2.8	- 2.3	+ 3.4	+ 2.5	+ 0.4
Furniture, Appliance & Radio .....	+ 0.3	+ 5.7	- 5.4	+ 4.3	+16.0	+ 8.8	-11.7	- 3.0
Restaurant .....	+ 4.3	+ 5.1	- 2.5	+ 1.4	+15.5	+ 3.4	+16.5	+17.8
Fuel .....	-21.6	-16.0	-14.1	-28.5	+12.1	+41.5	-17.7	-25.6
Drug .....	+ 1.8	+ 4.5	+ 0.6	+ 1.5	+ 1.5	- 3.8	+ 5.1	+ 4.5
Jewellery .....	- 9.3	- 0.4	-14.8	- 9.3	-16.4	-19.2	- 8.4	+ 1.5
Miscellaneous .....	- 0.4	+ 0.1	- 5.4	- 1.1	+ 4.3	+10.8	+12.9	- 8.7

## Department Store Sales and Stocks

July 1957 and July 1958

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	July 1957	July 1958	Change 1958/57	June 30 1957	June 30 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	84,138	89,343	+ 6.2	286,849	284,195	- 0.9
1. Women's and Misses' Dresses .....	2,485	2,735	+ 10.1	5,338	5,950	+ 11.5
2. Women's and Misses' Coats and Suits..	679	672	- 1.0	3,859	3,703	- 4.0
3. Women's and Misses' Sportswear .....	2,675	2,950	+ 10.3	8,620	7,973	- 7.5
4. Furs .....	642	677	+ 5.5	4,894	4,197	- 14.2
5. Girls' and Infants' Wear .....	2,779	3,010	+ 8.3	13,744	13,586	- 1.2
6. Lingerie and Corsets .....	3,378	3,652	+ 8.1	10,055	10,302	+ 2.5
7. Aprons, Housedresses and Uniforms ...	514	509	- 1.0	1,132	1,043	- 7.9
8. Millinery .....	344	348	+ 1.2	921	833	- 9.6
9. Hosiery and Apparel Accessories .....	2,243	2,331	+ 3.9	9,147	9,010	- 1.5
10. Women's, Misses' and Children's Shoes	2,627	2,786	+ 6.1	15,549	14,648	- 5.8
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	18,366	19,670	+ 7.1	73,259	71,245	- 2.8
11. Men's Clothing .....	2,113	2,293	+ 8.5	10,108	9,865	- 2.4
12. Men's Furnishings .....	3,009	3,306	+ 9.9	13,769	13,855	+ 0.6
13. Boys' Clothing and Furnishings .....	1,217	1,283	+ 5.4	7,420	7,149	- 3.7
14. Men's and Boys' Shoes .....	1,138	1,172	+ 3.0	5,980	5,891	- 1.5
15. Food and Kindred Products .....	5,389	5,382	- 0.1	4,284	4,234	- 1.2
16. Toiletries, Cosmetics and Drugs .....	2,259	2,378	+ 5.3	6,539	6,785	+ 3.8
17. Photographic Equipment and Supplies..	397	484	+ 21.9	1,197	1,300	+ 8.6
18. Piece Goods .....	1,692	1,670	- 1.3	8,600	8,801	+ 2.3
19. Linens and Domestic Goods .....	2,915	2,850	- 2.2	9,748	9,394	- 3.6
20. Smallwares .....	1,376	1,466	+ 6.5	5,593	5,611	+ 0.3
21. China and Glassware .....	1,153	1,127	- 2.3	8,807	8,249	- 6.3
22. Home Furnishings .....	5,677	5,855	+ 3.1	26,424	25,678	- 2.8
23. Furniture .....	7,087	7,241	+ 2.2	18,125	17,220	- 5.0
24. Major Appliances .....	6,502	7,461	+ 14.7	15,532	16,985	+ 9.4
25. Radio and Music .....	1,966	1,833	- 6.8	8,299	8,393	+ 1.1
26. Hardware and Housewares .....	7,128	8,064	+ 13.1	22,602	21,655	- 4.2
27. Jewellery .....	1,344	1,379	+ 3.4	7,807	7,430	- 4.8
28. Sporting Goods and Luggage .....	4,324	4,632	+ 7.1	15,152	15,496	+ 2.3
29. Stationery, Books and Magazines .....	1,334	1,191	+ 5.0	4,950	4,856	- 1.9
30. All Other Departments .....	7,962	8,606	+ 8.1	12,654	14,103	+ 11.4





# RETAIL TRADE

AUGUST, 1958

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Retail Trade Section



## RETAIL TRADE

Retail sales in Canada during August 1958, estimated to be \$1,243,924,000, were down 1.9% from sales of \$1,268,372,000 in the same month last year. Cumulative sales, amounting to \$9,707,312,000, for the first eight months of this year were 1.8% greater than the \$9,539,948,000 for the corresponding period last year. These and other estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of business days.

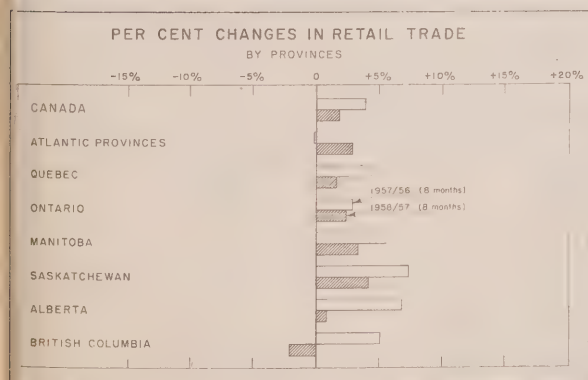
### Total Retail Trade in Canada

<u>Period</u>	<u>1957</u> \$'000	<u>1958</u> \$'000	<u>% Change</u> 1958/1957
First Half .....	7,049,526	7,210,290	+ 2.3
July .....	1,222,050	1,253,098	+ 2.5
August .....	1,268,372	1,243,924	- 1.9
<b>Total .....</b>	<b>9,539,948</b>	<b>9,707,312</b>	<b>+ 1.8</b>

In August, three provinces contributed to the overall decrease of 1.9%, British Columbia down 5.7%, Quebec 2.9% and Ontario 2.5%. The province of Saskatchewan showed the largest percentage increase for August (1.8%) followed by the Atlantic Provinces and Alberta, each with a gain of 1.0% and Manitoba 0.8%. Sales for the first eight months increased in all provinces with the exception of British Columbia where they showed a decline of 2.1%.

August sales increased in only six of the eighteen specified trades compared

with August 1957. The grocery and combination store trade showed the largest percentage increase 3.1%, followed by variety stores 2.3%, drug stores 1.4%, shoe stores 1.3%, general stores 1.2% and hardware stores 0.9%. Motor vehicle dealers showed the largest decline of all trades in August, 13.5%, with all provinces contributing to the decline.



## Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

August, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,243,924	254,863	989,061	108,667
2	Grocery & Combination .....	262,320	114,970	147,350	23,998
3	Other Food & Beverage .....	95,558	52,667	42,892	9,376
4	General .....	55,210	3,821	51,389	11,985
5	Department .....	98,204	-	98,204	7,645
6	Variety .....	24,266	20,266	4,000	2,450
7	Motor Vehicle .....	172,871	1,400	171,472	16,080
8	Garage & Filling Station .....	80,338	619	79,720	6,420
9	Men's Clothing .....	15,600	1,607	13,993	1,123
10	Family Clothing .....	16,252	3,342	12,909	2,175
11	Women's Clothing .....	18,133	5,114	13,019	1,246
12	Shoe .....	11,634	5,102	6,532	877
13	Hardware .....	27,210	3,747	23,463	1,970
14	Lumber & Building Material .....	48,247	9,780	38,468	1,998
15	Furniture, Appliance & Radio .....	46,168	11,220	34,947	3,823
16	Restaurant .....	48,110	3,417	44,693	2,354
17	Fuel .....	15,471	171	15,299	813
18	Drug .....	29,728	3,595	26,133	2,056
19	Jewellery .....	9,269	3,371	5,898	819
20	Miscellaneous .....	169,335	10,654	158,680	11,459
		Manitoba			Saskatchewan
1	TOTAL, ALL TRADES .....	63,474	10,130	53,344	82,855
2	Grocery & Combination .....	10,638	4,342	6,296	10,697
3	Other Food & Beverage .....	3,205	1,914	1,292	3,084
4	General .....	4,284	(a)	(a)	8,343
5	Department .....	8,733	-	8,733	4,841
6	Variety .....	595	576	19	843
7	Motor Vehicle .....	9,084	-	9,084	14,961
8	Garage & Filling Station .....	2,753	(a)	(a)	5,086
9	Men's Clothing .....	506	(a)	(a)	471
10	Family Clothing .....	656	(a)	(a)	660
11	Women's Clothing .....	409	121	288	521
12	Shoe .....	254	70	184	308
13	Hardware .....	1,650	(a)	(a)	3,405
14	Lumber & Building Material .....	4,181	993	3,188	5,475
15	Furniture, Appliance & Radio .....	1,904	484	1,420	1,534
16	Restaurant .....	2,674	224	2,450	2,708
17	Fuel .....	330	-	330	370
18	Drug .....	1,572	(a)	(a)	1,899
19	Jewellery .....	450	(a)	(a)	470
20	Miscellaneous .....	9,596	432	9,164	17,179

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

August, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
18,589	90,078	280,737	50,512	230,225	464,784	117,087	347,697	1
5,868	18,130	71,756	22,803	48,953	103,263	60,329	42,934	2
(a)	(a)	23,191	8,382	14,809	37,842	22,818	15,024	3
970	11,015	8,794	853	7,941	11,056	542	10,514	4
-	7,645	15,832	-	15,832	31,290	-	31,290	5
2,260	190	6,675	5,453	1,222	11,126	9,233	1,893	6
(a)	(a)	32,988	-	32,988	60,328	(a)	(a)	7
(a)	(a)	17,555	64	17,491	33,755	(a)	(a)	8
(a)	(a)	4,324	363	3,960	5,857	960	4,897	9
(a)	(a)	6,060	1,621	4,440	4,416	963	3,453	10
143	1,103	5,236	1,347	3,889	7,295	2,589	4,706	11
(a)	(a)	3,163	1,439	1,724	5,289	2,732	2,558	12
(a)	(a)	5,436	(a)	(a)	8,932	673	8,259	13
-	1,998	9,598	(a)	(a)	17,397	2,202	15,195	14
666	3,157	12,628	3,225	9,402	18,830	4,786	14,044	15
69	2,286	12,013	828	11,185	19,283	1,174	18,109	16
-	813	3,748	-	3,748	9,173	(a)	(a)	17
206	1,851	5,781	376	5,405	12,580	1,629	10,951	18
192	627	1,810	516	1,293	3,922	1,562	2,360	19
384	11,075	34,149	2,113	32,036	63,150	4,427	58,723	20
Saskatchewan			Alberta			British Columbia		
10,922	71,933	106,126	18,824	87,302	137,276	28,798	108,478	21
2,994	7,704	17,384	7,636	9,748	24,583	10,997	13,586	22
1,736	1,348	6,134	3,606	2,527	12,726	8,220	4,506	23
(a)	(a)	5,326	(a)	(a)	5,422	796	4,625	24
-	4,841	11,530	-	11,530	18,333	-	18,333	25
733	110	1,187	971	216	1,390	1,040	350	26
-	14,961	16,625	-	16,625	22,806	-	22,806	27
(a)	(a)	7,515	(a)	(a)	7,255	(a)	(a)	28
(a)	(a)	1,648	(a)	(a)	1,670	(a)	(a)	29
(a)	(a)	1,220	276	944	1,063	(a)	(a)	30
159	362	1,496	204	1,292	1,929	550	1,379	31
103	204	674	243	430	1,069	312	757	32
(a)	(a)	3,872	(a)	(a)	1,945	(a)	(a)	33
2,600	2,875	5,778	2,958	2,821	3,819	570	3,249	34
550	984	3,552	466	3,086	3,898	1,044	2,854	35
50	2,659	3,541	151	3,390	5,535	921	4,614	36
-	370	38	-	38	1,000	(a)	(a)	37
(a)	(a)	2,274	302	1,972	3,565	892	2,673	38
170	301	570	306	264	1,229	471	758	39
413	16,766	15,762	588	15,174	18,039	2,298	15,741	40



## Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

August 1958 Over August 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Québec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 1.9	+ 1.0	- 2.9	- 2.5	+ 0.8	+ 1.8	+ 1.0	- 5.7
Grocery & Combination .....	+ 3.1	+ 4.4	+ 2.8	+ 4.1	- 2.9	+ 0.7	+ 5.1	+ 1.4
Other Food & Beverage .....	- 6.0	- 1.7	- 3.9	-11.5	+ 2.7	+ 5.7	+ 6.6	- 5.7
General .....	+ 1.2	+ 0.6	- 3.3	+ 3.3	+ 0.9	+ 1.3	+ 0.1	+ 7.2
Department .....	- 0.3	+ 2.0	- 4.7	+ 0.9	+ 5.6	- 4.4	+ 2.3	- 2.3
Variety .....	+ 2.3	+ 1.4	- 0.2	+ 3.9	+ 1.9	+ 1.2	+ 0.2	+ 6.3
Motor Vehicle .....	-13.5	- 1.8	-21.9	-14.0	- 6.2	- 1.3	-13.2	-16.0
Garage & Filling Station .....	- 0.1	+ 1.6	+ 1.3	- 1.4	- 2.2	+ 1.6	+ 3.0	- 2.0
Men's Clothing .....	- 6.3	+ 5.7	- 6.7	- 5.9	+ 1.2	-15.4	- 6.3	-12.9
Family Clothing .....	- 2.9	- 4.8	- 0.3	- 4.5	+ 3.5	- 6.2	- 5.2	- 5.8
Women's Clothing .....	- 4.9	+ 2.8	- 6.7	- 1.5	- 6.0	- 6.0	-11.1	-10.9
Shoe .....	+ 1.3	+ 2.0	+ 4.6	+ 1.8	- 3.4	+ 6.9	- 0.7	- 8.6
Hardware .....	+ 0.9	- 6.5	+ 1.7	+ 0.5	+ 0.6	+ 5.1	+ 8.0	- 9.9
Lumber & Building Material .....	- 0.7	- 0.4	+ 9.3	+ 1.9	+ 1.0	-13.2	- 6.8	- 6.5
Furniture, Appliance & Radio .....	- 3.1	+ 4.2	+ 0.3	- 7.9	+ 9.0	+ 2.2	+ 7.4	-11.4
Restaurant .....	- 3.0	- 0.7	- 0.9	- 3.9	+ 5.6	- 7.8	- 1.7	- 7.5
Fuel .....	-11.5	- 3.0	-18.9	- 5.0	- 0.9	-15.5	-40.6	-34.4
Drug .....	+ 1.4	+ 0.3	+ 0.1	+ 1.7	+ 1.7	- 5.1	+ 1.4	+ 6.9
Jewellery .....	- 0.7	- 2.4	- 4.2	+ 2.2	+ 5.4	- 2.9	- 1.9	- 3.6
Miscellaneous .....	+ 4.3	+ 2.1	+ 4.0	+ 1.8	+ 5.2	+18.3	+16.1	- 5.1

Estimated Retail Trade — By Provinces and Kinds of Business

January to August 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	9,707,312	800,593	2,272,902	3,722,303	485,486	574,791	795,457	1,055,768
Grocery & Combination .....	2,020,974	185,892	559,222	804,934	80,924	78,851	125,217	185,932
Other Food & Beverage .....	711,869	61,120	189,827	280,843	22,605	21,900	44,012	91,562
General .....	382,759	82,796	61,177	78,289	30,734	54,014	39,991	35,760
Department .....	769,534	62,050	131,430	250,073	67,949	38,517	87,615	131,900
Variety .....	178,887	17,677	48,841	82,775	4,504	6,285	9,109	9,698
Motor Vehicle .....	1,682,605	135,380	364,402	589,604	84,466	128,014	163,418	217,318
Garage & Filling Station .....	592,433	42,323	129,785	262,044	20,473	33,769	48,931	55,106
Men's Clothing .....	136,259	7,839	36,135	55,446	5,069	4,654	13,523	13,595
Family Clothing .....	125,311	17,524	46,239	35,879	5,205	5,592	8,571	6,300
Women's Clothing .....	159,718	9,222	45,329	66,063	3,563	4,880	13,102	17,556
Shoe .....	90,888	6,728	24,124	41,922	2,193	2,428	5,107	8,387
Hardware .....	189,739	14,100	38,269	64,765	11,071	21,475	25,459	14,597
Lumber & Building Material .....	314,117	11,124	62,768	117,816	26,449	30,923	34,042	30,992
Furniture, Appliance & Radio .....	356,951	27,891	100,370	144,917	13,979	12,621	27,129	30,043
Restaurant .....	342,258	14,666	85,135	137,929	18,727	18,889	29,359	37,551
Fuel .....	195,908	9,108	53,090	110,685	4,277	3,230	458	15,064
Drug .....	233,884	16,146	47,494	100,050	11,878	13,426	18,026	26,865
Jewellery .....	67,798	5,029	14,050	29,392	3,058	3,626	4,012	8,630
Miscellaneous .....	1,155,420	73,978	235,215	468,877	68,362	91,697	98,376	118,912

# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to August 1958 Over January to August 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 1.8	+ 2.9	+ 1.6	+ 2.4	+ 3.3	+ 4.2	+ 0.8	- 2.1
Grocery & Combination .....	+ 7.3	+ 7.8	+ 6.7	+ 8.3	+ 3.1	+ 7.0	+ 7.7	+ 6.8
Other Food & Beverage .....	+ 2.2	+ 1.4	+ 3.7	+ 1.8	+ 4.8	+ 5.2	+ 5.2	- 1.9
General .....	+ 3.8	+ 3.9	+ 3.4	+ 4.8	- 0.3	+ 7.6	+ 5.9	- 1.5
Department .....	+ 3.6	+ 4.3	+ 1.6	+ 3.4	+ 4.4	+ 3.7	+10.2	+ 1.0
Variety .....	+ 5.8	+ 5.1	+ 6.5	+ 5.7	+ 9.3	+ 6.1	+ 3.1	+ 5.9
Motor Vehicle .....	- 6.5	- 1.1	- 8.5	- 5.6	- 2.9	+ 1.9	-11.8	-10.3
Garage & Filling Station .....	+ 2.0	- 1.4	+ 4.7	+ 2.8	+ 4.1	- 5.0	- 2.9	+ 2.7
Men's Clothing .....	- 0.7	+ 3.5	- 3.4	+ 1.3	+ 2.7	- 2.0	- 1.7	- 3.3
Family Clothing .....	+ 0.8	+ 0.8	(c)	+ 2.3	+ 7.5	- 0.8	+ 1.7	- 5.6
Women's Clothing .....	+ 3.0	+ 7.9	+ 0.9	+ 5.5	+ 3.1	+ 4.0	- 2.0	+ 0.4
Shoe .....	+ 6.1	+ 7.1	+ 8.8	+ 5.4	+ 5.2	+13.5	+ 2.9	+ 2.0
Hardware .....	+ 4.0	+ 2.3	+ 6.2	+ 1.6	+ 2.4	+10.8	+ 5.8	+ 0.2
Lumber & Building Material .....	+ 6.2	+ 2.1	+ 6.0	+11.7	+ 9.5	- 0.3	- 2.3	+ 2.4
Furniture, Appliance & Radio .....	- 0.4	+10.2	- 1.7	- 3.7	+11.5	+ 5.3	+ 7.8	- 3.1
Restaurant .....	- 1.1	- 6.4	- 0.9	- 0.3	+ 6.1	- 4.2	+ 3.4	- 7.1
Fuel .....	- 6.5	-19.4	- 4.9	- 2.3	- 3.5	-13.8	- 8.0	-26.4
Drug .....	+ 5.3	+ 6.9	+ 3.8	+ 5.5	+ 5.9	+ 2.9	+ 4.9	+ 8.0
Jewellery .....	- 0.5	+ 3.5	- 3.5	+ 0.3	+ 3.8	- 2.8	+ 0.3	- 0.9
Miscellaneous .....	+ 3.7	+ 1.7	+ 5.1	+ 3.4	+ 6.3	+10.5	+ 4.2	- 2.8

(c) Unchanged

(Without Adjustment for Price Changes)

August 1958 Over July 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 0.7	(c)	- 1.6	- 3.0	- 2.8	+ 8.5	+ 2.1	+ 2.2
Grocery & Combination .....	+ 2.0	- 9.1	+ 2.3	+ 3.9	+ 2.8	+ 5.2	+ 8.0	+ 0.5
Other Food & Beverage .....	- 2.8	+ 7.4	-10.6	- 6.3	+ 0.4	+ 0.9	+11.1	+10.1
General .....	+ 5.2	+ 5.0	- 0.5	+ 8.5	- 8.6	+14.0	(c)	+14.8
Department .....	+ 9.9	+ 8.9	+ 9.9	+ 9.5	+ 0.9	+11.6	+ 6.9	+17.8
Variety .....	- 3.9	- 8.9	- 1.2	- 4.7	- 5.0	+ 0.4	-15.5	+11.3
Motor Vehicle .....	-16.6	-11.6	-20.9	-19.5	-13.0	- 4.2	-12.6	-16.9
Garage & Filling Station .....	- 0.9	+ 8.7	+ 3.6	- 6.8	- 9.1	+ 5.0	+12.8	- 3.0
Men's Clothing .....	- 4.1	+19.9	+ 4.7	-16.2	- 1.6	- 0.2	+ 1.1	+ 4.2
Family Clothing .....	+ 6.7	+ 5.5	+12.9	- 0.6	+ 2.0	-11.1	+ 8.6	+24.0
Women's Clothing .....	- 9.0	+16.9	- 6.4	-13.4	+ 2.8	-12.0	- 6.5	-14.0
Shoe .....	- 5.2	+ 2.9	- 8.0	- 6.0	- 7.6	+ 1.3	+ 2.1	- 4.2
Hardware .....	- 2.6	- 7.2	-13.2	- 3.0	- 6.4	+10.4	+16.5	-10.2
Lumber & Building Material .....	- 7.6	+ 8.4	- 8.9	- 9.4	- 8.2	- 7.3	- 3.1	- 8.3
Furniture, Appliance & Radio .....	+ 4.8	+ 2.0	+ 7.8	+ 1.2	+13.8	- 6.2	+20.5	+ 4.8
Restaurant .....	+ 4.4	+20.7	+ 6.4	+ 6.9	+ 7.1	+ 6.7	-17.6	+ 1.3
Fuel .....	+37.7	+25.3	+22.2	+58.2	- 6.0	-11.1	-25.5	+11.0
Drug .....	+ 1.5	+ 1.3	- 0.1	- 0.7	+ 8.6	+18.8	- 2.5	+ 4.1
Jewellery .....	+ 5.8	+15.2	+10.3	- 0.6	+24.0	+ 8.3	+18.3	+ 4.1
Miscellaneous .....	+ 6.6	+10.8	+ 7.2	- 2.4	- 2.5	+37.8	+ 7.0	+20.2

c) Unchanged



## Department Store Sales and Stocks

August 1957 and August 1958

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	August 1957	August 1958	Change 1958/57	July 31 1957	July 31 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	98,488	98,204	- 0.3	298,257	294,632	- 1.2
1. Women's and Misses' Dresses .....	2,665	2,691	+ 1.0	4,916	5,609	+14.1
2. Women's and Misses' Coats and Suits..	1,826	1,725	- 5.5	4,868	4,969	+ 2.1
3. Women's and Misses' Sportswear .....	3,080	3,021	- 1.9	8,748	7,851	-10.3
4. Furs .....	1,734	1,732	- 0.1	6,159	5,115	-17.0
5. Girls' and Infants' Wear .....	4,993	5,248	+ 5.1	16,734	15,991	- 4.4
6. Lingerie and Corsets .....	3,324	3,176	- 4.5	10,143	10,147	(c)
7. Aprons, Housedresses and Uniforms ...	332	342	+ 3.0	1,195	1,013	-15.2
8. Millinery .....	751	708	- 5.7	981	908	- 7.4
9. Hosiery and Apparel Accessories .....	2,644	2,598	- 1.7	9,443	9,429	- 0.1
10. Women's, Misses' and Children's Shoes	3,623	3,733	+ 3.0	15,280	14,727	- 3.6
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10.....</b>	24,972	24,974	(c)	78,467	75,759	- 3.5
11. Men's Clothing .....	2,036	2,077	+ 2.0	10,005	9,694	- 3.1
12. Men's Furnishings .....	3,070	3,022	- 1.6	14,618	14,036	- 4.0
13. Boys' Clothing and Furnishings .....	2,492	2,576	+ 3.4	8,355	8,068	- 3.4
14. Men's and Boys' Shoes .....	1,357	1,369	+ 0.9	5,787	5,746	- 0.7
15. Food and Kindred Products .....	6,240	5,708	- 8.5	4,360	4,520	+ 3.7
16. Toiletries, Cosmetics and Drugs .....	2,318	2,330	+ 0.5	6,675	7,109	+ 6.5
17. Photographic Equipment and Supplies..	471	488	+ 3.6	1,273	1,353	+ 6.3
18. Piece Goods .....	2,003	1,912	- 4.5	9,271	9,286	+ 0.2
19. Linens and Domestics .....	3,235	3,155	- 2.5	9,954	9,465	- 4.9
20. Smallwares .....	1,463	1,461	- 0.1	5,777	5,710	- 1.2
21. China and Glassware .....	1,384	1,301	- 6.0	9,057	8,367	- 7.6
22. Home Furnishings .....	6,509	6,604	+ 1.5	27,303	26,648	- 2.4
23. Furniture .....	8,679	8,658	- 0.2	17,996	17,042	- 5.3
24. Major Appliances .....	7,278	7,809	+ 7.3	16,322	17,711	+ 8.5
25. Radio and Music .....	2,591	2,431	- 6.2	8,454	8,619	+ 2.0
26. Hardware and Housewares .....	7,365	7,670	+ 4.1	22,570	22,261	- 1.4
27. Jewellery .....	1,503	1,571	+ 4.5	8,081	7,576	- 6.2
28. Sporting Goods and Luggage .....	3,426	3,213	- 6.2	16,091	16,432	+ 2.1
29. Stationery, Books and Magazines .....	1,985	2,020	+ 1.8	5,429	5,462	+ 0.6
30. All Other Departments .....	8,111	7,855	- 3.2	12,412	13,768	+10.9

(c) Unchanged





# RETAIL TRADE

SEPTEMBER, 1958

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Retail Trade Section



## RETAIL TRADE

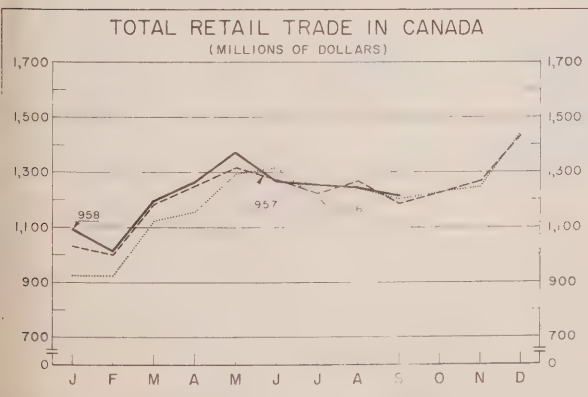
During the month of September, retail sales showed a slight gain after a decline in August; the percentage change over sales for the same month of 1957 was +2.2% while August sales had registered a 1.9% decrease over last year. The sales for the month (\$1,214,931,000) brought the first three quarters of 1958 to \$10,922,243,000 or 1.8% higher than the \$10,728,580,000 sales recorded for the first nine months of 1957. Estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of business days.

### Total Retail Trade in Canada

<u>Period</u>	<u>1957</u> \$'000	<u>1958</u> \$'000	<u>% Change</u> 1958/1957
First Half .....	7,049,526	7,210,290	+ 2.3
July .....	1,222,050	1,253,098	+ 2.5
August .....	1,268,372	1,243,924	- 1.9
September .....	<u>1,188,632</u>	<u>1,214,931</u>	<u>+ 2.2</u>
Total .....	10,728,580	10,922,243	+ 1.8

Nominal gains were registered in all provinces during September, except in Saskatchewan where a 9.2% increase was obtained. Estimated sales in Ontario and British Columbia were less than one per cent above sales for September last year. For the nine-month period Saskatchewan also showed the largest percentage gain (4.7%) followed by Manitoba (3.4%) and the Atlantic Provinces (3.0%); British Columbia sales were 1.9% lower during this period than a year ago.

The change in September sales ranged from a 10 per cent decline in motor ve-



hicles to a gain of 10 per cent in lumber and building materials. Substantial increases were evident in the sales of variety stores (+8.9%), shoe stores (+8.0%) and department stores (+7.1%). In all, thirteen of the specified trades registered sales gains as well as the miscellaneous category; in addition to motor vehicle dealers, losses in sales volume

were experienced by fuel dealers, restaurants, furniture and appliance stores and men's clothing stores.

Department store sales totalled \$119,601,000 in September for a gain of 7.1% over the \$111,663,000 sales in September last year. Stocks on hand at August 30, 1958 amounted to \$314,662,000, a decrease of 2.6% from the level of 1957.

Percentage Changes in Selected Retail Trades

January to September 1958 over January to September 1957

Chains and Independents

Canada

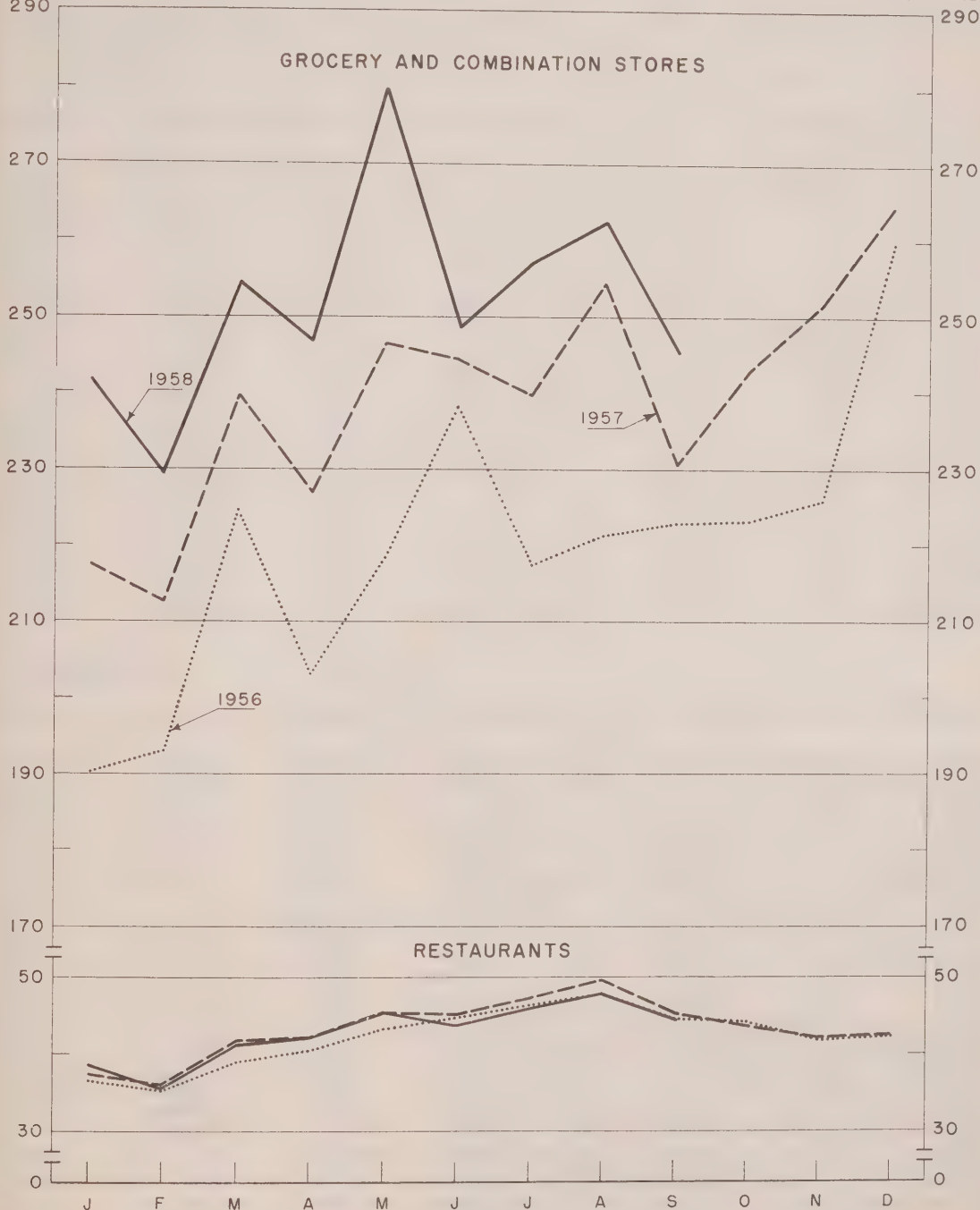
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 7.2	+ 10.0	+ 5.2
Family Clothing .....	+ 1.0	+ 8.2	- 0.6
Women's Clothing .....	+ 3.1	+ 4.8	+ 2.5
Shoe .....	+ 6.3	+ 9.6	+ 4.0
Lumber and Building Material .....	+ 6.7	+ 0.8	+ 8.2
Furniture, Appliance and Radio ....	- 0.7	+ 5.1	- 2.4
Restaurant .....	- 1.3	- 3.8	- 1.1
Drug .....	+ 5.2	+ 3.3	+ 5.5
Jewellery .....	+ 0.1	+ 2.1	- 0.9

# MONTHLY SALES FOOD TRADES

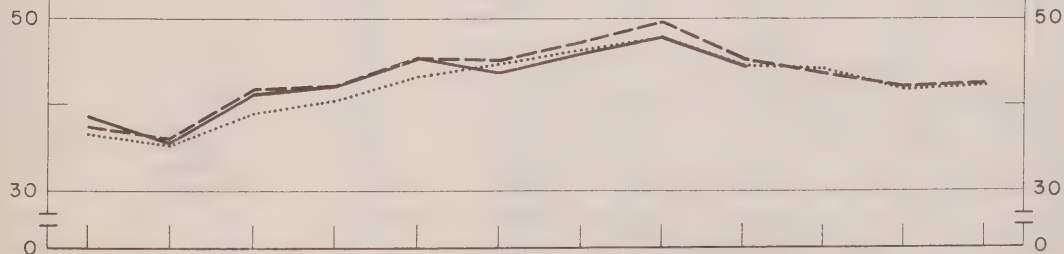
MILLION  
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290

MILLION  
DOLLARS  
290

## GROCERY AND COMBINATION STORES



## RESTAURANTS





Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

September, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,214,931	241,671	973,260	101,066
2	Grocery & Combination .....	245,426	106,172	139,254	22,484
3	Other Food & Beverage .....	89,250	47,682	41,568	7,853
4	General .....	51,318	3,811	47,507	11,534
5	Department .....	119,601	-	119,601	8,486
6	Variety .....	24,193	20,256	3,937	2,530
7	Motor Vehicle.....	162,429	1,494	160,936	13,845
8	Garage & Filling Station .....	71,798	489	71,309	5,233
9	Men's Clothing .....	15,817	2,091	13,726	951
10	Family Clothing .....	17,329	3,567	13,761	2,312
11	Women's Clothing .....	21,088	5,303	15,785	1,117
12	Shoe .....	12,029	5,224	6,806	778
13	Hardware .....	28,287	3,678	24,609	1,990
14	Lumber & Building Material .....	48,736	10,400	38,336	1,894
15	Furniture, Appliance & Radio .....	47,762	10,048	37,714	4,017
16	Restaurant .....	44,198	2,964	41,234	1,972
17	Fuel .....	18,820	229	18,591	1,208
18	Drug .....	29,770	3,519	26,251	1,997
19	Jewellery .....	9,846	3,541	6,305	718
20	Miscellaneous .....	157,234	11,203	146,030	10,147
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	64,514	9,537	54,977	75,645
22	Grocery & Combination .....	10,385	3,958	6,427	9,936
23	Other Food & Beverage .....	2,966	1,823	1,143	2,870
24	General .....	4,040	(a)	(a)	6,962
25	Department .....	10,417	-	10,417	5,940
26	Variety .....	569	547	22	869
27	Motor Vehicle.....	8,433	-	8,433	14,442
28	Garage & Filling Station .....	2,488	(a)	(a)	3,873
29	Men's Clothing .....	602	(a)	(a)	659
30	Family Clothing .....	689	(a)	(a)	723
31	Women's Clothing .....	514	158	387	654
32	Shoe .....	303	88	216	342
33	Hardware .....	1,807	(a)	(a)	3,329
34	Lumber & Building Material .....	4,847	1,128	3,719	5,929
35	Furniture, Appliance & Radio.....	2,060	232	1,828	1,438
36	Restaurant .....	2,328	214	2,114	2,266
37	Fuel .....	493	-	493	397
38	Drug .....	1,518	(a)	(a)	2,013
39	Jewellery .....	529	(a)	(a)	525
40	Miscellaneous .....	9,496	425	9,071	12,478

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

## Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

September, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
16,856	84,210	279,625	48,306	231,319	458,504	111,433	347,071	1
5,144	17,341	67,558	21,681	45,877	96,220	55,368	40,852	2
(a)	(a)	24,044	7,330	16,714	34,264	21,703	12,561	3
1,244	10,290	8,980	656	8,325	9,767	465	9,302	4
-	8,486	20,743	-	20,743	39,172	-	39,172	5
2,263	268	6,397	5,332	1,065	11,279	9,346	1,933	6
(a)	(a)	31,355	-	31,355	58,183	(a)	(a)	7
(a)	(a)	16,278	37	16,241	30,456	(a)	(a)	8
(a)	(a)	3,610	380	3,230	6,717	1,300	5,418	9
(a)	(a)	6,363	1,697	4,666	4,770	980	3,790	10
154	963	5,662	1,433	4,229	9,259	2,602	6,657	11
(a)	(a)	3,158	1,456	1,702	5,706	2,811	2,896	12
(a)	(a)	6,102	(a)	(a)	9,354	676	8,677	13
-	1,894	8,907	(a)	(a)	16,732	2,190	14,541	14
639	3,378	13,296	3,430	9,865	19,001	4,110	14,891	15
63	1,909	11,310	734	10,577	17,952	1,147	16,805	16
-	1,208	4,771	-	4,771	10,212	(a)	(a)	17
198	1,800	5,941	399	5,543	12,566	1,571	10,995	18
184	534	1,899	646	1,254	4,392	1,687	2,705	19
363	9,784	33,251	2,006	31,246	62,502	5,050	57,452	20
Saskatchewan			Alberta			British Columbia		
10,857	64,788	103,360	17,791	85,569	132,209	26,889	105,320	21
2,919	7,018	16,086	6,770	9,316	22,756	10,332	12,424	22
1,579	1,291	5,770	3,281	2,489	11,483	7,361	4,122	23
(a)	(a)	5,301	(a)	(a)	4,734	749	3,985	24
-	5,940	13,870	-	13,870	20,973	-	20,973	25
733	135	1,207	997	210	1,342	1,037	305	26
-	14,442	16,149	-	16,149	20,022	-	20,022	27
(a)	(a)	6,614	(a)	(a)	6,856	(a)	(a)	28
(a)	(a)	1,664	(a)	(a)	1,614	(a)	(a)	29
(a)	(a)	1,336	363	974	1,135	(a)	(a)	30
160	494	1,541	202	1,339	2,311	595	1,716	31
125	218	664	241	423	1,076	298	778	32
(a)	(a)	3,830	(a)	(a)	1,875	(a)	(a)	33
2,948	2,982	6,267	3,172	3,094	4,160	585	3,575	34
375	1,063	3,791	308	3,483	4,158	952	3,206	35
46	2,220	3,502	125	3,377	4,867	636	4,232	36
-	397	75	-	75	1,663	(a)	(a)	37
(a)	(a)	2,270	306	1,964	3,464	863	2,601	38
171	354	523	300	223	1,260	404	855	39
438	12,040	12,900	612	12,287	16,460	2,309	14,151	40

# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

September 1958 Over September 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.2	+ 3.8	+ 1.9	+ 0.9	+ 4.3	+ 9.2	+ 3.7	+ 0.4
Grocery & Combination .....	+ 6.4	+ 3.4	+ 5.7	+ 7.0	+ 3.0	+ 8.7	+ 8.4	+ 8.1
Other Food & Beverage .....	+ 2.0	+ 5.9	+ 2.0	- 0.6	+10.7	+10.7	+11.5	- 0.8
General .....	+ 5.9	+ 8.3	+ 5.2	+ 7.6	+ 6.4	+ 0.2	+ 8.7	+ 3.4
Department .....	+ 7.1	+ 8.0	+ 3.4	+ 4.9	+ 4.9	+16.5	+12.7	+10.0
Variety .....	+ 8.9	+ 9.2	+ 8.8	+ 8.3	+ 4.4	+18.2	+ 3.7	+15.0
Motor Vehicle .....	-10.3	- 7.0	-13.6	-11.9	- 9.7	+ 9.1	-10.9	-13.2
Garage & Filling Station .....	+ 1.2	+ 3.8	+ 3.2	+ 0.2	+ 0.1	- 9.6	+ 6.3	+ 1.8
Men's Clothing .....	- 0.4	+12.8	- 6.6	+ 0.1	+11.7	+ 3.8	(c)	- 1.0
Family Clothing .....	+ 2.3	+ 3.4	+ 1.3	- 3.2	+ 2.2	+17.2	+13.4	+11.3
Women's Clothing .....	+ 3.9	+ 1.7	+ 1.3	+ 5.7	+ 3.4	+ 7.9	- 0.7	+ 6.8
Shoe .....	+ 8.0	+ 8.5	+12.7	+ 6.0	+11.4	+17.9	+ 3.3	+ 4.7
Hardware .....	+ 6.7	+ 3.5	+13.3	+ 0.5	+ 7.2	+17.8	+ 8.5	+ 0.5
Lumber & Building Material .....	+10.1	+ 8.4	+15.8	+ 8.1	+20.3	+ 2.8	+11.0	+ 7.0
Furniture, Appliance & Radio .....	- 2.7	+ 6.0	- 2.6	- 8.7	+16.9	- 4.1	+12.9	- 1.5
Restaurant .....	- 2.8	- 3.2	- 3.7	- 2.2	+ 8.5	+ 0.4	- 0.3	-10.0
Fuel .....	- 4.4	- 0.7	- 4.1	- 5.6	-18.2	-13.1	+17.2	+ 6.7
Drug .....	+ 4.4	+ 6.7	+ 0.4	+ 4.2	+ 9.8	+15.8	+ 0.9	+ 5.7
Jewellery .....	+ 4.3	+ 6.5	+ 3.3	+ 3.9	+11.6	+ 7.8	+ 7.2	+ 0.5
Miscellaneous .....	+ 5.6	+ 9.2	+ 8.1	+ 4.7	+ 6.4	+24.2	- 1.0	- 4.2

(c) Unchanged

Estimated Retail Trade — By Provinces and Kinds of Business

January to September 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	10,922,243	901,659	2,552,527	4,180,807	550,000	650,436	898,817	1,187,977
Grocery & Combination .....	2,266,400	208,376	626,780	901,154	91,309	88,787	141,303	208,638
Other Food & Beverage .....	801,119	68,973	213,871	315,107	25,571	24,770	49,782	103,045
General .....	434,077	94,330	70,157	88,056	34,774	60,976	45,292	40,494
Department .....	889,135	70,536	152,173	289,245	78,366	44,457	101,485	152,873
Variety .....	203,080	20,207	55,238	94,054	5,073	7,154	10,316	11,040
Motor Vehicle .....	1,845,034	149,225	395,757	647,787	92,899	142,456	179,567	237,340
Garage & Filling Station .....	664,231	47,556	146,063	292,500	22,961	37,642	55,545	61,962
Men's Clothing .....	152,076	8,790	39,745	62,163	5,671	5,313	15,187	15,209
Family Clothing .....	142,640	19,836	52,602	40,649	5,894	6,315	9,907	7,435
Women's Clothing .....	180,806	10,339	50,991	75,322	4,107	5,534	14,043	19,867
Shoe .....	102,917	7,506	27,282	47,628	2,496	2,770	5,771	9,463
Hardware .....	218,026	16,090	44,371	74,119	12,878	24,804	29,289	16,472
Lumber & Building Material .....	362,853	13,018	71,675	134,548	31,296	36,852	40,309	35,152
Furniture, Appliance & Radio .....	404,713	31,908	113,666	163,918	16,039	14,059	30,920	34,201
Restaurant .....	386,456	16,638	96,445	155,881	21,055	21,155	32,861	42,418
Fuel .....	214,728	10,316	57,861	120,897	4,770	3,627	533	16,727
Drug .....	263,654	18,143	53,435	112,616	13,396	15,439	20,296	30,329
Jewellery .....	77,644	5,747	15,949	33,784	3,587	4,151	4,535	9,890
Miscellaneous .....	1,312,654	84,125	268,466	531,379	77,858	104,175	111,276	135,372



# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to September 1958 Over January to September 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 1.8	+ 3.0	+ 1.6	+ 2.3	+ 3.4	+ 4.7	+ 1.2	- 1.9
Grocery & Combination .....	+ 7.2	+ 7.3	+ 6.6	+ 8.1	+ 3.1	+ 7.2	+ 7.8	+ 6.9
Other Food & Beverage .....	+ 2.2	+ 1.9	+ 3.5	+ 1.6	+ 5.5	+ 5.8	+ 5.9	- 1.8
General .....	+ 4.1	+ 4.4	+ 3.6	+ 5.1	+ 0.4	+ 6.7	+ 6.2	- 1.0
Department .....	+ 4.0	+ 4.8	+ 1.8	+ 3.6	+ 4.4	+ 5.3	+10.5	+ 2.2
Variety .....	+ 6.2	+ 5.6	+ 6.7	+ 6.0	+ 8.8	+ 7.4	+ 3.1	+ 7.0
Motor Vehicle .....	- 6.9	- 1.7	- 8.9	- 6.2	- 3.6	+ 2.6	-11.7	-10.6
Garage & Filling Station .....	+ 1.9	- 0.8	+ 4.5	+ 2.5	+ 3.7	- 5.5	- 1.9	+ 2.6
Men's Clothing .....	- 0.7	+ 4.4	- 3.7	+ 1.2	+ 3.6	- 1.3	- 1.5	- 3.1
Family Clothing .....	+ 1.0	+ 1.1	+ 0.1	+ 1.6	+ 6.9	+ 0.9	+ 3.1	- 3.3
Women's Clothing .....	+ 3.1	+ 7.2	+ 0.9	+ 5.5	+ 3.2	+ 4.4	+ 1.9	+ 1.1
Shoe .....	+ 6.3	+ 7.2	+ 9.2	+ 5.4	+ 5.9	+14.0	+ 2.9	+ 2.3
Hardware .....	+ 4.4	+ 2.4	+ 7.1	+ 1.5	+ 3.1	+11.7	+ 6.2	+ 0.2
Lumber & Building Material .....	+ 6.7	+ 3.0	+ 7.1	+11.2	+11.0	+ 0.2	- 0.4	+ 3.0
Furniture, Appliance & Radio .....	- 0.7	+ 9.7	- 1.8	- 4.3	+12.2	+ 4.2	+ 8.4	- 2.9
Restaurant .....	- 1.3	- 6.0	- 1.2	- 0.5	+ 6.3	- 3.7	+ 3.0	- 7.5
Fuel .....	- 6.3	-17.5	- 4.8	- 2.6	- 5.3	-13.7	- 5.2	-24.1
Drug .....	+ 5.2	+ 6.9	+ 3.4	+ 5.3	+ 6.4	+ 4.4	+ 4.4	+ 7.7
Jewellery .....	+ 0.1	+ 3.8	- 2.8	+ 0.8	+ 4.9	- 1.6	+ 1.0	- 0.7
Miscellaneous .....	+ 3.9	+ 2.5	+ 5.5	+ 3.5	+ 6.3	+12.0	+ 3.6	- 3.0



# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

September 1958 Over August 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 2.3	- 7.0	- 0.4	- 1.4	+ 1.6	- 8.7	- 2.6	- 3.7
Grocery & Combination .....	- 6.4	- 6.3	- 5.9	- 6.8	- 2.4	- 7.1	- 7.5	- 7.4
Other Food & Beverage .....	- 6.6	-16.2	+ 3.7	- 9.5	- 7.5	- 6.9	- 5.9	- 9.8
General .....	- 7.0	- 3.8	+ 2.1	-11.7	- 5.7	-16.6	- 0.5	-12.7
Department .....	+21.8	+11.0	+31.0	+25.2	+19.3	+22.7	+20.3	+14.4
Variety .....	- 0.3	+ 3.3	- 4.2	+ 1.4	- 4.4	+ 3.1	+ 1.7	- 3.5
Motor Vehicle .....	- 6.0	-13.9	- 5.0	- 3.6	- 7.2	- 3.5	- 2.9	-12.2
Garage & Filling Station .....	-10.6	-18.5	- 7.3	- 9.8	- 9.6	-23.8	-12.0	- 5.5
Men's Clothing .....	+ 1.4	-15.3	-16.5	+14.7	+19.0	+39.9	+ 1.0	- 3.4
Family Clothing .....	+ 6.6	+ 6.3	+ 5.0	+ 8.0	+ 5.0	+ 9.5	+ 9.5	+ 6.8
Women's Clothing .....	+16.3	-10.4	+ 8.1	+26.9	+33.0	+25.5	+ 3.0	+19.8
Shoe .....	+ 3.4	-11.3	- 0.2	+ 7.9	+19.3	+11.0	- 1.5	+ 0.7
Hardware .....	+ 4.0	+ 1.0	+12.3	+ 4.7	+ 9.5	- 2.2	- 1.1	- 3.6
Lumber & Building Material .....	+ 1.0	- 5.2	- 7.2	- 3.8	+15.9	+ 8.3	+ 8.5	+ 8.9
Furniture, Appliance & Radio .....	+ 3.5	+ 5.1	+ 5.3	+ 0.9	+ 8.2	- 6.3	+ 6.7	+ 6.7
Restaurant .....	- 8.1	-16.2	- 5.9	- 6.9	-12.9	-16.3	- 1.1	-12.1
Fuel .....	+21.6	+48.6	+27.3	+11.3	+49.4	+ 7.3	+97.4	+66.3
Drug .....	+ 0.1	- 2.9	+ 2.8	- 0.1	- 3.4	+ 6.0	- 0.2	- 2.8
Jewellery .....	+ 6.2	-12.3	+ 4.9	+12.0	+17.6	+11.7	- 8.2	+ 2.5
Miscellaneous .....	- 7.1	-11.4	- 2.6	- 1.0	- 1.0	-27.4	-18.2	- 8.8

## Department Store Sales and Stocks

September 1957 and September 1958

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Sept. 1957	Sept. 1958	Change 1958/57	Aug. 31 1957	Aug. 31 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	<b>111,663</b>	<b>119,601</b>	<b>+ 7.1</b>	<b>323,026</b>	<b>314,662</b>	<b>- 2.6</b>
1. Women's and Misses' Dresses .....	3,283	3,455	+ 5.2	6,062	6,207	+ 2.4
2. Women's and Misses' Coats and Suits..	3,536	3,921	+10.9	7,569	7,374	- 2.6
3. Women's and Misses' Sportswear .....	3,868	4,361	+12.7	9,900	8,819	-10.9
4. Furs .....	1,531	1,616	+ 5.6	7,639	5,984	-21.7
5. Girls' and Infants' Wear .....	6,961	7,427	+ 6.7	18,628	17,583	- 5.6
6. Lingerie and Corsets .....	3,645	3,618	- 0.7	11,098	10,796	- 2.7
7. Aprons, Housedresses and Uniforms ...	385	537	+39.5	1,005	930	- 7.5
8. Millinery .....	1,505	1,534	+ 1.9	1,286	1,340	+ 4.2
9. Hosiery and Apparel Accessories .....	3,897	4,117	+ 5.6	10,900	10,694	- 1.9
10. Women's, Misses' and Children's Shoes	4,593	4,938	+ 7.5	16,679	15,962	- 4.3
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	<b>33,204</b>	<b>35,524</b>	<b>+ 7.0</b>	<b>90,766</b>	<b>85,689</b>	<b>- 5.6</b>
11. Men's Clothing .....	3,459	3,574	+ 3.3	10,998	10,546	- 4.1
12. Men's Furnishings .....	4,317	4,543	+ 5.2	16,171	15,868	- 1.9
13. Boys' Clothing and Furnishings .....	3,058	3,063	+ 0.2	9,374	9,059	- 3.4
14. Men's and Boys' Shoes .....	1,633	1,698	+ 4.0	6,408	6,423	+ 0.2
15. Food and Kindred Products .....	5,504	5,710	+ 3.7	4,491	5,018	+11.7
16. Toiletries, Cosmetics and Drugs .....	2,414	2,580	+ 6.9	6,971	7,176	+ 2.9
17. Photographic Equipment and Supplies..	426	518	+21.6	1,260	1,357	+ 7.7
18. Piece Goods .....	2,628	2,836	+ 7.9	10,536	10,402	- 1.3
19. Linens and Domestic .....	3,479	3,672	+ 5.5	10,044	9,578	- 4.6
20. Smallwares .....	1,833	2,070	+12.9	6,124	5,934	- 3.1
21. China and Glassware .....	1,327	1,373	+ 3.5	9,261	8,806	- 4.9
22. Home Furnishings .....	7,123	7,437	+ 4.4	28,658	27,317	- 4.7
23. Furniture .....	7,452	7,689	+ 3.2	17,874	15,798	-11.6
24. Major Appliances .....	7,571	8,581	+13.3	16,482	16,478	(c)
25. Radio and Music .....	3,284	3,288	+ 0.1	8,456	9,389	+11.0
26. Hardware and Housewares .....	7,353	8,135	+10.6	23,072	22,349	- 3.1
27. Jewellery .....	1,712	1,835	+ 7.2	8,395	7,995	- 4.8
28. Sporting Goods and Luggage .....	3,192	3,536	+10.8	18,402	18,474	+ 0.4
29. Stationery, Books and Magazines .....	2,093	2,282	+ 9.0	5,949	5,946	- 0.1
30. All Other Departments .....	8,601	9,657	+12.3	13,334	15,060	+12.9

(c) Unchanged

## DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

January to September 1957 and January to September 1958

Department	SALES		
	January to September 1957	January to September 1958	Change 1958/57
	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS .....</b>	854,721	889,135	+ 4.0
1. Women's and Misses' Dresses .....	28,218	29,124	+ 3.2
2. Women's and Misses' Coats and Suits ....	20,324	21,228	+ 4.4
3. Women's and Misses' Sportswear .....	24,812	27,046	+ 9.0
4. Furs .....	8,027	8,193	+ 2.1
5. Girls' and Infants' Wear .....	39,746	41,172	+ 3.6
6. Lingerie and Corsets .....	32,024	32,848	+ 2.6
7. Aprons, Housedresses and Uniforms .....	4,168	4,220	+ 1.2
8. Millinery .....	7,761	7,653	- 1.4
9. Hosiery and Apparel Accessories .....	26,609	27,014	+ 1.5
10. Women's, Misses' and Children's Shoes .....	32,848	34,455	+ 4.9
<b>Ladies' Apparel and Accessories</b>			
<b>Total 1 - 10 .....</b>	224,537	232,953	+ 3.7
11. Men's Clothing .....	25,362	25,606	+ 1.0
12. Men's Furnishings .....	30,556	31,378	+ 2.7
13. Boys' Clothing and Furnishings .....	18,730	19,094	+ 1.9
14. Men's and Boys' Shoes .....	12,002	12,315	+ 2.6
15. Food and Kindred Products .....	53,912	54,530	+ 1.1
16. Toiletries, Cosmetics and Drugs .....	21,308	22,730	+ 6.7
17. Photographic Equipment and Supplies .....	3,235	3,736	+15.5
18. Piece Goods .....	21,532	22,278	+ 3.5
19. Linens and Domesticity .....	27,422	27,234	- 0.7
20. Smallwares .....	13,958	14,989	+ 7.4
21. China and Glassware .....	9,996	9,936	- 0.6
22. Home Furnishings .....	57,868	60,155	+ 4.0
23. Furniture .....	63,632	64,838	+ 1.9
24. Major Appliances .....	55,209	59,477	+ 7.7
25. Radio and Music .....	20,327	19,876	- 2.2
26. Hardware and Housewares .....	65,151	70,210	+ 7.8
27. Jewellery .....	12,613	13,263	+ 5.2
28. Sporting Goods and Luggage .....	29,869	31,723	+ 6.2
29. Stationery, Books and Magazines .....	13,390	14,024	+ 4.7
30. All Other Departments .....	74,112	78,790	+ 6.3



CATALOGUE No.

63-005

MONTHLY



# RETAIL TRADE

OCTOBER, 1958

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

**Industry and Merchandising Division**

Retail Trade Section

6506-501-108

Price \$2.00 per year

Vol. XXX—No. 10





## RETAIL TRADE

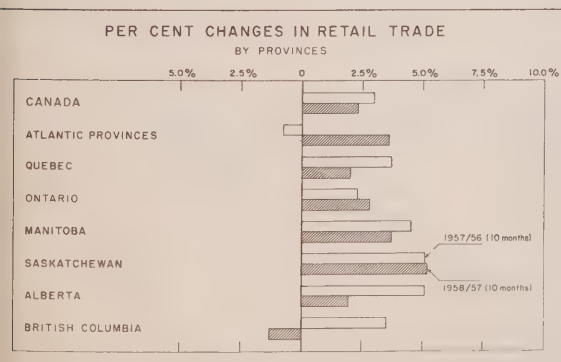
Retail sales in October showed the greatest gain to date over the same month of 1957 with a rise of 7.0%. The next highest increase occurred in January when sales were 5.9% above 1957. Sales for the month totalled \$1,311,573,000 which raised the ten-month total to \$12,233,816,000 an amount 2.3% above the same period of 1957. Estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of business days.

### Total Retail Trade in Canada

<u>Period</u>	<u>1957</u> \$'000	<u>1958</u> \$'000	<u>% Change</u> 1958/1957
First Half .....	7,049,526	7,210,290	+ 2.3
July .....	1,222,050	1,253,098	+ 2.5
August .....	1,268,372	1,243,924	- 1.9
September .....	1,188,632	1,214,931	+ 2.2
October .....	<u>1,268,961</u>	<u>1,311,573</u>	<u>+ 7.0</u>
Total .....	11,954,060	12,233,816	+ 2.3

By provinces, the gains in sales ranged from 4.0% in British Columbia to 8.8% in Saskatchewan. For the ten-month period these two provinces held the same low and high positions in percentage change of retail sales, - 1.3% and + 5.2% respectively.

The motor vehicle trade which has experienced lower sales during the first three quarters of the year (-6.9%) showed a significant recovery during October to register a gain of 6.7% over October last year. This change in sales pattern contributed largely to the over-all increase of 7.0% for this month. Grocery and combination stores (+11.1%), shoe stores (+11.7%) and variety stores (+10.3%) recorded the



highest percentage increases while two trades, fuel dealers and drug stores, had lower sales than in October a year ago.

Department store sales totalled \$124,482,000 during the month, a gain of 5.3%, while inventory on hand at September 30 amounted to \$313,052,000, a gain of 0.5% over the 1957 level.

Percentage Changes in Selected Retail Trades

January to October 1958 over January to October 1957

Chains and Independents

Canada

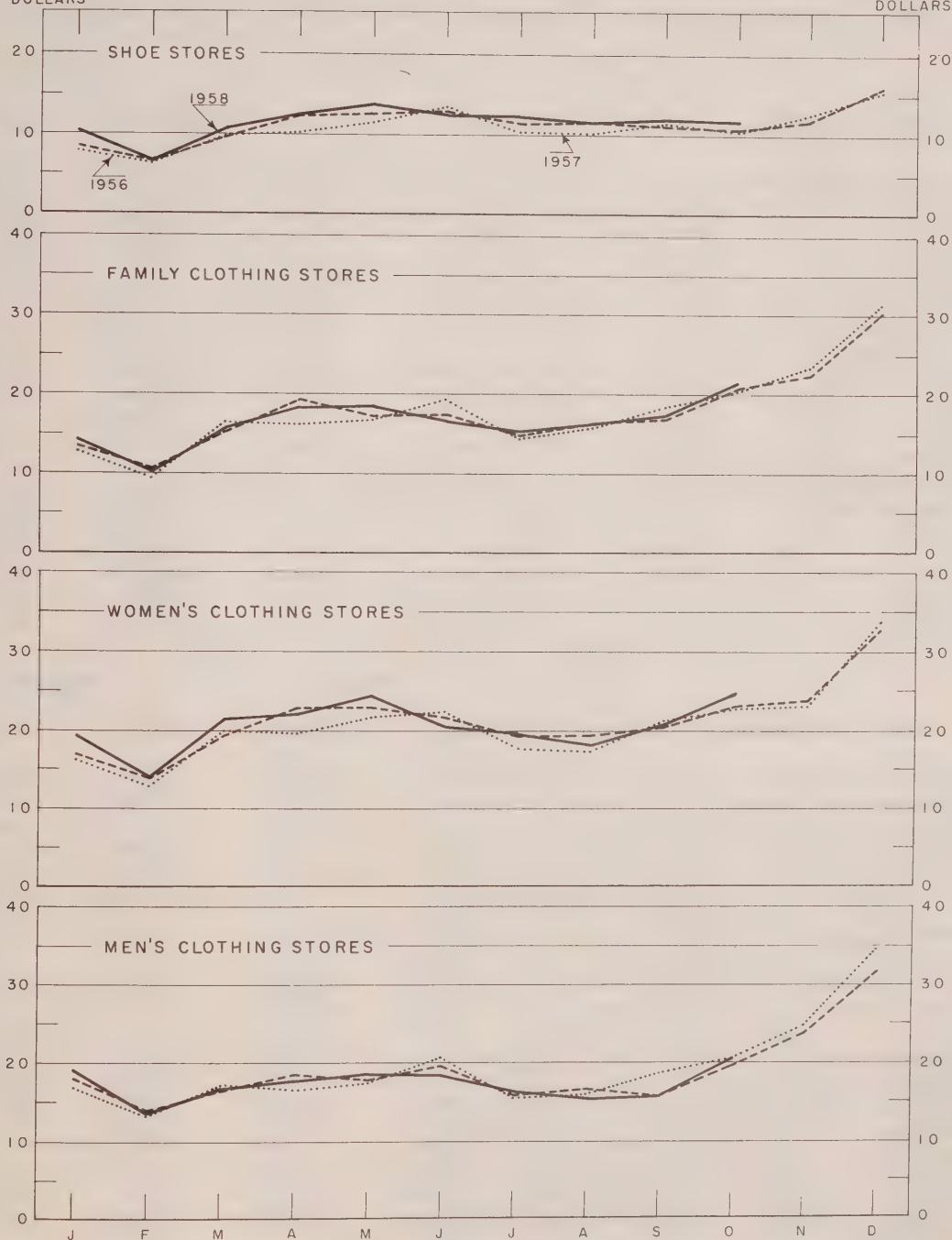
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 7.6	+ 10.7	+ 5.3
Family Clothing .....	+ 1.5	+ 8.4	(c)
Women's Clothing .....	+ 3.7	+ 5.7	+ 2.9
Shoe .....	+ 6.9	+ 10.4	+ 4.4
Lumber and Building Material .....	+ 7.1	+ 1.6	+ 8.5
Furniture, Appliance and Radio .....	- 0.5	+ 4.7	- 2.0
Restaurant .....	- 1.1	- 3.7	- 0.9
Drug .....	+ 4.4	+ 3.2	+ 4.5
Jewellery .....	+ 0.8	+ 3.0	- 0.3

(c) unchanged

# MONTHLY SALES APPAREL STORES

MILLION  
DOLLARS

MILLION  
DOLLARS



## Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

October, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,311,573	269,632	1,041,941	106,515
2	Grocery & Combination .....	269,996	121,151	148,844	23,159
3	Other Food & Beverage .....	96,527	52,744	43,783	8,393
4	General .....	55,677	4,139	51,538	11,540
5	Department .....	124,482	-	124,482	10,125
6	Variety .....	27,250	22,854	4,396	2,848
7	Motor Vehicle .....	174,237	1,462	172,776	13,745
8	Garage & Filling Station .....	77,023	496	76,527	5,575
9	Men's Clothing .....	20,717	2,687	18,030	1,110
10	Family Clothing .....	21,512	3,823	17,688	2,784
11	Women's Clothing .....	24,843	6,313	18,530	1,598
12	Shoe .....	11,999	5,313	6,686	866
13	Hardware .....	28,861	3,848	25,012	2,167
14	Lumber & Building Material .....	50,261	10,337	39,924	1,875
15	Furniture, Appliance & Radio .....	52,764	12,384	40,380	4,400
16	Restaurant .....	44,187	2,982	41,206	1,653
17	Fuel .....	24,270	299	23,972	1,974
18	Drug .....	31,916	4,209	27,707	2,294
19	Jewellery .....	9,832	3,558	6,274	626
20	Miscellaneous .....	165,219	11,033	154,186	9,783
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	67,257	10,727	56,530	83,719
22	Grocery & Combination .....	11,329	4,594	6,735	10,702
23	Other Food & Beverage .....	3,212	1,934	1,278	3,256
24	General .....	4,129	(a)	(a)	8,458
25	Department .....	10,088	-	10,088	6,426
26	Variety .....	706	676	30	950
27	Motor Vehicle .....	10,088	-	10,088	14,082
28	Garage & Filling Station .....	2,528	(a)	(a)	4,697
29	Men's Clothing .....	734	(a)	(a)	833
30	Family Clothing .....	856	(a)	(a)	1,010
31	Women's Clothing .....	602	188	414	933
32	Shoe .....	319	92	226	365
33	Hardware .....	1,783	(a)	(a)	3,184
34	Lumber & Building Material .....	4,753	1,138	3,615	6,175
35	Furniture, Appliance & Radio .....	2,086	374	1,712	1,932
36	Restaurant .....	2,546	212	2,334	2,591
37	Fuel .....	734	-	734	424
38	Drug .....	1,602	(a)	(a)	1,868
39	Jewellery .....	462	(a)	(a)	513
40	Miscellaneous .....	8,700	506	8,194	15,320

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.



# Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

## October, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
18,171	88,344	304,340	55,017	249,323	502,475	125,204	377,271	1
5,704	17,456	75,012	24,676	50,335	108,179	63,723	44,455	2
(a)	(a)	24,602	8,852	15,749	38,748	23,546	15,202	3
1,145	10,394	10,413	938	9,475	10,449	564	9,886	4
-	10,125	21,551	-	21,551	41,811	-	41,811	5
2,574	274	7,176	5,955	1,221	12,720	10,546	2,174	6
(a)	(a)	33,111	-	33,111	64,646	(a)	(a)	7
(a)	(a)	17,577	77	17,500	32,640	(a)	(a)	8
(a)	(a)	5,881	501	5,380	8,270	1,643	6,627	9
(a)	(a)	8,683	2,038	6,645	5,737	1,088	4,649	10
181	1,417	6,331	1,734	4,597	10,514	3,046	7,468	11
(a)	(a)	3,064	1,477	1,588	5,685	2,879	2,806	12
(a)	(a)	6,383	(a)	(a)	9,323	640	8,683	13
-	1,875	9,112	(a)	(a)	17,761	1,752	16,009	14
745	3,655	14,772	3,788	10,984	20,613	5,448	15,165	15
93	1,560	11,806	746	11,060	17,497	1,168	16,329	16
-	1,974	6,977	-	6,977	11,824	(a)	(a)	17
231	2,064	6,210	421	5,789	13,562	1,916	11,646	18
166	460	1,810	570	1,240	4,690	1,783	2,906	19
379	9,404	33,869	2,103	31,766	67,806	5,073	62,733	20
Saskatchewan			Alberta			British Columbia		
12,432	71,287	109,598	19,648	89,950	137,669	28,435	109,234	21
3,272	7,430	17,294	7,776	9,518	24,322	11,407	12,915	22
1,930	1,326	6,040	3,548	2,492	12,276	8,006	4,269	23
(a)	(a)	5,270	(a)	(a)	5,420	776	4,643	24
-	6,426	13,872	-	13,872	20,609	-	20,609	25
834	117	1,432	1,198	234	1,417	1,071	346	26
-	14,082	17,445	-	17,445	21,119	-	21,119	27
(a)	(a)	6,403	(a)	(a)	7,603	(a)	(a)	28
(a)	(a)	2,238	(a)	(a)	1,650	(a)	(a)	29
(a)	(a)	1,454	224	1,229	988	(a)	(a)	30
226	707	1,867	250	1,617	2,998	689	2,310	31
133	232	682	264	419	1,018	274	743	32
(a)	(a)	4,087	(a)	(a)	1,934	(a)	(a)	33
3,189	2,986	6,282	3,350	2,931	4,303	515	3,798	34
504	1,428	4,328	465	3,864	4,633	1,061	3,572	35
42	2,549	3,558	131	3,427	4,536	589	3,947	36
-	424	89	-	89	2,248	(a)	(a)	37
(a)	(a)	2,648	408	2,240	3,732	967	2,765	38
172	341	574	312	262	1,158	408	750	39
507	14,814	14,035	499	13,536	15,705	1,967	13,738	40

# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

October 1958 Over October 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 7.0	+ 8.6	+ 5.3	+ 8.1	+ 6.2	+ 8.8	+ 8.7	+ 4.0
Grocery & Combination .....	+11.1	+ 8.6	+11.4	+12.4	+ 6.4	+ 8.3	+13.3	+ 9.0
Other Food & Beverage .....	+ 6.5	+10.5	+ 0.4	+11.5	+ 7.0	+ 7.2	+11.0	- 0.1
General .....	+ 5.8	+ 4.2	+ 8.9	+ 6.3	+ 3.4	+ 5.8	+ 2.4	+ 8.4
Department .....	+ 5.3	+10.2	+ 5.8	+ 6.2	+ 0.5	- 3.6	+ 4.7	+ 6.7
Variety .....	+10.3	+20.2	+ 8.1	+ 9.2	+11.9	+17.3	+ 5.7	+12.8
Motor Vehicle .....	+ 6.7	+13.9	- 5.7	+13.8	+12.0	+ 6.4	+ 3.1	+ 5.1
Garage & Filling Station .....	+ 6.9	+10.1	+ 7.1	+ 4.8	+ 3.3	+ 2.8	+12.3	+13.5
Men's Clothing .....	+ 4.6	+15.9	+ 4.0	+ 8.3	+ 5.2	+ 2.7	+ 0.8	- 9.6
Family Clothing .....	+ 4.9	+ 9.6	+11.3	- 4.0	+13.8	+ 1.3	+ 4.8	- 6.9
Women's Clothing .....	+ 8.2	+11.6	+ 7.0	+11.6	+12.3	+17.4	- 2.3	+ 1.8
Shoe .....	+11.7	+16.1	+15.1	+13.8	+13.5	+ 0.8	+ 2.1	- 1.0
Hardware .....	+ 6.4	- 1.5	+11.3	+ 3.7	+ 2.6	+10.1	+12.0	+ 0.3
Lumber & Building Material .....	+10.1	+ 3.0	+13.0	+ 8.8	+ 1.5	+10.1	+26.9	+ 2.5
Furniture, Appliance & Radio .....	+ 1.0	+ 4.6	+ 4.7	- 3.0	+ 8.0	+ 6.0	+ 8.2	- 6.0
Restaurant .....	+ 0.6	+ 1.6	+ 0.7	- 0.1	+ 5.4	+ 1.4	+ 5.2	- 3.7
Fuel .....	- 5.1	+ 1.4	- 1.5	- 3.1	-10.5	-33.1	-12.7	-19.3
Drug .....	- 2.2	- 2.0	- 9.5	- 1.3	+ 0.1	- 0.3	+ 1.9	+ 2.8
Jewellery .....	+ 6.9	+ 6.8	- 7.7	+12.5	+19.7	+ 7.5	+16.9	+ 2.5
Miscellaneous .....	+ 9.7	+ 8.7	+ 7.8	+ 7.7	+12.7	+28.7	+13.2	+ 3.1

Estimated Retail Trade — By Provinces and Kinds of Business

January to October 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	12,233,816	1,008,174	2,856,867	4,683,282	617,257	734,155	1,008,415	1,325,647
Grocery & Combination .....	2,536,396	231,535	701,792	1,009,333	102,638	99,489	158,597	233,010
Other Food & Beverage .....	897,646	77,366	238,473	353,855	28,783	28,026	55,822	115,321
General .....	489,754	105,870	80,570	98,505	38,903	69,434	50,562	45,914
Department .....	1,013,617	80,661	173,724	331,056	88,454	50,883	115,357	173,483
Variety .....	230,330	23,055	62,414	106,774	5,779	8,104	11,748	12,457
Motor Vehicle .....	2,019,271	162,970	428,868	712,433	102,987	156,538	197,012	258,459
Garage & Filling Station .....	741,254	53,131	163,640	325,140	25,489	42,339	61,948	69,565
Men's Clothing .....	172,793	9,900	45,626	70,433	6,405	6,146	17,425	16,859
Family Clothing .....	164,152	22,620	61,285	46,386	6,750	7,325	11,361	8,423
Women's Clothing .....	205,649	11,937	57,322	85,836	4,709	6,467	16,510	22,865
Shoe .....	114,916	8,372	30,346	53,313	2,815	3,135	6,453	10,481
Hardware .....	246,887	18,257	50,754	83,442	14,661	27,988	33,376	18,406
Lumber & Building Material .....	413,114	14,893	80,787	152,309	36,049	43,027	46,591	39,455
Furniture, Appliance & Radio .....	457,477	36,308	128,438	184,531	18,125	15,991	35,248	38,834
Restaurant .....	430,643	18,291	108,251	173,378	23,601	23,746	36,419	46,954
Fuel .....	238,998	12,290	64,838	132,721	5,504	4,051	622	18,975
Drug .....	295,570	20,437	59,645	126,178	14,998	17,307	22,944	34,061
Jewellery .....	87,476	6,373	17,759	38,474	4,049	4,664	5,109	11,048
Miscellaneous .....	1,477,873	93,908	302,335	599,185	86,558	119,495	125,311	151,077

# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to October 1958 Over January to October 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.3	+ 3.6	+ 2.0	+ 2.8	+ 3.7	+ 5.2	+ 1.9	- 1.3
Grocery & Combination .....	+ 7.6	+ 7.4	+ 7.1	+ 8.6	+ 3.5	+ 7.3	+ 8.4	+ 7.1
Other Food & Beverage .....	+ 2.6	+ 2.8	+ 3.1	+ 2.6	+ 5.6	+ 6.0	+ 6.4	- 1.6
General .....	+ 4.3	+ 4.4	+ 4.2	+ 5.2	+ 0.7	+ 6.6	+ 5.8	+ 0.1
Department .....	+ 4.2	+ 5.4	+ 2.3	+ 3.9	+ 4.0	+ 4.1	+ 9.8	+ 2.7
Variety .....	+ 6.7	+ 7.2	+ 6.9	+ 6.4	+ 9.1	+ 8.5	+ 3.4	+ 7.6
Motor Vehicle .....	- 5.8	- 0.6	- 8.7	- 4.7	- 2.3	+ 2.9	-10.6	- 9.5
Garage & Filling Station .....	+ 2.4	+ 0.2	+ 4.8	+ 2.7	+ 3.6	- 4.6	- 0.6	+ 3.7
Men's Clothing .....	- 0.1	+ 5.6	- 2.8	+ 2.0	+ 3.7	- 0.8	- 1.2	- 3.8
Family Clothing .....	+ 1.5	+ 2.1	+ 1.6	+ 0.9	+ 7.7	+ 1.0	+ 3.3	- 3.8
Women's Clothing .....	+ 3.7	+ 7.8	+ 1.6	+ 6.2	+ 4.2	+ 6.1	- 1.9	+ 1.2
Shoe .....	+ 6.9	+ 8.1	+ 9.8	+ 6.3	+ 6.8	+12.3	+ 2.8	+ 2.0
Hardware.....	+ 4.6	+ 2.0	+ 7.6	+ 1.7	+ 3.0	+11.5	+ 6.9	+ 0.2
Lumber & Building Material .....	+ 7.1	+ 3.0	+ 7.8	+10.9	+ 9.7	+ 1.5	+ 2.6	+ 2.9
Furniture, Appliance & Radio.....	- 0.5	+ 9.0	- 1.1	- 4.1	+11.7	+ 4.4	+ 8.4	- 3.3
Restaurant .....	- 1.1	- 5.4	- 1.0	- 0.5	+ 6.2	- 3.2	+ 3.2	- 7.1
Fuel .....	- 6.2	-15.0	- 4.5	- 2.6	- 6.0	-16.3	- 6.3	-23.5
Drug .....	+ 4.4	+ 5.8	+ 1.9	+ 4.6	+ 5.6	+ 3.9	+ 4.1	+ 7.1
Jewellery .....	+ 0.8	+ 4.1	- 3.3	+ 2.1	+ 6.4	- 0.7	+ 2.6	- 0.4
Miscellaneous .....	+ 4.5	+ 3.1	+ 5.7	+ 4.0	+ 6.9	+13.9	+ 4.6	- 2.4



# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

9

(Without Adjustment for Price Changes)

October 1958 Over September 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 8.0	+ 5.4	+ 8.8	+ 9.6	+ 4.3	+10.7	+ 6.0	+ 4.1
Grocery & Combination .....	+10.0	+ 3.0	+11.0	+12.4	+ 9.1	+ 7.7	+ 7.5	+ 6.9
Other Food & Beverage .....	+ 8.2	+ 6.9	+ 2.3	+13.1	+ 8.3	+13.4	+ 4.7	+ 6.9
General .....	+ 8.5	+ 0.1	+16.0	+ 7.0	+ 2.2	+21.5	- 0.6	+14.5
Department .....	+ 4.1	+19.3	+ 3.9	+ 6.7	- 3.2	+ 8.2	(c)	- 1.7
Variety .....	+12.6	+12.6	+12.2	+12.8	+24.1	+ 9.3	+18.6	+ 5.6
Motor Vehicle .....	+ 7.3	- 0.7	+ 5.6	+11.1	+19.6	- 2.5	+ 8.0	+ 5.5
Garage & Filling Station .....	+ 7.3	+ 6.5	+ 8.0	+ 7.2	+ 1.6	+21.3	- 3.2	+10.9
Men's Clothing .....	+31.0	+16.7	+62.9	+23.1	+21.9	+26.4	+34.5	+ 2.2
Family Clothing .....	+24.1	+20.4	+36.5	+20.3	+24.2	+39.7	+ 8.8	-13.0
Women's Clothing .....	+17.8	+43.1	+11.8	+13.6	+10.7	+42.7	+21.2	+29.7
Shoe .....	- 0.2	+11.3	- 3.0	- 0.4	+ 5.3	+ 6.7	+ 2.7	- 5.4
Hardware .....	+ 2.0	+ 8.9	+ 4.6	- 0.3	- 1.3	- 4.4	+ 6.7	+ 3.1
Lumber & Building Material .....	+ 3.1	- 1.0	+ 2.3	+ 6.1	- 1.9	+ 4.1	+ 0.2	+ 3.4
Furniture, Appliance & Radio .....	+10.5	+ 9.5	+11.1	+ 8.5	+ 1.3	+34.4	+14.2	+11.4
Restaurant .....	(c)	-16.2	+ 4.4	- 2.5	+ 9.4	+14.3	+ 1.6	- 6.8
Fuel .....	+29.0	+63.4	+46.2	+15.8	+48.9	+ 6.8	+18.7	+35.2
Drug .....	+ 7.2	+14.9	+ 4.5	+ 7.9	+ 5.5	- 7.2	+16.7	+ 7.7
Jewellery .....	- 0.1	-12.8	- 4.7	+ 6.8	-12.7	- 2.3	+ 9.8	- 8.1
Miscellaneous .....	+ 5.1	- 3.6	+ 1.9	+ 8.5	- 8.4	+22.8	+ 8.8	- 4.6

(c) Unchanged



## Department Store Sales and Stocks

October 1957 and October 1958

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Oct. 1957	Oct. 1958	Change 1958/57	Sept. 30 1957	Sept. 30 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	118,195	124,482	+ 5.3	311,352	313,052	+ 0.5
1. Women's and Misses' Dresses .....	2,990	3,177	+ 6.3	6,210	6,526	+ 5.1
2. Women's and Misses' Coats and Suits..	4,667	5,032	+ 7.8	7,254	7,168	- 1.2
3. Women's and Misses' Sportswear .....	3,607	3,945	+ 9.4	9,556	8,323	-12.9
4. Furs .....	1,757	1,732	- 1.4	6,795	6,182	- 9.0
5. Girls' and Infants' Wear .....	8,833	8,929	+ 1.1	17,496	17,585	+ 0.5
6. Lingerie and Corsets .....	4,082	4,133	+ 1.2	10,938	11,071	+ 1.2
7. Aprons, Housedresses and Uniforms ...	328	319	- 2.7	933	1,109	+18.9
8. Millinery .....	1,323	1,326	+ 0.2	1,266	1,273	+ 0.6
9. Hosiery and Apparel Accessories .....	3,886	4,064	+ 4.6	10,948	11,087	+ 1.3
10. Women's, Misses' and Children's Shoes	4,644	4,892	+ 5.3	15,730	15,513	- 1.4
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	36,117	37,549	+ 4.0	87,126	85,837	- 1.5
11. Men's Clothing .....	4,030	4,100	+ 1.7	11,033	11,161	+ 1.2
12. Men's Furnishings .....	5,925	5,899	- 0.4	17,175	17,350	+ 1.0
13. Boys' Clothing and Furnishings .....	3,990	3,816	- 4.4	9,391	9,533	+ 1.5
14. Men's and Boys' Shoes .....	1,771	1,711	- 3.4	6,147	6,313	+ 2.7
15. Food and Kindred Products .....	6,210	6,658	+ 7.2	4,262	4,387	+ 2.9
16. Toiletries, Cosmetics and Drugs .....	2,509	2,755	+ 9.8	6,680	7,137	+ 6.8
17. Photographic Equipment and Supplies..	352	392	+11.4	1,249	1,310	+ 4.9
18. Piece Goods .....	2,530	2,544	+ 0.6	9,429	9,496	+ 0.7
19. Linens and Domesticity .....	3,132	3,196	+ 2.0	9,546	9,254	- 3.1
20. Smallwares .....	1,854	2,117	+14.2	5,744	5,698	- 0.2
21. China and Glassware .....	1,202	1,299	+ 8.1	8,602	8,387	- 2.5
22. Home Furnishings .....	7,175	7,510	+ 4.7	26,634	25,699	- 3.5
23. Furniture .....	6,363	6,911	+ 8.6	16,639	15,301	- 8.0
24. Major Appliances .....	6,817	8,064	+18.3	15,397	16,668	+ 8.3
25. Radio and Music .....	3,483	3,351	- 3.8	7,489	8,870	+18.4
26. Hardware and Housewares .....	7,099	7,680	+ 8.2	21,466	21,009	- 2.1
27. Jewellery .....	1,733	1,910	+10.2	8,296	8,183	- 1.4
28. Sporting Goods and Luggage .....	3,493	4,116	+17.8	19,571	20,662	+ 5.6
29. Stationery, Books and Magazines .....	1,838	2,040	+11.0	5,717	5,846	+ 2.3
30. All Other Departments .....	10,572	10,864	+ 2.8	13,759	14,951	+ 8.7

CATALOGUE No.

63-005

MONTHLY



# RETAIL TRADE

NOVEMBER, 1958

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

**Industry and Merchandising Division**

6542-506-118

Price \$3.00 per year

Vol. XXX—No. 11

The Queen's Printer and Controller of Stationery, Ottawa, 1959

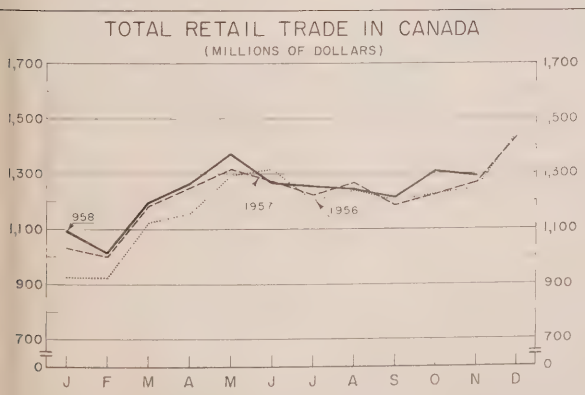


## RETAIL TRADE

November retail sales were estimated at \$1,295,357,000, a nominal gain of 2.1% over the sales for the same month of 1957. The percentage change for the year to date, established at +2.3% in October, was not altered by the November increase. Estimates contained in this bulletin are not adjusted for seasonal variations, price changes or number of shopping days.

Period	Total Retail Trade in Canada		% Change 1958/1957
	1957 \$'000	1958 \$'000	
January to September .....	10,728,580	10,922,243	+ 1.8
October .....	1,225,480	1,311,573	+ 7.0
November .....	1,268,961	1,295,357	+ 2.1
Total .....	13,223,021	13,529,173	+ 2.3

The upward turn in motor vehicle dealer sales which took place in October with a 6.7% gain, continued through November with an increase of 6.6%. Food store sales, on the other hand, showed the first drop of the year with sales 0.3% lower than November 1957. This, as well as the over-all nominal gain of 2.1%, can be attributed largely to the fact that November 1958 had one less shopping day than 1957 and that day was a Friday - a significant factor in the food store business. The gain in shoe store sales, evident in October, continued in November to register the highest percentage increase (+12.7) of all trades for the month. Nine trades experienced decreased sales compared with November 1957 with Furniture Appliance and Radio stores the lowest at -6.2%.



Provincially, the change in sales ranged from +6.0% in Saskatchewan and +5.7 in Alberta to a slight decrease of 0.3% in Quebec for the month. For the eleven-month period, Saskatchewan also held the lead with a gain of 5.3%. The downward trend of sales in British Columbia for the majority of the months of

1958 has kept the year-to-date change for that province to - 0.9%.

Percentage Changes in Selected Retail Trades

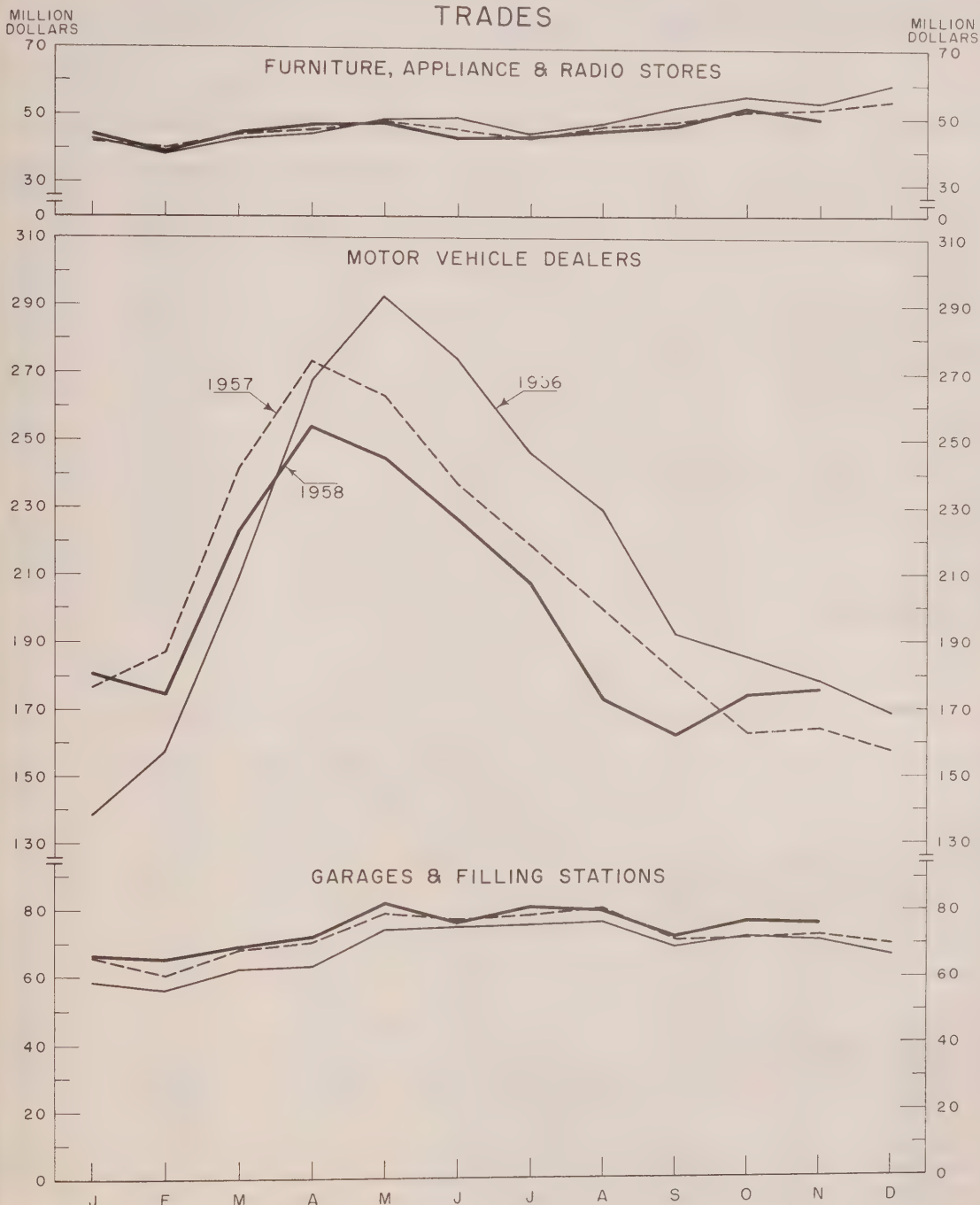
January to November 1958 over January to November 1957

Chains and Independents

	<u>Canada</u>		
	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 6.9	+ 9.8	+ 4.6
Family Clothing .....	+ 1.3	+ 8.4	- 0.1
Women's Clothing .....	+ 3.3	+ 5.8	+ 2.4
Shoe .....	+ 7.4	+ 11.3	+ 4.7
Lumber and Building Material .....	+ 6.9	+ 2.2	+ 8.1
Furniture, Appliance and Radio .....	- 1.1	+ 4.1	- 2.6
Restaurant .....	- 1.3	- 3.9	- 1.1
Drug .....	+ 3.9	+ 2.9	+ 4.0
Jewellery .....	+ 0.3	+ 3.0	- 1.2



# MONTHLY SALES FURNITURE - APPLIANCE - AUTOMOTIVE TRADES



## Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

November, 1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,295,357	263,645	1,031,712	107,300
2	Grocery & Combination .....	250,908	113,818	137,090	22,035
3	Other Food & Beverage .....	93,156	51,605	41,550	7,337
4	General .....	54,956	3,767	51,189	11,535
5	Department .....	148,163	-	148,163	12,095
6	Variety .....	28,073	23,998	4,075	3,085
7	Motor Vehicle .....	175,143	1,349	173,794	13,382
8	Garage & Filling Station .....	76,056	458	75,599	6,523
9	Men's Clothing .....	23,160	2,980	20,180	1,155
10	Family Clothing .....	22,487	4,214	18,273	3,250
11	Women's Clothing .....	23,566	6,358	17,208	1,637
12	Shoe .....	13,462	6,370	7,092	912
13	Hardware .....	27,710	4,136	23,574	1,886
14	Lumber & Building Material .....	43,107	9,676	33,430	1,382
15	Furniture, Appliance & Radio .....	49,701	11,654	38,047	4,451
16	Restaurant .....	40,748	2,759	37,989	1,523
17	Fuel .....	29,619	327	29,292	1,816
18	Drug .....	28,658	3,521	25,137	1,998
19	Jewellery .....	12,463	4,631	7,832	920
20	Miscellaneous .....	154,221	12,024	142,198	10,378
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	62,854	9,858	52,996	76,948
22	Grocery & Combination .....	9,832	3,866	5,966	9,561
23	Other Food & Beverage .....	2,997	1,964	1,033	3,186
24	General .....	4,100	(a)	(a)	7,902
25	Department .....	12,766	-	12,766	7,402
26	Variety .....	714	689	25	1,039
27	Motor Vehicle .....	7,269	-	7,269	13,415
28	Garage & Filling Station .....	2,770	(a)	(a)	4,721
29	Men's Clothing .....	835	(a)	(a)	980
30	Family Clothing .....	954	(a)	(a)	1,023
31	Women's Clothing .....	507	159	348	771
32	Shoe .....	302	90	212	382
33	Hardware .....	1,856	(a)	(a)	3,867
34	Lumber & Building Material .....	3,712	969	2,743	4,936
35	Furniture, Appliance & Radio .....	1,661	323	1,339	2,068
36	Restaurant .....	2,190	203	1,987	2,058
37	Fuel .....	920	-	920	613
38	Drug .....	1,393	(a)	(a)	1,722
39	Jewellery .....	674	(a)	(a)	633
40	Miscellaneous .....	7,402	495	6,907	10,669

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

## Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

November, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
17,815	89,485	296,940	54,389	242,551	508,092	122,478	385,614	1
5,839	16,196	69,068	23,115	45,953	100,877	60,006	40,870	2
(a)	(a)	25,510	9,493	16,017	35,563	21,934	13,629	3
990	10,545	10,406	794	9,612	10,124	544	9,580	4
-	12,095	24,888	-	24,888	51,200	-	51,200	5
2,811	274	6,915	5,821	1,094	13,214	11,278	1,936	6
(a)	(a)	33,858	-	33,858	69,146	(a)	(a)	7
(a)	(a)	16,230	103	16,127	32,977	(a)	(a)	8
(a)	(a)	6,065	455	5,610	9,797	1,885	7,912	9
(a)	(a)	8,333	2,111	6,223	6,301	1,229	5,072	10
196	1,442	5,946	1,572	4,373	10,126	3,352	6,774	11
(a)	(a)	3,665	1,960	1,705	6,545	3,433	3,112	12
(a)	(a)	5,075	(a)	(a)	8,984	584	8,400	13
-	1,382	7,663	(a)	(a)	16,518	2,241	14,277	14
785	3,666	13,200	3,704	9,496	19,894	4,992	14,902	15
50	1,473	11,018	718	10,300	16,533	1,070	15,463	16
-	1,816	8,602	-	8,602	14,720	(a)	(a)	17
188	1,811	5,598	395	5,202	12,332	1,590	10,742	18
265	655	2,064	717	1,347	5,949	2,325	3,624	19
371	10,006	32,836	2,329	30,506	67,292	5,600	61,692	20
Saskatchewan			Alberta			British Columbia		
11,594	65,354	106,459	18,768	87,691	136,766	28,741	108,025	21
2,924	6,637	16,343	6,904	9,439	23,191	11,163	12,028	22
1,914	1,273	5,903	3,588	2,315	12,660	8,338	4,322	23
(a)	(a)	5,358	(a)	(a)	5,531	771	4,759	24
-	7,402	16,160	-	16,160	23,652	-	23,652	25
918	121	1,562	1,283	278	1,545	1,199	346	26
-	13,415	16,387	-	16,387	21,688	-	21,688	27
(a)	(a)	5,974	(a)	(a)	6,862	(a)	(a)	28
(a)	(a)	2,207	(a)	(a)	2,120	(a)	(a)	29
(a)	(a)	1,538	226	1,311	1,088	(a)	(a)	30
196	574	1,795	250	1,545	2,785	632	2,153	31
129	253	725	286	439	930	272	658	32
(a)	(a)	4,003	(a)	(a)	2,040	(a)	(a)	33
2,589	2,347	5,380	3,004	2,376	3,515	548	2,967	34
458	1,610	4,020	403	3,617	4,407	989	3,417	35
34	2,024	3,227	124	3,103	4,198	559	3,640	36
-	613	143	-	143	2,805	(a)	(a)	37
(a)	(a)	2,197	308	1,890	3,418	854	2,564	38
213	420	741	414	327	1,482	521	962	39
565	10,104	12,796	598	12,199	12,849	2,065	10,784	40

# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

November 1958 Over November 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.1	+ 3.7	- 0.3	+ 1.8	+ 1.9	+ 6.0	+ 5.7	+ 2.5
Grocery & Combination .....	- 0.3	+ 0.3	- 0.6	- 0.9	- 5.5	- 0.2	+ 2.0	+ 2.9
Other Food & Beverage .....	- 0.3	- 4.0	+ 0.3	- 2.0	+ 3.0	+ 4.0	+ 5.7	+ 0.9
General .....	+ 6.6	+ 2.5	+ 3.5	+ 4.3	+ 4.2	+ 9.7	+ 7.0	+25.8
Department .....	+ 2.3	+ 1.8	- 1.3	+ 1.4	+ 0.3	+ 7.0	+11.1	+ 2.4
Variety .....	+ 2.7	+ 7.6	+ 0.7	+ 1.1	+ 1.9	+ 8.3	+ 8.7	+ 7.3
Motor Vehicle .....	+ 6.6	+ 8.5	- 4.2	+16.2	- 1.1	+ 4.6	- 0.6	+ 5.6
Garage & Filling Station .....	+ 4.9	+18.2	+ 2.4	+ 2.2	+ 6.5	+ 5.6	+12.7	+ 4.8
Men's Clothing .....	- 1.9	- 1.3	- 5.9	- 2.0	- 6.6	+10.1	+ 7.9	- 1.9
Family Clothing .....	+ 0.4	+ 3.8	- 1.0	- 6.1	+11.2	+13.7	+13.2	+ 6.0
Women's Clothing .....	- 0.1	+ 4.1	- 3.1	+ 1.4	- 8.6	+ 2.5	-10.0	+ 7.3
Shoe .....	+12.7	+ 7.4	+16.8	+12.5	+ 4.5	+19.0	+18.3	+ 1.6
Hardware .....	+ 3.3	- 4.2	+ 2.8	- 2.2	+ 5.5	+15.0	+14.0	- 2.4
Lumber & Building Material .....	+ 4.8	- 9.2	+10.3	+ 3.4	- 0.6	+ 8.4	+ 5.1	+ 6.5
Furniture, Appliance & Radio .....	- 6.2	+10.9	- 4.6	-10.7	(c)	- 5.6	- 2.7	- 9.3
Restaurant .....	- 2.9	- 0.3	- 1.2	- 3.5	+ 2.1	- 6.5	- 3.0	- 6.3
Fuel .....	- 5.4	- 3.6	- 2.0	- 8.4	- 1.4	- 5.1	+34.9	- 3.1
Drug .....	- 0.5	- 4.2	- 3.7	- 0.4	- 0.2	+ 2.0	+ 3.2	+ 3.0
Jewellery .....	- 3.4	+ 1.8	-12.7	- 2.4	+ 2.3	- 5.4	+ 3.8	- 0.9
Miscellaneous .....	+ 5.9	+10.9	+ 3.3	+ 4.4	+20.4	+13.7	+13.0	- 2.5

(c) Unchanged



Estimated Retail Trade — By Provinces and Kinds of Business

January to November 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
TOTAL, ALL TRADES .....	13,529,173	1,115,474	3,153,807	5,191,374	680,111	811,103	1,114,874	1,462,413
Grocery & Combination .....	2,787,304	253,570	770,860	1,110,210	112,470	109,050	174,940	256,201
Other Food & Beverage .....	990,802	84,703	263,983	389,418	31,780	31,212	61,725	127,981
General .....	544,710	117,405	90,976	108,629	43,003	77,336	55,920	51,445
Department .....	1,161,780	92,756	198,613	382,256	101,220	58,285	131,517	197,135
Variety .....	258,403	26,140	69,329	119,988	6,493	9,143	13,310	14,002
Motor Vehicle .....	2,194,414	176,352	462,726	781,579	110,256	169,953	213,399	280,147
Garage & Filling Station .....	817,310	59,654	179,870	358,117	28,259	47,060	67,922	76,427
Men's Clothing .....	195,953	11,055	51,691	80,230	7,240	7,126	19,632	18,979
Family Clothing .....	186,639	25,870	69,618	52,687	7,704	8,348	12,899	9,511
Women's Clothing .....	229,215	13,574	63,268	95,962	5,216	7,238	18,305	25,650
Shoe .....	128,378	9,284	34,011	59,858	3,117	3,517	7,178	11,411
Hardware .....	274,597	20,143	55,829	92,426	16,517	31,855	37,379	20,446
Lumber & Building Material .....	456,221	16,275	88,450	168,827	39,761	47,963	51,971	42,970
Furniture, Appliance & Radio .....	507,178	40,759	141,638	204,425	19,786	18,059	39,268	43,241
Restaurant .....	471,391	19,814	119,269	189,911	25,791	25,804	39,646	51,152
Fuel .....	268,617	14,106	73,440	147,441	6,424	4,664	765	21,780
Drug .....	324,228	22,435	65,243	138,510	16,391	19,029	25,141	37,479
Jewellery .....	99,939	7,293	19,823	44,423	4,723	5,297	5,850	12,530
Miscellaneous .....	1,632,094	104,286	335,170	666,477	93,960	130,164	138,107	163,926



# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to November 1958 Over January to November 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 2.3	+ 3.6	+ 1.8	+ 2.7	+ 3.5	+ 5.3	+ 2.3	- 0.9
Grocery & Combination .....	+ 6.9	+ 6.8	+ 6.3	+ 7.7	+ 2.6	+ 6.6	+ 7.7	+ 6.7
Other Food & Beverage .....	+ 2.3	+ 2.2	+ 2.9	+ 2.1	+ 5.4	+ 5.7	+ 6.3	- 1.4
General .....	+ 4.5	+ 4.2	+ 4.2	+ 5.2	+ 1.1	+ 6.9	+ 5.9	+ 2.3
Department .....	+ 3.9	+ 4.9	+ 1.8	+ 3.6	+ 3.5	+ 4.4	+ 9.9	+ 2.7
Variety .....	+ 6.2	+ 7.2	+ 6.2	+ 5.8	+ 8.3	+ 8.5	+ 4.0	+ 7.6
Motor Vehicle .....	- 4.9	+ 0.1	- 8.4	- 3.1	- 2.2	+ 3.1	- 9.9	- 8.5
Garage & Filling Station .....	+ 2.6	+ 1.9	+ 4.6	+ 2.7	+ 3.9	- 3.7	+ 0.5	+ 3.8
Men's Clothing .....	- 0.3	+ 4.8	- 3.2	+ 1.5	+ 2.4	+ 0.6	- 0.3	- 3.6
Family Clothing .....	+ 1.3	+ 2.3	+ 1.3	(c)	+ 8.1	+ 2.4	+ 4.4	- 2.7
Women's Clothing .....	+ 3.3	+ 7.3	+ 1.1	+ 5.7	+ 2.8	+ 5.7	- 2.8	+ 1.8
Shoe .....	+ 7.4	+ 8.0	+10.5	+ 6.9	+ 6.5	+13.0	+ 4.2	+ 2.0
Hardware .....	+ 4.5	+ 1.3	+ 7.2	+ 1.3	+ 3.3	+11.9	+ 7.6	- 0.1
Lumber & Building Material .....	+ 6.9	+ 1.8	+ 8.0	+10.2	+ 8.6	+ 2.2	+ 2.8	+ 3.2
Furniture, Appliance & Radio .....	- 1.1	+ 9.2	- 1.4	- 4.8	+10.6	+ 3.2	+ 7.2	- 3.9
Restaurant .....	- 1.3	- 5.0	- 1.0	- 0.8	+ 5.9	- 3.5	+ 2.7	- 7.1
Fuel .....	- 6.1	-13.7	- 4.2	- 3.2	- 5.4	-15.0	- 0.6	-21.4
Drug .....	+ 3.9	+ 4.8	+ 1.4	+ 4.1	+ 5.1	+ 3.7	+ 4.0	+ 6.8
Jewellery .....	+ 0.3	+ 3.8	- 4.4	+ 1.5	+ 5.8	- 1.3	+ 2.7	- 0.4
Miscellaneous .....	+ 4.7	+ 3.8	+ 5.5	+ 4.0	+ 7.8	+13.9	+ 5.3	- 2.4

(c) Unchanged

# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

9

(Without Adjustment for Price Changes)

November 1958 Over October 1958

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	- 1.2	+ 0.7	- 2.4	+ 1.1	- 6.5	- 8.1	- 2.9	- 0.7
Grocery & Combination .....	- 7.1	- 4.9	- 7.9	- 6.8	-13.2	-10.7	- 5.5	- 4.7
Other Food & Beverage .....	- 3.5	-12.6	+ 3.7	- 8.2	- 6.7	- 2.2	- 2.3	+ 3.1
General .....	- 1.3	(c)	- 0.1	- 3.1	- 0.7	- 6.6	+ 1.7	+ 2.0
Department .....	+19.0	+19.5	+15.5	+22.5	+26.5	+15.2	+16.5	+14.8
Variety .....	+ 3.0	+ 8.3	- 3.6	+ 3.9	+ 1.1	+ 9.4	+ 9.1	+ 9.0
Motor Vehicle .....	+ 0.5	- 2.6	+ 2.3	+ 7.0	-27.9	- 4.7	- 6.1	+ 2.7
Garage & Filling Station .....	- 1.3	+17.0	- 7.7	+ 1.0	+ 9.6	+ 0.5	- 6.7	- 9.7
Men's Clothing .....	+11.8	+ 4.1	+ 3.1	+18.5	+13.8	+17.6	- 1.4	+28.5
Family Clothing .....	+ 4.5	+16.7	- 4.0	+ 9.8	+11.4	+ 1.3	+ 5.8	+10.1
Women's Clothing .....	- 5.1	+ 2.4	- 6.1	- 3.7	-15.8	-17.4	- 3.9	- 7.1
Shoe .....	+12.2	+ 5.3	+19.6	+15.1	- 5.3	+ 4.7	+ 6.3	- 8.6
Hardware .....	- 4.0	-13.0	-20.5	- 3.6	+ 4.1	+21.5	- 2.1	+ 5.5
Lumber & Building Material .....	-14.2	-26.3	-15.9	- 7.0	-21.9	-20.1	-14.4	-18.3
Furniture, Appliance & Radio .....	- 5.8	+ 1.2	-10.6	- 3.5	-20.4	+ 7.0	- 7.1	- 4.9
Restaurant .....	- 7.8	- 7.9	- 6.7	- 5.5	-14.0	-20.6	- 9.3	- 7.5
Tel .....	+22.0	- 8.0	+23.3	+24.5	+25.3	+44.6	+60.7	+24.8
Cup .....	-10.2	-12.9	- 9.9	- 9.1	-13.0	- 7.8	-17.0	- 8.4
Jewellery .....	+26.8	+47.0	+14.0	+26.8	+45.9	+23.4	+29.1	+28.0
Miscellaneous .....	- 6.7	+ 6.1	- 3.1	- 0.8	-14.9	-30.4	- 8.8	-18.2

(c) Unchanged

## Department Store Sales and Stocks

November 1957 and November 1958

These figures are estimates of total department store sales and stocks.

Stocks are at selling value.

Department	SALES			STOCKS		
	Nov. 1957	Nov. 1958	Change 1958/57	Oct. 31 1957	Oct. 31 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	<b>144,879</b>	<b>148,163</b>	<b>+ 2.3</b>	<b>346,403</b>	<b>347,333</b>	<b>+ 0.3</b>
1. Women's and Misses' Dresses .....	3,225	3,263	+ 1.2	7,021	7,383	+ 5.2
2. Women's and Misses' Coats and Suits..	3,790	4,027	+ 6.3	6,643	7,167	+ 7.9
3. Women's and Misses' Sportswear .....	4,055	4,383	+ 8.1	10,813	9,352	-13.5
4. Furs .....	2,652	2,329	-12.2	7,262	6,504	-10.4
5. Girls' and Infants' Wear .....	8,839	9,109	+ 3.1	17,614	18,223	+ 3.5
6. Lingerie and Corsets .....	5,471	5,463	- 0.1	12,475	12,804	+ 2.6
7. Aprons, Housedresses and Uniforms ...	483	445	- 7.9	1,083	979	- 9.6
8. Millinery .....	1,203	1,219	+ 1.3	1,372	1,354	- 1.3
9. Hosiery and Apparel Accessories .....	5,349	5,481	+ 2.5	12,600	12,502	- 0.8
10. Women's, Misses' and Children's Shoes	5,293	5,781	+ 9.2	17,024	16,769	- 1.5
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10 .....</b>	<b>40,360</b>	<b>41,500</b>	<b>+ 2.8</b>	<b>93,907</b>	<b>93,037</b>	<b>- 0.9</b>
11. Men's Clothing .....	4,548	4,667	+ 2.6	12,196	12,484	+ 2.4
12. Men's Furnishings .....	8,899	9,178	+ 3.1	19,633	19,790	+ 0.8
13. Boys' Clothing and Furnishings .....	4,256	4,240	- 0.4	9,652	10,101	+ 4.7
14. Men's and Boys' Shoes .....	2,200	2,313	+ 5.1	6,694	7,123	+ 6.4
15. Food and Kindred Products .....	6,994	6,624	- 5.3	5,065	5,279	+ 4.2
16. Toiletries, Cosmetics and Drugs .....	3,526	3,593	+ 1.9	7,913	8,626	+ 9.0
17. Photographic Equipment and Supplies..	673	731	+ 8.6	1,564	1,647	+ 5.3
18. Piece Goods .....	2,650	2,533	- 4.4	9,448	9,697	+ 2.6
19. Linens and Domestic .....	3,681	3,617	- 1.7	10,399	10,155	- 2.3
20. Smallwares .....	2,416	2,503	+ 3.6	6,145	6,224	+ 1.3
21. China and Glassware .....	1,824	1,875	+ 2.8	9,725	9,184	- 5.6
22. Home Furnishings .....	7,835	8,172	+ 4.3	27,643	26,665	- 3.5
23. Furniture .....	7,349	7,410	+ 0.8	19,112	16,750	-12.4
24. Major Appliances .....	6,617	7,177	+ 8.5	16,999	18,547	+ 9.1
25. Radio and Music .....	4,468	4,214	- 5.7	9,349	9,973	+ 6.7
26. Hardware and Housewares .....	8,195	8,608	+ 5.0	23,905	23,493	- 1.7
27. Jewellery .....	3,202	3,292	+ 2.8	9,649	9,464	- 1.9
28. Sporting Goods and Luggage .....	9,369	9,896	+ 5.6	24,742	25,057	+ 1.3
29. Stationery, Books and Magazines .....	3,301	3,550	+ 7.5	7,368	7,403	+ 0.5
30. All Other Departments .....	12,516	12,470	- 0.4	15,295	16,634	+ 8.8

CATALOGUE No.

63-005

MONTHLY

Canada. Statistics, Bureau of



CANADA

# RETAIL TRADE

DECEMBER, 1958

*Published by Authority of*

The Honourable Gordon Churchill, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division





## RETAIL TRADE

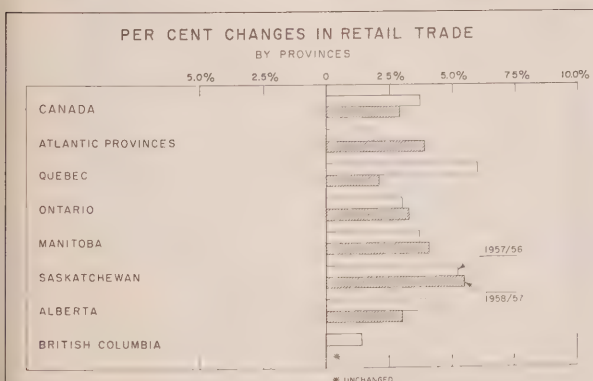
Preliminary estimates of retail sales in Canada for the year 1958 totalled \$15,252,003,000, a gain of 2.9% over the final estimate for 1957 of \$14,826,441,000.

Sales for the month of December, amounting to \$1,564,932,000, were 7.9% higher than December 1957, the largest monthly percentage gain of the year. These and other estimates contained in this bulletin are not adjusted for seasonal variations, number of shopping days or price changes.

Period	Total Retail Trade in Canada		% Change 1958/1957
	1957 \$'000	1958 \$'000	
January to September .....	10,850,139	11,047,926	+ 1.8
October .....	1,240,254	1,326,094	+ 6.9
November .....	1,286,212	1,313,051	+ 2.1
December .....	1,449,836	1,564,932	+ 7.9
Total .....	14,826,441	15,252,003	+ 2.9

All provinces shared in the increased December sales with Saskatchewan and Alberta recording gains of 10.7% and 9.0% respectively; Quebec showed the smallest gain (5.6%). Saskatchewan held the lead for the year with an increase of 5.5%, while British Columbia sales remained on the same level as 1957.

Record sales levels were reached in 1958 for most of the eighteen specified trades. Shoe store sales increased 7.5% above the 1957 total, grocery and combination stores 6.9%, lumber dealers 6.6% and variety stores 6.3%. Increased sales in December for motor vehicle dealers and fuel dealers failed to offset the declines of earlier



months; for the year, sales for these two trades were lower by 3.7% and 2.4% respectively. Restaurants (-1.4%) and furniture and appliance stores (-0.6%) also experienced lower sales in 1958 than in the previous year.

This report contains revised monthly estimates for the year. The 1957

estimates have been finalized by adjustments for new stores coming into business stores going out of business and stores changing classifications as well as for the effect of more complete reporting coverage of sample stores. The 1958 monthly estimates as published each month are based on the 1957 totals before these final adjustments are available; they are now revised, based upon final 1957 sales and appear in the last pages of this report. The report "Retail Trade 1957" carries the final totals for that year.

Percentage Changes in Selected Retail Trades

January to December 1958 over January to December 1957

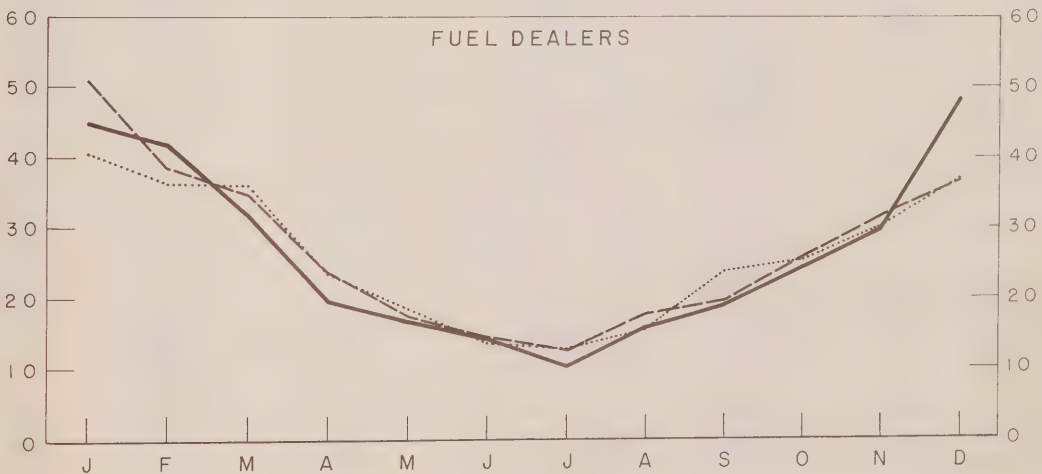
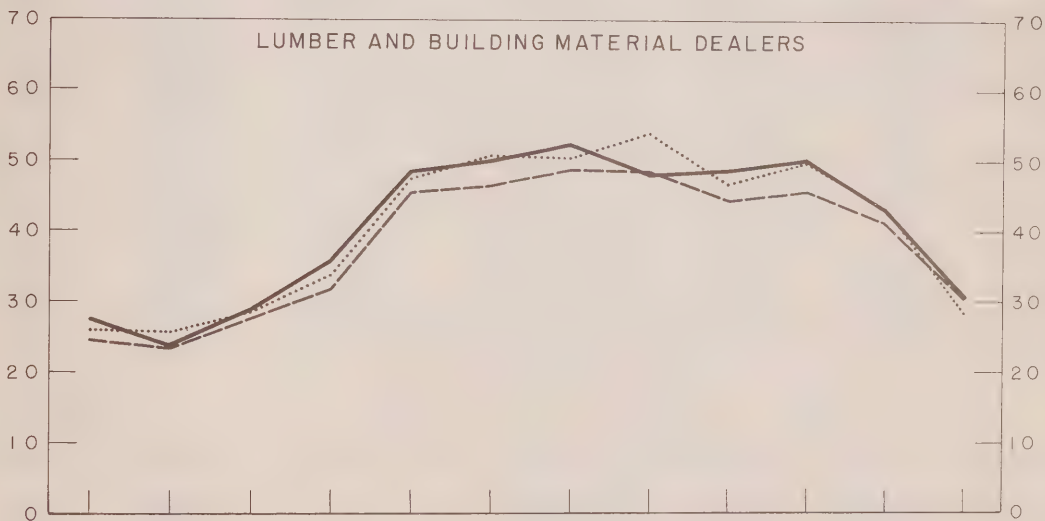
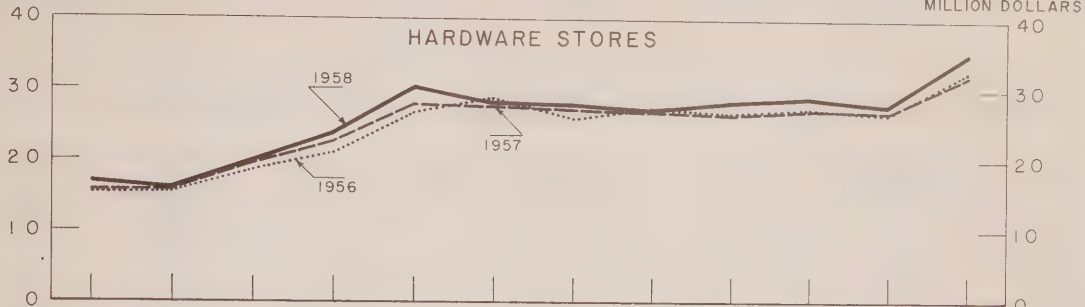
Chains and Independents

Canada

	<u>All Stores</u>	<u>Chains</u>	<u>Independents</u>
Grocery and Combination .....	+ 6.9	+ 9.7	+ 4.8
Family Clothing .....	+ 1.9	+ 8.8	+ 0.3
Women's Clothing .....	+ 3.6	+ 7.0	+ 2.3
Shoe .....	+ 7.5	+ 11.1	+ 4.7
Lumber and Building Material .....	+ 6.6	+ 1.2	+ 8.0
Furniture, Appliance and Radio ...	- 0.6	+ 4.0	- 1.9
Restaurant .....	- 1.4	- 3.8	- 1.2
Drug .....	+ 4.0	+ 3.0	+ 4.1
Jewellery .....	+ 1.0	+ 4.4	- 0.7

# MONTHLY SALES HARDWARE-BUILDING MATERIALS-FUEL

MILLION DOLLARS



## Estimated Retail Trade - Chain and Independent - By Provinces and Kinds of Business

December, 1958

(in thousands of dollars)

KIND OF BUSINESS OR STORE		All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	1,564,932	353,649	1,211,283	135,334
2	Grocery & Combination .....	279,882	120,480	159,402	26,340
3	Other Food & Beverage .....	136,342	89,624	46,718	10,523
4	General .....	64,654	4,592	60,062	15,604
5	Department .....	187,598	-	187,598	14,299
6	Variety .....	55,134	46,122	9,012	5,618
7	Motor Vehicle .....	176,725	1,725	175,000	14,007
8	Garage & Filling Station .....	84,400	631	83,769	6,576
9	Men's Clothing .....	34,150	4,161	29,989	2,205
10	Family Clothing .....	32,284	5,963	26,321	5,495
11	Women's Clothing .....	35,405	12,243	23,162	1,907
12	Shoe .....	17,282	8,344	8,938	1,550
13	Hardware .....	35,148	4,567	30,582	2,076
14	Lumber & Building Material .....	30,509	5,095	25,414	1,481
15	Furniture, Appliance & Radio .....	59,138	13,716	45,422	5,775
16	Restaurant .....	42,502	2,835	39,666	2,011
17	Fuel .....	48,317	600	47,716	2,640
18	Drug .....	41,315	5,566	35,748	3,119
19	Jewellery .....	29,319	11,555	17,764	2,163
20	Miscellaneous .....	174,828	15,830	159,000	11,945
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	76,308	13,673	62,635	86,991
22	Grocery & Combination .....	11,079	4,315	6,764	11,227
23	Other Food & Beverage .....	5,630	4,423	1,206	5,347
24	General .....	6,035	(a)	(a)	8,532
25	Department .....	15,372	-	15,372	9,042
26	Variety .....	1,344	1,299	45	1,894
27	Motor Vehicle .....	8,012	-	8,012	14,920
28	Garage & Filling Station .....	3,049	(a)	(a)	4,504
29	Men's Clothing .....	1,024	(a)	(a)	1,301
30	Family Clothing .....	1,292	171	1,121	1,330
31	Women's Clothing .....	749	237	512	1,025
32	Shoe .....	293	109	184	350
33	Hardware .....	2,370	(a)	(a)	4,551
34	Lumber & Building Material .....	2,358	477	1,881	2,856
35	Furniture, Appliance & Radio .....	2,600	645	1,955	2,349
36	Restaurant .....	2,213	161	2,052	2,241
37	Fuel .....	1,672	-	1,672	736
38	Drug .....	2,063	(a)	(a)	2,455
39	Jewellery .....	1,276	(a)	(a)	1,590
40	Miscellaneous .....	7,877	508	7,368	10,741

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.

## Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

December, 1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
25,245	110,089	361,101	71,944	289,157	608,604	164,015	444,589	1
5,945	20,395	78,619	23,813	54,806	108,826	63,082	45,744	2
(a)	(a)	34,381	16,376	18,005	52,177	37,019	15,158	3
1,182	14,422	10,418	784	9,634	11,325	777	10,548	4
-	14,299	32,783	-	32,783	65,500	-	65,500	5
4,938	681	13,349	10,950	2,399	26,912	22,504	4,408	6
1,605	12,402	33,199	-	33,199	65,302	(a)	(a)	7
(a)	(a)	18,869	(a)	(a)	37,889	(a)	(a)	8
(a)	(a)	7,802	803	6,999	15,106	3,047	12,060	9
432	5,063	10,240	2,605	7,636	10,132	1,932	8,200	10
353	1,554	8,393	2,722	5,671	16,422	6,918	9,505	11
(a)	(a)	4,918	2,576	2,342	8,164	4,464	3,700	12
(a)	(a)	6,262	803	5,459	12,109	928	11,181	13
-	1,481	6,006	(a)	(a)	11,192	876	10,316	14
1,188	4,587	15,555	3,657	11,898	22,641	5,705	16,936	15
62	1,948	11,248	710	10,538	16,895	1,126	15,769	16
-	2,640	14,563	-	14,563	24,885	(a)	(a)	17
283	2,836	7,659	573	7,085	18,010	2,661	15,350	18
660	1,503	5,539	2,048	3,491	13,258	5,212	8,046	19
417	11,529	41,298	3,261	38,037	71,859	7,170	64,689	20
Saskatchewan			Alberta			British Columbia		
14,345	72,646	128,852	26,143	102,709	167,741	38,291	129,450	21
3,149	8,078	18,627	8,470	10,157	25,165	11,707	13,458	22
4,174	1,173	10,004	7,722	2,282	18,280	12,444	5,836	23
(a)	(a)	6,267	(a)	(a)	6,473	968	5,505	24
-	9,042	20,568	-	20,568	30,034	-	30,034	25
1,680	214	2,938	2,456	482	3,078	2,295	783	26
-	14,920	18,125	-	18,125	23,158	-	23,158	27
(a)	(a)	6,212	(a)	(a)	7,301	165	7,136	28
(a)	(a)	3,147	(a)	(a)	3,566	(a)	(a)	29
(a)	(a)	2,143	364	1,779	1,652	(a)	(a)	30
316	709	2,722	633	2,090	4,187	1,064	3,124	31
132	218	819	383	436	1,188	310	878	32
(a)	(a)	4,933	(a)	(a)	2,847	(a)	(a)	33
1,375	1,481	3,476	1,747	1,730	3,140	368	2,772	34
527	1,822	4,735	646	4,089	5,483	1,349	4,134	35
33	2,209	3,414	101	3,313	4,480	643	3,836	36
-	736	116	-	116	3,704	410	3,295	37
(a)	(a)	3,383	429	2,954	4,626	1,304	3,322	38
643	947	1,828	1,157	671	3,665	1,374	2,291	39
553	10,188	15,395	705	14,690	15,714	3,216	12,498	40



# Percentage Changes in Retail Trade — By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

December 1958 Over December 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES .....	+ 7.9	+ 8.5	+ 5.6	+ 8.7	+ 8.5	+10.7	+ 9.0	+ 7.4
Grocery & Combination .....	+ 7.0	+ 8.1	+ 6.4	+ 6.5	+ 4.6	+ 9.9	+ 8.7	+ 8.9
Other Food & Beverage .....	+ 2.1	+ 4.1	- 0.1	- 0.1	+ 6.8	+ 7.4	+ 7.3	+ 6.0
General .....	+ 9.4	+11.3	+ 6.0	+ 7.3	+12.3	+ 8.4	+ 5.4	+17.8
Department .....	+ 9.4	+ 8.6	+ 7.5	+10.9	+ 8.0	+10.5	+12.0	+ 7.3
Variety .....	+ 6.9	- 2.8	+ 4.9	+10.2	+ 4.2	+ 9.0	+ 5.6	+ 7.8
Motor Vehicle .....	+13.9	+ 8.3	+10.2	+16.7	+15.0	+22.0	+10.1	+13.1
Garage & Filling Station .....	+ 8.3	+16.9	+ 4.2	+10.4	+12.0	+ 3.0	+ 2.8	+ 8.8
Men's Clothing .....	+ 3.0	+ 1.1	- 0.3	+ 6.8	+ 2.3	- 0.1	- 0.4	+ 1.0
Family Clothing .....	+ 4.4	+ 3.3	+ 2.6	+ 4.7	+ 8.6	+ 3.5	+ 9.3	+ 9.8
Women's Clothing .....	+ 7.0	+ 4.7	+ 7.7	+ 8.7	+ 9.5	+11.2	- 6.7	+ 9.3
Shoe .....	+ 6.7	+11.4	+ 3.7	+ 9.1	- 0.3	+ 6.4	+ 6.0	+ 0.8
Hardware .....	+ 7.0	+ 2.9	+ 7.0	+ 6.1	+ 6.3	+13.6	+10.8	+ 0.7
Lumber & Building Material .....	+ 3.5	+15.9	+11.4	- 0.2	- 9.2	+ 8.8	- 3.2	+12.7
Furniture, Appliance & Radio .....	+ 3.5	+ 8.8	+ 1.4	+ 3.6	+16.8	+ 3.5	+ 2.0	- 0.7
Restaurant .....	- 2.7	- 2.4	- 4.4	- 1.8	+ 3.0	- 4.2	- 3.4	- 2.8
Fuel .....	+27.0	+33.1	+28.8	+30.0	+26.1	- 1.7	+34.9	+ 7.1
Drug .....	+ 4.7	+ 4.7	+ 3.6	+ 4.4	+ 6.5	+ 8.9	+ 5.1	+ 5.0
Jewellery .....	+ 4.3	+ 2.5	+ 1.3	+ 5.7	+ 5.5	+ 0.5	+12.6	+ 2.3
Miscellaneous .....	+11.0	+15.4	+ 4.5	+12.2	+12.3	+14.9	+25.8	+ 4.9

# Percentage Changes in Retail Trade - By Provinces and Kinds of Business

(Without Adjustment for Price Changes)

January to December 1958 Over January to December 1957

KIND OF BUSINESS OR STORE	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	%	%	%	%	%	%	%	%
TOTAL, ALL TRADES.....	+ 2.9	+ 3.9	+ 2.1	+ 3.3	+ 4.1	+ 5.5	+ 3.0	(c)
Grocery & Combination .....	+ 6.9	+ 6.7	+ 6.3	+ 7.5	+ 2.8	+ 6.8	+ 7.9	+ 7.1
Other Food & Beverage .....	+ 2.4	+ 2.5	+ 2.4	+ 2.0	+ 5.8	+ 6.0	+ 6.4	- 0.1
General .....	+ 5.0	+ 5.0	+ 4.4	+ 5.3	+ 2.3	+ 7.1	+ 5.9	+ 4.2
Department .....	+ 4.7	+ 5.4	+ 2.6	+ 4.6	+ 4.1	+ 5.2	+10.2	+ 3.2
Variety .....	+ 6.3	+ 5.4	+ 6.0	+ 6.5	+ 7.5	+ 8.6	+ 4.3	+ 7.8
Motor Vehicle .....	- 3.7	+ 0.5	- 7.4	- 1.8	- 1.2	+ 4.3	- 8.6	- 7.1
Garage & Filling Station .....	+ 3.2	+ 3.0	+ 4.7	+ 3.6	+ 5.1	- 3.5	+ 0.7	+ 4.1
Men's Clothing .....	+ 0.1	+ 4.1	- 2.8	+ 2.2	+ 2.2	- 0.2	- 0.3	- 2.9
Family Clothing .....	+ 1.9	+ 2.5	+ 1.4	+ 0.8	+ 8.2	+ 4.1	+ 5.2	- 1.6
Women's Clothing .....	+ 3.6	+ 6.7	+ 1.7	+ 6.0	+ 3.6	+ 6.2	- 3.5	+ 2.7
Shoe .....	+ 7.5	+ 8.4	+ 9.4	+ 7.2	+ 6.1	+13.3	+ 5.2	+ 1.9
Hardware.....	+ 4.7	+ 1.4	+ 6.9	+ 1.8	+ 3.8	+12.3	+ 7.8	- 0.3
Lumber & Building Material .....	+ 6.6	+ 2.9	+ 8.3	+ 9.4	+ 7.5	+ 2.0	+ 2.4	+ 3.8
Furniture, Appliance & Radio.....	- 0.6	+ 9.2	- 1.2	- 4.4	+13.3	+ 2.7	+ 6.7	- 3.4
Restaurant .....	- 1.4	- 4.6	- 1.3	- 0.8	+ 5.6	- 3.5	+ 2.3	- 6.7
Fuel .....	- 2.4	- 9.3	+ 0.1	+ 0.4	- 2.2	-15.7	+ 2.2	-18.2
Drug .....	+ 4.0	+ 4.9	+ 1.5	+ 4.2	+ 5.3	+ 4.2	+ 4.1	+ 6.6
Jewellery .....	+ 1.0	+ 3.4	- 3.2	+ 2.2	+ 5.6	- 0.8	+ 5.0	+ 0.1
Miscellaneous .....	+ 5.1	+ 4.8	+ 5.5	+ 4.6	+ 8.2	+13.3	+ 7.1	- 1.6

(c) Unchanged

## Department Store Sales and Stocks

December 1957 and December 1958

These figures are estimates of total department store sales and stocks.  
Stocks are at selling value.

Department	SALES			STOCKS		
	Dec. 1957	Dec. 1958	Change 1958/57	Nov. 30 1957	Nov. 30 1958	Change 1958/57
	\$'000	\$'000	%	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS.....</b>	171,496	187,598	+ 9.4	333,099	328,598	- 1.4
1. Women's and Misses' Dresses .....	3,807	4,013	+ 5.4	6,642	6,990	+ 5.2
2. Women's and Misses' Coats and Suits..	2,200	2,481	+12.8	5,109	5,658	+10.7
3. Women's and Misses' Sportswear.....	5,647	6,594	+16.8	10,072	9,032	-10.3
4. Furs .....	1,920	2,345	+22.1	6,175	5,627	- 8.9
5. Girls' and Infants' Wear .....	8,774	9,662	+10.1	16,683	16,610	- 0.4
6. Lingerie and Corsets .....	7,731	8,374	+ 8.3	12,211	12,490	+ 2.3
7. Aprons, Housedresses and Uniforms ...	679	653	- 3.8	1,000	994	- 0.6
8. Millinery .....	1,033	1,124	+ 8.8	1,162	1,154	- 0.7
9. Hosiery and Apparel Accessories .....	8,346	8,827	+ 5.8	12,398	12,045	- 2.8
10. Women's, Misses' and Children's Shoes	5,531	5,937	+ 7.3	16,252	15,162	- 6.7
<b>Ladies' Apparel and Accessories.</b>						
<b>Total 1 - 10.....</b>	45,668	50,010	+ 9.5	87,704	85,762	- 2.2
11. Men's Clothing .....	4,466	4,897	+ 9.6	11,599	11,171	- 3.7
12. Men's Furnishings .....	14,035	15,405	+ 9.8	19,157	18,582	- 3.0
13. Boys' Clothing and Furnishings .....	4,283	4,544	+ 6.1	8,826	8,784	- 0.5
14. Men's and Boys' Shoes .....	2,823	3,078	+ 9.0	6,641	6,474	- 2.5
15. Food and Kindred Products .....	8,749	9,284	+ 6.1	(b)	(b)	(b)
16. Toiletries, Cosmetics and Drugs .....	5,557	6,100	+ 9.8	8,542	9,151	+ 7.1
17. Photographic Equipment and Supplies..	1,225	1,335	+ 9.0	1,532	1,650	+ 7.7
18. Piece Goods .....	2,076	2,240	+ 7.9	8,613	8,865	+ 2.9
19. Linens and Domestic .....	4,060	4,452	+ 9.7	10,264	10,288	+ 0.2
20. Smallwares .....	2,605	2,891	+11.0	6,065	6,270	+ 3.4
21. China and Glassware .....	3,147	3,381	+ 7.4	9,738	9,114	- 6.4
22. Home Furnishings .....	6,526	7,120	+ 9.1	25,786	25,122	- 2.6
23. Furniture .....	5,744	6,370	+10.9	18,349	15,982	-12.9
24. Major Appliances .....	4,989	5,964	+19.5	16,073	16,707	+ 3.9
25. Radio and Music .....	5,059	5,286	+ 4.5	9,653	9,814	+ 1.7
26. Hardware and Housewares .....	9,718	10,892	+12.1	23,831	23,329	- 2.1
27. Jewellery .....	5,694	6,058	+ 6.4	9,850	9,420	- 4.4
28. Sporting Goods and Luggage.....	16,405	17,976	+ 9.6	24,152	23,216	- 3.9
29. Stationery, Books and Magazines.....	5,706	6,346	+11.2	7,190	7,335	+ 2.0
30. All Other Departments.....	12,961	13,969	+ 7.8	14,544	15,018	+ 3.3

(b) Not available.

# DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

9

January to December 1957 and January to December 1958

Department	SALES		
	January to December 1957	January to December 1958	Change 1958/1957
	\$'000	\$'000	%
<b>TOTAL, ALL DEPARTMENTS .....</b>	1,281,751	1,341,466	+ 4.7
1. Women's and Misses' Dresses .....	38,005	39,333	+ 3.5
2. Women's and Misses' Coats and Suits ...	30,786	32,563	+ 5.8
3. Women's and Misses' Sportswear .....	37,904	41,728	+10.1
4. Furs .....	14,275	14,516	+ 1.7
5. Girls' and Infants' Wear .....	65,805	68,470	+ 4.0
6. Lingerie and Corsets .....	49,027	50,530	+ 3.1
7. Aprons, Housedresses and Uniforms .....	5,626	5,604	- 0.4
8. Millinery .....	11,250	11,252	(c)
9. Hosiery and Apparel Accessories .....	43,949	45,135	+ 2.7
10. Women's, Misses' and Children's Shoes	48,024	50,755	+ 5.7
<b>Ladies' Apparel and Accessories</b>			
<b>Total 1 - 10 .....</b>	344,651	359,886	+ 4.4
11. Men's Clothing .....	38,175	39,035	+ 2.3
12. Men's Furnishings .....	59,108	61,543	+ 4.1
13. Boys' Clothing and Furnishings .....	31,078	31,508	+ 1.4
14. Men's and Boys' Shoes .....	18,688	19,305	+ 3.3
15. Food and Kindred Products .....	75,412	76,634	+ 1.6
16. Toiletries, Cosmetics and Drugs .....	32,716	34,981	+ 6.9
17. Photographic Equipment and Supplies ...	5,456	6,162	+12.9
18. Piece Goods .....	28,610	29,410	+ 2.8
19. Linens and Domesticity .....	38,065	38,270	+ 0.5
20. Smallwares .....	20,712	22,366	+ 8.0
21. China and Glassware .....	16,081	16,403	+ 2.0
22. Home Furnishings .....	78,911	82,440	+ 4.5
23. Furniture .....	82,569	84,993	+ 2.9
24. Major Appliances .....	73,172	80,174	+ 9.6
25. Radio and Music .....	33,149	32,543	- 1.8
26. Hardware and Housewares .....	89,616	96,797	+ 8.0
27. Jewellery .....	23,126	24,398	+ 5.5
28. Sporting Goods and Luggage .....	58,843	63,394	+ 7.7
29. Stationery, Books and Magazines .....	24,110	25,827	+ 7.1
30. All Other Departments .....	109,503	115,397	+ 5.4

(c) Unchanged



## Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

1958

(in thousands of dollars)

	KIND OF BUSINESS OR STORE	All Stores	Chain	Independent	All Stores
		Canada			Atlantic
1	TOTAL, ALL TRADES .....	15,252,003	3,032,691	12,219,315	1,282,233
2	Grocery & Combination .....	3,093,593	1,362,389	1,731,204	290,640
3	Other Food & Beverage .....	1,107,204	575,101	532,104	92,999
4	General .....	625,394	43,468	581,927	140,321
5	Department .....	1,341,466	-	1,341,466	99,144
6	Variety .....	314,434	264,709	49,725	32,052
7	Motor Vehicle .....	2,390,810	24,441	2,366,369	213,323
8	Garage & Filling Station .....	970,745	7,779	962,966	76,303
9	Men's Clothing .....	235,691	28,300	207,391	13,599
10	Family Clothing .....	221,839	44,036	177,804	32,659
11	Women's Clothing .....	266,234	75,641	190,593	13,189
12	Shoe .....	146,420	64,266	82,154	10,909
13	Hardware .....	316,517	42,897	273,620	20,230
14	Lumber & Building Material .....	487,991	98,449	389,542	18,309
15	Furniture, Appliance & Radio .....	563,826	131,349	432,477	44,236
16	Restaurant .....	520,301	34,835	485,466	23,598
17	Fuel .....	314,088	4,100	309,988	16,714
18	Drug .....	371,777	46,820	324,957	27,476
19	Jewellery .....	132,281	47,193	85,088	9,674
20	Miscellaneous .....	1,831,392	136,918	1,694,474	106,858
		Manitoba			Saskatchewan
21	TOTAL, ALL TRADES .....	755,362	121,597	633,768	901,698
22	Grocery & Combination .....	121,474	49,358	72,116	119,894
23	Other Food & Beverage .....	37,497	23,924	13,573	36,357
24	General .....	51,075	(a)	(a)	91,308
25	Department .....	116,593	-	116,593	67,325
26	Variety .....	7,833	7,531	303	11,022
27	Motor Vehicle .....	117,139	-	117,139	184,627
28	Garage & Filling Station .....	32,009	(a)	(a)	55,381
29	Men's Clothing .....	7,493	(a)	(a)	8,664
30	Family Clothing .....	9,389	1,395	7,994	10,792
31	Women's Clothing .....	6,210	1,845	4,365	8,358
32	Shoe .....	3,546	1,112	2,434	3,936
33	Hardware .....	19,238	(a)	(a)	35,242
34	Lumber & Building Material .....	42,893	10,640	32,254	52,252
35	Furniture, Appliance & Radio .....	25,342	7,956	17,387	21,525
36	Restaurant .....	26,886	2,231	24,655	28,332
37	Fuel .....	9,044	-	9,044	5,303
38	Drug .....	18,339	(a)	(a)	20,660
39	Jewellery .....	6,047	(a)	(a)	6,927
40	Miscellaneous .....	97,315	5,222	92,092	133,793

(a) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals. Any slight differences between the totals and their components are due to the rounding of the figures.



## Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business

1958

(in thousands of dollars)

Chain	Independent	All Stores	Chain	Independent	All Stores	Chain	Independent	No.
Provinces			Quebec			Ontario		
216,786	1,065,445	3,596,739	612,709	2,984,028	5,852,271	1,426,501	4,425,773	1
64,526	226,114	860,041	277,236	582,805	1,221,743	719,926	501,818	2
(a)	(a)	306,742	95,832	210,910	439,283	262,771	176,512	3
12,574	127,747	102,297	8,231	94,065	121,040	6,282	114,758	4
-	99,144	231,395	-	231,395	447,755	-	447,755	5
28,791	3,260	82,947	69,511	13,436	147,384	123,119	24,265	6
22,114	191,209	502,878	-	502,878	847,373	(a)	(a)	7
(a)	(a)	217,139	(a)	(a)	424,660	(a)	(a)	8
(a)	(a)	60,402	5,701	54,701	99,591	19,431	80,160	9
3,138	29,521	78,413	20,187	58,226	63,689	13,079	50,611	10
2,058	11,131	72,238	18,892	53,346	114,681	38,969	75,712	11
(a)	(a)	40,020	18,366	21,653	67,893	34,472	33,422	12
(a)	(a)	65,976	8,308	57,668	108,096	8,522	99,574	13
-	18,309	94,148	(a)	(a)	178,306	23,016	155,290	14
10,622	33,614	159,734	36,481	123,252	216,956	52,915	164,040	15
635	22,962	134,374	8,405	125,969	208,202	13,126	195,076	16
-	16,714	89,179	-	89,179	167,925	(a)	(a)	17
2,525	24,951	75,790	5,883	69,907	158,816	21,298	137,518	18
2,510	7,164	25,887	7,844	18,043	59,549	22,300	37,249	19
4,058	102,800	397,139	27,444	369,695	759,329	60,038	699,292	20
Saskatchewan			Alberta			British Columbia		
126,415	775,284	1,247,703	215,708	1,031,998	1,615,997	312,979	1,303,023	21
33,619	86,275	199,155	87,575	111,580	280,646	130,150	150,497	22
22,236	14,120	66,661	41,666	24,995	127,666	70,810	56,856	23
(a)	(a)	60,423	(a)	(a)	58,930	7,852	51,078	24
-	67,325	152,086	-	152,086	227,168	-	227,168	25
9,621	1,401	16,398	13,492	2,906	16,798	12,644	4,154	26
-	184,627	225,522	-	225,522	299,948	-	299,948	27
(a)	(a)	75,924	(a)	(a)	89,329	1,880	87,449	28
(a)	(a)	22,431	(a)	(a)	23,511	(a)	(a)	29
(a)	(a)	15,610	2,829	12,781	11,287	(a)	(a)	30
2,200	6,158	21,749	4,401	17,348	29,809	7,275	22,534	31
1,435	2,502	8,273	3,686	4,588	11,843	2,793	9,050	32
(a)	(a)	43,740	(a)	(a)	23,996	(a)	(a)	33
27,573	24,679	55,031	27,017	28,014	47,051	5,998	41,053	34
5,164	16,360	47,616	6,478	41,138	48,418	11,733	36,685	35
424	27,908	43,908	1,504	42,405	55,001	8,511	46,491	36
-	5,303	899	-	899	25,024	2,796	22,229	37
(a)	(a)	29,475	3,565	25,910	41,220	10,868	30,353	38
2,557	4,371	7,806	4,337	3,469	16,390	5,694	10,696	39
4,882	128,912	154,996	6,523	148,472	181,962	28,752	153,210	40

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1958

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
				Total - All Trades				
January .....	1,096,126	84,925	256,936	434,063	51,919	58,991	88,894	120,401
February .....	1,013,710	79,098	243,539	397,081	48,463	54,404	78,494	112,630
March .....	1,202,191	97,448	289,464	465,024	59,873	65,811	93,502	131,065
April .....	1,277,912	107,522	307,203	482,540	63,722	79,749	104,720	132,449
May .....	1,397,542	120,267	335,953	531,629	68,081	81,590	113,985	146,037
June .....	1,283,082	112,388	300,677	491,820	63,824	78,561	104,987	130,827
July .....	1,278,673	109,315	296,528	493,601	64,320	77,656	102,897	134,353
August .....	1,268,725	112,359	290,795	473,165	65,090	83,402	107,752	136,166
September .....	1,229,966	104,453	289,628	461,481	62,863	76,708	104,041	130,798
October .....	1,326,094	109,049	314,712	506,951	66,028	80,939	110,999	137,410
November .....	1,313,051	110,071	310,203	506,309	64,870	76,894	108,579	136,125
December .....	1,564,932	135,334	361,101	608,603	76,308	86,991	128,852	167,741
ANNUAL TOTAL .....	15,252,003	1,282,233	3,596,739	5,852,271	755,362	901,698	1,247,703	1,615,997
				Grocery and Combination Stores				
January .....	243,595	22,343	67,747	98,541	9,470	9,137	14,669	21,689
February .....	228,985	21,187	63,982	91,437	9,259	8,763	14,107	20,250
March .....	257,553	24,238	71,164	102,300	9,985	10,279	16,269	23,318
April .....	248,287	23,550	69,672	98,146	9,491	9,337	15,380	22,711
May .....	283,204	26,766	79,290	112,097	11,148	10,272	18,029	25,602
June .....	254,204	24,051	70,373	100,785	9,791	9,883	15,928	23,394
July .....	257,068	25,266	71,034	100,292	9,907	9,743	16,852	23,975
August .....	268,513	25,845	73,175	105,132	10,604	10,604	18,171	24,982
September .....	246,247	23,118	68,261	95,860	9,952	9,829	16,613	22,614
October .....	269,877	24,282	75,557	107,521	10,758	10,466	17,767	23,525
November .....	256,178	23,654	71,167	100,806	10,030	10,353	16,744	23,423
December .....	279,882	26,340	78,619	108,826	11,079	11,227	18,627	25,165
ANNUAL TOTAL .....	3,093,593	290,640	860,041	1,221,743	121,474	119,894	199,155	280,646

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Other Food and Beverage Stores								
January .....	75,104	6,306	21,540	29,396	2,536	2,402	4,478	8,445
February .....	73,251	5,854	21,037	28,848	2,472	2,319	4,308	8,414
March .....	82,304	6,718	22,600	33,142	2,650	2,576	4,876	9,741
April .....	86,240	7,214	24,760	34,038	2,771	2,640	4,937	9,879
May .....	96,224	7,954	25,793	40,022	2,918	2,868	5,285	11,383
June .....	89,412	7,802	23,764	36,834	2,972	3,026	5,365	9,650
July .....	95,618	8,664	26,890	38,567	2,971	2,986	5,542	9,998
August .....	95,336	9,098	25,776	37,213	3,182	3,182	5,698	11,186
September .....	88,567	7,640	25,553	34,504	3,030	2,798	5,166	9,876
October .....	96,506	8,192	27,218	38,809	3,222	3,170	5,594	10,301
November .....	92,300	7,033	27,430	35,733	3,143	3,041	5,409	10,511
December .....	136,342	10,523	34,381	52,177	5,630	5,347	10,004	18,280
ANNUAL TOTAL .....	1,107,204	92,999	306,742	439,283	37,497	36,357	66,661	127,666
General Stores								
January .....	40,866	9,216	6,455	8,458	3,424	5,592	4,228	3,493
February .....	37,427	8,288	5,665	7,590	3,185	5,326	3,912	3,463
March .....	43,702	9,932	6,342	8,686	3,743	6,519	4,364	4,116
April .....	48,721	10,722	7,629	9,709	3,869	7,679	4,876	4,237
May .....	58,867	14,428	9,142	11,429	4,221	8,729	5,557	5,360
June .....	54,801	12,349	8,922	10,527	4,355	7,895	5,129	5,625
July .....	54,473	11,774	8,982	11,239	4,640	7,875	5,090	4,872
August .....	57,058	12,244	8,797	11,814	4,364	6,975	5,246	5,618
September .....	53,041	11,872	9,244	9,974	4,230	7,672	5,271	4,778
October .....	56,210	11,910	10,931	10,363	4,314	8,327	5,034	5,331
November .....	55,575	11,981	9,770	9,927	4,695	8,188	5,450	5,564
December .....	64,654	15,604	10,418	11,325	6,035	8,532	6,267	6,473
ANNUAL TOTAL .....	625,394	140,321	102,297	121,040	51,075	91,308	60,423	58,930

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
				Department Stores				
January .....	84,788	5,338	13,782	27,490	7,560	4,247	10,314	16,057
February .....	78,141	5,670	13,537	25,936	6,990	4,173	8,690	13,145
March .....	99,243	6,980	17,992	32,879	8,827	5,072	11,003	16,488
April .....	104,345	8,408	18,235	34,951	9,080	5,307	11,196	17,169
May .....	112,185	9,029	20,236	36,273	9,543	5,455	12,704	18,945
June .....	99,244	7,917	17,408	32,688	8,563	5,083	11,390	16,194
July .....	88,744	6,422	14,408	28,566	8,653	4,339	10,788	15,569
August .....	97,552	6,993	15,832	31,290	8,733	4,841	11,530	18,333
September .....	118,878	7,762	20,743	39,172	10,417	5,940	13,870	20,974
October .....	123,618	9,262	21,551	41,811	10,088	6,426	13,872	20,609
November .....	147,131	11,064	24,889	51,200	12,766	7,402	16,160	23,652
December .....	187,598	14,299	32,783	65,499	15,372	9,042	20,568	30,034
ANNUAL TOTAL .....	1,341,466	99,144	231,395	447,755	116,593	67,325	152,086	227,168
				Variety Stores				
January .....	16,676	1,469	4,506	7,887	439	577	905	893
February .....	15,965	1,532	4,151	7,474	395	608	863	941
March .....	20,849	2,044	5,741	9,640	532	733	1,054	1,105
April .....	24,952	2,518	6,836	11,456	642	926	1,337	1,236
May .....	26,188	2,494	7,667	11,741	681	900	1,311	1,393
June .....	24,358	2,454	6,969	11,072	592	845	1,234	1,193
July .....	25,436	2,640	6,799	11,978	623	831	1,339	1,226
August .....	24,894	2,568	6,672	11,616	598	838	1,211	1,391
September .....	24,264	2,507	6,361	11,386	567	849	1,211	1,383
October .....	26,956	2,855	6,980	12,618	703	959	1,441	1,400
November .....	28,763	3,353	6,917	13,603	717	1,060	1,555	1,558
December .....	55,134	5,618	13,349	26,912	1,344	1,894	2,938	3,078
ANNUAL TOTAL .....	314,434	32,052	82,947	147,384	7,833	11,022	16,398	16,798

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Motor Vehicle Dealers</u>								
January .....	178,768	12,859	36,569	67,165	8,110	12,066	17,438	24,561
February .....	169,938	12,874	37,832	60,297	7,674	11,189	15,378	24,693
March .....	219,713	18,068	49,474	78,628	10,932	15,309	19,071	28,231
April .....	250,139	23,365	59,093	83,152	12,861	21,499	23,189	26,979
May .....	251,925	23,972	56,817	87,362	12,924	18,885	22,878	29,088
June .....	230,758	22,415	49,501	80,834	11,590	18,338	22,029	26,052
July .....	214,181	21,002	44,050	76,570	10,141	16,080	18,867	27,470
August .....	177,693	18,120	34,405	59,245	9,645	15,311	17,343	23,626
September .....	165,813	15,721	33,051	56,202	8,170	14,223	17,120	20,927
October .....	179,435	16,025	34,675	64,444	9,486	13,779	17,732	23,293
November .....	175,719	14,895	34,210	68,172	7,593	12,627	16,351	21,870
December .....	176,725	14,007	33,199	65,302	8,012	14,920	18,125	23,158
ANNUAL TOTAL .....	2,390,810	213,323	502,878	847,373	117,139	184,627	225,522	299,948
<u>Garages and Filling Stations</u>								
January .....	71,490	5,475	15,923	31,925	2,274	3,605	5,711	6,577
February .....	67,601	4,487	15,274	31,052	2,374	2,857	4,964	6,592
March .....	73,505	5,360	15,835	33,469	2,767	3,751	5,319	7,004
April .....	78,260	5,516	17,156	34,537	2,442	4,626	6,252	7,729
May .....	86,123	6,836	19,263	37,164	2,813	5,322	7,100	7,624
June .....	82,270	6,492	18,241	35,933	2,482	4,839	6,445	7,838
July .....	90,904	6,980	19,654	40,782	2,824	5,656	6,766	8,243
August .....	88,024	7,797	19,816	37,059	2,563	5,688	7,351	7,750
September .....	79,783	6,649	18,452	33,795	2,671	4,516	6,488	7,212
October .....	86,125	6,773	19,500	36,617	2,935	5,102	7,052	8,145
November .....	82,261	7,362	19,156	34,436	2,816	4,913	6,263	7,315
December .....	84,400	6,576	18,869	37,889	3,049	4,504	6,212	7,301
ANNUAL TOTAL .....	970,745	76,303	217,139	424,660	32,009	55,381	75,924	89,329

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1958

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Men's Clothing Stores</u>								
January .....	19,186	940	4,476	8,580	595	701	1,913	1,981
February .....	13,639	825	2,948	5,998	410	547	1,411	1,500
March .....	17,753	948	5,002	7,477	579	607	1,591	1,549
April .....	18,110	1,014	5,302	7,196	625	693	1,697	1,584
May .....	19,487	1,147	5,214	7,911	669	706	1,816	2,024
June .....	19,029	1,088	5,199	7,879	611	684	1,804	1,763
July .....	17,186	974	4,504	7,444	489	512	1,549	1,715
August .....	16,444	1,103	4,598	6,263	488	552	1,585	1,855
September .....	16,987	1,012	4,188	7,214	595	639	1,600	1,740
October .....	20,595	1,141	5,468	8,656	681	768	2,017	1,865
November .....	23,124	1,202	5,701	9,868	727	956	2,301	2,370
December .....	34,150	2,205	7,802	15,106	1,024	1,301	3,147	3,566
ANNUAL TOTAL .....	235,691	13,599	60,402	99,591	7,493	8,664	22,431	23,511
<u>Family Clothing Stores</u>								
January .....	14,198	1,935	4,601	4,344	626	666	1,048	980
February .....	10,824	1,538	3,661	3,251	463	501	909	502
March .....	16,223	2,335	6,222	4,656	666	672	1,057	616
April .....	18,311	2,668	6,855	5,145	764	954	1,206	718
May .....	18,968	2,896	6,908	5,226	809	920	1,322	888
June .....	17,157	2,678	6,327	4,561	746	932	1,144	769
July .....	15,397	2,137	5,568	4,340	670	768	1,043	869
August .....	16,358	2,264	5,795	4,625	703	734	1,179	1,059
September .....	17,606	2,386	6,050	5,147	746	794	1,412	1,072
October .....	21,430	2,992	7,985	5,782	914	1,210	1,499	1,047
November .....	23,083	3,336	8,202	6,481	989	1,310	1,648	1,116
December .....	32,284	5,495	10,240	10,132	1,292	1,330	2,143	1,652
ANNUAL TOTAL .....	221,839	32,659	78,413	63,689	9,389	10,792	15,610	11,287

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Women's Clothing Stores</u>								
January .....	18,759	814	4,704	8,275	430	656	1,681	2,199
February .....	14,083	649	3,746	6,018	330	409	1,254	1,677
March .....	21,165	956	6,459	8,952	473	577	1,613	2,136
April .....	22,229	1,047	6,426	9,130	547	782	1,963	2,334
May .....	24,563	1,244	6,816	10,198	593	797	2,127	2,789
June .....	20,880	1,077	6,171	8,881	483	631	1,625	2,013
July .....	20,334	942	5,646	8,963	451	599	1,534	2,198
August .....	19,441	1,016	5,700	7,931	476	571	1,628	2,120
September .....	21,614	1,060	5,946	9,234	528	652	1,698	2,496
October .....	24,093	1,221	6,226	10,355	637	906	1,966	2,780
November .....	23,667	1,256	6,006	10,322	513	753	1,937	2,879
December .....	35,405	1,907	8,393	16,422	749	1,025	2,722	4,187
ANNUAL TOTAL .....	266,234	13,189	72,238	114,681	6,210	8,358	21,749	29,809
<u>Shoe Stores</u>								
January .....	9,851	611	2,243	4,941	238	264	594	959
February .....	6,888	526	1,775	3,163	139	170	401	713
March .....	10,813	738	3,028	5,049	277	264	560	897
April .....	12,663	944	3,612	5,655	334	389	732	996
May .....	13,908	1,020	3,762	6,124	395	452	888	1,267
June .....	12,610	993	3,664	5,708	317	344	678	906
July .....	12,102	855	3,348	5,575	278	311	698	1,037
August .....	11,806	897	3,223	5,394	270	313	704	1,005
September .....	12,392	925	3,305	5,769	342	349	684	1,018
October .....	12,262	900	3,239	5,737	338	354	748	946
November .....	13,845	949	3,904	6,613	325	375	768	912
December .....	17,282	1,550	4,918	8,164	293	350	819	1,188
ANNUAL TOTAL .....	146,420	10,909	40,020	67,893	3,546	3,936	8,273	11,843

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1958  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Hardware Stores</u>								
January .....	18,128	1,121	3,208	6,660	1,014	2,054	2,665	1,406
February .....	16,210	952	3,136	5,646	933	1,683	2,464	1,396
March .....	20,306	1,211	4,066	7,143	1,153	2,156	2,861	1,716
April .....	24,762	1,492	5,093	8,395	1,493	2,952	3,486	1,851
May .....	30,748	1,911	6,894	10,967	1,791	3,031	3,963	2,192
June .....	28,944	2,021	6,164	10,026	1,778	2,987	3,849	2,118
July .....	28,330	1,935	6,482	9,801	1,747	2,842	3,478	2,038
August .....	27,916	1,865	5,927	9,358	1,718	3,007	3,998	2,043
September .....	28,718	2,015	6,320	9,578	1,761	3,053	3,842	2,150
October .....	29,784	1,948	6,740	9,665	1,747	3,281	4,196	2,207
November .....	27,524	1,683	5,677	8,749	1,733	3,646	4,004	2,032
December .....	35,148	2,076	6,262	12,109	2,370	4,551	4,933	2,847
ANNUAL TOTAL .....	316,517	20,230	65,976	108,096	19,238	35,242	43,740	23,996
<u>Lumber and Building Material Dealers</u>								
January .....	27,199	1,027	4,767	10,891	2,242	2,300	3,323	2,649
February .....	24,010	964	4,421	8,727	2,207	1,984	2,690	3,016
March .....	29,037	1,053	6,385	10,609	2,235	2,072	2,732	3,950
April .....	34,738	1,246	6,815	13,212	2,458	2,746	3,366	4,895
May .....	47,978	1,650	9,770	18,456	4,139	4,713	4,775	4,474
June .....	49,744	1,793	9,134	18,503	4,759	5,894	5,549	4,112
July .....	52,311	1,889	10,273	19,410	4,597	6,177	5,829	4,136
August .....	48,201	1,909	9,478	17,035	4,445	5,801	5,568	3,965
September .....	49,587	2,000	9,227	16,641	4,961	6,180	6,172	4,407
October .....	51,054	1,920	9,514	17,729	4,769	6,333	6,331	4,457
November .....	43,623	1,375	8,357	15,900	3,724	5,197	5,220	3,851
December .....	30,509	1,481	6,006	11,192	2,358	2,856	3,476	3,140
ANNUAL TOTAL .....	487,991	18,309	94,148	178,306	42,893	52,252	55,031	47,051

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1958

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Furniture, Appliance and Radio Stores								
January .....	42,980	2,947	12,240	15,817	1,975	1,704	4,142	4,156
February .....	37,556	2,582	10,782	13,436	1,865	1,482	3,961	3,448
March .....	43,629	3,245	12,513	16,973	2,170	1,690	3,847	3,192
April .....	44,877	3,318	13,600	16,978	2,177	1,655	3,517	3,632
May .....	47,321	3,794	14,622	18,232	1,839	1,373	3,696	3,766
June .....	42,939	3,653	11,501	17,260	1,855	1,392	3,457	3,822
July .....	44,610	3,380	11,789	18,974	2,060	1,522	3,302	3,583
August .....	47,281	3,667	13,292	18,088	2,195	1,874	4,111	4,056
September .....	49,421	3,920	13,760	19,098	2,202	1,889	4,065	4,487
October .....	52,523	3,910	15,478	19,901	2,314	2,269	4,166	4,487
November .....	51,550	4,045	14,603	19,560	2,092	2,327	4,619	4,305
December .....	59,138	5,775	15,555	22,641	2,600	2,349	4,735	5,483
ANNUAL TOTAL .....	563,826	44,236	159,734	216,956	25,342	21,525	47,616	48,418
Restaurants								
January .....	39,352	1,681	10,182	15,965	1,958	2,055	3,506	4,006
February .....	36,506	1,484	9,250	14,843	1,924	1,982	3,177	3,845
March .....	41,925	1,834	10,518	17,271	2,091	2,290	3,654	4,267
April .....	42,463	1,924	10,808	16,959	2,159	2,419	3,835	4,358
May .....	46,086	1,929	11,802	18,975	2,135	2,462	3,919	4,864
June .....	44,389	1,937	11,563	17,703	2,138	2,419	3,892	4,735
July .....	47,744	2,234	11,620	18,916	2,516	2,657	4,261	5,540
August .....	48,803	2,646	12,573	18,911	2,710	2,674	3,731	5,559
September .....	44,497	2,105	11,722	17,598	2,467	2,420	3,467	4,719
October .....	43,908	1,958	11,670	17,354	2,384	2,497	3,645	4,399
November .....	42,126	1,856	11,418	16,811	2,190	2,216	3,407	4,229
December .....	42,502	2,011	11,248	16,895	2,213	2,241	3,414	4,480
ANNUAL TOTAL .....	520,301	23,598	134,374	208,202	26,886	28,332	43,908	55,001

Note: Any slight differences between the totals and their components are due to the rounding of the figures.





(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Jewellery Stores</u>								
January .....	7,545	492	1,431	3,400	326	401	475	1,020
February .....	7,541	507	1,598	3,398	327	368	428	914
March .....	8,205	542	1,867	3,590	366	400	485	954
April .....	8,634	527	2,169	3,645	367	421	472	1,033
May .....	10,380	702	2,114	4,785	487	547	556	1,189
June .....	10,071	676	2,060	4,454	484	584	556	1,256
July .....	9,222	816	1,628	4,190	402	482	521	1,183
August .....	10,429	997	1,870	4,598	491	527	590	1,356
September .....	9,819	787	1,911	4,360	482	502	568	1,210
October .....	9,633	637	1,756	4,510	470	517	574	1,168
November .....	11,483	828	1,942	5,360	570	588	754	1,442
December .....	29,319	2,163	5,539	13,258	1,276	1,590	1,828	3,665
ANNUAL TOTAL .....	132,281	9,674	25,887	59,549	6,047	6,927	7,806	16,390
<u>Miscellaneous</u>								
January .....	114,712	6,336	23,483	48,679	5,880	8,224	9,423	12,687
February .....	105,225	5,361	22,080	45,209	4,905	7,815	7,338	12,518
March .....	136,215	7,372	29,004	56,270	8,144	8,698	10,771	15,955
April .....	159,623	8,643	31,313	66,537	9,567	12,786	14,872	15,905
May .....	175,966	9,444	39,027	72,234	9,069	12,319	15,542	18,332
June .....	159,808	10,203	34,073	68,101	8,664	11,083	12,569	15,115
July .....	163,466	8,542	34,606	68,638	9,747	12,534	12,928	15,115
August .....	169,651	10,338	34,739	66,898	10,127	15,926	15,728	16,471
September .....	153,636	9,550	34,432	62,990	7,648	11,879	12,365	14,771
October .....	163,228	8,890	36,648	67,446	7,906	12,144	14,513	15,681
November .....	155,033	10,233	36,437	64,470	7,780	9,643	13,552	12,918
December .....	174,828	11,945	41,298	71,859	7,877	10,741	15,395	15,714
ANNUAL TOTAL .....	1,831,392	106,858	397,139	759,329	97,315	133,793	154,996	181,962

Note: Any slight differences between the totals and their components are due to the rounding of the figures.













**BINDING SECT. NOV 4 - 1974**



